

VERIZON
UP TO SPEED LIVE
January 19, 2022 12:00 PM ET

>> DIANA ALVEAR: OH, MY GOSH!
THIS IS REALLY HAPPENING.
I'M VERY EXCITED, IF YOU CAN TELL. I'M DIANA ALVEAR.
WELCOME TO UP TO SPEED LIVE.
OR SHOULD I CALL IT THE ULTRA UP TO SPEED LIVE SHOW?
BECAUSE, YES, IT HAS HAPPENED. AMERICA HAS GONE ULTRA.
BIG DAY FOR VERIZON. PERHAPS THE BIGGEST ONE YET.
I'M A LITTLE NERVOUS TO BE HONEST WITH YOU.
TODAY'S A DAY FOR HISTORY FOR US. YOU'LL WANT TO REMEMBER THIS DAY.
THIS IS THE DAY WHERE WE EXECUTED OUR MISSION.
IT'S ALL HAPPENING.
AMERICA'S LIGHTING UP ALL OVER THE PLACE.
WE'RE SUPERCHARGING OUR NETWORK.
WE'RE NOT ONLY RELIABLE, WE'RE GIVING YOU ULTRA, OKAY?
AND I JUST WANT TO SET SCENE RIGHT NOW WITH SAYING THAT WE
WATCHED A VERY EXCITED HANS VESTBERG THIS MORNING, OUR ENTIRE
TEAM WAS WATCHING AND WE WERE JUST FEELING THE ELECTRIC ENERGY
THAT HE WAS GIVING OFF.
SO ON THAT NOTE, I'M GOING TO TURN THINGS RIGHT OVER TO HANS.
HANS, CONGRATULATIONS TO YOU, TO ALL OF US FOR MAKING THIS HAPPEN.
YOU'VE BEEN TALKING ABOUT THIS DAY.
WE'VE BEEN DREAMING OF THIS DAY.
YOU TOLD ME YOU DIDN'T EVEN SLEEP WELL BECAUSE YOU WERE SO
EXCITED SO THE TELL US WHY TODAY IS THE BEST ULTRA DAY EVER.
>> HANS VESTBERG: THANK YOU, DIANA.
YOU SHOULDN'T BE NERVOUS ANYMORE BECAUSE SO FAR EVERYTHING
GOES FINE.
BUT ANYHOW, YES, I SLEPT GOOD BUT I WAS TOO EXCITED FOR TODAY.
AND V TEAMERS, GREAT TO BE HERE.
I TALKED SO MANY TIMES ABOUT THE 2022 IS PROBABLY MOST IMPORTANT
YEAR IN THE HISTORY OF VERIZON.
WE DID SO MANY STRATEGIC MOVES LAST YEAR AND THEY'RE ALL COMING
TO THE.
AND ONE OF THOSE DAYS IN THAT YEAR IS TODAY.
19TH OF JANUARY WE HAVE ALREADY TURNED ON THE C- BAND.
IT'S AN AMAZING JOURNEY WHERE THE TEAM HAS BROUGHT THIS UP AND
TODAY WE HAVE IT UP.
AND IT'S COVERING SO MANY CITIES.
MORE THAN 90 MILLION PEOPLE WE ARE NOW COVERING WITH THE C- BAND.
NOT ONLY THAT, 1,750 ACROSS THE GLOBE.
AS WELL AS, OF COURSE, OPENING UP NEW OPPORTUNITIES FOR CONSUMER
AND FOR BUSINESS.

WE'RE GOING TO TALK A LITTLE BIT MORE ABOUT THIS, BUT I JUST WANT TO SAY THAT THIS IS HISTORICAL AND HOW QUICKLY WE HAVE DONE IT AND WHAT IS OPENING UP FOR US.

BECAUSE SUDDENLY WE HAVE NOW A NETWORK THAT IS SO FAST, SO LOW LATENCY, IT CAN HANDLE SO MUCH CAPACITY.

SO THINGS LIKE METAVERSE AND THINGS LIKE THAT, IT'S NOW STRAIGHT IN OUR WHEELHOUSE AND WE CAN WORK WITH THAT.

THIS IS JUST THE BEGINNING.

IS DAY ONE OF THE NETWORK AND WE HAVE SO MUCH MORE TO DO.

I THINK THIS IS COMING STRAIGHT BACK TO WHAT WE TALKED ABOUT, THE VERIZON [INAUDIBLE] WHO HAVE THEIR NETWORK SERVICE.

WE CAN NOW SERVE MORE CUSTOMERS.

TODAY WE TURN ON SO WE CAN SERVE 9 MILLION HOUSEHOLDS MORE WITH THE FIXED WIRELESS ACCESS.

AND YOU KNOW HOW MUCH WE WORK WITH IT, THE OFFERING, THE MARKETING AND ALL THESE PLACES, WE ARE NOW LAUNCHING THIS IN THE CITIES, WE CAN OFFER THIS.

AND OUR LOCAL TEAMS WITH THE FIELD ENGINEERS, STORES, MARKETING TEAM ARE NOW WORKING ON COMMUNICATION IN EVERY MARKET.

THE ONLY THING I WANT TO TELL YOU, THIS IS THE START OF THIS YEAR AND WE TALKED ABOUT THIS HOW IMPORTANT THIS YEAR IS FOR US TO REALLY SEE THAT OUR CUSTOMERS ARE GETTING THE SERVICE AND THESE PRODUCTS THAT WE'RE COMING OUT WITH.

WE NEED TO RALLY THE WHOLE COMPANY.

ALL OF US ARE AMBASSADORS AND SALES PEOPLE.

ALL OF US.

NOW IT'S TIME TO SEE THAT'S HAPPENING.

AT THE SAME TIME, I KNOW THAT MY FRIEND OVER HERE, KYLE, HE WILL CONTINUE TO BUILD.

BUT FIRST OF ALL, HE WILL TELL YOU WHAT HE'S DONE THE LAST NINE MONTHS TO SEE THAT WE'RE ENABLING IT.

FINALLY, BEFORE I HAND IT OVER TO HIM, I JUST WANT TO MENTION IT'S BEEN A LOT IN THE PRESS AROUND AIRLINE INDUSTRY AND 5G.

I JUST WANT TO TELL YOU THAT WE DECIDED YESTERDAY MIDDAY TO NOT TURN ON SOME OF OUR SITES.

A SMALL PORTION OF OUR SITES WE DIDN'T TURN ON CLOSE TO AIRPORTS. IN ORDER FOR FAA AND THE AIRLINE INDUSTRY TO FIGURE OUT AND SEE THAT THEY CAN COEXIST WITH IT.

THIS IS ALREADY EXISTING IN OTHER COUNTRIES AND THE SPECTRUM LANDING IN THEIR COUNTRIES.

WE JUST NEED TO GO THROUGH THE PROCESS.

IT'S NOT THE TECHNOLOGY ISSUE, IT'S MORE A PROCESS ISSUE.

AND WE HAVE THE ASSURANCE ON THE HIGHEST LEVEL IN THE WHITE HOUSE, THEY HAVE FOLKS ON THIS.

WE'RE GOING TO FOLLOW IT UP AND WE'LL BE THERE AND THEY'VE BEEN WORKING DILIGENTLY WITH THE AIRLINE INDUSTRY GIVING THEM DATA, HELPING THEM TO MAKE THIS EXPEDITIOUS.

SO IT'S MORE PIECE OF IT, OF COURSE A LOT OF HEADLINES, BUT IT'S MORE PIECE ON THE NETWORK.

THE MORE IMPORTANT, IT'S 90 MILLION PEOPLE, IT'S AMERICA GOING ULTRA. THAT'S THE MOST IMPORTANT FOR US RIGHT NOW.

AND ALL THE CHALLENGES THAT WERE OVERCOME THE LAST NINE MONTHS TO BE HERE, IT'S JUST AMAZING.

IT GOES TO MANY TEAMS, BUT ONE OF THE TEAMS IS OF COURSE KYLE.

>> KYLE MALADY: THANK YOU, SIR.

I COULDN'T BE ANY PROUDER OF NOT ON THE GN&T TEAM, BUT THE WHOLE TEAM.

YOU NEED TO GO BACK THREE YEARS PLUS WHEN WE STARTED THIS JOURNEY.

AND IT ALL KIND OF CAME TO ME TODAY WHEN I WAS DRIVING DOWN THE TUNNEL NEAR AND I SAW DIEGO HAD A WOO HOO SIGN UP.

WE HAD LAUNCHED THIS IN NEW YORK AROUND 12:00 MIDNIGHT.

A FEW HOURS LATER WE'RE MARKETING IT.

THAT SHOWS YOU THE COORDINATION AND TEAMWORK WE HAVE IN THIS COMPANY.

BUT AS LEADERS OF GN&T, I HAVE TO THANK ALL OF THE FOLKS.

YOU KNOW, WITH ALL OF THE DIFFERENT AREAS, WHETHER IT BE PLANNING, ENGINEERING, THE FOLKS IN THE FIELD, GTS MAKING SURE OUR SYSTEMS AND OUR TOOLS ARE UP TO SNUFF.

EVERYBODY ACROSS THE BOARD PLAYED A ROLE IN THIS IN SOME WAY, SHAPE, OR FORM OVER THE LAST THREE YEARS.

AND EVEN ROADBLOCK AFTER ROADBLOCK, COVID, YOU KNOW, SUPPLY CHAIN ISSUES, THE FAA THING AT THE LAST MINUTE, ALL OF THESE CHALLENGES THE TEAMS HAVE BEEN ABLE TO OVERCOME WITH TEAM WORK FROM SO MANY FOLKS WHO HAVE DONE SUCH A GREAT JOB OVER THE LAST COUPLE YEARS.

BUT HERE WE ARE, WE FINALLY TURNED IT ON.

AND YOU CAN COUNT ON ONE HAND THE TIMES WE'VE BEEN ABLE TO TURN OFF NEW SPECTRUM AT VERIZON.

AND THIS IS REALLY A MOMENTOUS OCCASION, BECAUSE WE NEVER TURNED ON SO MUCH MID BAND, LOW BAND SPECTRUM AS WE ARE TODAY.

AND THE RESULTS SO FAR ARE VERY, VERY POSITIVE.

WE'VE ALREADY SAW THIS MORNING, SO JACK OUT IN THE MIDWEST REPORTED BETWEEN 5:00 A.M. TO 7:00 A.M. HOUR WE HAD 3% OF OUR TRAFFIC ON THE C- BAND.

THAT MEANS PEOPLE ARE USING IT AT THAT TIME IN THE MORNING.

WHICH GOES BACK TO THE GREAT PLANNING THAT WE DID.

MILLIONS AND MILLIONS OF PEOPLE BECAUSE WE HAD DEVICES OUT EARLY ARE GOING TO BE ABLE TO ENJOY THIS.

BUT TO SOME EXTENT, HANS, I FEEL LIKE THE TEAM HAS RUN A MARATHON TO GET TO THE STARTING LINE.

THAT'S REALLY WHAT WE'VE DONE.

I DON'T KNOW IF I'M GOING TO PASS OUT OR HAVE A BEER, I'LL PROBABLY DO BOTH.

BUT AT THE END OF THE DAY WE'RE AT THE STARTING LINE NOW AND NOW ALL OF OUR BU FRIENDS CAN REALLY START MARKETING THE HELL OUT OF THIS THING, SELLING THE HELL OUT OF THIS THING, AND MAKING SURE PEOPLE UNDERSTAND THE BENEFITS THAT THEY'RE GOING TO GET FROM THIS TECHNOLOGY AND HOW IT'S GOING TO CHANGE THEIR - - BOTH FROM A MOBILE PERSPECTIVE AND WHAT THEY DO IN THEIR HOME AND THE CHOICES THAT THEY NOW HAVE.

SO COULDN'T BE ANY MORE EXCITING, MR. VESTBERG.

>> HANS VESTBERG: I COULDN'T AGREE MORE.

FANTASTIC DAY.

BUT I JUST WANT TO REFLECT ON A COUPLE OF THE STRATEGIES WE HAVE. AND YOU UNDERSTAND HOW EVERYTHING HANGS TOGETHER.

WE STARTED BUILDING THE VERIZON EDGE NETWORK, BECAUSE WE KNEW THAT WE NEEDED A LOT OF DATA, A LOT OF CONNECTIVITY AT THE EDGE OF THE NETWORK.

TODAY, THIS IS THE BIG EVENT FOR THAT NETWORK.

THE OTHER THING WE HAVE IS A NETWORK OF SERVICE.

BECAUSE WE KNEW ALREADY THREE YEARS AGO THAT WE WOULD SERVE MANY DIFFERENT CUSTOMERS, EVERYTHING FROM BUSINESSES TO CONSUMERS TO METAVERSE CUSTOMERS TO MOBILE EDGE COMPUTE CUSTOMERS.

AND THEN THIRDLY, WE ALSO SAID THAT WE'RE GOING TO SERVE STAKEHOLDERS.

WE TALK A LOT ABOUT NOW THE INCLUSION, OF COURSE TURNING ON FIXED WIRELESS ACCESS IN MORE THAN 9 MILLION HOMES TODAY.

AND IT'S GOING TO BE MUCH MORE OVER TIME, THAT WE CAN SERVE WITH NATIONAL BROADBAND.

IT'S ANOTHER STRATEGY WE HAVE.

SO ALL IN ALL, THE THINGS WE TALKED ABOUT IN OUR STRATEGIES WE WANTED TO DO IS COMING TO FRUITION.

AND ULTIMATELY, WE ACCELERATE AND WE AMPLIFY THE FIVE VECTORS OF GROWTH WITH THIS.

BECAUSE BASICALLY THEY GO INTO ALL OF THE FIVE VECTORS OF GROWTH AND WE TALKED SO MUCH ABOUT.

SO I FEEL THIS IS A GREAT DEFINITION OF THE VERIZON NEXT TEN YEAR AND THIS IS THE START OF IT.

>> ABSOLUTELY.

>> HANS VESTBERG: LOTS OF WORK UP TO THIS MOMENT AND IT'S A LOT OF WORK AHEAD OF US.

BUT CLEARLY THE BATON IS AT LEAST NOW PASSED ON TO MANON AND THE VERIZON CONSUMER GROUP AND THE BUSINESS GROUP WITH TAMI.

NOW IT'S TIME TO GET OUT AND SEE THAT THE CUSTOMERS ARE GETTING THE EXPERIENCE AND PRODUCT AND SERVICES THAT WE SO LONG HAVE BEEN WORKING ON.

SO YOU CAN SEE THAT I'M EXCITED.

YES, I AM.

IT'S A BIG DAY.

DIANA, BACK TO YOU.

>> DIANA ALVEAR: OH, MY GOD, IT'S THE BIGGEST DAY.

LIKE I WAS JOKING BEFORE.

AMERICA'S GETTING LIT.

IT'S HAPPENING.

AND I LOVE THAT YOU MENTIONED THE PART ABOUT THE DIGITAL DIVIDE AND THE INCLUSION AND THE ACCESSIBILITY THAT COMES ALONG WITH TURNING ON A NETWORK LIKE THIS.

BECAUSE THIS IS GOING TO MAKE A DIFFERENCE IN SO MANY COMMUNITIES THAT HAVE NOT HAD ACCESS TO THIS KIND OF POWER BEFORE.

AND I WANT TO TURN IT OVER TO ONE OF MY FRIENDS AND COLLEAGUES WHO IS LIVE IN NASHVILLE EXPERIENCING THE POWER OF ULTRA HIMSELF. AND HE'S GOING TO SPEAK A LITTLE BIT TO WHAT HE'S SEEING ON THE GROUND THERE.

SO STEVE, YOU'RE UP.

>> THANK YOU, DIANA.

I GOT TO TELL YOU LAST NIGHT GOING TO BED WAS LIKE CHRISTMAS EVE FOR ME.

I LOOKED AT THAT TIME GOING TO BED I SAW THE 4G AND I WOKE UP AND SAW THE ULTRA WIDE BAND AND I'M LIKE, YES, TODAY'S GOING TO BE A GREAT DAY.

I'M STANDING OUTSIDE OF OUR MELROSE STORE, THOSE EMPLOYEES ARE ELECTRIC RIGHT NOW.

THEY CAN'T WAIT TO TALK TO CUSTOMERS ABOUT THIS BRAND- NEW NETWORK.

THEY'RE HEARING FROM PEOPLE WHO ARE EXCITED.

THEY'VE GOT APPOINTMENTS BOOKED FOR 5G HOME.

I'VE BEEN TRAVELING WITH THE VERIZON INTERNET GATEWAY.

I HAD IT PLUGGED INTO THE HOTEL LAST NIGHT.

THIS MORNING WHEN THAT C- BAND KICKED ON I HAD ACCESS TO AN AMAZING EXPERIENCE ALL PROVIDED BY OUR C- BAND NETWORK.

WE'VE BEEN TALKING ABOUT IT, I GOT A PHONE IN MY HAND.

I HAVE TO BRING THIS CLOSE SO YOU CAN SEE.

THIS IS A SPEED TEST LIVE ON THE AIR.

WE'RE TALKING 400, 500 MEGABITS PER SECOND OVER THE C- BAND NETWORK.

IT'S AN AMAZING EXPERIENCE.

WHEN YOU GO AROUND TIME AND SEE THAT ULTRA WIDE BAND INDICATOR, THERE'S SOMETHING INSIDE OF YOU THAT GETS YOU EXCITED TO BE A

VERIZON EMPLOYEE BECAUSE YOU KNOW THE FUTURE IS NOW AND WE'RE BRINGING THAT EXPERIENCE TO SO MANY PEOPLE ACROSS THE COUNTRY. WE CANNOT WAIT FOR PEOPLE TO GET THIS INTO THEIR HANDS.

I'M GOING TO SEND IT BACK TO YOU BECAUSE I WANT TO GO BACK INTO THE STORE AND HEAR WHY OUR EMPLOYEES ARE TELLING THEIR CUSTOMERS AND WHY THEY'RE SO EXCITED TODAY.

>> DIANA ALVEAR: THANK YOU SO MUCH.

THAT WAS SO EXCITING GETTING THAT LIVE SPEED TEST AND SUPERCHARGING OUR SHOW WELL PROOF POSITIVE THAT WE HAVE GONE ULTRA.

AND SO MANY OUR VERIZON TEAM MEMBERS ON THE GROUND THROUGHOUT THE COUNTRY.

THANK YOU, STEVE.

THE NEXT THING IS WE'VE GONE ULTRA, WE HAVE THE SUPERCHARGED NETWORK, HOW DO I GET MY HANDS ON ULTRA?

I'M GOING TO TELL YOU WITH A LITTLE HELP FROM A FRIEND.

WE'VE GOT BRAND- NEW UNLIMITED PLANS FOR YOU GUYS, OKAY?

WE'RE TALKING 5G PLAY MORE, 5G DO MORE, AND OUR BEST PLAN EVER, 5G GET MORE.

THIS IS WHAT'S GOING TO GET YOU ALL THE BEST OF ULTRA.

YOU'RE GOING TO GET SPEEDS 10 TIMES FASTER THAN WHAT THEY HAVE AT THE SAME PRICE AS TODAY'S PLAN.

AND YOU CAN GET 5G HOME INTERNET WITH 50% OFF WITH ONE OF OUR NEW 5G WIDE BAND INTERNET PLANS.

TO TELL YOU MORE ABOUT THIS IS ANOTHER FRIEND OF MINE ANDREW TESTA.

LET'S HEAR FROM HIM.

>> IT'S HERE, IT'S ON.

>> COME SEE US.

>> TODAY'S THE DAY.

>> VERIZON IS GOING ULTRA.

OUR 5G ULTRA WIDE BAND NETWORK IS SET TO COVER MORE THAN 100 MILLION CUSTOMERS THIS MONTH.

AND NOW IT'S TIME FOR YOU TO GET THE MOST OUT OF IT.

THIS IS NOT JUST ANY 5G.

THIS IS 5G ULTRA WIDE BAND DELIVERING SPEEDS UP TO 10 TIMES FASTER THAN WHAT YOU HAVE NOW.

AND MORE.

>> SO HOW CAN YOU GET THE MOST OUT OF ALL THAT'S NEW FOR YOUR PHONE, HOME, AND BUSINESS?

>> LET'S START WITH YOUR PHONE.

>> TO EXPERIENCE THE BENEFITS OF 5G ULTRA WIDE BAND, YOU'LL NEED ONE OF OUR LATEST 5G PHONES WITH THE LATEST SOFTWARE UPDATE INSTALLED.

THERE'S NEVER BEEN A BETTER TIME TO UPGRADE OR SWITCH.

WE'RE OFFERING GREAT DEALS IN STORE AND ONLINE.

>> YOU'LL ALSO WANT TO SIGN UP FOR ONE OF OUR NEW 5G ULTRA WIDE BAND UNLIMITED PLANS.

>> WE JUST INTRODUCED 5G PLAY MORE, 5G DO MORE, AND OUR BEST PLAN EVER, 5G GET MORE.

IT'S AN INCREDIBLE VALUE.

NOT ONLY DOES IT OFFER OUR BEST NETWORK CAPABILITIES WITH 5G WIDE BAND, BUT YOU GET UNLIMITED DATA, ONE DAY OF NATIONAL TRAVEL PASS FOR MONTHS, AND UP TO SIX ENTERTAINMENT SERVICES INCLUDED AT NO EXTRA COSTS AND MORE.

THE BEST PART, YOU CAN GET 5G HOME INTERNET FOR 50% OFF WHEN YOU'RE ON ONE OF THESE NEW UNLIMITED PLANS.

IT HAS THE MOST INCLUDED VALUE IN THE INDUSTRY, DOUBLE THE NEAREST COMPETITOR.

TO SIGN UP, GO TO [VERIZON.COM/PLAN/UNLIMITED](https://www.verizon.com/plan/unlimited).

SEE THAT 5G ON THE TOP OF YOUR PHONE?

THAT MEANS YOU'VE GOT IT.

>> NOW LET'S TALK ABOUT INTERNET.

>> WE'VE GOT TWO PLANS, 5G HOME AND 5G PLUS.

NO DATA OVERAGES, NO EQUIPMENT CHARGES.

THE PRICE IS THE PRICE.

GUARANTEED.

SO YOU'LL GET NO SURPRISES OR PRICE CREEP.

HOW DOES IT WORK?

GO TO [VERIZON.COM/5G HOME](https://www.verizon.com/5g-home) AND PLUG IN YOUR ADDRESS.

YOU'LL SEE WHAT PLANS YOU QUALIFY FOR.

THEN WE'LL SEND YOU WHAT YOU NEED TO GET STARTED.

YOU'LL BE ABLE TO SET UP YOUR NEW 5G HOME INTERNET ON YOUR OWN TIME.

NO NEED TO SCHEDULE AN INSTALLATION APPOINTMENT.

IT'S VIRTUALLY PLUG AND PLAY.

WITH PRICES 50% OFF WHEN YOU CHOOSE OUR NEW 5G ULTRA WIDE BAND UNLIMITED PLAN, YOU'RE GOING TO WANT TO SIGN UP FOR BOTH MOBILE AND HOME SERVICE.

IT'S AN AMAZING VALUE.

NOW, FOR ALL YOU BUSINESS OWNERS, WE KNOW YOU DESERVE MORE FROM YOUR BUSINESS UNLIMITED PLAN.

AND THAT'S WHY WE'RE OFFERING SOME OF THE BEST DEALS AROUND.

OUR BUSINESS UNLIMITED PLUS PLAN OFFERS INCREASED PREMIUM NETWORK ACCESS AND STRONG MOBILE SECURITY FEATURES AT OUR BEST PRICE EVER.

AND THE BUSINESS UNLIMITED PRO PLAN INCLUDES UNLIMITED PREMIUM DATA AND 100 GIGABYTES OF MOBILE HOTSPOT DATA SO BUSINESS CUSTOMERS CAN WORK, SHARE HAVE AND COLLABORATE LIKE NEVER BEFORE.

YOU CAN SAVE UP TO \$80 PER MONTH WHEN YOU COMBINE A BUSINESS UNLIMITED SMARTPHONE PLAN WITH LTE BUSINESS INTERNET OR 5G BUSINESS INTERNET CONNECTIVITY FROM VERIZON.

5G BUSINESS INTERNET IS A FAST, RELIABLE ALTERNATIVE TO CABLE INTERNET FOR BUSINESSES OF ALL SIZES.

IT INCLUDES OPTIONS FOR SELF- SETUP, PROFESSIONAL INSTALLATION, PLUS MULTIPLE PRICING AND SERVICE CHOICES, UNLIMITED DATA, AND THE KICKER, YOU CAN LOCK IN A GUARANTEED PRICE FOR TEN YEARS WITH NO LONG TERM CONTRACT.

GET STARTED TODAY AT [VERIZON.COM/5GBUSINESSINTERNET](https://www.verizon.com/5gbusinessinternet), PLUG IN YOUR ADDRESS AND SEE WHAT SERVICE YOU QUALIFY FOR.

AND CHOOSE A PLAN THAT BEST SERVES YOUR NEEDS.

WE'LL TAKE CARE OF THE REST EITHER ONLINE WITH THE HELP OF YOUR VERIZON BUSINESS PARTNERS.

>> THERE YOU HAVE IT, WHETHER YOU'RE ON THE GO, AT HOME, OR FOR BUSINESS.

>> THERE'S NEVER BEEN A BETTER TIME TO GET ALL THAT 5G ULTRA WIDE BAND HAS TO OFFER.

>> DIANA ALVEAR: ALL RIGHT.

THANK YOU, ANDREW TESTA.

DON'T GO ANYWHERE, BECAUSE WE'VE HANS COMING BACK AT THE END OF THE SHOW TO WRAP US UP.

THE NETWORK IS ON, WE'RE SHOWING YOU HOW YOU CAN GET ACCESS TO IT.

NOW WE'LL SHOW YOU HOW YOU CAN BE A PART OF THIS TOO.

HOW YOU CAN BECOME THE 5G ULTRA CHALLENGE CONTEST WINNER.

YES!

THIS IS WHERE YOU COME IN, ALL RIGHT, FOLKS?

WE'VE BEEN SO EXCITED ABOUT THIS ON OUR TEAM.

EXCITED TO TELL YOU ABOUT IT.

REALLY, ALL WE WANT YOU DO IS SEND US A VIDEO SHOWING HOW YOU WOULD PITCH 5G WIDE BAND TO ANYBODY, WHETHER IT'S YOUR FAMILY, YOUR FRIENDS, YOUR COWORKERS, SOMEBODY YOU MEET ON THE SUBWAY TRAIN, YOU'RE PICKING UP YOUR KID FROM DAYCARE.

IF YOUR VIDEO IS SELECTED, WE'LL CROWN YOU 5G ULTRA CHALLENGE CHAMPION AND YOU'RE GOING TO RECEIVE SOME VERY COOL PRIZES.

VERY QUICKLY I'M GOING TO WALK YOU THROUGH THE RULES.

MAINLY, STAY AWAY FROM THE COPYRIGHTED MUSIC, KEEP IT CLEAN AND BE CREATIVE.

WE DON'T CARE WHAT YOU DO.

YOU CAN SING IT, DANCE IT, RIDE ON A SURFBOARD TELLING US ABOUT IT WITH A GO PRO.

WHATEVER YOU WANT TO DO, HOWEVER YOU WANT TO BE CREATIVE, WE WANT TO SEE IT.

YOU CAN THINK OF ANYTHING THAT'S EXCITING, 5G NETWORK, HOME AND BUSINESS, THE PLAN, WE ARE SO EXCITED TO SEE YOUR CREATIVE ABILITIES AT WORK, OKAY?

WE'RE GIVING YOU TONS OF REASONS TO BELIEVE.

IF YOU NEED A LITTLE BIT MORE INSPIRATION, CHECK OUT THIS.

>> IT'S PRODUCER JESS HERE AND I'VE GOT IN SOME NEWS THAT WILL MAKE YOU WANT TO CHEER.

WE'VE LAUNCHED A CONTEST MADE ESPECIALLY FOR YOU WITH A REAL SWEET SURPRISE THAT WILL MAKE YOU GO WOO.

5G ULTRA, IT'S SO FAST, IT'S ABSURD AND WE WANT TO HEAR HOW YOU SPREAD THE WORD.

WRITE A POEM, SING A SONG, HECK, DO A DANCE JUST DON'T DELAY OR YOU MIGHT MISS YOUR CHANCE.

VERIZON 5G PUTTING THE GAME, PUTTING THE COMPETITION TO SHAME.

MORE CAPACITY, EVEN THE NEW PLAN, IT'S THE ULTRA FAST NETWORK, SO YOU CAN.

>> ALL RIGHT.

IT'S TIME TO PLAY GUESS THAT ULTRA!

FIRST QUESTION FOR OUR CONTESTANTS.

WHAT DOES 5G ULTRA WIDE BAND LET YOU DO ON THE GO THAT YOU COULDN'T DO BEFORE?

IS IT DOWNLOADING HUGE DOCUMENTS?

IS IT PLAYING CONSOLE- QUALITY GAMES?

OR IS IT SEAMLESSLY STREAMING TV SERIES IN HD?

OOH, THAT SHOW'S MY FAVORITE.

WELL THE ANSWER IS, D, ALL OF THE ABOVE.

NOW THAT'S ULTRA.

>> HEY, FOLKS, I KNOW IT CAN BE HARD TO UNDERSTAND JUST HOW FAST THE NEW 5G ULTRA WIDE BAND IS.

IT WOULD BE GREAT IF WE COULD GIVE A VISUAL, YOU KNOW, GIVE YOU AN IDEA.

IN FACT, START WITH WHAT YOU'RE ALREADY GETTING WITH YOUR 4G LTE. WHICH MIGHT LOOK A LITTLE LIKE THIS.

BUT WITH 5G ULTRA WIDE BAND, IT'S NOT JUST ABOUT MOVING THAT DATA FASTER, IT'S ABOUT MOVING A LOT MORE DATA FASTER.

WHICH MIGHT LOOK A LITTLE BIT MORE LIKE THIS.

NOW THAT I THINK ABOUT IT, WHEN YOU'RE TALKING ABOUT GOING ULTRA, YOU'RE TALKING ABOUT SPEEDS UP TO 1 GIG PER SECOND TO YOUR MOBILE DEVICE.

THAT MIGHT LOOK A LITTLE BIT MORE LIKE THIS.

THE POINT I'M TRYING TO MAKE IS, YOU CAN DOWNLOAD A LOT OF STUFF REALLY QUICKLY.

IT'S TIME TO GET ULTRA.

>> HEY, BUDDY, WHAT'S UP?

GOOD TO SEE YOU.

>> HOW, MAN, WHAT'S UP?

DID YOU GET A HAIRCUT?

>> NO, NOTHING'S CHANGED SINCE LAST TIME WE SAW EACH OTHER.

>> THERE'S DEFINITELY SOMETHING DIFFERENT ABOUT YOU.

>> WELL, HONESTLY I'M NOT SURPRISED BECAUSE NOW I HAVE VERIZON 5G ULTRA WIDE BAND SO NOW MY VIDEO CALLS ARE CRYSTAL CLEAR.

>> HAS YOUR EYES ALWAYS BEEN THAT GREEN?

>> WELL THAT'S VERY NICE OF YOU TO SAY, BUT IT'S CRAZY WITH CALL QUALITY LIKE THIS, IT'S LIKE YOU'RE SITTING ACROSS THE TABLE FROM ME.

>> WOW, LOOK AT THAT.

IT'S THE NEXT BEST THING TO BEING IN PERSON.

>> SOUNDS LIKE VERIZON 5G ULTRA WIDE BAND IS THE REAL DEAL.

>> I COULDN'T HAVE SAID IT BETTER MYSELF.

>> DIANA ALVEAR: THANK YOU FOR THAT, CHRIS AND DAVE, FOR SHOWING US THEIR CREATIVE SIDE.

WHAT ARE YOU WAITING FOR?

WE'RE GOING TO HAVE THREE ROUNDS.

THE ENTIRE V TEAM WILL BE VOTING ON IT AND YOU GET TO VOTE ON THE ONE YOU LIKE THE BEST UNTIL WE HAVE THE ULTRA 5G CHAMPION.

I'M EXCITED TO SEE WHAT EVERYBODY HAS TO SAY.

SUBMISSIONS CAN START RIGHT NOW.

YOU CAN GO TO OUR STORY ON VZWEB OR INSIDE VERIZON TO FIND THE LINKS TO SUBMIT YOUR VIDEO.

GOOD LUCK, EVERYBODY.

WE KNOW YOU'RE SUPER CREATIVE AND CAN'T WAIT TO SEE WHAT YOU'VE GOT.

NOW, I'M GOING TO HEAD BACK TO NEW YORK WITH HANS AND KYLE.

HANS, I WANT TO SEE YOUR VIDEO SUBMISSION.

I WANT TO SEE HOW YOU'RE GOING TO ENTER THIS CONTEST FOR V TEAMERS.

>> HANS VESTBERG: ME TOO.

AND IT'S YOURS TO CHECK TO SEE IF I CAN WIN THE CONTEST BUT APPARENTLY PEOPLE HERE TOLD ME I COULDN'T WIN.

I'M LOOKING FORWARD TO THE EMPLOYEES SENDING THEM IN FOR THE 5G ULTRA.

ALL OF US ARE AMBASSADORS FOR THE BRAND.

WE ARE EXPRESSING AND STANDING UP FOR THE BRAND THAT IS SO IMPORTANT TO US, OUR TRUST AND INNOVATION.

AND TODAY IS A BIG DAY FOR THAT TRUST AND INNOVATION.

BOTH INNOVATION WE'RE DOING WITH THE PRODUCT, SOLUTION, THE MARKETING AND THE TECHNOLOGY, BUT ALSO TRUSTING, TRUST THAT THIS NETWORK GOING TO PERFORM FLAWLESSLY, FANTASTICALLY FOR OUR CUSTOMERS.

IF THEY'RE BUSINESS CUSTOMERS, HOME, MOBILE EDGE COMPUTE USERS, THAT'S SO IMPORTANT.

SO IT EMBODIES EVERYTHING WE'RE DOING.

I THINK THAT'S AN ASK TO ALL OUR EMPLOYEES THAT YOU ARE THE AMBASSADORS FOR THIS RIGHT NOW AND THE BATON IS PASSED ON IN THE FIRST STAGE IN ORDER FOR SEEING THAT WE NOW START GIVING, SELLING THESE SERVICES TO OUR CUSTOMERS.

FINALLY, JUST WANT TO COME BACK ALSO TO TALK A LITTLE BIT ABOUT THE PANDEMIC AND THE - - AND THE - - WHICH IS DIFFERENT IN DIFFERENT PLACES IN THE WORLD.

AND I'M JUST SAYING EVERYONE CONTINUE TO FOLLOW ACROSS THE GLOBE THE SAFETY AND ALL OUR EMPLOYEES IS ALWAYS THE NUMBER ONE.

I ALSO WANT TO THANK ALL OUR TEAMS THAT ARE OUT THERE EVERY DAY IN THE STORES OR INSTALLING DOING THIS WORK WITH ALL THIS ACCURACY AND FANTASTIC WORK.

BUT ALSO THINKING ABOUT THEIR SAFETY PRINCIPLES AND RULES THAT WE HAVE IN THE COMPANY.

I JUST WANT TO REMIND YOU ABOUT THAT.

AND I WANT TO TALK TO ALL THE OFFICE EMPLOYEES THAT WE HAVE THAT IS MAINLY WORKING REMOTELY, ALL OUR OFFICES ARE OPEN AND THE TEAM WITH SAM AND CRAIG ARE DOING EVERYTHING TO ENSURE THAT WE'RE DOING EVERYTHING SAFE IN THERE AS WELL.

AND OF COURSE WE'RE LOOKING FORWARD TO THE DAY WHERE WORK FORWARD STARTS AND HOPEFULLY THAT CAN BE IN NOT- TOO- DISTANT FUTURE WHEN WE CAN GET STARTED.

AND THAT'S A HYBRID MODEL.

IT'S GOING TO BE A MODEL WHERE YOU THINK IT'S A GOOD TIME TO BE IN THE OFFICE AND WHERE IS THE BEST PLACE DO YOUR JOB?

I THINK WE'RE TRYING TO FIND THAT MODEL, LISTENING TO OUR EMPLOYEES. I WANTED TO MENTION THAT AT THE SAME TIME WE'RE SUPER EXCITED, KYLE.

>> KYLE MALADY: SUPER EXCITED.

>> HANS VESTBERG: YES.

SUPER EXCITED AND HE SAID SOMETHING ABOUT TAKING A BEER AND REST OR SOMETHING.

I DON'T THINK THAT'S GOING TO HAPPEN BECAUSE WE HAVE TO KEEP ROLLING ON THIS.

AND I WANT TO THANK EVERYONE FROM ENGINEERING, MARKETING, TECHNOLOGY, GTS, EVERYBODY HAS BEEN A STRATEGY IN EXECUTION. THIS IS THE COMPANY.

AND REMEMBER WHAT I SAID THERE IS AN IMPORTANT DAY IN THE 2022, WHICH IS THE MOST IMPORTANT YEAR OF VERIZON.

AND I COULD NOT BE MORE EXCITED FOR IT AND I THANK EVERYONE FOR WHATEVER YOU HAVE DONE AND HOW YOU HAVE SUPPORTED THIS EFFORT AND ON WE GO.

ULTRA, WE GO ULTRA!

>> DIANA ALVEAR: THAT'S RIGHT.

I WISH I HAD A BOTTLE OF CHAMPAGNE THAT I COULD POP RIGHT NOW TO SHOW HOW WE'RE FEELING.

BUT THERE COULD ALSO BE A STARTER'S GUN TO SHOOT THAT OFF BECAUSE THIS IS THE BEGINNING.

THIS IS THE BEGINNING OF OUR FUTURE.

SO THANK YOU TO HANS AND KYLE, BOTH OF YOU COMING ONLINE TO LET US KNOW ABOUT EVERYTHING.

WHAT A BIG DAY FOR EVERYBODY.

THANK YOU TO STEVE ON THE GROUND IN NASHVILLE AND THE REST OF THE TEAM GETTING EXCITING FEEDBACK FROM OUR CUSTOMERS AND V TEAMERS AS WELL AS JESS AND CHRIS AND DAVE AND MATT TELLING US HOW THEY'RE GOING TO SPREAD THE GOOD WORK OF THE 5G ULTRA WIDE BAND .

WE'VE BEEN GETTING FEEDBACK ON OUR ULTRA WIDE BAND SHIRTS.

WELL, JUST CLICK THE LINK IN TODAY'S STORY AND YOU CAN GET ONE OF YOUR OWN.

THANK YOU TO EVERYBODY WHO'S BEEN WATCHING.

TODAY IS AN IMPORTANT DAY, JANUARY 19, 2022, THE DAY AMERICA WENT ULTRA.

THANK YOU SO MUCH FOR WATCHING.

STAY ULTRA SAFE AND CONNECT AND GET OUT THERE ENJOY THAT ULTRA WIDE BAND FOR YOURSELF.

I'M DIANA ALVEAR.

WHAT AN AWESOME DAY.

UNTIL NEXT TIME, YOU'RE UP TO SPEED.