VERIZON UP TO SPEED LIVE January 11, 2024 12:00 PM ET

>> HEY, V TEAM, IT'S GOOD TO BE LIVE WITH YOU AGAIN THIS WEEK.

>> YES, IT IS. WE ARE NEARING THE WEEKEND AND

WHILE IT MAY BE CONSIDERED A

LONG WEEKEND FOR MANY, LET'S NOT

FORGET THE TRUE MEANING OF JANUARY 15TH – AN OPPORTUNITY TO HONOR THE LEGACY OF DR. MARTIN LUTHER KING JR.

>> THAT'S RIGHT.

MARTIN LUTHER KING, JR. DAY HAS

WIDELY BECOME KNOWN AS A NATIONAL DAY OF SERVICE AND OUR BOLD ERG IS SPONSORING A VARIETY OF IN-PERSON AND VIRTUAL VOLUNTEER ACTIVITIES THROUGHOUT THE MONTH.

>> ONE OF THOSE EVENTS IS THE BOLD NATIONAL CLEAN UP.

IT'S AMAZING HOW MUCH WE CAN

IMPROVE OUR LOCAL COMMUNITIES BY

PARTICIPATING IN THESE CLEAN UP EFFORTS EITHER INDIVIDUALLY OR WITHIN A GROUP. RAQUEL. I DON'T KNOW ABOUT YOU

BUT WHEN I DRIVE BY OR WALK AROUND A CLEAN TOWN, IT'S ALWAYS ONE OF THE FIRST THINGS I COMPLIMENT, IT REALLY MAKES A DIFFERENCE!

>> It real whether I does.

You're absolutely right. And V team, here's another neat way to give back.

YOU ALL HAVE THE OPPORTUNITY TO

HANDWRITE A LETTER TO A MAN WHO'S LOOKING FOR A JOB.

>> WE'VE ALL BEEN THERE EITHER

OUT OF COLLEGE OR AT POINTS THROUGHOUT OUR CAREERS WHERE WE

FIND OURSELVES JOB HUNTING - IT

CAN BE DAUNTING AND DISCOURAGING

BUT YOU CAN DO SOMETHING ABOUT IT.

>> That's right, V team, you can write a handwritten letter of kindness,

ENCOURAGEMENT AND EVEN OFFER

PROFESSIONAL ADVICE - THIS IS

ALL SUPPORTED BY THE FATHER

CENTER OF NEW JERSEY.

>> I love that, it's like a personalized LinkedIn message but handwritten.

That's what makes a difference there.

I love that volunteer opportunity.

>> Handwritten letters go a long way.

>> NOW AS FOR AN EXAMPLE OF ONE

OF OUR IN-PERSON EVENTS. IF

YOU'RE LOCATED NEAR OUR ALPHARETTA OR CARY HUB, YOU CAN RSVP TODAY TO DONATE SUPPLIES TO CREATE HYGIENE KITS FOR THE

COVENANT HOUSE SHELTER AND THEN

BRING YOUR SUPPLIES TO A PACKING PARTY ON JANUARY 24th.

AS ALWAYS STAY TUNED FOR MORE

IN-PERSON VOLUNTEER EVENTS AT YOUR LOCAL HUB LOCATIONS.

>> VERY COOL.

AND V TEAM, THOSE ARE JUST THREE EXAMPLES.

THERE'S MANY OTHER WAYS TO GET

INVOLVED ON THIS MLK DAY OF SERVICE AND BEYOND, SO BE SURE TO CHECK OUT TODAY'S STORY FOR MORE DETAILS.

>> ALL RIGHT.

MOVING ON NOW TO SOME OTHER GREAT NEWS.

LAST WEEK. VERIZON HOSTED AN IMPORTANT EVENT AT OUR

WASHINGTON D.C. 14th STREET STORE.

>> THE EVENT LAUNCHED THE

CONNECTED BY CULTURE LATINO COMMUNITY INITIATIVE AS A

PARTNERSHIP BETWEEN VCG AND SGA

LOCAL ENGAGEMENT, AND THE FOCUS WAS ENTIRELY ON VERIZON'S

COMMITMENT TO INVESTING IN THE LATINO COMMUNITY.

LET'S TAKE A LOOK.

>> This [Speaking non-English].

>> It's been exciting to get the support and collaboration and I call it a true partnership with Verizon.

That support has been instrumental in us providing afterschool programs, education resources, and of course connections to our youth.

[Speaking non-English].

>> They have supported us for many years, and they have helped us to make it possible to help the students to have free programs so they can help -- they can help their families because you're not helping just the students, you're helping the entire family.

>> In 2023, we supported all of these organizations combined with 300,000.

[Applause]

To support all -- to support all of the programs that they provide the community in Washington, D.C.

So it's really an honor for all of us to continue to support your organizations and to celebrate what you do.

>> Thank you.

[Applause]

[Speaking non-English].

>> That is awesome.

So proud of the way Verizon is showing up and serving the Latino community.

>> Absolutely.

Verizon.com, go check that out.

Keep an eye out because similar celebrations may be coming to a neighborhood near you this year.

OJO!

Y INVITEN A SUS AMIGOS Y FAMILIARES!

¡NOS ENCANTA VERLOS!

>> EARLIER THIS WEEK ON TUESDAY WE ANNOUNCED THE LAST OF OUR HOLIDAY SHOUTOUT WINNERS AND A

COUPLE OF WATCH AND WIN WINNERS FROM THE 2024 KICKOFF.

>> WE FIGURED WE'D KEEP THE

TRAIN GOING BECAUSE IT'S ALWAYS

FUN WHEN WE CAN GIVE AWAY GREAT VERIZON SWAG.

>> TODAY WE'RE ANNOUNCING THE WINNERS FROM THE 2024 KICKOFF WATCH AND WIN ON THE INSIDE VERIZON APP.

>> TODAY'S THREE WINNERS WILL EACH RECEIVE A \$100 GIFT

CERTIFICATE TO THE VERIZON BRAND SHOP!

CONGRATULATIONS TO PETER EDWARDS

FROM CHAMBERSBERG, PENNSYLVANIA,

KRISTEN MELZER FROM SOUTHFIELD,

MICHIGAN, AND VEDRAN SIMIC FROM BURLESON, TEXAS.

>> Congratulations!

You'll get an email with your gift certificate information shortly.

THANKS TO EVERYONE WHO PARTICIPATED IN THE FUN, AND

KEEP YOUR EYE OUT FOR MORE WATCH AND WIN.

OPPORTUNITIES COMING YOUR WAY SOON!

>> WITH THAT TEAM, WE'LL SEE YOU LIVE NEXT TUESDAY.

>> UNTIL NEXT TIME.

>> YOU'RE UP TO SPEED.