

**VERIZON
UP TO SPEED LIVE
March 12, 2024 12:00 PM ET**

>> HEY, V TEAM! IT'S ADI.
HOPE YOU'RE ALL HAVING A GREAT DAY.
IT'S SO AWESOME TO BE BACK HOSTING UP TO SPEED TODAY.
WE'VE GOT A JAM-PACKED SHOW FOR YOU, AND I DON'T KNOW ABOUT YOU,
BUT I'M FEELING PRETTY UNSTOPPABLE!
AND FUNNY ENOUGH, WE JUST COMPLETED OUR UNSTOPPABLE RUN,
AND BY THE LOOKS OF IT, IT WAS AN ABSOLUTE BLAST.
THE UNSTOPPABLE RUN WAS AN
EVENT-FILLED CELEBRATION OF OUR CONSUMER GROUP'S TOP PERFORMERS
WHO DELIVERED GREAT RESULTS BETWEEN OCTOBER AND DECEMBER 2023.
OUR V TEAMERS RECEIVED VIP
TREATMENT FROM THE ARRIVAL EXPERIENCE TO THE LEADER MEET
AND GREET, A SPONSOR SHOWCASE AND CELEBRATION DINNER.
THEN, OF COURSE, THE MAIN EVENT:
THE WAREHOUSE RUN AND WINNER'S LOUNGE.
THIS IS JUST ONE PART OF OUR RECOGNITION STRATEGY FOR OUR
RETAIL TEAMS, ON TOP OF OTHERS LIKE WINNER'S CIRCLE,
PRESIDENT'S CABINET, MONTHLY CONTESTS AND OF COURSE,
INDIVIDUAL COMPENSATION.
ALL OF THESE COMBINE TO ENCOURAGE AND INCENTIVIZE OUR V
TEAMERS TO BE THEIR VERY BEST SELVES AND PUSH TO NEW HEIGHTS.
BUT THE UNSTOPPABLE RUN ISN'T THE ONLY FUN EVENT IN TOWN,
SOUTH BY SOUTHWEST KICKED OFF IN AUSTIN, TEXAS, THIS WEEK!
MEMBERS OF OUR COMMS AND MARKETING TEAMS WERE THERE ON
THE GROUND SPREADING THE WORD ABOUT ALL THINGS VERIZON.
SO IF YOU'RE NOT FAMILIAR, SOUTH BY IS AN ESSENTIAL DESTINATION
FOR GLOBAL PROFESSIONALS, THAT CELEBRATES THE LATEST AND
GREATEST IN FILM, MEDIA, MUSIC AND MORE, SO IT'S ONLY FITTING
THAT VERIZON HAVE A PRESENCE THERE.
OUR TEAM ON THE GROUND HELD AN
INFORMATIVE COCKTAILS AND CONNECTIONS EVENT FOR PRESS,
INFLUENCERS, AND VERIZON CUSTOMERS.
HONESTLY THIS WHOLE EVENT LOOKED LIKE IT WAS A TOTAL BLAST.
SO SHOUT OUT TO EVERYONE INVOLVED WITH THAT.
AND OUR CEO OF VERIZON CONSUMER GROUP, SAMPATH, SAT DOWN WITH
AXIOS AND FAST COMPANY ON SUNDAY
TO TALK ALL THINGS CONSUMER AND DIVE INTO THE DATA FROM OUR
INAUGURAL CONSUMER CONNECTIONS REPORT.
SO WHAT EXACTLY IS THAT?
WELL, IT TAKES A LOOK AT THE MOST POPULAR APPS PEOPLE USE

THE POPULATION FLOW FROM STATE-TO-STATE, AS WELL AS CONSUMER DATA USAGE WITHIN CITIES ACROSS THE U.S. ESSENTIALLY, THIS REPORT WAS DESIGNED TO PROVIDE SOME INSIGHT INTO HOW CONNECTIVITY IS INFLUENCING AND IMPROVING THE WAY WE LIVE, WORK AND PLAY. AND JUST ONE EXAMPLE THAT STOOD OUT TO ME: IN THE LAST FIVE YEARS, TOTAL MOBILE NETWORK TRAFFIC HAS SKYROCKETED 129%, SO IT'S SAFE TO SAY THAT RELIABLE CONNECTIVITY IS SUPER IMPORTANT IN THE DIGITAL AGE WE ARE LIVING IN. DEFINITELY WORTH THE READ. CHECK OUT THAT FULL REPORT AT VERIZON.COM/CONSUMERTRENDS OR CLICK THE LINK IN TODAY'S STORY. AND WITH OVER 300,000 ATTENDEES ATTENDING SXSW THIS WEEK. OUR TEST FORCE WAS BUSY IN AUSTIN MAKING SURE CUSTOMERS HAD THE BEST CONNECTIVITY POSSIBLE. THEY TOOK A FEW REPORTERS ALONG FOR A RIDE SHOWING OFF OUR NETWORK DEPLOYMENT AROUND THE CONVENTION CENTER, LOCAL PARKS AND THE MOODY'S CENTER. I THINK IT'S REALLY COOL HOW VERIZON IS PAYING ATTENTION TO WHAT OUR CUSTOMERS' WANT AND NEED IN THEIR EVERYDAY LIVES, AND WE'RE PUTTING OFFERS AND PLANS INTO MARKET THAT HELP SOLVE PAIN POINTS. AND WITH THAT, I'M REALLY EXCITED TO PLAY A QUICK CLIP FROM MAX ROSEN, DIRECTOR OF MOBILE VALUE PROPOSITION, HE STOPPED BY THE STUDIO YESTERDAY TO TALK ABOUT A GREAT NEW PLAN FOR VERIZON CUSTOMERS CALLED SECOND NUMBER. TAKE A LOOK.

>> I AM EXCITED TO TALK ABOUT SECOND NUMBER, ALLOWS THE SECOND NUMBER ON THE SAME PHONE FOR JUST \$10 A MONTH. IT ALLOWS TO YOU SEPARATE YOUR PRIVATE AND PUBLIC LIFE. IF YOU NEED A SEPARATE NUMBER FOR A SIDE HUSTLE, TO GIVE TO RESTAURANTS FOR PICK UP OR DELIVERY, THIS ALLOWS YOU TO DO THAT. JUST \$10 A MONTH IT ALIGNS WITH OUR STRUCK AMBITIONS AROUND GROSS ADS AND NET ADS, SO I NEED YOU GUYS TO GET BEHIND IT. EMPLOYEES GET IT FOR \$7.50.

SO SIGN UP, TALK ABOUT IT AND GET OUT THERE AND SELL.

>> AWESOME STUFF.

THANKS, MAX.

I WILL TELL MY MOM ABOUT IT.

SHE LOVES TO KEEP HER NUMBERS SEPARATE.

NOW, AS YOU ALL KNOW, WE ARE SMACK DAB IN THE MIDDLE OF WOMEN'S HISTORY MONTH, AND I

HOPE YOU HAVE BEEN -- YEAH, YEAH, YEAH.
WE HAVE HAD AN INCREDIBLE LINEUP OF EVENTS SO FAR.
IN FACT, JUST LAST WEEK, APARNA
KHURJEKAR MODERATED A PANEL WITH
THE NOW FOUR INCREDIBLE WOMEN ON
THE VLC: VANDANA VENKATESH, SAM HAMMOCK, LESLIE BERLAND, AND
EVEN OUR NEW CHIEF COMMUNICATIONS OFFICER,
STACY SHARPE! DEFINITELY BE SURE TO CHECK THAT
OUT IF YOU HAVEN'T ALREADY, AND
THE LINK WILL BE IN TODAY'S STORY.
AND OUR EFFORTS HERE AT VERIZON
TO CELEBRATE WOMEN ARE NOT GOING UNNOTICED.
RECENTLY, DIVERSITYCOMM MAGAZINE
ANNOUNCED THEIR 2024 BEST OF THE BEST LIST.
DCM POLLED A NUMBER OF FORTUNE 1,000 COMPANIES TO FIND THE
BIGGEST LEADERS WHO ARE CREATING AN INCLUSIVE WORKPLACE CULTURE
AND EMPOWERING MULTICULTURAL WOMEN IN BUSINESS.
SO, YET AGAIN, VERIZON WAS ONCE AGAIN
RECOGNIZED AS A TOP WOMEN EMPLOYER AND TOP SUPPLIER
DIVERSITY PROGRAM FOR WOMEN BUSINESS ENTERPRISES.
SO AWESOME. IT'S GREAT TO SEE HOW WE'RE
CONTINUING TO RECOGNIZE AND AMPLIFY WOMEN'S VOICES
NOT JUST THIS MONTH, BUT ALL YEAR ROUND.
I HONESTLY FEEL LIKE, WE'RE HITTING SO MANY DIFFERENT
PLACES AROUND THE COUNTRY IN THIS EPISODE.
WE TALKED ABOUT SOUTH BY IN AUSTIN, BUT THE VERIZON PARTNER
NETWORK IS SHOWING UP STRONG AT
THE CHANNEL PARTNERS CONFERENCE & EXPO IN LAS VEGAS THIS WEEK.
THE RECOGNITION PROGRAM'S WINNERS WERE JUST ANNOUNCED, AND
THE VERIZON PARTNER NETWORK IS DOUBLING DOWN ON ITS COMMITMENT
TO ENSURING OUR CHANNEL PARTNERS SUCCEED.
SO WHAT IS THIS?
THIS RECOGNITION PROGRAM RECOGNIZES PARTNERS WHO GO ABOVE
AND BEYOND TO DRIVE INNOVATION FORWARD.
SHOUT OUT TO ALL THE FOLKS WHO ARE ON THE GROUND IN VEGAS,
WHERE I ASSUME AND HOPE IT'S A BEAUTIFUL DAY OUTSIDE, IT'S
CERTAINLY A NICE DAY HERE IN BASKING RIDGE, AND IT'S HARD TO
BELIEVE BUT SPRING AND SUMMER
ARE ALMOST HERE, SO THAT DOES MEAN WE NEED
TO PREPARE FOR SEVERE WEATHER.
VERIZON FRONTLINE JUST KICKED OFF ITS EXTREME NETWORK ROADSHOW.
VERIZON FRONTLINE HOSTS THESE EVENTS IN CITIES AROUND THE
COUNTRY TO DISPLAY OUR DEPLOYABLE ASSETS AND TALK ABOUT
HOW WE SUPPORT FIRST RESPONDERS
DURING THE ROUTINE AND THE EXTREME: EVERYTHING FROM

WILDFIRES, TO TORNADOES AND HURRICANES.
AT THESE EVENTS, REGIONAL PUBLIC
SAFETY AGENCIES GET THE OPPORTUNITY TO SEE OUR SOLUTIONS
LIKE THOR IN PERSON, TRY THEM
OUT, AND LEARN MORE ABOUT THE STRENGTH OF VERIZON'S NETWORK
AND OUR ABILITY TO RESPOND QUICKLY IN AN EMERGENCY.
AND, IF YOU HAVEN'T HAD A CHANCE TO CHECK OUT THOR YET, YOU
DEFINITELY SHOULD.
YOU WON'T BE DISAPPOINTED.
THE ROADSHOW HAD ITS FIRST STOP IN SACRAMENTO, CALIFORNIA LAST
WEEK AND WILL BE IN LOUISVILLE KENTUCKY LATER THIS WEEK.
AND SPEAKING OF EXTREME WEATHER,
WE TALK A LOT ON UP TO SPEED ABOUT OUR AMAZING TEST FORCE
AND THE LENGTHS OUR NETWORK TEAM
GOES TO MAKE SURE OUR CUSTOMERS STAY CONNECTED.
TAKE A LOOK AT THIS INCREDIBLE PHOTO.
TWO OF OUR FIELD ENGINEERS IN NORTHERN NEVADA WENT BY SNOWCAT
TO REFUEL THE GENERATOR AT OUR VIRGINIA PEAK SITE, WHICH SITS
AT A CASUAL 8,370 FEET IN ELEVATION.
I MEAN, OUR FIELD ENGINEERS NEVER CEASE TO WOW US WITH WHAT
THEY DO TO KEEP OUR NETWORK WORKING AND CUSTOMERS CONNECTED.
SHOUT OUT TO JUSTIN & PETE FOR
EVERYTHING YOU DO AND FOR SENDING THE GREAT PIC!
AND BEFORE WE GO, HAVE YOU HEARD
ABOUT OUR NEW SERIES "2-MINUTE BREAK?"
IN THIS SERIES, GET TO KNOW SOME V TEAMERS AROUND THE BUSINESS,
LIKE GABRIELLE SANTIAGO, A V
TEAMER FROM LUBBOCK, TEXAS, WITH
A, QUOTE, SUNNY DISPOSITION THAT MAKES EVERYONE SHINE!
AS SOMEONE WHO KNOWS HER PERSONALLY, I CAN ATTEST TO THOSE VERY
GREAT ATTRIBUTES.
YOU CAN READ ABOUT GABRIELLE ON
INSIDE VERIZON ON THE WEB, BUT IF YOU WANT TO GET IN EARLY, YOU
CAN HEAD OVER TO THE #INSIDEVERIZON SLACK CHANNEL AND
ON THE INSIDE VERIZON APP WHICH
CAN BE DOWNLOADED BY SCANNING THE QR CODE ON YOUR SCREEN.
AND, AS ALWAYS, BE SURE TO
FOLLOW @INSIDEVERIZON ON ALL SOCIAL CHANNELS.
HOPE YOU ALL HAVE AN AMAZING REST OF YOUR DAY, BE SURE TO
TUNE IN ON THURSDAY FOR AN
AMAZING V TEAM STORY IN HONOR OF WORLD KIDNEY DAY.
UNTIL NEXT TIME, YOU'RE UP TO SPEED!

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