

**VERIZON  
UP TO SPEED LIVE  
September 17, 2021 12:00 PM ET**

>>Diana Alvear: Thank you for  
joining us for "Up To Speed"  
live today.

It is Friday!

I am Diana Alvear, and it is so  
good to have you with us.

First, let's just say it's been busy, right?

So let's recap the week.

Monday, we were live with the  
fabulous Wendy Taccetta, and  
talking small business days, and  
of course talking about that  
shoe cam.

Tuesday, we updated you on  
hurricane Nicholas and how we're  
still on the ground in Louisiana  
assisting with hurricane IDA  
recovery efforts.

And yesterday, we told you about  
a V-Teamer who received a phone

call from her brother that

likely saved her life.

Thank you so much, Carrie, for

sharing your story.

We encourage everyone to get an

colonoscopy.

But now we've gotta talk about

the biggest news of the week.

It kicked off Tuesday afternoon.

Apple announcing the iPhone 13!

As you know, Verizon is the

place to get the best deal on

this epic device.

And not only are we giving you

the best deal, but also 13

reasons why Verizon is your

place for all things apple.

You gotta remember, Andy dressed

in vintage Steve jobs style

explaining those reasons on

Wednesday.

Thank you, Andy, for that.

Well, guess what, you can

pre-order yours starting today.

Click the link in the story.

You're going to go straight to

the Web site to get started, and

of course we'll link to all the

details there.

Starting tomorrow, September 18th,

we're launching hidden 13.

This is a first of its kind

audio visual treasure hunt.

Customers can use any iPhone to

snap a QR code on nearby signage

and enter this immersive AR

experience and once inside you

can explore larger than life

Art, you can listen to Halsey's new track, darling.

You can even search for the

#hidden 13 by sharing on  
twitter, customers will have the  
chance to win the newest iPhone.

Yeah.

That's kind of cool.

So make sure to give this some  
love on all of your social  
handles.

All right.

So now we want to bring your

Attention to some exciting news from  
the business transformation team

In the global network and technology organization.

Check this out.

They have been responsible for  
more than 300 different  
initiatives that have accounted  
for more than \$1.3 billion in  
savings year to date.

So let's take a look.

>> My team and I are responsible

for leading the business led

I.T. initiative and through that

we are responsible for

identifying and optimizing I.T.

costs that occur outside of the

GPS organization.

We've been able to realize over

\$50 million in annual expense

reductions, for utilizing our

I.T. centers of excellence,

renegotiating contracts and

driving enterprise-wide

standards.

>>Diana Alvear: All right.

So we're going to link to all

the details when you get the

full story in today's replay.

Happy Hispanic heritage month!

Yes!

It kicked off this week on the  
15th, and S.O.M.O.S., our Latinx  
ERG has a very special video  
message for us all.

>> You can see we're at 4,019

S.O.M.O.S. members.

>> We do have a heritage month  
planning committee that we  
source through our volunteers.

>> We meet every week, and huge  
shoutout to the entire team.

>> Many cultures.

>> Gracias, everyone, for  
joining us today and celebrating  
our Mexican culture.

>> We're celebrating

Professional pursuits' 75th chat.

Can you believe that?

we're excited to learn and have  
fun at the same time.

>> I'll be the sponsor for the  
community.

>> Until the next one.

>> Many cultures.

>> Our Latinx community.

>> Diana Alvear: It is truly such  
an awesome ERG.

S.O.M.O.S., if you're not a  
member, you should be.

I am a member.

I'm super biased, I get it.

But they have a whole month of  
incredible events and activities  
planned for us.

So yesterday, they held a cafe  
con chitchat.

It was a fun conversation around  
Latinx heritage.

Next, on September 22nd, they're going to be holding Tu Carrera  
Tu Cultura.

It's a professional development

seminar featuring chief

empowerment officer Oscar

Garcia, and then on the 28th

they have a Latinx history

loteria, an interactive Mexican

style bingo game, and to close

It out, Ronin will be hosting a panel on first generation immigrants with some of our very own S.O.M.O.S. V-Teamers on October 15th.

Also, you know it, enterate Verizon back

later this month on the 29th,

with the theme of El Poder de

Ser Latino.

Which means, the power of being Latino.

We've got great stories and a very special interview with the one and only Andrés Cantor, yes, the iconic soccer announcer who yells gooooooaaaaal!

Let's just say I was totally

Fan girling.



For the details there's a link

in the story.

And hopefully you tune in on the 29th, too.

So are you looking to spruce up

your home this fall?

You've got that pumpkin spice

latte, and you're like, yeah, I

could fix things up.

Well, we've got you covered.

This weekend we're partnering

with Apartment Therapy for this

year's makeover madness.

Verizon's 5G home internet and Apartment Therapy are devoted to

helping people make the most of

their spaces.

The two are working together to help 5G homes unmatched

showcase 5G homes unmatched

offerings, using Apartment

Therapy's expertise in home

projects, D.I.Y., design, decor

and more.

And you can catch the makeover  
madness event on TikTok  
beginning this Saturday at 11  
a.m. eastern.

Speaking of 5G home, another  
successful set-up.

One Denver customer so thrilled  
to have the service.

She commented, it took less than  
30 minutes to install.

Hardest part was deciding where  
to put the antenna.

Welcome to the 5G home family,  
sue.

We're happy to have you.

Finally, we want to end on a  
very cool story.

All right.

You know that Verizon runs to a  
crisis, and we stay until we've

done our part.

And that always means so many  
different things.

Well, we want you to check this  
out.

Right now, there is a ship in  
the New Orleans harbor helping  
more than a thousand people  
displaced by IDA.

Our team installed 5G to help

them complete their mission.

Take a look.

>> We're on the roof top of the  
New Orleans convention center  
right outside of downtown in the  
French quarter.

We're going to do an emergency  
deployment to supply coverage  
for FEMA, who is going to have a

ship coming in.

We're going to have deployment of 5G radio, along with 4G to make sure they have that connection at all times, because speed matters.

Verizon, along with myself, we take great pride in getting that service out to people.

It's very critical.

Especially when the hurricane is moving through an area for customers to be able to reach out to 911 and get help when needed.

>>Diana Alvear: This is a first of its kind installation, and kudos to everybody involved in that.

I mean, they were just making things happen, and that is what

we do.

You never know where 5G is going  
to make that difference, and we,  
of course, will continue to tell  
that story.

All right.

So coming up next week, we've  
got much more with my friend  
Andy Choi on tap for Monday.

I am Diana Alvear.

Thank you so much for hanging  
out with me.

I hope you learned a lot.

I hope you go into this weekend  
hanging out with your loved ones  
having a good time.

Until next time, you're up to  
speed.