

# Being on Verizon **pays off big** for new and current customers.

More 5G, more entertainment and a free 5G phone, on us, with select trade-in and select 5G Unlimited plans.

# 41%

of consumers are worried about keeping up with the cost of living.

# 42%

of consumers plan to reevaluate their expenses and/or look for ways to save money each month.

# 100%

Verizon is 100% committed to giving you more value for your money.

**We're making it easier than ever for all our customers, new and current, to get more for their money.**

Now, all of our customers can get an iPhone 13 on us with select trade-in and select 5G Unlimited plans.\*



## Unlock up to **\$90/mo of value**, the most included in the industry, with our best 5G Unlimited plans.

Like our 5G Get More plan, which **INCLUDES** incredible perks:

	Six entertainment subscriptions	\$29/mo
	50% off home internet (with Auto Pay)	\$25/mo
	50% off connected device plan	\$20/mo
	1 TravelPass® day/mo	\$10/line per day
	Verizon Cloud storage	\$6/mo
		<b>= \$90/mo value</b>

Source:  
Verizon. (2022, March). Pricing and Inflation Insights.  
Verizon and Material+. (2022, April). Spring Omnibus.

\*5G Ultra Wideband available in select areas. 5G Nationwide available in 2700+ cities.

\$799.99 device payment purchase w/new or upgrade smartphone line on select 5G Unlimited plans req'd. Less up to \$800 trade-in/promo credit applied over 36 mos.; promo credit ends if eligibility req's are no longer met; 0% APR. Trade-in conditions apply.