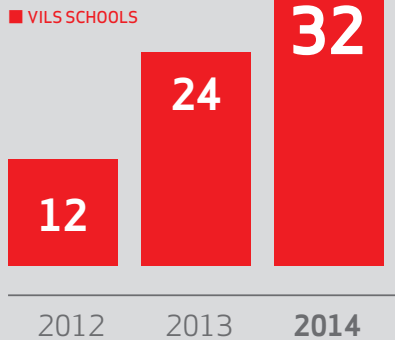
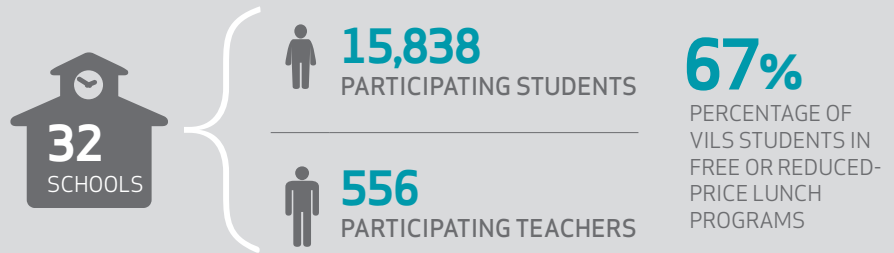


VERIZON INNOVATIVE LEARNING SCHOOLS

GROWTH IN PARTICIPATION:



Participated across three cohorts during the school year that began in 2014:



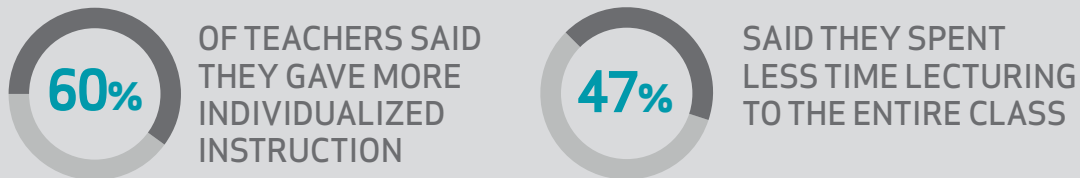
Cohorts 1 and 2 Outcomes

Cohort 1 included the schools that started in 2012. Cohort 2 included the schools that started in 2013. Both programs are in partnership with the International Society for Technology in Education.

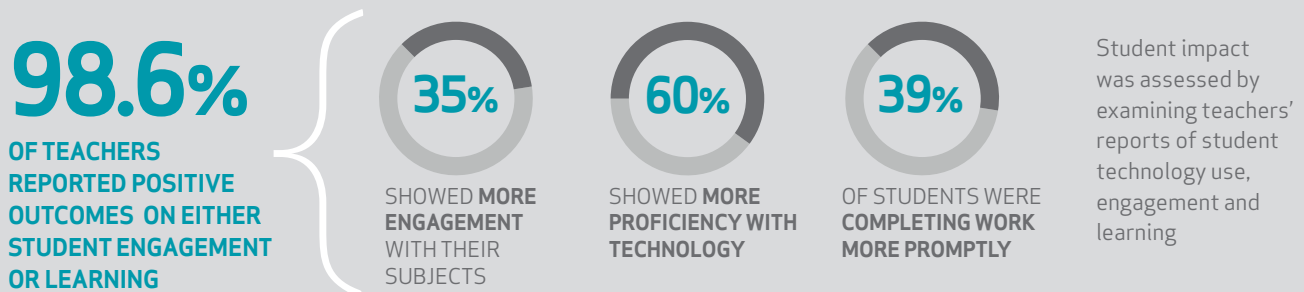
In 2014, we expanded by an additional 8 schools through our partnership with Digital Promise.



TEACHER PRACTICES CHANGED*

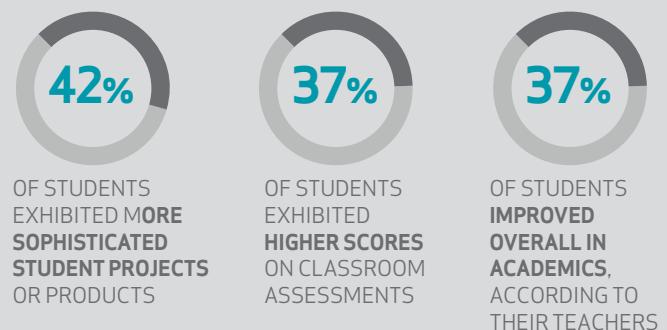
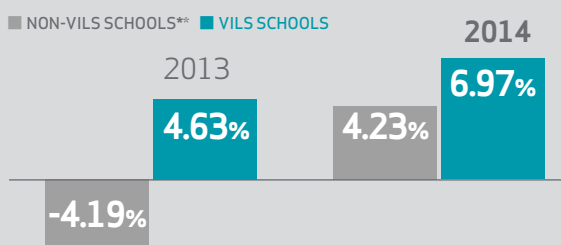


STUDENT BEHAVIORS CHANGED*



STUDENT PERFORMANCE IMPROVED*

Math scores rise for the second year at the schools that have been surveyed



* Source: ISTE research study on cohorts 1 and 2 outcomes, January 2014
 ** These are schools with similar demographics and with technology for students, but without the professional development that VILS provides

VERIZON MOBILE LEARNING ACADEMY

PHASE 1:  **98** EDUCATORS |  **5,262** STUDENTS |  **15** SCHOOL TEAMS

APP CHALLENGE

 **3,850** PARTICIPATING STUDENTS

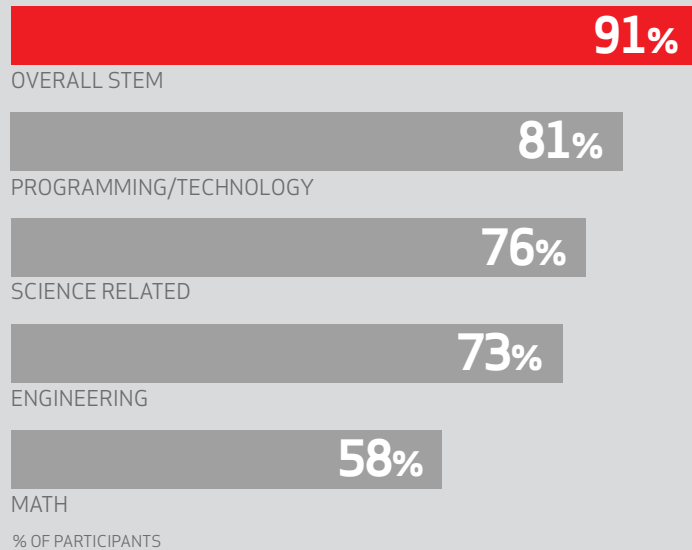
 **49%** OF THE WINNERS WERE FEMALE

 **16** APPS DEVELOPED

 **22,900** DOWNLOADS

IN THE LAST TWO YEARS, OUR WINNING STUDENT TEAMS PLACED 16 APPS ON GOOGLE PLAY AND THE APP STORE. THE APPS HAVE BEEN DOWNLOADED AT LEAST 22,900 TIMES.

PERCENTAGES OF STUDENTS LIKELY TO PURSUE CAREERS IN ...



OF 2013-14 APP CHALLENGE WINNERS SAID THEY WERE MORE INTERESTED IN THE SUBJECT OF COMPUTER PROGRAMMING BEFORE THEY PARTICIPATED

IN-SCHOOL & COMMUNITY PROGRAMS

 **30** EDUCATORS

 **355** STUDENTS

 **22** SITES ACROSS THE U.S.

Network for Teaching Entrepreneurship

Project Lead the Way

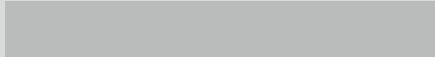
Boys & Girls Clubs of America


Girls Who Code

American Association of University Women

GIRLS WHO CODE

PERCENTAGES OF PARTICIPANTS IN THE GIRLS WHO CODE PROGRAM WHO ...

 **88%** ARE CONSIDERING TECHNOLOGY AS A CAREER

 **91%** ARE LIKELY TO STUDY COMPUTER SCIENCE IN COLLEGE

 **91%** FEEL COMFORTABLE COMMUNICATING WITH PROFESSIONALS