



News Release

FOR IMMEDIATE RELEASE

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Verizon Fios partners with Altice USA for hyperlocal news and content

Adds News 12 & News 12+, i24NEWS and Cheddar to Fios channel lineup

NEW YORK – Today, Verizon announced a partnership with Altice USA to bring more hyperlocal, national, international and business news to Fios customers. Starting in November, customers can enjoy content from the Altice News properties, including hyperlocal news from News 12 Networks, followed by content from i24NEWS and Cheddar in 2020.

As part of the deal, Fios customers will have access to the **News 12 Networks** which are among the highest customer requested hyperlocal news brands in the New York tri-state area. News 12 will be available on Channel 535HD in Long Island, the Lower Hudson Valley and New Jersey. Early next year, additional markets will launch in Brooklyn, the Bronx, Connecticut and the Hudson Valley. Verizon customers can also tune in to **News 12+**, which features quick stories, cultural bites and exclusive originals with weather and commuter updates.

Early next year, Fios customers can enjoy content from **i24NEWS**, the global current affairs news network, and **Cheddar**, the digital-first business news network focused on the most innovative products, technologies and services transforming our lives.

“We’re all about choice for our customers, and these channel additions bring our customers even more options for robust news and hyperlocal offerings on the Fios channel lineup,” said Erin McPherson, Head of Content Strategy for Verizon.

“Emmy-award winning News 12 is a leading, trusted hyperlocal news brand in the New York Tri-State area, and we’re excited to make News 12 as well as Cheddar and i24NEWS available to Fios customers as we continue to advance Altice as a leader in hyperlocal, national, business and international news,” said Jon Steinberg, President of Altice News.

To learn more about Verizon Fios TV offerings, please visit

<https://www.verizon.com/home/fiostv/>.

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York City, generated revenues of \$130.9 billion in 2018. The company operates America’s most awarded wireless network and the nation’s premier all-fiber network, and delivers integrated solutions to businesses worldwide. With brands like Yahoo, TechCrunch and HuffPost, the company’s media group helps consumers stay informed and entertained, communicate and transact, while creating new ways for advertisers and partners to connect. Verizon’s corporate responsibility prioritizes the environmental, social and governance issues most relevant to its business and impact to society.

Altice USA (NYSE: ATUS) is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands. Altice owns and operates Altice News, which offers a full range of hyperlocal, national, business, and international news through its News 12, Cheddar, and i24NEWS networks, broadcasting across linear, digital, and mobile platforms. News 12 Networks is the main source of local news among adults in the New York Tri-State area, according to a recent study from the Pew Research Center. The study, based on a survey of approximately 35,000 adults across the United States, focused on how Americans learn about and consume local news in their communities.

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