FAQs for the Verizon Innovative Learning labs.

What is a lab?
Verizon is partnering with Project Lead The Way (PLTW) to bring free, hands-on learning opportunities and cool new technology directly to kids.

During each lab, kids will use their hands, brains and creativity to try new and innovative technologies, learn new skills and get exposure to topics not widely taught in school.

Instructors will guide students through hands-on lessons such as virtual reality, coding, Internet of Things (IoT), wearables and augmented reality.

What is the objective of the lab?
Each lab is designed to inspire student interest in STEM (science, technology, engineering and math).

Who will teach the lab?
Instructors from Project Lead The Way will guide each lab session. Project Lead The Way is a nonprofit organization that provides a transformative in-school learning experience for K-12 students and teachers across the U.S. Through pathways in computer science, engineering and biomedical science, students learn problem-solving strategies, critical and creative thinking and how to communicate and collaborate. PLTW is shaping the innovators, creators and designers of today and tomorrow.

Who is eligible to participate?
All students 8–12 years old are eligible to participate in the lab.

How can I register my child?
All students must be registered by a parent or guardian through our online registration at VerizonInnovativeLearning.eventbrite.com. Registration opens two weeks prior to each lab.

If you would like to receive emails as soon as registration opens, please email verizon@pltw.org and let us know which location you would like your student(s) to attend.

A parent or guardian will be required to sign a consent waiver for their student to attend each lab. You will receive an email with the waiver. You can also view this at verizon.com/learninglabs.

Visit verizon.com/learninglabs to learn more about this program.

Can my child sign up for more than one lab session?
Yes, students may sign up for as many lab sessions as they wish, as long as the session has space.
What should I know about attending the lab?

Students and parents/guardians should arrive 10 minutes prior to the start time of the lab.

All lab sessions are 50 minutes long, so students and parents should expect to remain in the Verizon store for approximately one hour.

All students and adults must sign in and out with the instructor at the workshop table upon arrival and departure from the lab.

Each lab session will cover a different topic, such as virtual reality, coding, 3-D printing, and Internet of Things (IoT).

Students will be provided with any technology needed to participate in the lab for the duration of the session.

Each lab session can typically accommodate up to 8 students.

Students will be asked to provide experience feedback via a brief survey at the end of the lab. This is completely optional.

Parents/guardians may receive follow-up emails from Verizon Innovative Learning or Project Lead The Way after the lab. These emails are optional and an opt-out choice will be provided at the bottom of the first follow-up email.

Why do I need to stay in the store?

For safety reasons, a parent, guardian or authorized adult caregiver must remain in the store for the duration of the lab session.

Will my child’s photo be taken?

Yes, we will sometimes take photos of labs as they happen.

How will the photos be used?

Photos taken during the learning lab may be used for:

- A class photo to hang in the store
- On our corporate website in stories about the labs
- On our social media sites

More detailed information about photo use can be found on the required consent form.

How can I make the most out of this experience for my child?

To reinforce learning, take time to ask your child about their experience. Potential conversation starters:

- What was your favorite part of the lab?
- How is this technology used in everyday life?
- How could you use what you learned to make a career?

Where can I go to learn more about Verizon Innovative Learning?

For more information, visit VerizonInnovativeLearning.com