



2014 CORPORATE RESPONSIBILITY SUPPLEMENT

PERFORMANCE DASHBOARDS



 EDUCATION



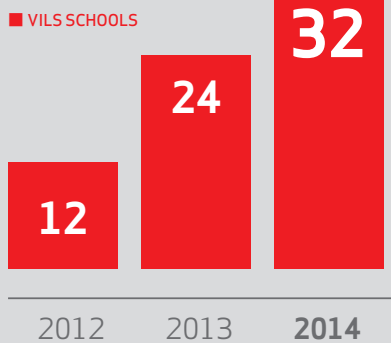
 HEALTHCARE



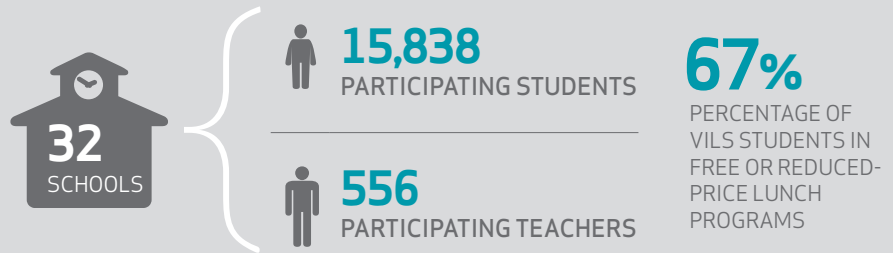
 SUSTAINABILITY

VERIZON INNOVATIVE LEARNING SCHOOLS

GROWTH IN PARTICIPATION:



Participated across three cohorts during the school year that began in 2014:



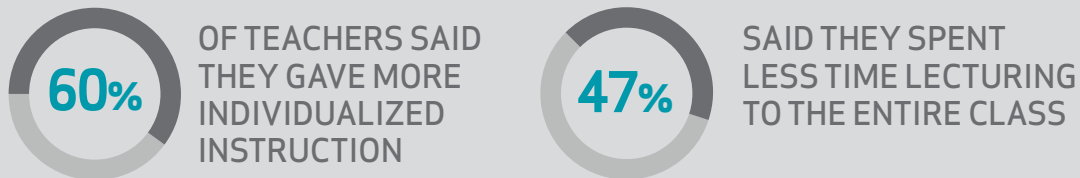
Cohorts 1 and 2 Outcomes

Cohort 1 included the schools that started in 2012. Cohort 2 included the schools that started in 2013. Both programs are in partnership with the International Society for Technology in Education.

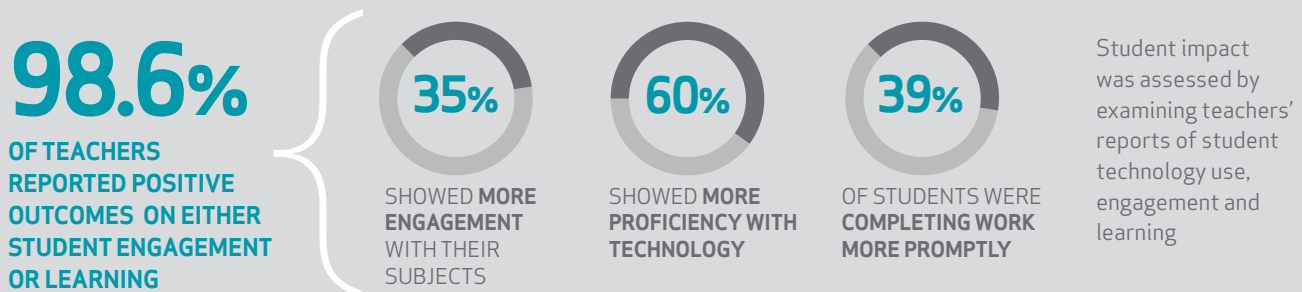
In 2014, we expanded by an additional 8 schools through our partnership with Digital Promise.



TEACHER PRACTICES CHANGED*

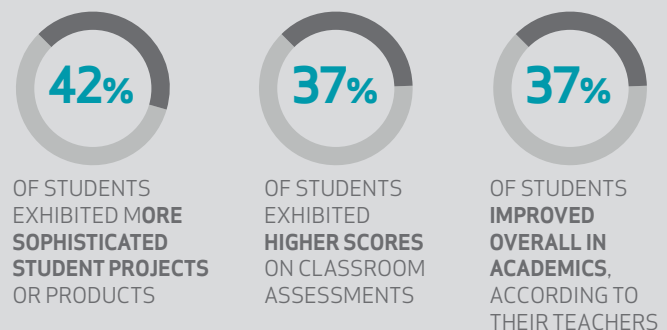
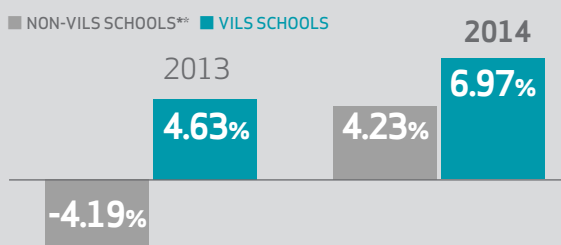


STUDENT BEHAVIORS CHANGED*



STUDENT PERFORMANCE IMPROVED*

Math scores rise for the second year at the schools that have been surveyed



* Source: ISTE research study on cohorts 1 and 2 outcomes, January 2014
 ** These are schools with similar demographics and with technology for students, but without the professional development that VILS provides

VERIZON MOBILE LEARNING ACADEMY

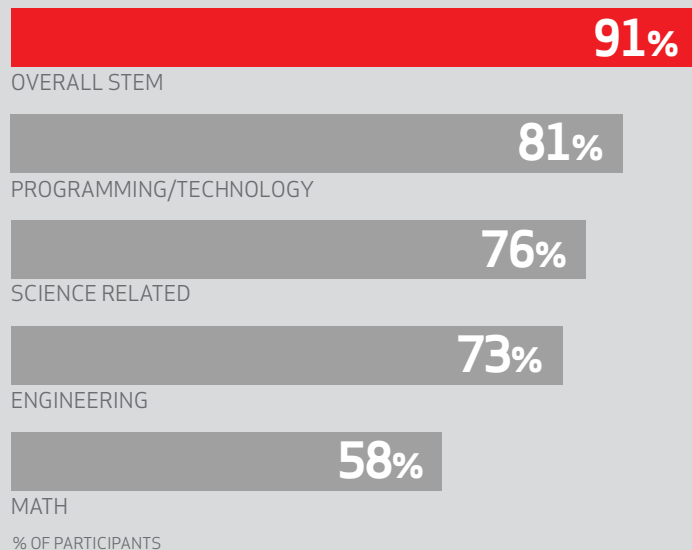


APP CHALLENGE



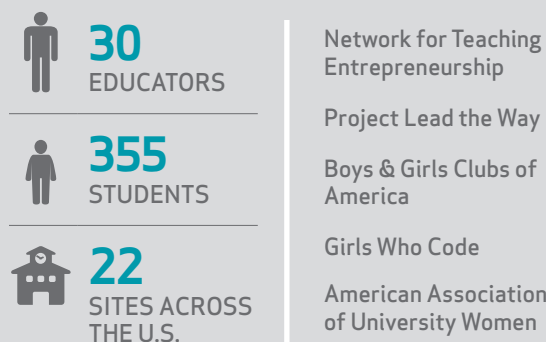
IN THE LAST TWO YEARS, OUR WINNING STUDENT TEAMS PLACED 16 APPS ON GOOGLE PLAY AND THE APP STORE. THE APPS HAVE BEEN DOWNLOADED AT LEAST 22,900 TIMES.

PERCENTAGES OF STUDENTS LIKELY TO PURSUE CAREERS IN ...



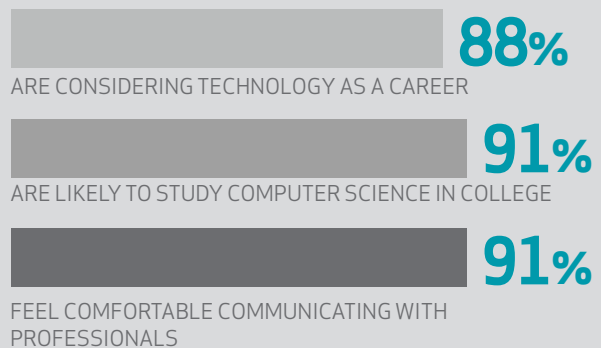
OF 2013-14 APP CHALLENGE WINNERS SAID THEY WERE MORE INTERESTED IN THE SUBJECT OF COMPUTER PROGRAMMING BEFORE THEY PARTICIPATED

IN-SCHOOL & COMMUNITY PROGRAMS



GIRLS WHO CODE

PERCENTAGES OF PARTICIPANTS IN THE GIRLS WHO CODE PROGRAM WHO ...



VIDEO DIRECTLY OBSERVED THERAPY (VDOT)

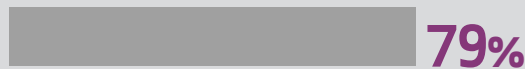
Using technology and cloud services to help cure tuberculosis.



TREATMENT COMPLETION RATE INCREASED

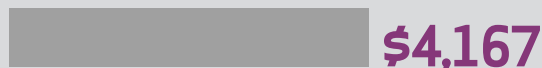


VDOT



U.S. AVERAGE

PROJECTED COST PER PATIENT CUT BY TWO-THIRDS



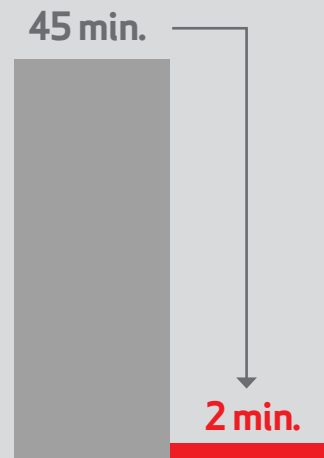
PRE



POST

SAVING TIME WITH VIDEO MONITORING

IT TOOK AN AVERAGE OF ONLY **2 MINUTES** TO MONITOR PATIENTS BY VIDEO, VERSUS 45 MINUTES GOING TO THEIR LOCATION TO OBSERVE THEM IN PERSON

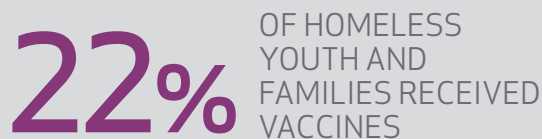


CHILDREN'S HEALTH FUND

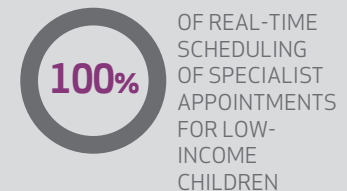
Improving health behaviors for at-risk patients with texting programs, telemedicine and electronic health records.



SECURE TEXTING TO HELP HOMELESS CHILDREN ADHERE TO APPOINTMENTS



HEALTH EDUCATION THROUGH TEXT-BASED GAMIFICATION



REAL-TIME SCHEDULING OF SPECIALIST APPOINTMENTS FOR LOW-INCOME CHILDREN

APPOINTMENT ADHERENCE RATES IN MIAMI ALMOST DOUBLED



PRE



POST



USING ELECTRONIC HEALTH RECORDS TO PROVIDE REAL-TIME ACCESS TO MEDICAL RECORDS

INCREASE IN CHILDREN FULLY IMMUNIZED BY AGE 3 IN NEW YORK

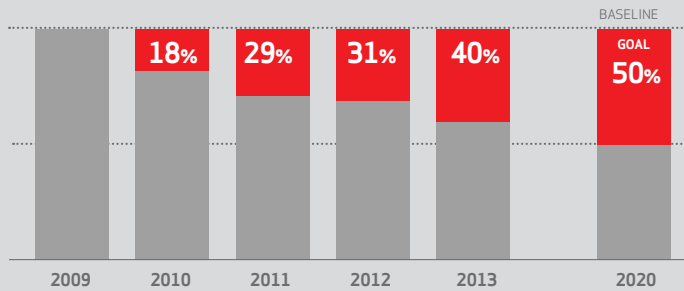


PRE



POST


IMPROVING ENERGY EFFICIENCY



By the end of 2013, we reduced our carbon intensity by 40 percent over the 2009 baseline. Our 2014 progress will be published to our website later this year.

Over the past two years, we have invested \$137 million in green energy, including solar and fuel cell power, to run our networks and data centers — equivalent to 2,700 homes' electricity for a year — eliminating 20,000 metric tons of CO₂.

\$137 MILLION
INVESTED IN GREEN ENERGY 

 **20,000**
METRIC TONS OF CO₂ ELIMINATED

88

STORES ENERGY STAR CERTIFIED IN 2014

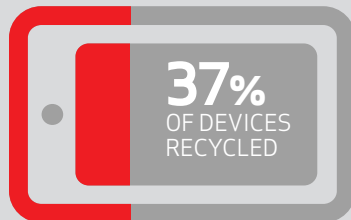
177
TOTAL ENERGY STAR CERTIFIED STORES



58 →
LEED CERTIFIED STORES IN 2014

230
TOTAL LEED CERTIFIED STORES 

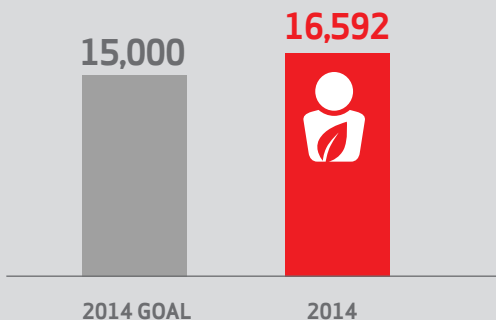
REDUCING WASTE



42.5 MILLION
POUNDS OF VERIZON ASSETS RECYCLED



ENCOURAGING RESPONSIBILITY



Our Green Team's enrollment grew to 16,592, exceeding our 2014 goal.



LESS WASTE ENDED UP IN LANDFILLS BECAUSE OF GREENER PRODUCT PACKAGING

1.9 MILLION
POUNDS OF E-WASTE COLLECTED