

VERIZON
UP TO SPEED LIVE
January 14, 2022 12:00 PM ET

>> UH, THESE THINGS ARE IMPOSSIBLE TO GET.
>> HEY, MAN, HOW'D IT GO FOR YOU? DID YOU GET ONE?
>> GET ONE WHAT? THE NEW CONSOLE?
>> YES, THEY HAVE ANOTHER DROP ON THEIR GUN IN A FEW SECONDS.
>> YOU REALIZE THEY'VE BEEN THE HARDEST TO GET FOR ABOUT A YEAR NOW?
>> I KNOW. I NEED TO GET MY GAME ON.
>> WELL, YOU HAVE A 5G PHONE, RIGHT?
>> YEAH, SO.
>> YOU COULD GET YOUR GAME ON RIGHT NOW USING THE 5G ULTRA BAND NETWORK.
>> REALLY? MM- HMM. LET'S SEE.
THE GAME PLAY IS TIGHT AND THE GRAPHICS ARE GORGEOUS.
AND THE SPEED, THERE'S NO LAG AT ALL.
>> YO.
>> HEY, CONSOLE FINALLY CAME TODAY. FINALLY SNAGGED ONE.
>> CONGRATS, MAN. I HOPE YOU ENJOY IT.
>> YOU STILL TRYING TO GET ONE?
>> WELL, WITH MY PHONE AND VERIZON 5G ULTRA WIDE BAND, I'M ALL GOOD.
>> ALL RIGHT.
I'LL SEE YOU ON THE BATTLEFIELD.
>> NOT IF I SEE YOU FIRST. AND TRUST ME, WITH ULTRA, I WILL.

>> DIANA ALVEAR: YES, THANK YOU SO MUCH.
ONCE YOU GAME ON 5G ULTRA, YOU WILL BE A DELIVER TOO.
HI, I'M DIANA ALVEAR.
THANKS FOR JOINING US ON UP TO SPEED LIVE TODAY ON FRIDAY, WE'RE TALKING MUCH MORE ABOUT GAMING WITH SOME GREAT GUESTS.
WE'RE EVEN GOING TO GIVE YOU A CHANCE TO WIN.
BUT FIRST WE'LL RECAP THE WEEK.
MONDAY WE KICKED OFF ALL THINGS 5G WITH VERIZON HOME AND BUSINESS INCLUDING A GREAT CHAT WITH OUR NEW FRIEND NEAL ABOUT WHY ULTRA IS A BUSINESS'S BEST FRIEND.
TUESDAY WE CONGRATULATED TWO V TEAMERS, DANANGELO BALL AND JASON SCOTT ON THEIR GRADUATIONS.

AND WE ALSO WELCOMED A NEW MEMBER OF THE UP TO SPEED TEAM, OUR SWEET AND PRECIOUS EMILIA.

YESTERDAY WE SAW HOW VERIZON BUSINESS IS HELPING A CLEVELAND NONPROFIT KEEP DOING THE GOOD WORK OF HOUSING FAMILIES IN NEED. THAT BRINGS US TO TODAY.

GAMING, AND YOU KNOW THAT VERIZON IS ALL IN WHEN IT COMES TO MAKING THEIR NETWORK THE BEST FOR GAMERS.

SO WE SAT DOWN WITH ONE OF THE BIGGEST NAMES IN THE BUSINESS TO SEE WHY HE'S A BELIEVER.

HERE'S DRLUPO.

>> CONSOLE QUALITY GAMING ON PEOPLE'S PHONES IS I THINK ONE OF THE NEXT BIG STEPS.

PEOPLE SPEND TIME ON THEIR MOBILE DEVICES, MOVING AROUND, AS COVID RESTRICTIONS START TO LOOSEN UP, PEOPLE ARE GOING OUT MORE, THAT KIND OF THING.

BUT GAMING HAS BECOME SUCH A BIG PART OF PEOPLE'S LIVES THAT IT WOULD NOT SURPRISE ME ESPECIALLY IN THIS DAY AND AGE IF GAMING ON THE GO IS ONE OF THE NEXT BIG WAVES.

MOBILE GAMING AS A WHOLE IS GROWING AND GROWING, AND I WOULD LOVE TO SEE - - I WOULD LOVE TO SEE THAT GROWTH CONTINUE AND HAVING THE ABILITY TO CONNECT AND DO WHAT YOU WANT TO DO ON YOUR - - ON YOUR MOBILE DEVICE, GAME ON YOUR MOBILE DEVICE IS GOING TO BE HUGE FOR PEOPLE.

PROFESSIONAL GAMING AS A WHOLE, YOU HAVE TO - - PEOPLE THAT ARE PROFESSIONAL GAMERS STRIVE FOR THE BEST OF THE BEST OF THE BEST. ESPECIALLY WHEN IT COMES TO HARDWARE.

AND LATENCY, NETWORK LATENCY IS A HUGE ISSUE, ESPECIALLY WHEN IT COMES TO PERFORMANCE AND REACTIONARY STYLE GAME STUFF.

AT TIMES YOU HAVE TO FLICK SHOOT AND THAT KIND OF THING.

SO ANY TIME THERE IS A PRO- LEVEL GAMER, LATENCY NEEDS TO BE AT A MINIMUM BECAUSE IF YOU ARE NOT PLAYING ON OPTIMAL HARDWARE, THE BEST NETWORK CONNECTION AND SO ON, YOU'RE ALREADY GIVING YOURSELF A DISADVANTAGE.

SO IT'S - - IT'S HUGE, HONESTLY.

SO THESE DAYS WITH VERIZON WE'VE BEEN DOING A LOT OF COMMUNITY- ORIENTED STUFF.

WE JUST RECENTLY WENT THROUGH IS AND DID AN ON- STREAM TRIVIA GAME AND GAVE AWAY WHAT THEY CALLED LOOT CRATES WITH A BUNCH OF GOODIES INSIDE, INCLUDING AN OCULUS RIP VR HEADSET.

RIGHT NOW WE'RE DOING VERIZON'S PLUS GEAR, IF YOU GO GOOGLE, VERIZON PLUS GEAR YOU'LL SEE ME ALONG WITH A TON OF REALLY GOOD VETTED HARDWARE FROM PEOPLE LIKE ME AND OTHERS IN THE INDUSTRY. STUFF THAT IF PEOPLE ARE LOOKING FOR HARDWARE UPGRADES, VERIZON KIND OF HAS THEM COVERED WITH AN ALL IN ONE LIST ON THE SITE. YOU CAN FIND WHATEVER YOU NEED.

THERE'S A BUNCH OF DIFFERENT THINGS BOTH COMMUNITY WIDE AS WELL AS GAMING AS A WHOLE.

PLUS 5G NOW GIVES PEOPLE ON THE GO THE ABILITY TO GAME FROM PRETTY MUCH ANYWHERE.

THERE'S A TON OF STUFF VERIZON'S TRYING TO GET INVOLVED IN GAMING AND IT'S BEEN GOING EXTREMELY WELL.

>> DIANA ALVEAR: AND HE CLEARLY KNOWS WHAT HE'S TALKING ABOUT. OUR THANKS TO DRLUPO, HIS TEAM, AND MY FRIEND JACKIE BROWN FOR HELPING MAKE THAT HAPPEN.

ALL RIGHT.

NOW WE'RE GOING TO INTRODUCE YOU TO SOME V TEAMERS WHILE WORKING AT THE EDGE OF WHAT IS POSSIBLE WHEN IT COMES TO GAMING. THEY'RE CREATING NEW WORLDS OF FUN AND OPPORTUNITY FOR ALL OF US AND THEY'RE HAVING A BLAST WHILE THEY DO SO.

>> HI, I'M KELVIN MA AND I'M FROM TECHNOLOGY AND PRODUCT DEVELOPMENT.

I FOCUS AROUND MEDIA ENTERTAINMENT SPECIFICALLY GAMING.

>> I'M ERIC TAM, I'M ON THE CONTENT TEAM AND I DO BUSINESS DEVELOPMENT IN NEXT GENERATION ENTERTAINMENT.

>> IN GAMING RIGHT NOW AND ESPECIALLY VR, WITH 5G AVAILABLE IN MORE MARKETS WE HAVE MORE FLEXIBILITY TO PLAY WITH IN TERMS OF LATENCY AND BANDWIDTH AND WE CAN CREATE MUCH MORE IMMERSIVE AND ENGAGING AND CONNECTED AR EXPERIENCES FOR USERS.

>> WE BASICALLY WORK WITH SIGNIFICANT OR INTERESTING NEW MEDIA PARTNERS, SO THAT INCLUDES GAME PUBLISHERS, DEVELOPERS, YOU BUT ALSO INNOVATORS IN HOLLYWOOD OR OTHER PARTS OF ENTERTAINMENT WHO WANT TO WORK IN THIS INTERESTING NEW MEDIA.

>> AR REALLY ALLOWS YOU TO, YOU KNOW, FROM THE AUGMENTED REALITY, ALLOWS YOU TO EXPERIENCE REALITY IN A DIFFERENT WAY ABOUT THE THROUGH AUGMENTED REALITY EXPERIENCES, YOU CAN SHARE THAT WITH YOUR FRIENDS AND LOVED ONES AND PEOPLE ACROSS THE COUNTRY.

>> I HAVE A LOT OF PUBLISHERS HAVE A LOT OF INTEREST IN GAMES.

HAVING FASTER DATA, MORE DATA AVAILABLE MAKES POSSIBLE WHETHER IT'S FASTER GRAPHICS, HIGHER FIDELITY OR DIFFERENT EXPERIENCE SUCH AS AUGMENTED REALITY.

ALL OF THESE POSSIBILITIES ENABLE THE AMAZING CREATORS AT GAME STUDIOS AND PUBLISHERS WHO ARE WORKING ON AUGMENTED REALITY TO LOOK AT NEW POSSIBILITIES OF EXPERIENCE.

WE'RE VERY EXCITE AND IT'S GREAT TO VERIZON IS ON THE LEADING EDGE OF TRYING TO DO THIS WITH THE 5G NETWORK.

>> IT BECAME MAINSTREAM BACK WITH POKE MONTH GO.

IT HAS REALLY EVOLVED AND NOW 5G STEPS UP TO BRING IT TO THE NEXT LEVEL AND CONNECT YOU THROUGH AR.

FOR THOSE THAT WATCH THE ULTRA SHOW, IT HAS BEEN REALLY HIGH PROFILE LATELY, AND THAT'S SOMETHING I AM PERSONALLY SUPER EXCITED TO BE WORKING ON.

WHO DOESN'T LOVE A PLANET- FILLED CITYWIDE BATTLE BETWEEN CHICAGO AND NEW YORK AND ALL EXPERIENCE IT IN AR AND GOING OUT THERE AND, YOU KNOW, HELPING THE ENVIRONMENT AND CONTRIBUTING BACK TO SOCIETY IN THE PROCESS.

>> WE'VE BEEN WORKING ON SIGNIFICANT PROJECTS WITH STAFF AND WE'VE ALSO HAD PROJECTS WITH OTHER PARTNERS.

BUT I WOULD SAY THAT OUR PROJECTS RELATING TO GEOLOCATION AND AUGMENTED REALITY WHICH REALLY USE VERIZON'S LEADING EDGE 5G NETWORK TO MAKE THOSE EXPERIENCES POSSIBLE.

THOSE ARE ESPECIALLY EXCITING.

WHEN IT COMES TO GIVEAWAY NOW, STAY TUNED FOR SOME IS REALLY INTERESTING STUFF.

>> WITH C- BAND LAUNCHING SOON, IT REALLY PROVES A WHOLE NEW LEVEL OF CONNECTIVITY AND BRINGS YOU WAY MORE MARKETS INTO THE PICTURE. FROM THERE, HE'LL BE ABLE TO ACCESS AR GAMES TOGETHER AND THAT'S WHAT'S SO IMPORTANT ABOUT C- BAND AND WHAT I'M LOOKING FORWARD TO EXPERIENCING MYSELF.

>> DIANA ALVEAR: THANK YOU SO MUCH, ERIC AND KELVIN.

ISN'T THAT WHAT IT'S ALL ABOUT?

BRINGING EVERYBODY TOGETHER TO HAVE FUN AND CONNECT.

ALL RIGHT.

SO THIS BRINGS US TO OUR NEXT AND FINAL GUEST, CHRISTIAN GUIRNALDA OF 5G LABS.

CHRISTIAN, THANK YOU SO MUCH FOR BEING WITH US.

AS YOU CAN SEE, IT'S ALL ABOUT GAMING TODAY.

ULTRA IS A HUGE DEAL.

WE KNOW YOU'RE SUPER EXCITED ABOUT WHAT IT MEANS FOR GAMING. WE SAW YOU ON THE ULTRA SHOW, SO WE'RE GOING TO START WITH THE BASICS.

HOW IT WILL CHANGE THE GAME?

>> CHRISTIAN GUIRNALDA: GAMING HAS GONE ULTRA, IT'S OFFICIAL, RIGHT? C- BAND GETS OUT THERE, ALL THE THINGS THAT KELVIN AND ERIC WERE TALKING ABOUT ARE COMING TO LIFE AND IT'S PART OF THE REASON OUR NETWORK IS GOING TO DELIVER THIS IN AN AMAZING NEW WAY. YOU HEARD CONSOLE QUALITY.

WHAT YOU WERE DOING IN YOUR HOME YOU CAN NOW TAKE ANYWHERE. YOU THINK ABOUT MULTIPLAYER, NOW IT'S NOT JUST ME PLAYING SOLO, I BRING ALL MY FRIENDS TO THE PARTY AND IT COULD BE IN THE SAME PLACE AS WE'RE GOING AND LOOKING AROUND A SHARED OBJECT IN AUGMENTED REALITY, OR IT COULD BE OVER DISTANCE BECAUSE OUR NETWORK WILL COVER ALL THAT.

AND WE ALL KNOW THAT GAMING'S ABOUT JITTER. IT CAN'T HAVE LAGS.

SO OUR NETWORK IS GOING TO HELP YOU GET AHEAD OF THE GAME EVEN MORE SO.

REALLY THOSE ARE ALL THE COMPONENTS OF WHY 5G AND OUR ULTRA NETWORK IS THE CHOICE OF GAMERS.

>> DIANA ALVEAR: CHRISTIAN, ALL THAT IS SUPER EXCITING, BY KNOW THAT JUST FROM LISTENING AND TALKING TO KELVIN AND ERIC, IT NEEDS LOADS AND LOADS OF DATA TO MAKE ALL THESE REALLY INCREDIBLE EXPERIENCES HAPPEN.

SO HOW IS THAT POSSIBLE WITH 5G ULTRA?

>> CHRISTIAN GUIRNALDA: 5G ULTRA PLUS 5G EDGE REALLY WHEN WE I THINK ABOUT WORKING WITH THE GAME PUBLISHERS AND THE' APPLICATION DEVELOPERS, HOW THEY GET DISTRIBUTED IS THE COMBINATION OF THOSE TWO THINGS.

WHEN YOU THINK ABOUT A GAME OF WHEN YOU WERE PLAYING OR DOWNLOAD IT, IT SAT IN THE CLOUD, MAYBE SAT ON A CONSOLE. NOW YOU CAN HAVE THIS WONDERFUL ULTRA NETWORK THAT ALSO HAS THE ABILITY TO COMPUTE EVEN CLOSER TO WHERE YOU ARE AS A USER. SO THOSE THINGS COMING TOGETHER REALLY CREATES AN INCREDIBLE WAY FOR MORE IMMERSIVE CONTENT, MORE HIGH FIDELITY, LOWER LATENCY, AND RUNNING IN THE EDGE, IT CREATES NEW WAYS FOR DEVELOPERS, GAME PUBLISHERS TO THINK ABOUT MAYBE I CAN ADD AUGMENTED REALITY FEATURES TO IT. MAYBE I CAN GO AND THINK BIGGER THAN I DID BEFORE.

OVER THE LAST COUPLE YEARS WE'VE SEEN HOW THAT'S EXPANDED WITH EDGE COMPUTING, WITH OUR PARTNERSHIPS ACROSS THE ECOSYSTEM.

>> DIANA ALVEAR: YEAH.

AND JUST THE POTENTIAL OF WHAT'S TO COME IS SO EXCITING.

I GET VERY EXCITED ABOUT THINGS LIKE META VERSE AND AR AND ALL OF THE POSSIBILITIES THAT ARE OUT THERE AND VERIZON IS ALWAYS IN THAT EQUATION.

WHILE I HAVE YOU HERE, I REALLY WANT TO KNOW WHAT ELSE 5G LABS IS WORKING ON.

>> CHRISTIAN GUIRNALDA: SURE.

YOU KNOW, YOU CAN'T GO A DAY NOWADAYS WITHOUT TALKING ABOUT THE META VERSE, ALL OF IT COMING TOGETHER.

BUT NAME AND OUR NETWORKS AND THE WORK THAT THE WHOLE V TEAM IS DOING IT AT THE CENTER OF IT.

THERE CANNOT BE A SUCCESSFUL META VERSE WITHOUT OUR COMPANY, WITHOUT THE V TEAM COMING TOGETHER.

YOU HAVE TO HAVE THE INFRASTRUCTURE.

YOU HAVE TO HAVE THE APPLICATIONS.

YOU HAVE TO HAVE THE PARTNERSHIPS.

AND WHEN YOU THINK ABOUT WHAT WE'RE DOING AND IN PARTNERSHIP WITH OUR CONTENT TEAMS, OUR TECHNOLOGY TEAMS, OUR CONSUMER TEAMS, OUR MARKETING FOLKS, IT'S AN ECOSYSTEM.

GAMING IS ABOUT CULTURE.

IT'S ABOUT COMMUNITY COMING TOGETHER IN NEW WAYS.

WE'RE WORKING OPEN THINGS WITH THE WORLD TO ALLOW THE NEW PLATFORMS.

WHAT'S THE NEXT POKEMON GO?

HOW CAN WE HELP MORE DEVELOPERS TAKE ADVANTAGE OF 5G EDGE? THAT'S ONE PART OF IT.

IT'S NOT JUST THE DEVELOPERS.

IT'S THE TOOLS BEHIND IT.

EVERYBODY STARTS TO CREATE 5G AUGMENTED REALITY MINI GAMES ON SNAP.

THESE ARE THE THINGS THAT EVEN BLEND INTO NOT JUST HOW YOU PLAY OR SHARE, BUT HOW YOU GET INTO PROFESSIONAL LEAGUES, ESPORTS, HUGE.

MORE PEOPLE WATCHING THAT FASTEST GROWING AREA IN AUDIENCE.

HOW DO WE HAVE THE BEST IN ESPORTS WORK WITH US?

WE'VE GOT A PROFESSIONAL ESPORTS TEAM SITTING IN THE 5G LAB IN L.A. THEY'RE TEACHING US HOW I CAN GET BETTER AT LEGAL EDGE.

TERRIBLE IN THE BEGINNING BUT NOW I FEEL LIKE WE'RE BETTER BECAUSE WE'RE CLOSER TO THE EXPERTS IN THE ECOSYSTEM.

AND WE'RE ALSO TEACHING THEM ABOUT 5G AND EDGE.

SO IT'S NOT JUST ABOUT HOW THEY PERFORM ON THE LEGAL EDGE, IT'S ALSO HOW THEY I THINK ABOUT ENGAGING THEIR COMMUNITY.

WE DID AN AUGMENTED REALITY TRY- ON FOR THEIR NEW HOODIES AND HATS.

WE DID THE FIRST NFT DROP, RIGHT?

RIGHT AFTER E- 3 WHEN DIEGO AND NICKI WERE ON STAGE WHERE WE HAD SIGNATURES OVER 5G AND BLUEJEANS CREATE AN NFT FOR THEIR FANS.

NO ONE'S DONE THESE THINGS BEFORE.

IT'S AN AMAZING WAY OF LOOKING AT EVERYTHING.

IT'S NOT JUST ONE THING, IT'S ALL OF THOSE THINGS AND HOW THEY COME TOGETHER AND WORKING WITH PUBLISHERS LIKE RIOT, YOU SEE THE BLEND OF CONTENT.

IT USED TO BE A PLAY GAME, NOW YOU CAN WATCH SERIES ON IT CALLED ARCANE ON NETFLIX.

WE WORK WITH RIOT GO AND PUT THE MAIN CHARACTER JINX AS A MOTION CATCHER TOOL USING AN IPHONE.

NOW I CAN CREATE CONTENT LIKE I'M THE GAME CHARACTER.

THESE THINGS ARE ALL CONVERGING.

WE'RE AT THE SORT OF FRONT ROW AND FOREFRONT OF IT.

AT THE LABS, ACROSS THE DIFFERENT BUSINESS UNITS WORKING TOGETHER REALLY MAKING GAMING ULTRA AND TAKING IT TO THE NEXT LEVEL.

>> DIANA ALVEAR: I'M SO EXCITED TO HEAR YOU TELL US ABOUT ALL THESE KINDS OF THINGS.

I PROMISE YOU I'M BRACING MYSELF FOR THE INFLUX OF EMAILS FOR PEOPLE ASKING HOW THEY CAN WORK WITH YOU AND KELVIN AND ERIC AND DO ALL THIS FUN STUFF.

CHRISTIAN, THANK YOU SO MUCH FOR JOINING US TODAY.

>> CHRISTIAN GUIRNALDA: MY PLEASURE.

HAPPY FRIDAY.

>> DIANA ALVEAR: YOU TOO.

TAKE CARE.

ALL RIGHT, EVERYBODY, WE'VE GOT MORE GREAT 5G NEWS TO SHARE WITH YOU.

VERIZON LAUNCHED A 5G INNOVATION HUB AT ARIZONA STATE UNIVERSITY'S LEARNING FUTURES COLLABORATORY STUDIOS EMPORIUM.

STUDENTS, FACULTY, ENTREPRENEURS AND CORPORATE PARTNERS CAN NOW WORK TOGETHER AT THE HUB TO TEST AND CREATE 5G- POWERED

EDUCATIONAL EXPERIENCES THAT ARE MORE INCLUSIVE, EQUITABLE, AND ACCESSIBLE.

NEXT MONTH THE HUB WILL BE LAUNCHING THE DIGITAL EQUITY JAM WHERE COMPETING TEAMS WILL DEVELOP USE CASES SHOWCASING HOW VERIZON 5G ULTRA WIDE BAND AND MOBILE EDGE COMPUTE CAN BE USED TO HELP BRIDGE THE DIGITAL DIVIDE.

AND THE WINNING TEAM WILL SET OF PROJECT SEED FUNDING, ACCESS TO THE CLINTON GLOBAL INITIATIVE 2022 CURRICULUM AND THE OPPORTUNITY TO PITCH THEIR VENTURE IN CGI IN FALL 2022.

TAMI PRESENTED AT ARIZONA STATE UNIVERSITY YESTERDAY AT THE 2022 SMART REGION SUMMIT ALONGSIDE DR. MICHAEL CROW, THE PRESIDENT OF ASU, WHERE THEY DISCUSSED BROADBAND ACCESS AND THE FUTURE OF THE EDUCATION AND INNOVATION.

TAMI ALSO VISIT THE PHOENIX SUNS' TRAINING FACILITY WHERE MECUM FROM THE DEVICE TECHNOLOGY AND OPERATIONS AND HIS TEAM SHOWCASED WAYS THEY ARE USING 5G TO ENHANCE THEIR PLAYERS' PERFORMANCE.

>> WE'RE HERE IN THE 5G PERFORMANCE CENTER FOR THE PHOENIX SUNS AND THE MERCURY.

BOTH TEAMS IN THE NBA AND WNBA.

HERE IN THIS FACILITY WE HAVE OVER 150 SENSORS AND WE HAVE OVER 90 CAMERAS AND WE'RE HELPING THEM WITH 5G AND EDGE COMPUTING TAKE SPORTS TO THE NEXT LEVEL.

BOTH TEAMS PLAYED IN THE FINALS LAST YEAR, RIGHT NOW PHOENIX SUNS ARE NUMBER ONE IN THE NBA.

THEY LOVE TECHNOLOGY, THEY LOVE OUR PARTNERSHIP, WE DO TOO AND WE'RE DOING GREAT THINGS TO HELP THEIR TEAMS GET BETTER WITH EDGE COMPUTING AND MACHINE LEARNING.

>> DIANA ALVEAR: TAMI AND BRIAN, THANK YOU.

AND FINALLY, NEW YEAR, NEW US.

LET'S START OFF ON THE RIGHT NOTE WITH MAKING A DIFFERENCE FOR OTHERS IN OUR COMMUNITY.

CHECK OUT OUR BRAND SPANKING NEW VOLUNTEER PORTAL.

IT'S THE PERFECT WAY TO DO THIS.

TAKE A LOOK.

>> DIANA ALVEAR: OKAY.

RIGHT?

SO LAST YEAR YOU MADE US PROUD, V TEAMERS GAVE 546,400 HOURS OF SERVICE.

WE BLEW PAST OUR YEARLY GOAL.

AND NOW IT IS TIME TO DO IT AGAIN.

AREN'T YOU INSPIRED AND READY DO YOUR PART?

THIS MONDAY IS THE BEST TIME TO START.

IT IS MARTIN LUTHER KING JR. DAY AND THERE'S SO MANY OPPORTUNITIES ON THAT PORTAL TO TAKE PART IN THIS DAY OF SERVICE.

AND WHEN YOU DO, MAKE SURE TO SEND US YOUR PICTURES AT GOOD@VERIZON.COM.

WE LOVE TO SEE YOU DOING GOOD OUT THERE AND WE WILL FEATURE YOU IN A FUTURE EPISODE.

FOR THOSE OF YOU NOT ALREADY USING THE INSIDE VERIZON APP, HELLO, WHAT ARE YOU WAITING FOR?

IT'S THE BEST RESOURCE TO KEEP UP ON EVERYTHING VERIZON.

YOU CAN WATCH UP TO SPEED AND YOU'LL GET EXCLUSIVE CONTENT.

NOW REMEMBER WE SAID WE HAD A LITTLE COMPETITION FOR YOU?

WE DO.

THE FIRST TEN PEOPLE TO EMAIL US AT GOOD@VERIZON.COM AND TELL US THEIR FAVORITE PIECE EVER CONTENT ON THE APP ARE GOING TO RECEIVE THAT NEW SNAZZY ULTRA T- SHIRT.

REMEMBER THE ONE THAT ANDY HAD ON THAT WAS SO AWESOME AND YOU'VE BEEN ASKING ABOUT SINCE MONDAY?

THAT ONE.

ALL RIGHT.

THANK YOU SO MUCH FOR WATCHING.

I'M DIANA ALVEAR.

I HOPE YOU'RE SUPER HYPED ABOUT ULTRA AND GAMING.

WE DID OUR BEST TO SHOW YOU ALL THE WAYS THAT VERIZON IS SERIOUSLY CREATING THIS FUTURE AND YOU'RE PART OF IT.

I HOPE YOU STAY SAFE AND UNTIL NEXT TIME, YOU'RE UP TO SPEED.