



Helping our customers meet big challenges WITH BIGGER SOLUTIONS. That's Powerful.

OUR SUPPLIER DIVERSITY MISSION

To identify certified diverse suppliers and drive the growth of diverse spend, while building sustainable value-added partnerships.

At Verizon, our customers are our purpose and our focus. We help them meet big challenges by maintaining a culture of diversity. Diversity in all aspects of our company, from our employees to our suppliers. We seek diverse suppliers that are committed to performance excellence and that can help us deliver superior experiences through our products and services. The result – innovation through inclusion. With the right diverse suppliers, we have unlimited potential to tackle some of the world's biggest challenges and to develop even bigger solutions.



OUR COMMITMENT

"Verizon is committed to continuously identifying and expanding effective business partnerships with diverse suppliers. These mutually beneficial relationships will allow us to provide superior service and excellent communications experiences for our customers, while broadening our reach in the competitive marketplace."

Verizon Chairman and CEO, Lowell McAdam

NATIONAL ADVOCACY PARTNERSHIPS

- Association of Service Disabled Veterans (ASDV)
- Billion Dollar Roundtable (BDR)
- National Minority Supplier Development Council (NMSDC)
- United States Hispanic Chamber of Commerce (USHCC)
- United States Pan Asian American Chamber of Commerce (USPAACC)
- Women's Business Enterprise National Council (WBENC)

FREE RESOURCES AND TRAINING

- Supplier Diversity training for prime suppliers and Verizon employees
- Educational workshops and webinars for small and diverse businesses
- Free resources for small businesses through Verizon's small business website and blog
- Quarterly Tier 2 training for prime suppliers

PROGRAMS

- Supplier Summit and Awards for Performance Excellence
- Premier Supplier Academy
- Supplier Diversity Champion Awards



SUPPLIER DIVERSITY PROCESS

- Visit the Verizon Supplier Diversity website – verizon.com/supplierdiversity
- Familiarize yourself with Verizon’s product and service offerings
- Get certified through a Verizon authorized third-party diverse certification organization
- Learn about Verizon’s Supplier Requirements
- Register your business in Verizon’s Supplier Database - verizon.com/suppliers

Supplier Database Registration does not guarantee business opportunities and does not result in an “approved” supplier status.

TIER 2 STRATEGY

To further our commitment to diversity throughout the Sourcing and Supply Chain process, Verizon has implemented a strategy for Tier 2 subcontracting. We strongly encourage our prime suppliers to honor their commitment to diversity by:

- Actively including qualified diverse suppliers as subcontractors/Tier 2 vendors in Verizon procurements
- Ensuring that those diverse suppliers are certified through a Verizon authorized third-party diverse certification agency
- Mentoring diverse suppliers
- Partnering with Verizon to host diverse supplier opportunity seminars
- Submitting a Prime Supplier (Tier 2) report on a quarterly basis through our supplier portal – verizon.com/suppliers

Verizon is committed to seeking opportunities to work with small businesses, small disadvantaged businesses, minority, women, veteran and service disabled veteran-owned business enterprises.

For more information visit:
verizon.com/supplierdiversity
verizon.com/smallbusinessblog



SCAN THIS CODE FOR
MORE INFORMATION.

PRODUCTS AND SERVICES

The products and services below include, but are not limited to the following:

Access, Transport and Video Products/Services
Cell Site Equipment and Services
Edge Data, Switching and Network OSS
Engineering and Installation Services
Financial Services
HR Benefits and Training
IT Hardware, Software and Services
Logistics, Fleet and Travel
Marketing and Advertising
Network Customer Premise Equipment
Outside Power Plant and Test Equipment
Printing and Document Management
Professional Services
Real Estate and Security Services
Sustainable Products/Services

SUPPLIER REQUIREMENTS

The requirements below include, but are not limited to the following:

Financial Stability
Continuous Improvement
Established Business and References
Federal Taxpayer ID
Proven Performance Track Record
Electronic Data Interchange (EDI)
Insurance and Bonding Requirements
Background Checks
Quality Processes and Certifications
Third-party Diverse
Ownership Certification

