

Verizon Vehicle is a powerful new connected-vehicle service, available directly to consumers in the U.S., which aims to modernize traditional roadside assistance offerings – while enhancing driver safety, convenience and savings.

Expected to make its commercial debut spring 2015, Verizon Vehicle delivers the next-generation of vehicle information technology and service. Drivers will have diagnostic technology at the tip of their fingers, live assistance at the press of a button and pinpoint roadside assistance with GPS accuracy in times of need. The service also connects drivers with live A.S.E. certified mechanics to diagnose potential problems and offer solutions.

## **TARGET CONSUMERS**

- Today, there are 200 million cars in the U.S. without connected capabilities that could benefit from this new service.
- Verizon Vehicle is compatible with nearly every vehicle made and sold in the U.S. since 1996 more than 9,000 makes and models.
- Powered by Verizon Wireless, provider of America's largest and most reliable 4G LTE network, Verizon Vehicle is available to drivers regardless of the wireless service providers they use for their mobile devices.

## **HOW IT WORKS**

- Verizon Vehicle is a subscription-based service that operates through an onboard diagnostics (OBD) reader that can easily be self-installed in the car's diagnostic port, a Bluetooth-enabled speaker attached to the visor, and a complementary smartphone app.
- Members can choose to use the app or elect to set up the service to contact them by phone, text, push notification or email if a potential issue is detected with their vehicle.
- The speaker offers one-button push connection to the member care group, the mechanics hotline and roadside assistance as well as a second button for emergency situations.
- The monthly subscription to Verizon Vehicle ensures that the driver's car is connected.



#### SERVICES INCLUDED

# The subscription-based service includes:



GPS-directed pinpoint Roadside Assistance for breakdowns, flat tires, overheating, a dead battery — anything that might require towing or immediate repair. Dispatches are made to the exact location of a disabled vehicle.



Automatic Urgent Incident Alert System places a call to the Verizon Vehicle Member Care Center in the event of a suspected accident. Help is immediately dispatched to the location if an accident is confirmed or there is no response from the driver. The time saved can potentially save lives, by delivering critical emergency assistance when a person may not be able to call for help.



One-Button Emergency Assistance immediately connects the driver to a live agent for emergency aid.



Auto Health System with Predictive Diagnostics translates most 'Check Engine' light occurrences into real terms, including the description and severity of the matter, the probable solutions for the problem – and the appropriate cost for the repairs. The system is also designed to provide early warnings relating to some vehicle functions, even before a warning light comes on, to help keep you off the side of the road.



Mechanics Hotline is staffed with A.S.E. certified mechanics providing members access to immediate and unbiased information related to their vehicles, and a professional analysis of trouble they may be experiencing.



Parking & Meter Tools help drivers find where they left their vehicle — using the Verizon Vehicle smartphone app while also keeping track of how much time is left on the meter.



Maintenance Alerts inform vehicle owners when scheduled maintenance is required. No more guesswork as to when to rotate those tires or change the oil.



Stolen Vehicle Location Assistance guides drivers when reporting a theft and helps authorities recover the stolen vehicle.





(§) Travel & Repair Savings - Verizon Vehicle members will be entitled to substantial discounts on hotels, vehicle rentals, auto maintenance, repairs, and related travel expenses.

# PRICING AND AVAILABILITY

The service is expected to launch nationally this spring with availability through nationwide retailers late in 2015. Information on pricing and ordering is available at VerizonVehicle.com and at 800-711-5800.

## **ABOUT VERIZON**

As one of the largest communications companies in the world, Verizon is a leader in providing transformative technology solutions that connect people, solve challenges and inspire change. Verizon has been a leader in the telematics space by delivering solutions that are helping to make transportation systems faster, smarter and greener for nearly two decades.

