

Up To Speed

Monday, February 3, 2025

Hey V Team, here's the latest news and what's happening this week around and inside Verizon.

Thanks, TB. We're here in the Big Easy, the Emerald City, the Carnival City, whatever it is you call New Orleans, there's one thing we can all agree on, they know how to throw a party.

Just a couple of weeks ago, New Orleans was dealing with a foot of snow. But this week, it's all about football.

Here at Caesars Superdome, an 83,000 seat domed arena just one mile from the crown jewel of New Orleans, the French Quarter.

But the crown jewel of the arena is Verizon's powerful network.

The permanent expansion of our network will not only accommodate the influx from the Super Bowl, but also the 18 million tourists and business travelers who visit the city annually.

And here at Fulton Alley, which sits on the intersection of Lafayette and Fulton, will later be transformed into the House of Verizon, which sits at the intersection of fashion, sports, music and culture.

Giving customers access to limited edition fashion drops, exclusive music performances and red carpet photo ops with athletes and celebrities.

And 2025 is all about how we go beyond.

So it's only fitting we're taking the Super Bowl experience beyond New Orleans and on the road to all 30 NFL markets with the first of its kind FanFest.

And tomorrow, keep your eyes out as Verizon releases its latest Consumer Connection Report filled with lots of connectivity trends that show and shape how we work, live and play.

Like which NFL stadium do Verizon customers use the most data at?

Do you know the answer? You'll have to wait till tomorrow to find out.

I'm back.

And did you see? Test Man is back.

He joined Buzz Aldrin in a new spot to show how we're using satellite connectivity in remote areas.

Welcome back, Paul. That's my line.

I just love this city. From the beignets to Bourbon Street to the unbelievable culture.

It's only fitting that New Orleans takes center stage as we kick off Black History Month.

Be on the lookout for activities happening around Verizon this month as we celebrate progress through unity.

And be sure to follow all the action all week long on Inside Verizon and our @Verizon social handles.

We want you to share in the excitement with your friends and family so they know how Verizon continues to go beyond.

Until next time, I'm going to grab a beignet, you're up to speed.