

VERIZON
UP TO SPEED LIVE
May 16, 2024 12:00 PM ET

>> HELLO, V TEAM.

IT'S THURSDAY AND WE MEET AGAIN.

THANK YOU FOR TUNING IN WHEREVER YOU MAY BE.

WE APPRECIATE YOU TAKING SOME TIME WITH US TODAY.

AND LISTEN, IT IS GOING TO BE A FUN SHOW.

WE'VE GOT A COUPLE OF NEW DEALS, WE DEFINITELY WANT TO HEAR MORE

ABOUT, ESPECIALLY IF YOU'RE A FAN OF BRIDGERTON.

ANY FANS OF BRIDGERTON IN THE AUDIENCE HERE TODAY?

OKAY.

I THINK WE'VE GOT A COUPLE OF FOLKS BACK THERE WHO HAVE

BRIDGERTON T-SHIRTS, SO WE'RE EXCITED.

WE ARE READY.

AND WE'LL JUST GET TO THAT IN JUST A SECOND.

BUT BEFORE THEN, LET'S TAKE A MOMENT TO RECOGNIZE GLOBAL

ACCESSIBILITY AWARENESS DAY.

IT'S AN OPPORTUNITY FOR ALL OF US TO LEARN MORE ABOUT DIGITAL

ACCESS AND INCLUSION AND WE'VE GOT A VIDEO WITH FRED MOLZ HEAD OF

ACCESSIBILITY TO SHARE MORE ON HOW WE CAN DO JUST THAT.

>> I'M FRED MOLZ, I'M THE HEAD OF ACCESSIBILITY HERE AT VERIZON.

WE ARE AT OUR BRAND-NEW ACCESSIBILITY TECHNOLOGY INNOVATION LAB IN

NEW JERSEY.

ACCESSIBILITY IS PART OF VERIZON'S DNA.

WE ARE A LEADER IN THIS SPACE.

WE ARE WORKING TIRELESSLY EVERY SINGLE DAY TO ENSURE NOT ONLY ARE

WE CREATING ACCESSIBLE, BUT THAT IT REMAINS ACCESSIBLE.

1 IN 4 PEOPLE IN AMERICA HAVE A DISABILITY.

EVERYBODY DESERVES TO ENSURE OUR PRODUCTS AND SERVICES.

SO THE PURPOSE OF THE LAB IS TO BRING IN CUSTOMERS, EMPLOYEES,

POTENTIAL CUSTOMERS, ADVOCACY GROUPS, INNOVATORS AND SAY WHAT

SO GOING TO CONNECT YOU BETTER TO THE WORLD THROUGH OUR

NETWORK.

WE CAN WORK BACK WITH THE PRODUCT TEAMS AND IF WE TWEAK THIS, THIS

MAKES SUCH A HUGE DIFFERENCE IN SO-AND-SO'S LIFE.

AND THE WAY THE LAB IS BROKEN OUT IS INTO THREE MAIN SECTIONS.

FIRST SECTION IS THE HOME SECTION.

THIS IS FOR YOU, I, ANYBODY ELSE WHO IS A VERIZON CUSTOMER OR

POTENTIAL CUSTOMER TO BRING IN THEIR PRODUCT OR THEIR SERVICE THAT

WE ARE UTILIZING AND GO THROUGH WHAT'S WORKING WELL, WHAT'S NOT

WORKING SO WELL.

FOR A PERSON THAT CANNOT SEE THIS SCREEN CAN NAVIGATE OR GUIDE

WITHOUT LOOKING AT THE SCREEN.

>> THE SECOND PART OF OUR LAB IS THE COLLABORATION AREA.
AND THAT IS WHERE WE ARE BRINGING IN OUR TEAM MEMBERS, DESIGNERS,
DEVELOPERS, PRODUCTS OWNERS, BRING THEM AROUND THE TABLE, WORK
ON SOLUTIONS AND WILL JUST BETTER THE EXPERIENCE.

>> THERE'S A YOUNG BOY WITH BRIGHT BLUE EYES WHO DISCOVERS
PICTURES HIDDEN IN THE SKIES, HE READS.

>> THE THIRD PART OF OUR LAB IS WHERE WE HAVE OUR PODIUM.
THAT'S WHERE WE CAN DO A NUMBER OF TRAINING SESSIONS, SPEAKING
ENGAGEMENTS, BRINGING MORE PEOPLE VIRTUALLY WHO CAN'T BE HERE
PHYSICALLY TO LEARN ABOUT ACCESSIBILITY.

AS YOU START SEEING THE DIFFERENCE THAT THE WORK YOU'RE DOING
DOES FOR SOMEBODY THAT'S POTENTIALLY BLIND, THEY'RE NOW ABLE TO
USE OUR APP JUST LIKE ANYBODY ELSE CAN.

>> VERIZON INTERNET WIRELESS TV AND PHONE SERVICES.

>> SEE THAT JOY THAT BRINGS BACK INDEPENDENCE, IT DRIVES YOU TO
WANT TO MAKE CHANGE HAPPEN.

>> YEAH, DEFINITELY DESERVES AROUND OF APPLAUSE.

GREAT WORK.

SUCH IMPORTANT WORK.

THANK YOU SO MUCH, FRED AND TEAM, FOR EVERYTHING YOU'RE DOING
TOWARDS MAKING US A MORE ACCESSIBLE COMPANY.

IT'S DEFINITELY BEING RECOGNIZED, BECAUSE WE WERE JUST NAMED A
DISABILITY FRIENDLY COMPANY BY DIVERSITY COMM FOR BEING AN
INDUSTRY LEADER THAT GOES ABOVE AND BEYOND TO CREATE AN INCLUSIVE
WORKPLACE.

IT'S FURTHER PROOF OF ALL THE HARD WORK AND DEDICATION AND EVERY V
TEAMER WHO CONTRIBUTES TO OUR CULTURE.

THANK YOU SO MUCH AND CONGRATS TEAM.

NOW HOW IS THE WEATHER WHERE EVERYONE'S AT?

AS WE HEAD FURTHER INTO MAY, THOSE OF US IN THE U.S. ARE GETTING
CLOSER TO SUMMERTIME.

AND IT IS ABOUT TO GET HOT.

RED HOT EVEN, WITH OUR NEW RED HOT DEAL DAYS.

NOW YOU KNOW THAT WE LOVE TO HAVE OUR VIPS ON TO SHARE WHAT'S
HAPPENING IN THE STORES, SO LET'S TAKE A LITTLE TRIP AND HEAD OVER TO
LAVEEN, ARIZONA, TO SAY HELLO TO MO WHO IS GOING TO TELL US MORE.

MO, GOOD TO SEE YOU, MY FRIEND, HOW ARE YOU?

>> GOOD, RAQUEL.

I'M EXCITED TO SEE YOU AS WELL.

>> TELL US THE SCOOP.

WHAT'S THE LATEST DEALS?

>> OH, RAQUEL, WE HAVE SO MANY EXCITING THINGS THAT ARE HAPPENING
RIGHT NOW IN OUR STORES AND ONLINE.

ONE OF THE MOST EXCITING THINGS THAT IS HAPPENING RIGHT NOW IS OUR
RED HOT DEAL DAY.

IT'S BACK FOR TWO WEEKS, AND IT ACTUALLY STARTS TODAY.

THE COOL THING IS THIS DEAL CAN SAVE OUR CUSTOMERS UP TO \$1,900.
THAT'S SO MUCH SAVINGS.

WITH THE UNLIMITED ULTIMATE PLAN, YOU CAN TRADE IN ANY IPHONE, ANY
MODE HE WILL, ANY CONDITION, AND YOU CAN GET THE IPHONE 15 PRO ON
US.

AND YOU ALSO GET AN IPAD AS WELL.

I LIKE TO CALL THAT A TRIPLE HOT DEAL.

BUT DON'T WORRY YOU'RE NOT LEFT OUT IF YOU HAVE A SAMSUNG OR
GOOGLE PHONE, YOU CAN STILL TRADE IT IN AND STILL GET THE IPHONE
TABLET AND SMARTWATCH DUO.

THAT IS CRAZY!

>> I LOVE THAT.

TRIPLE HOT DEAL, OKAY.

WE'RE GOING TO USE THAT.

>> I KNOW.

>> THAT IS AWESOME.

SUCH A GREAT DEAL.

TELL US MORE ABOUT THE ACCESSORIES.

I HEARD THEY'RE ALSO GOING TO BE HAVING SOME DEALS.

>> YES.

I THINK THE COOLEST THING, MY FAVORITE RIGHT NOW, IF YOU GET THE META
QUEST 3, YOU CAN GET THE RAY BAN SMART GLASSES FOR \$200 OFF.

THAT'S HUGE SAVINGS.

BUT I THINK EVERYBODY'S GOING TO JUMP INTO THIS ONE.

WHO DOESN'T LIKE A PAIR OF AIR PODS, RIGHT?

IF YOU BUY AIR PODS RIGHT NOW, YOU CAN ACTUALLY GET THE SECOND PAIR
FOR HALF OFF.

AND IT DOESN'T EVEN HAVE TO BE THE PROS.

YOU CAN CHOOSE WHICH ONE YOU WANT.

THAT'S A CRAZY DEAL.

AND THEN OF COURSE YOU KNOW THERE'S SO MANY MORE THAT WE HAVE
TO OFFER AS WELL.

>> ABSOLUTELY.

I JUST LOST MY AIR PODS, SO THAT'S A PERFECT TIME.

GREAT DEAL FOR ME.

THANK YOU SO MUCH, MO.

I KNOW THAT THIS IS AWESOME FOR FOLKS WHO ARE ON UNLIMITED
ULTIMATE, AND BY THE WAY, IF YOU DON'T KNOW, THAT COMES WITH NETFLIX
AND HBO WITH MAX.

AND THERE'S A VERY POPULAR SHOW ON NETFLIX RELEASING ITS NEWEST
SEASON TODAY, BRIDGERTON.

[CHEERS AND APPLAUSE]

>> MO, I HEARD YOU'RE A FAN OF THE SHOW.

ARE YOU TUNING IN?

>> I WILL DEFINITELY BE TUNING IN.

SEASON 3 HAS WAIT TO DO LONG TO COME TO US SO I'M EXCITED FOR TONIGHT.

>> TELL US WHAT'S HAPPENING IN THE STORES FOR THIS GREAT PREMIER.

>> I WAS SO EXCITED WITH THESE CAME IN.

LET ME SHOW YOU.

THE COOL THING HAPPENING INSIDE OF OUR STORES RIGHT NOW, ELIZABETH JAYNES HAS PARTNERED OVER AND WE HAVE BRIDGERTON CASES.

WE HAVE THREE DIFFERENT MODELS.

I'LL SHOW YOU ALL THE FIRST ONE.

>> OKAY.

>> WE HAVE THEM IN THE PRO.

WE HAVE IT IN THE PRO MAX, WHICH THIS ONE IS ACTUALLY MY FAVORITE.

AND OBVIOUSLY WE HAVE IT IN THE PLUS AND THE FIFTEENS AS WELL.

BUT THE COOL THING ABOUT THIS, RAQUEL, IT'S EXCLUSIVE TO OUR VERIZON CUSTOMERS ONLY.

>> YEAH.

>> I WANT TO GIVE A BIC THANK YOU TO OUR PARTNERSHIP OVER WITH NETFLIX, BUT MAKE SURE THAT WE SCREEN IN THE STORES OR SHOP ONLINE FOR OUR EXCLUSIVE NETFLIX BRIDGERTON VERIZON CASES.

>> I LOVE YOUR ENERGY.

YOU'RE SO EXCITED ABOUT THESE CASES.

I AM TOO.

I THINK I LIKED THE LAST ONE.

THAT'S MY FAVORITE.

SUPER CUTE.

>> YOU REMEMBER I WAS STARING AT THE BLUE ONE AND I WAS LIKE, I KIND OF WANT IT FOR MY WORK PHONE AND REGULAR PHONE, SO I THINK I'M GOING TO GET BOTH.

>> THERE YOU GO.

THERE YOU GO.

>> THANK YOU SO MUCH, MO, THIS WAS AWESOME.

THANK YOU SO MUCH.

APPRECIATE IT.

>> THANK YOU.

>> YEAH.

[APPLAUSE]

>> ALL RIGHT.

WELL IT'S AN EXCITING DAY FOR BRIDGERTON FANS.

AND IF YOU'VE EVER WANTED TO ATTEND THE QUEEN'S BALL YOURSELF, STORES ACROSS THE COUNTRY WILL FEATURE THE AN AR EXPERIENCE TO TAKE CUSTOMERS INTO THE WORLD OF BRIDGERTON.

IT COULD END UP TO BE THE TALK OF LADY WHISTLE DOWN'S NEXT SET OF SOCIETY PAPERS.

I HAD TO GET IN ON THE FUN MYSELF, SO HERE I AM TAKING MYSELF IF I SO THAT I COULD BE TRANSFORMED INTO A DISTINGUISHED GUEST OF THE 'TON. THERE I AM, UPLOADING IT, GENERATING IT, BOOM, LOOK AT THAT.

SO COOL.

I LOVE THE WAY IT TURNED OUT.

I DON'T THINK I'VE EVER SEEN MYSELF LOOK THAT FANCY.

IT'S PRETTY COOL.

NOW THESE BRIDGERTON EXPERIENCES WILL BE IN STORES ACROSS THE COUNTRY AND AT OUR WORK FORWARD ENGAGEMENT HUBS.

MAKE SURE YOU CHECK THAT OUT AND SEND US YOUR PHOTO AT GOOD@VERIZON.COM.

AND SPEAKING OF OUR STORES, EARLIER THIS WEEK, LISA PIPKIN AND CHIEF SALES OFFICER KEVIN SURPRISED THE NUMBER ONE SALES REP IN THE COUNTRY, JOSH.

DESPITE ONLY BE WITH VERIZON FOR ONE YEAR, JOSH IS THE TOP PERFORMING REP IN THE ENTIRE COUNTRY.

THAT IS AMAZING.

THIS IS ALL BASED OFF THE BIOMETRICS WHICH ARE SALES GOALS SET BY THE RETAIL TEAM.

JOSH, AN INSPIRATION TO ALL OF US AND HE SAYS HE ATTRIBUTES THE SUCCESS FROM SUPPORT FROM HIS TEAM AND HAVING THOSE AROUND HIM, SO IMPORTANT, AND LOOKING TO PLAY OFF THE STRENGTHS THAT MAKE HIM WHO HE IS.

THAT IS AWESOME.

SURE WE'LL BE SEEING MORE OF YOU, JOSH.

KEEP UP THE GREAT WORK.

BEFORE WE GO, YOU KNOW I COULDN'T LEAVE YOU WITHOUT A MINDFUL MINUTE.

HERE'S TODAY'S TIP, GET OUTSIDE AND GET MOVING.

NOW THAT THE WEATHER IS WARMING UP, I'VE BEEN MAKING AN EFFORT TO TAKE MY EXERCISE OUTDOORS AND GO ON A NICE RUN.

I KNOW RUNNING CAN BE A LITTLE TOUGH SOMETIMES, BUT IT'S NICE, YOU GET THE, YOU KNOW, RUNNER'S HIGH, IT'S REAL.

IT'S ALSO KNOWN TO REDUCE THE RISK OF CARDIOVASCULAR DISEASE.

SO WITH THAT, UNTIL NEXT TIME, YOU'RE UP TO SPEED.