

2016 performance dashboard: national education initiatives

Verizon education programs reached more than 200,000 students in 2016. Here are highlights from our three largest programs: schools, the app challenge and minority males.

Verizon Innovative Learning schools

Growing reach

We launched our schools program with the nonprofit Digital Promise in 2014.



During the school year that began in 2016, there were:



28,662
students



2,582
teachers

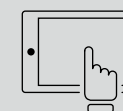
73% of students are eligible to receive free or reduced-cost lunch.

By the end of 2016, we had measured results from the 21 schools that we worked with in 2015.*

Teachers' tech proficiency improved:

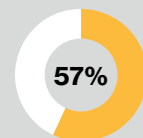


73% said they were skilled or expert in using technology to engage students

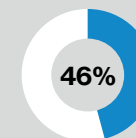


54% said they were skilled or expert in using technology to achieve instructional goals

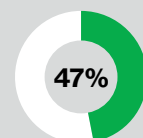
Students' attitudes changed:



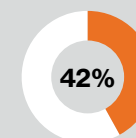
57% believe that working with the technology makes science more interesting



46% believe that working with the technology makes math more interesting



47% feel more confident in what they can do



42% like school more

*This includes 14,986 students and 1,351 teachers. Results from all 46 schools from the 2016–2017 school year will be reported later this year.

2016 performance dashboard: national education initiatives continued

Verizon Innovative Learning app challenge



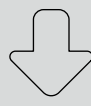
9,230
students



48%
of winners were
young women

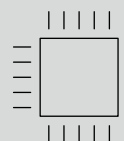


8
apps were
developed

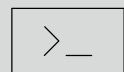


780
downloads of
winning apps

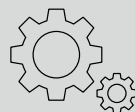
Percentage* of winners likely to pursue careers in:



87%
overall STEM fields



53%
programming



53%
engineering



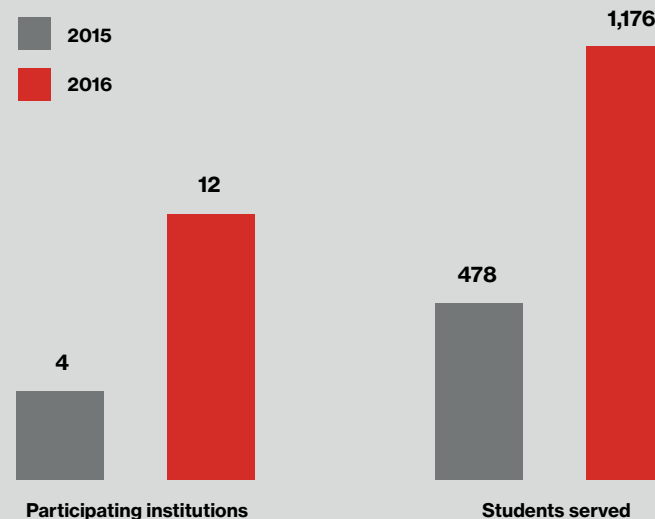
50%
science-related
fields



45%
math fields

*Students were allowed to choose more than one field, so percentages do not total 100 percent.

Verizon Innovative Learning for minority males



72% of minority male program participants were interested in pursuing engineering careers.

To learn more about Verizon Innovative Learning visit:
www.verizon.com/about/responsibility/verizon-innovative-learning