

Up To Speed Live

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Andy >>> Hey, hey.

How was that for a Super Bowl with an assist from an amazing Tampa Bay defense, the G.O.A.T. himself, Tom Brady, best of all time, does it again, looking father time straight in the eyes, T B-12 and the Bucs pulled off an epic Super Bowl victory.

Hats off to Kansas City, and once again, congrats V-teamers who helped make the Super Bowl so special for all of our stakeholders.

We talked about this on "up to speed" Friday.

Despite the challenges of putting on a live sporting event during this pandemic, Verizon still provided game-changing memorable ways that ensured the Super Bowl was still an experience we can collectively enjoy.

We're going to look back on all of it in today's episode, and we start with something we've been talking about all football season, and that is watch together on the Yahoo! Sports app.

It comes in handy, and our leaders did exactly that, watches together as Ronan and guru took to the app and joined some of our V-teamers to enjoy the big game.

Check it out.

>> We're in Tampa Bay, guys!

Tampa!

So you know we're rooting for the Bucs.

>> I'm going home team, baby.

You've got to bring it home.

>> I'm clearly for the Kansas City Chiefs.

>> I'm from Washington, D.C., and we did not beat Tom Brady.

So now I've got to go with my home boy, please get to Tom Brady.

>> I have to go with Tom.

He and I are the same age, kind of, you know?

Not quite, but I have to go with the old guy.

He could be MVP and on the losing side.

You know, whatever.

>> That's not going to happen.

>> What it's done for us is really bring the need for community.

I think it's done that.

People want to be together, but you can't physically be together, so how do you create

that experience virtually?

>> This is really good, actually.

>> Yeah, I like this.

>> Let's go, baby.

Hit him in the helmet.

You've got to catch that.

All right.

The Chiefs are on the board.

Yeah, they're on the board.

>> Yeah.

Three in a row.

>> Marching down the field.

>> You know Brady's good at throwing the ball down the field.

A pass interference call.

>> It's so underrated.

>> There you go.

>> Oh, yes!

Oh, yes!

That's what I'm talking about.

Let's go, baby.

>> I want to be able to watch, like, so many different things like this.

My friends and I would love this.

This is perfect.

>> That was amazing and it makes me want to do it again.

I want to show my friends how to use it so we can watch stuff together.

>> The interaction, the camaraderie, it brings us all together.

My father is 80 years old in Washington, D.C.

I don't get to talk with him.

This would be an awesome experience for him and I.

>> Typically during the Super Bowl, we'd have a party.

But right now we can't have a party.

One of the things the app allows us to do is I can still be watching with family members or friends right now.

>> Even though we were watching the game, we were able to communicate, to get to know each other and watch the game at the same time.

It was an amazing experience.

>> That's the thing I love about this is we can think about so many things that we could do together where you bring that element of participation and sharing and a shared experience, which is amazing.

>> The emotional connectivity here is the togetherness, right, that you feel.

This is probably for me the best Sunday night I've had in a long time.

>> Go Bucs!

>> The score.

>> Love it.

Love it.

Love it.

A cool experience.

And by the way, you may have noticed there we put a little graphic up on the screen, as much as commissioner Goodell is a fan of "up to speed," we didn't have the written consent of the NFL.

Fantastic.

Really cool experience for both Guru, Ronan and our V-teamers.

By the way, we had four members of our watch crew including Ronan and Guru correctly predict the Buccaneers as this year's Super Bowl champs.

I mean, common sense would have told you that against Tom Brady, I mean, any football expert could have predicted in pressure situations, TB12 and that Tampa defense would have -- I don't know where you got this.

This looks photoshopped.

This is clearly not from last week.

I don't know where you got this, Kyle, but did not call for this slide.

I don't know where that came from.

But thank you for the reminder to our "up to speed" tech team there.

But friends, I will try and do better for the March Madness brackets.

Otherwise you can always just go opposite of mine.

All right.

So here's what we typically predict, that Verizon will continue to lead the way when it comes to making big moments matter.

So as we take the next slide, the one I'm calling for now, in addition to watch together, those of us rockin' the power of our 5G ultra wideband network (Indiscernible) superstadium experience in the palm of their hands.

Now, lots of love from our V-team on social media for superstadium.

Those in the stadium had access to seven camera angles.

If you were at home on your couch, you get views like no other, and that is of course thanks to Verizon 5G.

Now, after the Super Bowl, it was the afterparty with small business in minds and put purpose into action with our big concert for small business by helping 1 million small businesses get back on their feet.

The power of music and the power of our network.

Here's Britney Howard making a very special small business shoutout at the concert.

>> Small business I chose to represent while I'm here, some music that's in Nashville, Tennessee.

It's my favorite music store and they've been through a lot of struggles and hurdles to get back in business.

So I'm happy to see the doors open so they can keep on being the best music store in all of America.

>> This cop certificate featured performances from a star-studded including Alicia keys, Brandy Carlisle, Luke Bryan, Christina Aguilera, Miley Cyrus and many, many more. Verizon is committing \$10 million to small business support through the nonprofit local initiative support corporation focusing on business owners in historically underserved communities.

In addition, Verizon partnered with select Tampa-area small businesses to equip them with 5G connectivity and the tools to accelerate digital transformation, all to aid in their

recovery.

A fantastic concert last night.

Now, there were so many ways Verizon made a different Super Bowl, and I must say, as a fairly new gamer myself, I admit I wasn't sure what to think of when hearing about our Fortnite virtual stadium.

And I got help from our "up to speed" tech guy George.

George helped us walk through the creative hub so you can hang out in the very cool virtual 5G stadium on Fortnite, and that's George showing us just how to do that.

And you can find this walk-through on our V-team social channels on Instagram and Twitter.

By the way, some gaming stats for all of us to think about.

Digital gamers in the U.S. alone total 190 million strong.

75% of every house has at least one gamer, you might have one just around the corner of your home right now, becoming the network of choice for gamers is going to be a big deal for us, and it's why Super Bowl -- the Super Bowl featuring Samuel L. Jackson last night, brought with it not only some fun but a very important message that 5G ultra wideband is going to make gaming responsive, and that, of course, is a win-win for all of our gaming customers.

So a few more Super Bowl-related networks that we wanted to share with you from last night.

More than half the devices in the stadium last night at the big game, Verizon devices. And our devices outperformed the competition.

Now, in the stadium, Verizon's average download speeds were topping 800 megabits per second.

Peaks speeds during the game reaching (Indiscernible).

By the way, let's not forget our football fans at home.

Our network team found data traffic to food delivery sites were up nearly 70% to the prior Sunday.

It's in these big moments our team continues to find our inner G.O.A.T., like Tom Brady, and we deliver when it matters most.

That's what it means to be a leader.

So let's keep going, team.

Before we go, running out of the tunnel onto the field this week, a few things to tell you about before we wrap up.

Valentine's day is around the corner, folks.

We have the event just for you, though.

CocoAndré is a Dallas based small business that produces handcrafted chocolates.

Let's take our next slide and let you know how Verizon business is working with CocoAndre this Thursday, February 11th at 8 PM ET/5 PM PT for an hour-long chocolate tasting class conducted via BlueJeans by Verizon of course. This is another small business benefiting from our Verizon Small Business Partnership Program in which we provide connectivity, security and more.

That chocolate looks so good.

We will put all of the event details in the replay story. Now that Super Bowl Sunday chips, dips and wings are over - I know I am ready for some chocolate!

Probably should visit the CrossFit gym at some point as well.

So also make sure you tune into tomorrow's episode where we'll be featuring Valentine's Day tips and how Verizon can help make the holiday extra special. And by the way, speaking of, a big shoutout to her. She just received the purpose coin. All of her work in Tampa. And while we're talking, team, I want to shout out a few of our teammates. Of course, this takes a team effort. But Kate Jay you saw there in the watch together video. Emily Vicar, Katie, Jess Benardi. "Up to speed" leader Pete. We're leaving folks off here, but as you can see, this is a big, big win for all of us on the communications team. Make sure that we let the world know that the Super Bowl matters to us, that our customers matter to what we do with the network. So congratulations to our teammates for a fantastic, fantastic win all the way through. Okay, folks. Another reminder to take your Q1 pulse survey. You've got until Friday to do that. It should take you just a few minutes. And remember, a perfect way to make your voice heard. So go ahead and take that pulse survey. And that wraps it up for Monday morning. This is your morning edition of "up to speed." And I think it's only fitting that we end today's episode with a quote from the man whom the trophy is named after, and that, of course, is Coach Vince Lombardi. This is one of my favorite books. Definitely a great read. This man's amazing, amazing life. And there's so many quotes to choose from when it comes to Lombardi. But of the many quotes from this legendary man, here's one I think all of us can apply and especially when we think about our V-team. And it reads the achievements of an organization are the results of the combined efforts of each individual. People who work together will win whether it be against complex football defenses or the problems of modern society. Individual commitment to a group effort. That is what makes a team work, a company work, a society work, a civilization work. Thank you, Coach Lombardi, and thank you for starting your week with us, folks. Let's keep winning together, keep playing like champions, and have a great week. And until next time, you're "up to speed."