Marni M. Walden
Executive Vice President and President-Global Media

Marni Walden is executive vice president and president of Global Media for Verizon. She is responsible for integrating, scaling and growing Verizon's portfolio of new businesses in digital media, including Oath the combination of AOL and Yahoo, and telematics, which includes the company’s connected transportation and fleet management businesses. She also oversees the company’s Strategy Development and Planning group.

Before being named to her current position in February 2015, she was executive vice president and president - product and new business innovation, in charge of a companywide organization focused on leveraging all of Verizon's assets to quickly develop innovative products across the company’s wireless, wireline, IP and cloud networks and platforms.

Previously, Walden was executive vice president and chief operating officer for Verizon Wireless, the largest wireless company in the United States, with responsibility for the company's nationwide operations and delivery of industry-leading performance for consumer and business customers.

Earlier, she was Verizon Wireless' vice president and chief marketing officer, responsible for all marketing initiatives and the management and development of mobile products and services. This included brand management, media buying, agency management and website integration across the entire company.

Walden also has served as president of Verizon Wireless' Midwest area, responsible for operations spanning 15 states. In addition she has served as president of the company's Southern California region, president of the Desert Mountain region, and as branch director for AirTouch Cellular in Colorado and Wyoming. She received a Bachelor of Arts degree from California State University at Chico State.

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