

VERIZON
UP TO SPEED LIVE
January 10, 2022 12:00 PM ET

>> DIANA ALVEAR: HI, I'M DIANA ALVEAR AND MY FAMILY HAS SOMETHING OF A CONDITION CALLED TOO MANY DEVICES, NOT ENOUGH BANDWIDTH. PERSONAL LAPTOP, WORK LAPTOP, WORK PHONE, TABLET, TABLET, TABLET AND ALEXA.

THEN THERE'S MY HUSBAND'S LAPTOP, HIS WORK PHONE, OH, AND THE PHONE THAT I'M RECORDING THIS WITH.

WHAT I CAN DO?

ULTRA TO THE RESCUE WITH 5G HOME.

YES, IT IS 5G ULTRA JANUARY, ALL RIGHT?

FEEL THE ENERGY RIGHT NOW, AS YOU MAY REMEMBER DURING THE KICKOFF EARLIER THIS MONTH, DIEGO TALKED ABOUT SIX INCREDIBLE INNOVATIONS AND WE SAW THEM BROUGHT TO LIFE IN THE AWESOME ULTRA SHOW.

WE'RE GOING TO KEEP THE MOMENTUM GOING, ALL THE EXCITEMENT AND THE HYPE, WE'RE FEATURING ULTRA INNOVATION EPISODES ON EACH UP TO SPEED LIVE FOR THE REST OF THE MONTH.

PLUS, WE HAVE MORE CONTENT COMING INCLUDING 5G 101 WITH GEORGE TALKS TECH AND AN EMPLOYEE CONTEST THAT WE'RE SO EXCITED TO SHARE WITH YOU.

TODAY, AS YOU CAN SEE, I'M PRETTY HYPED ABOUT 5G ULTRA WIDE BAND WHEN IT COMES TO HOME AND BUSINESS INTERNET.

BUT YOU DON'T HAVE TO TAKE IT JUST FROM ME.

TAKE IT FROM STEVE TARAKJI, A V TEAMER WHO IS PART OF THE C- BAND TRIALS WHO LEARNED JUST HOW INCREDIBLE 5G IS HOME.

>> I'M LIKE, FIRST OF ALL, IT'S VERIZON WIRELESS.

THE ONLY INTERNET WE'RE USED TO IS ONE OF THE MOBILE HOTSPOTS THAT HAVE LIMITATIONS, YOU EXCEED A CERTAIN AMOUNT OF DATA.

I PUT IT TO THE TEST FOR THE FIRST WEEK AND SAID LET ME SWITCH ALL MY DEVICES TO THIS ROUTER.

I PROBABLY USE 100 GIGS A MONTH BETWEEN ALL MY DEVICES.

NOT EVEN A SNAG.

IT'S BEEN ABLE TO KEEP UP.

IT CONVINCED ME ENOUGH TO SWITCH IT TO MAKE IT MY PRIMARY, WHICH IS WHAT I'VE DONE.

YOU CAN PUT IT WHEREVER YOU WANT.

WHENEVER THE BEST SIGNAL OR LINE OF SIGHT OR WINDOW NEARBY.

YOU CAN PUT IT ANYWHERE.

AS LONG AS YOU'RE GETTING THE BEST RECEPTION THERE, YOU DON'T NEED ANY SPECIAL CABLE OR A TECHNICIAN THAT MAY NOT SHOW UP, WHATEVER OF THE CASE MAY BE.

CURRENTLY MY ROUTER IS IN MY MASTER BEDROOM.

AFTER A COUPLE OF TESTS WE NOTICED THAT THE MASTER BEDROOM DOES GIVE THE BEST PERFORMANCE.

AND MY - - MY EXISTING SYSTEM, ACTUALLY THE PRIMARY WIFI SYSTEM IS ACTUALLY IN THAT ROOM ALREADY.

SO LITERALLY I PLUGGED IT RIGHT IN AND IT POWERED UP THE ENTIRE HOUSE AND THE DEVICES WERE ALREADY PLUGGED IN.

IT WAS DEFINITELY A LOT MORE COST- EFFECTIVE.

WHERE I LIVE THERE'S NOT MUCH COMPETITION.

I WAS PAYING QUITE A PREMIUM FOR MY PREVIOUS CARRIER.

IT DOESN'T EVEN COME CLOSE.

WHEN THEY CALLED ME TO WIN ME BACK AS A CUSTOMER, I SAID THE PRICING THAT I'M GETTING WITH THE SPEEDS THAT I'M GETTING, YOU GUYS CAN'T EVEN COME CLOSE, AND THEY AGREED WITH ME.

BUT, YEAH, SO FAR THE EXPERIENCE HAS BEEN PRETTY AMAZING.

I HAVE ABOUT I'D SAY 40 SMART DEVICES IN MY HOME THAT ARE ALL WIFI BETWEEN MY GARAGE, MY RING - - MY RING CAMERA, MY DOORBELL, YOU KNOW, BUNCH OF WIRELESS CRITTERS AND STUFF.

IT'S BEEN ABLE TO TAKE ON ALL THOSE DEVICES WITH ZERO BUFFERING WHICH IS AMAZING.

>> DIANA ALVEAR: I LOVE THE FACT THAT HE HAD THAT CONVERSATION WITH HIS FORMER PROVIDER AND THEY'RE LIKE, YEAH, WE CAN'T BEAT THAT. THAT'S WAY BETTER THAN WHAT WE HAVE.

IN YOU I THINK VERIZON 5G IS A GAME CHANGER FOR ALL THE WAYS YOU CAN USE IT AT HOME, 40 PLUS DEVICES ACCORDING TO STEVE.

TODAY, WE'LL TELL YOU HOW IT'S SUPERCHARGING VERIZON INTERNET.

EVERY BUSINESS OWNER KNOWS THAT TIME IS MONEY.

APARNA IS HERE TO TELL US ABOUT THAT.

>> NO LONGER WILL CUSTOMERS BE WAITING AROUND FOR HOURS TO SET UP.

THEY CAN PLACE AND PLUG IN THE ROUTER AND FOLLOW THE SETUP GUIDE, THEY'RE DONE.

THE SETUP REALLY IS FASTER AND BETTER THAN CABLE.

NOW THAT'S A GREAT CUSTOMER EXPERIENCE.

>> DIANA ALVEAR: SHE'S ABSOLUTELY RIGHT.

THANK YOU, APARNA.

NOW JOINING US LIVE IS NEAL SHAH, 5G TRIAL LEAD AND MY NEW BESTIE.

HE IS HERE TO TELL US ALL THE REASONS A BUSINESS WOULD CHOOSE 5G.

THANK YOU FOR BEING HERE WITH US.

>> THANK YOU FOR HAVING ME.

THIS LITTLE GUY AS EVERYONE SHOW IN THE ULTRA SHOW WITH HANS THAT TERRY CREWS HAS, I HAVE THE SAME ONE.

>> DIANA ALVEAR: YEAH.

>> IT'S COMPLETELY WIRELESS, PLUG AND PLAY SOLUTION, AND THERE'S NO MESSING WITH CABLES COMING IN FROM THE GROUND.

SO WE DON'T HAVE TO TALK TO THE LANDLORD.

WE DON'T NEED THEIR PERMISSION DO ANY SORT OF DRILLING ON ANY OF THAT.

AND LIKE STEVEN SAID BEFORE, YOU CAN PUT THIS ANYWHERE IN THE BUSINESS.

>> DIANA ALVEAR: YEAH, I THINK PEOPLE I THINK ABOUT CHANGE INTERNET PROVIDERS AND ARE LIKE, I DON'T WANT TO GO THROUGH THAT WHOLE RIGMAROLE.

AND HERE YOU ARE, HOLDING THIS CUTE LITTLE BLACK THING.
THIS IS IT.

WHEN YOU SAY PLUG AND PLAY, WHAT DOES THAT MEAN?

>> IT COMES WITH IP PASS- THROUGH AND ADVANCE SECURITY ALREADY TO GO.

>> DIANA ALVEAR: WOW, SO GREAT PRIVACY, YOU DON'T HAVE TO WORRY ABOUT YOUR NEW PASSWORDS, IT GETS BETTER AND BETTER.

LET'S GIVE THEM THE FINAL REASON, NEAL.

IF YOU'RE A SMALL BUSINESS OWNER AND LISTENING TO THIS RIGHT NOW, WHY THIS OVER A CABLE COMPANY?

>> WELL, THIS IS THE FIRST C- BAND ENABLED ROUTER ON VERIZON'S BEST NETWORK.

YOU ACTUALLY GET NOT ONLY THE SMALL - - SMALL FOOTPRINT WITHIN THE BUSINESS, YOU CAN PUT IT ANYWHERE, BUT YOU GET VERIZON'S AMAZING NETWORK.

>> DIANA ALVEAR: YEAH.
YEAH.

NOW WITH C- BAND WE'RE GOING TO BE SUPERCHARGING OUR NETWORK ALL OVER THE PLACE.

I NOTICE THAT, YOU KNOW, I GOT EXCITED WHEN NEAL TOLD ME BRING PROPS TO THE SHOW.

WHAT'S THE WHITE BOX SITTING NEXT TO THIS?

>> I'M GLAD YOU ASKED.

>> DIANA ALVEAR: YEAH.

>> THIS IS THE LITTLE GUY'S TWIN BROTHER.

THIS IS THE CONSUMER VERSION.

THIS IS THE ONE THAT STEVEN HAD.

>> DIANA ALVEAR: YEAH.

THAT CAN GO ANYWHERE IN THE HOUSE?

>> IT CAN GO ANYWHERE IN THE HOUSE.

IT'S ALSO WIRELESS AND PLUG AND PLAY.

IT'S A GREAT SWITCH IF YOU'RE SWITCHING FROM ANOTHER NETWORK OR CARRIER, THIS IS IT.

>> DIANA ALVEAR: WOW.

ALL THAT POWER IN THE TINY LITTLE BOX.

THANK YOU FOR SHARING ALL YOUR KNOWLEDGE ON THIS.

IT MUST HAVE BEEN FUN TO DO THE TRIALS ON THOSE.

>> IT WAS.

THANK YOU SO MUCH.

>> DIANA ALVEAR: WE'VE GOT ULTRA EXCITING DEVELOPMENTS FOR 5G AND SO MANY MORE THINGS.

JUST ONE OF THE THINGS TO BELIEVE IN WHAT WE, YOU AND ME, ARE CREATING TOGETHER.

YOU'RE GOING TO BE HEARING SO MANY REASONS IN THE NEXT SEVERAL WEEKS.

WE'RE GOING TO MAKE A LITTLE PIVOT FROM 5G HOME TO CAREER DEVELOPMENT.

WE HAVE A COLLEGE GRAD WHO MAJORED IN ZOOLOGY COULD BECOME A GLOBAL NETWORK LEADER IN A MOBILE TELECOM?

IT'S TRUE.

TUNE IN TO OUR LINKEDIN LIFE WHEN HEIDI HEMMER TALKS ABOUT HER WINDING CAREER PATH.

AND, BONUS, SHE'S GOING TO BREAK DOWN EXACTLY HOW 5G WORKS AND ALSO EXPLAIN C- BAND IN TERMS THAT WE ALL CAN UNDERSTAND.

SHE'S REALLY GOOD AT THAT.

YOU'RE GOING TO HAVE THE CHANCE TO ASK ANY LIVE QUESTION THAT COMES TO MIND.

WE'LL HAVE SOMEBODY MONITORING THE CHAT.

SO PUT THIS ON YOUR CALENDAR, THURSDAY AT 3:00 P.M. EASTERN LINKEDIN IN LIVE ON THE VERIZON PLATFORM.

THAT'S GOING TO DO IT FOR US TODAY.

THANK YOU FOR SPENDING A LITTLE OF YOUR DAY WITH ME FINDING OUT ALL OF THE REASONS 5G BUSINESS INTERNET ARE AWESOME.

I'M DIANA ALVEAR, STAY SAFE, AND I'LL LET MY FRIEND NEAL DO THE HONORS.

>> UNTIL NEXT TIME, YOU'RE UP TO SPEED.

>> DIANA ALVEAR: YEA!