

VERIZON
UP TO SPEED LIVE
May 16, 2023 1:00 PM ET

>> HEY, V TEAM, THANKS SO MUCH FOR JOINING US FOR THIS SPECIAL "UP TO SPEED" LIVE!

AS YOU CAN SEE, I'M HERE WITH SAMPATH.

HELLO, HOW ARE YOU?

>> HOW'S IT GOING?

>> GOOD. I'M REALLY EXCITED TODAY.

WE'RE HERE FROM OUR HERALD SQUARE STORE IN NEW YORK CITY AND HAVE CUSTOMER IN THE STORE BECAUSE THIS MORNING WE REDEFINED WHAT PHONE PLANS LOOK LIKE WITH THE INTRODUCTION OF myPLAN, THE FIRST OF ITS KIND IN THE U.S., THE PLAN THAT GIVES CUSTOMERS FREEDOM AND FULL CONTROL.

SAMPATH, WHY DON'T YOU TELL US MORE ABOUT myPLAN.

>> WE LISTEN TO OUR CUSTOMERS.

YOU KNOW, IT'S AS SIMPLE AS THAT, AND WHAT WE HEARD IS THEY WANT MORE FREEDOM, MORE FLEXIBILITY, AND MORE CHOICE.

AND THEY WANT THE BEST NETWORK.

JUST LIKE WE SHOOK UP THE INDUSTRY WHEN WE LAUNCHED MIX & MATCH, I THINK IT WAS IN 2018 WE ARE SHAKING THINGS UP AGAIN, THIS TIME IN A MUCH BIGGER WAY.

WE KNOW WE BELIEVE AND WE ARE CONVINCED THAT WE'VE CRACKED THE CODE WITH THE MOST AGILE WIRELESS PLAN EVER, BUILT TO QUICKLY RESPOND TO THE RAPIDLY CHANGING NEEDS AND DESIRES OF EVERYONE AND ANYONE WITH SAVINGS YOU CAN'T JUST GET ANYWHERE ELSE IN THE MARKET.

WHAT WE HEARD VERY CLEARLY IS CUSTOMERS DON'T WANT TO PAY FOR STUFF THEY DON'T NEED.

THEY DON'T LIKE FEELING LOCKED IN, AND THEY WANT TO MAKE SURE UNLIMITED IS TRULY UNLIMITED.

INTRODUCING myPLAN.

WE SUPPLY THE RELIABLE NETWORK; YOU DESIGN THE SERVICE PLAN.

IT'S AS SIMPLE AS THAT.

TAKE A LOOK AT IT, GUYS.

[MUSIC PLAYING]

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>> GUYS, WHAT A COOL VIDEO, BUT MORE IMPORTANTLY, WHAT A COOL PLAN!

LET ME TELL YOU WHY I THINK IT'S COOL.

LOOK, myPLAN IS THE FIRST OF ITS KIND IN THE UNITED STATES WITH THE MOST FLEXIBLE, INDIVIDUALIZED OPTIONS EVER.

REALLY, EVER.

WE HAVE NEVER SEEN SOMETHING AS DRAMATIC AS THIS.

SO YOU PICK ONLY THE PERKS YOU WANT AND SAVE ON EVERY ONE OF THEM.

THERE'S THE APPLE ONE TO APPLE FAMILY MUSIC TO THE DISNEY BUNDLE TO WALMART+.

IT INCLUDES PARAMOUNT+ AS WELL.

THIS IS WHAT REAL WIRELESS FREEDOM LOOKS LIKE.

LET ME BE CLEAR, VERY CLEAR: YOU ARE NEVER LOCKED IN; CHANGE IT ANY TIME.

CHANGE IN IT THE MORNING; CHANGE IT IN THE EVENING; CHANGE IT WHENEVER YOU WANT TO.

WHAT DO YOU THINK?

>> WHO DOESN'T WANT SIMPLICITY AND FLEXIBILITY?

I THINK IT'S GREAT.

I LOVE IT.

YOU TALKED ABOUT THE PERKS AND HEAR STARTING ON THURSDAY, CUSTOMERS CAN USE THE KIOSK LIKE THE ONE BEHIND US TO PICK THEIR PERKS, PERSONALIZE THEIR PLANS TO THE BEST THEY WANT AND IT'S THE SAME EXPERIENCE WHETHER YOU'RE AT THE STORE OR ONLINE OR AT THE APP.

IT'S SUPER INTERACTIVE, AND IT'S EASY TO USE.

LET ME TELL YOU, FIRST AS A CUSTOMER, YOU DECIDE IF YOU WANT TO BUILD YOUR OWN PLAN OR START WITH A PRE-BUILT PLAN.

IF THEY CHOOSE A POPULAR PLAN, THEY CAN CHOOSE FROM UNLIMITED PLUS WITH APPLE ONE, UNLIMITED PLUS WITH DISNEY BUNDLE, OR UNLIMITED WELCOME WITH WALMART+; THAT INCLUDES PARAMOUNT+.

I'M CHOOSING THE DISNEY BUNDLE.

I'M DEFINITELY A DISNEY FAN.

FOR THOSE WHO WANT MORE PERSONALIZATION, YOU CAN ALSO CHOOSE UP TO NINE PLAN PERKS LIKE THE ONES I MENTIONED IN ADDITION TO MOBILE HOTSPOT DATA, TRAVEL SAVINGS, AND MORE ON EVERY SINGLE ONE, SAVINGS.

IT'S AMAZING.

>> LOOK AT THE QUALITY OF PERKS, AS WELL AS THE SIMPLICITY OF THE KIOSK, OH, MY GOODNESS.

IT'S VERY TOUGH TO BEAT THIS COMBINATION.

>> SAMPATH, SINCE WE'RE TALKING ABOUT THE KIOSK, I SEE BEHIND ME THE PERSON WHO WORKED ON THE DESIGN WE SEE HERE.

THE TEAM HAS WORKED ON IT.

CAN YOU GIVE A SHOUT-OUT TO YOUR TEAM?

YOU HAVE BEEN WORKING SO HARD TO GET THIS READY FOR THURSDAY.

>> YEAH, THIS IS SO EXCITING.

I CAN'T WAIT TO SEE CUSTOMERS AND PEOPLE USE THERE.

A BIG SHOUT-OUT TO THE TEAMS.

YOU KNOW WHO YOU ARE THAT MADE THIS COME ALIVE.

>> AWESOME. WE LOVE IT.

TEAM, WELL DONE HERE!

THANK YOU!

>> THANK YOU!

>> THANK YOU SO MUCH.

WHAT I LIKE ABOUT THIS PLAN IS HOW EASY YOU CAN MOVE, HOW EASY YOU CAN SIT THE REP.

HUGE CONGRATULATIONS TO YOU AND YOUR TEAM FOR IT.

>> APPRECIATE IT.

>> JOB WELL DONE!

ALL RIGHT, SAMPATH, YOU KNOW I HAVE TO ASK SINCE WE'RE TALKING ABOUT myPLAN: WHAT IS YOUR_ MY_PLAN?

>> YEAH, myPLAN IS VERY SIMPLE.

I LIKE THE BIG NETWORK OPTIONS.

I'M A HUGE FAN OF NETWORKS.

NO BIG SURPRISE THERE.

I WILL TAKE THE ULTIMATE PLUS, THE BEST NETWORK OPTION WE HAVE.

LOOK, LET ME BREAK DOWN MY FAMILY.

I HAVE A DISNEY SUBSCRIBER, YOU KNOW, SO I THINK MY YOUNGEST KIDS WILL GET DISNEY PLAN.

>> OF COURSE.

>> ONE WANTS A MUSIC PLAN SO WE GET THE MUSIC.

I'LL GET THE WALMART+ BECAUSE I'M IN CHARGE OF GROCERIES, AND WHAT IS WHAT IS LESS EXCITING --

>> BORING STUFF.

>> -- THAN DOING THAT?

MY WIFE WILL TAKE THE TRAVEL PASS BECAUSE SHE TRAVELS MORE THAN I DO.

SHE TRAVELS ABROAD.

THOSE ARE THE FOUR PERKS.

WHAT IS INTERESTING AS NEW PERKS COME, I WILL KEEP CHANGE IT.

>> YEAH. THERE'S A LOT OF POSSIBILITIES.

>> WE ARE CHANGE OUR MINDS THIS EVENING, TOMORROW.

I JUST GO TO THE APP AND A SINGLE CLICK SO I WILL CHANGE A LOT AND TRY OUT ALL OUR NEW PERKS.

>> GOOD! I LOVE THAT YOU BROKE IT DOWN FOR EACH PERSON IN YOUR FAMILY.

DEFINITELY GOING TO TALK TO MINE TONIGHT TO SEE, BUT I'M GETTING THE DISNEY ONE.

I'M HEARING FROM OUR FRIEND PAUL THE EXCITEMENT FOR THESE PLANS ARE SPREADING ACROSS THE V TEAM.

WE'RE HERE IN NEW YORK, BUT THE EXCITEMENT IS EVERYWHERE.

PAUL, ARE YOU THERE?

>> HEY, RAQUEL!

>> HEY, PAUL!

HOW ARE YOU?

TELL US --

>> FANTASTIC!

>> TELL US WHERE YOU ARE.

>> OH, WE HAVE A LOT OF EXCITEMENT BUILT UP HERE, AND WE ARE STOKED ABOUT THE myPLAN BY VERIZON.

>> THAT'S AWESOME! NOW, PAUL, TELL US ABOUT WHAT YOU WILL PUT IN YOUR PLAN.

>> OH, MAN! I'M A HUGE DISNEY+ GUY.

I LOVE MY MARVEL MOVIES SO DEFINITELY THAT.

APPLE ONE BECAUSE I LOVE ALL MY SUBSCRIPTIONS BEING THERE.

AND THEN WALMART+ BECAUSE IT SAVES ME A LOT OF MONEY WHEN I GROCERY SHOP SO DEFINITELY THOSE THREE FOR SURE.

>> THAT'S AWESOME, PAUL.

WELL, WE'RE SO EXCITED.

WE THANK YOU FOR JOINING US LIVE HERE.

ANY LAST REMARKS FOR US?

>> WELL, I DO WANT TO SAY THAT WITH VERIZON, YOU'RE GETTING THE BEST NETWORK.

WE'RE SO EXCITED AROUND HERE.

I MEAN, JUST DOING ALL THE TRAININGS AND STUFF, LEARNING ABOUT ALL THE DIFFERENT THINGS THAT VERIZON IS OFFERING -- MAN, IT HAS MY TEAM AND MY STORE PUMPED UP SO WE'RE READY TO GO SELL IT TO OUR CUSTOMERS.

>> ALL RIGHT!

WE LOVE TO HEAR YOU'RE PUMPED UP -- COULDN'T HAVE SAID IT ANY BETTER, PAUL.

SAMPATH, WHAT DO YOU THINK?

SOUNDS LIKE EVERYONE IS EXCITED.

>> EVERYONE IS EXCITED.

I'M EXCITED.

LOOK, myPLAN WILL CHANGE THE INDUSTRY, 100% FLEXIBILITY, 100% CONTROL, HUGE VALUE.

THE PLAN IS THE LEVERAGE OF PARTNERSHIPS AND OFFER OUR CUSTOMERS REAL FREEDOM THEY DESIRE FROM THE NETWORK THEY RELY ON.

THINK ABOUT IT; WE ARE LITERALLY PUTTING THE CUSTOMER AT THE CENTER OF EVERY SINGLE THING WE DO, INCLUDING OUR LOGO.

LET'S HAVE A LOOK AT IT.

>> I LOVE THAT.

>> THERE YOU ARE.

THE CUSTOMER IS RIGHT IN THE CENTER.

>> YEP.

>> THE CUSTOMER IS AT THE CENTER OF OUR PLAN.

THIS IS A MAJOR SHIFT, GUYS.

WE ARE GONNA GET MUCH TO THE CUSTOMERS AND LISTEN TO CUSTOMERS A LOT MORE AND I'M VERY EXCITED.

THIS IS, WE WILL HAVE A LOT MORE THINGS COMING BETWEEN NOW AND THE END OF YEAR, BUT THIS IS THE BIG START OF HOW WE GET OUR MOJO BACK AND HOW WE DO INCREDIBLY GOOD JOB.

V TEAMERS OUT THERE, YOU GUYS WILL ROCK IT.

IT'S AN AMAZING PLAN; HAVE LOTS OF FUN.

>> ALL RIGHT, WE ARE CHANGING THE GAME.

TODAY HAS BEEN SO EXCITING, SAMPATH.

THANK YOU FOR JOINING US TODAY.

>> THANK YOU.

>> ALL RIGHT, TEAM, THANKS SO MUCH FOR TUNING IN.

NOW MAKE SURE YOU CHECK OUT "UP TO SPEED" ALL WEEK WITH MORE ABOUT myPLAN AND I HEAR, SAMPATH, WE HAVE A COUPLE FRIENDS BEHIND US WHO WANT TO HELP US CLOSE OUT.

TEAM, ARE YOU READY?

>> YES!

>> ALL RIGHT!

UNTIL NEXT TIME, YOU'RE UP TO SPEED!

>> IT'S PRETTY SIMPLE. I JUST WANT THINGS THE WAY I WANT.

>> I WANT A NETWORK THAT WON'T LET ME DOWN, EVEN UP HERE, WITH AN UNLIMITED PLAN TRULY RIGHT FOR ME.

>> WITH VERIZON'S myPLAN, I GET EXACTLY WHAT I WANT.

>> ONLY PAY WHAT I NEED.

>> NOW I'M IN CHARGE.

OF MY PLAN.

>> INTRODUCING myPLAN FROM VERIZON, THE FIRST AND ONLY PLAN WHERE YOU CHOOSE WHAT GOES IN FROM APPLE MUSIC DISNEY BUNDLE SO YOU GET WHAT YOU WANT AND ONLY PAY WHAT YOU NEED AND STARTS AT \$30 ON THE NETWORK YOU WANT. BECAUSE IT'S YOUR VERIZON.

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