

Verizon: Look Forward Study

7 in 10



Americans who've worked remotely in the past prefer to be working in a remote or hybrid capacity a year from now.**

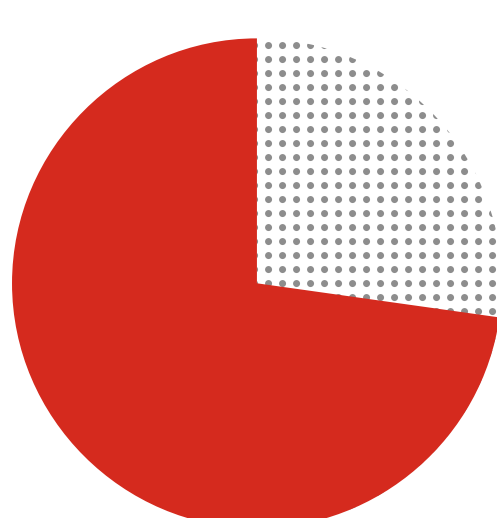
2 in 3



Remote workers say they plan to take advantage of remote work to travel or work from places other than their home when the pandemic has subsided (67%).**



58%
Of people expect K-12 schools to move classes online during inclement weather, rather than canceling classes.**



72%
Of parents with children under 18 say that they have been more lenient with their child(ren)'s screen time throughout the pandemic.**



57%
Of parents say they will be more relaxed with their child(ren)'s screen time even after the pandemic ends.**

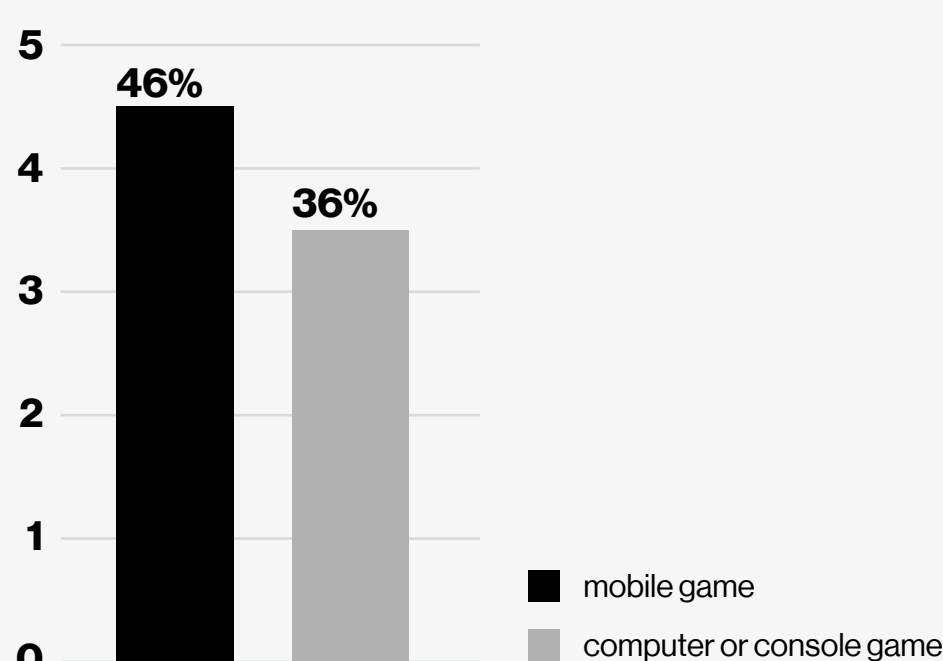
2 in 5

Say that discussing TV and streaming content has helped them feel connected to friends and family during the pandemic (44%).**



21%

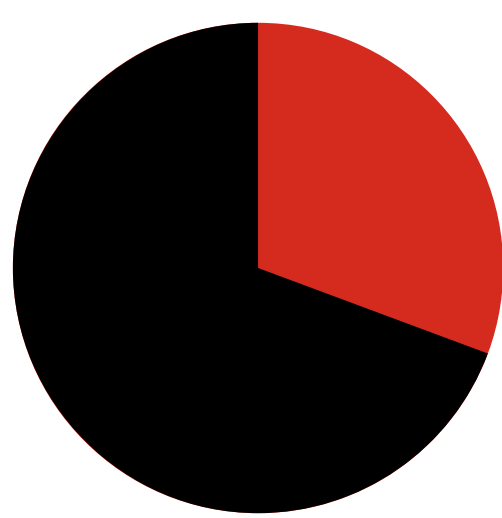
Increase in traffic on major streaming sites since the beginning of the pandemic*



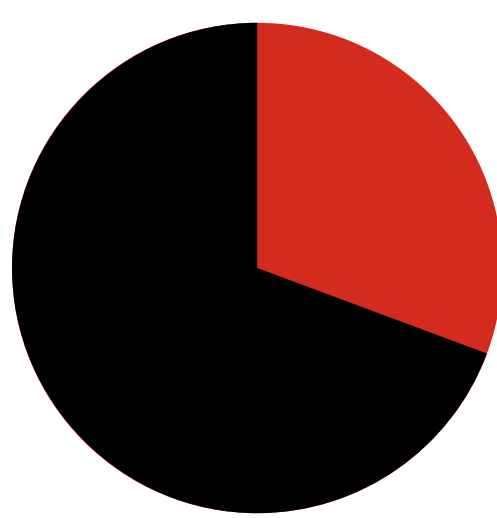
46% of respondents report that they have purchased or downloaded a mobile game at least once since the pandemic started; while 36% report doing the same for a computer or console game.**



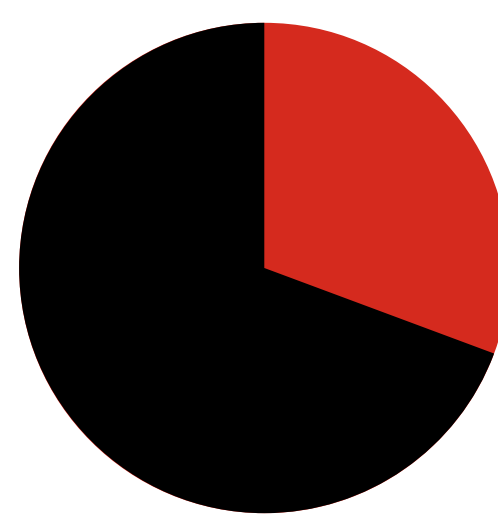
31%
Of respondents said that they spend 3 or more hours a week playing games on their mobile devices.**



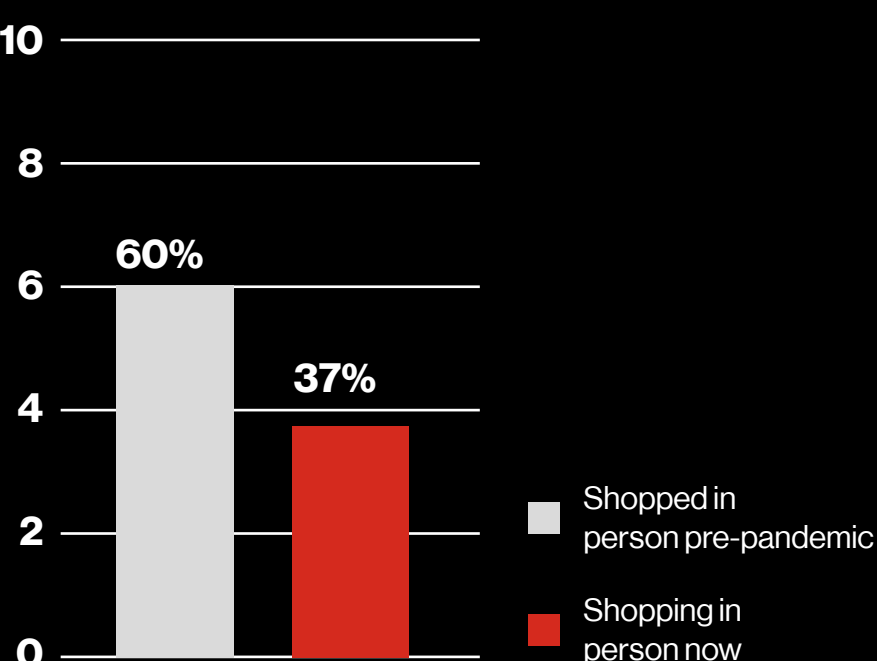
29%
Increase in call times since the beginning of the pandemic.*



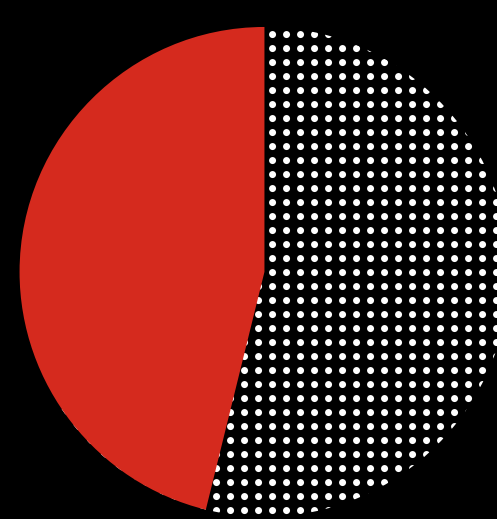
32%
Of adults say they either upgraded or considered upgrading both their home internet bandwidth within the last year.**



32%
Of adults say they either upgraded or considered upgrading their mobile data plan within the last year.**



Most adults say they were shopping mostly in person before the pandemic began, while just over a third say the same now.**



42%
Of adults anticipate that a year from now, they will be shopping in person and online equally**

*Verizon network data
**Look Forward study from Verizon/Morning Consult