



News Release

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Verizon expands enterprise SD WAN portfolio with Co Management service level

What you need to know:

- A new Co Management option for Verizon's SD WAN managed services portfolio now joins the Full management and Monitor and Notify service levels.
- Customers have the ability to change a select set of policies through self-service portals and application programming interfaces (APIs).
- Business intent-based, vendor-agnostic policy management facilitates uniform definition, translation and one-click deployment of policies across multiple sites.

NEW YORK – Today, Verizon announced a new level of service – 'Co Management' – for its SD WAN managed services portfolio. Verizon is removing the worry of managing or knowing individual vendor complexities and providing uniform, intent-based interfaces across multi-vendor platforms. This new level of service gives enterprise customers the ability to change SD WAN policies (for example, Application Aware Routing, Quality of Service) through either the Verizon Enterprise Center (VEC) self-service, policy management portal (Portal) or Verizon's Application Programming Interface (API) platform.

The self-service portal enables customers to define intents based on users, applications, sites and their WAN links, and then apply the intents to different policy

objects based on business needs. Giving customers self-control of application policies enables them to be more agile and responsive to their specific business needs, and ultimately, therefore, will enhance the overall user experience. Any policies and configurations that are not supported in the Portal or via APIs are still managed by Verizon.

“By adding Co Management to our managed services portfolio, we are giving enterprise customers the ability to define and implement their SD WAN policies across their location based on a rules-based engine, themselves,” said Vickie Lonker, Vice President of Product Management at Verizon. “We listen to customer feedback, understand industry trends and continue to develop innovative SD WAN solutions that can meet the needs of any business customer.”

Co Management customers will have the ability to make changes to their policies via the Verizon Enterprise Center portal or the [Verizon Digital Connect](#) portal.

“Verizon is on to something here. Enterprise IT departments want control over SD WAN policies but they need help with the rest of the platform,” said Brian Washburn, Practice Leader, Network Transformation & Cloud, Ovum. “Co Management lets customers control network configuration while Verizon oversight provides a safety net.”

This release is the first in a series of Co Management product rollouts to support the Verizon Virtual Network Services portfolio.

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York City, generated revenues of \$130.9 billion in 2018. The company operates America’s most reliable wireless network and the nation’s premier all-fiber network, and delivers integrated solutions to businesses worldwide. With brands like Yahoo, TechCrunch and HuffPost, the company’s media group helps consumers stay informed and entertained, communicate and transact,

while creating new ways for advertisers and partners to connect. Verizon's corporate responsibility prioritizes the environmental, social and governance issues most relevant to its business and impact to society.

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