

VERIZON SMALL BUSINESS 2024 STANLEY CUP® FINAL RETAIL SWEEPSTAKES OFFICIAL RULES (“OFFICIAL RULES”)

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID IN ALASKA, FLORIDA, HAWAII, NEW YORK AND WHERE PROHIBITED.

The **Verizon Small Business 2024 Stanley Cup® Final Retail Sweepstakes** (“Sweepstakes”) runs from May 13, 2024 to May 26, 2024. The Website (defined below) will remain open from 7:00 a.m. Eastern Time (“ET”) on May 13, 2024 through 11:59 p.m. ET on May 26, 2024 (the “Sweepstakes Period”), but the onsite QR code used for entry will be available only during specified retail hours of operation at each of the Participating Locations listed below during the Sweepstakes Period. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and be bound by these Official Rules and the decisions of Verizon Corporate Services Group Inc. (“Sponsor”), which are binding and final in all respects. In store entry will take place at a participating Verizon store location (see Participating Locations below) during regular business hours.

(“Participating Locations”)

Retail Locations
2530 Wilshire Blvd, Ste A, Santa Monica, CA 90403
1729 N Victory Pl, Burbank, CA 91502
8300 Van Nuys Blvd, Panorama City, CA 91402
368 S Lake Ave, Pasadena, CA 91101
3000 E 1st Ave, Ste 199, Denver, CO - 80206
6997 S University Blvd, Centennial, CO - 80122
1113 S Abilene St, Ste 104, Aurora, CO - 80012
1001 Connecticut Ave NW, R1011, Washington, DC 20036
98 Causeway St., Boston, MA 02114
280 School St., Mansfield, MA 02048
6695 Las Vegas Blvd S, Suite A-180, Las Vegas, NV 89119
7030 S Rainbow Blvd, Las Vegas, NV 89118
1910 Walnut St., Cary, NC 27518
4421 Six Forks Rd., STE 120, Raleigh, NC 27609
5319 New Hope Commons Blvd., Ext STE 101, Durham, NC 27707
11710 Retail Dr., Wake Forest, NC 27587
8311 Brier Creek Pkwy, Ste 107, Raleigh, NC 27617
1959 Mallory Lane Franklin, TN 37067
3047 Wilma Rudolph RD Clarksville, TN 37040
2339 8th Ave S Nashville, TN 37204
401 S Mount Juliet Rd Suite 170 Mount Juliet, TN 37122
580 N. Thompson Lane Murfreesboro, TN 37129
223 Indian Lake Blvd Hendersonville, TN 37075
2221 E Southlake Blvd, Ste 340, Southlake, TX, 76092

1. ELIGIBILITY.

The Sweepstakes is open to individuals who are at least eighteen (18) years of age or older at the time of entry in the Sweepstakes and who are legal residents of the United States or District of Columbia (excluding Alaska, Florida, Hawaii and New York) (“Sweepstakes Area”). To be eligible, entrants must also, as of the Sweepstakes start date, be a current Verizon consumer customer, or a Verizon Business customer who is employed full-time as an owner or operator of a Qualified Business. A “Qualified Business” is defined as a business that is organized or exists under the federal or state laws of the United States and has fewer than ninety-nine (99) employees. In addition, potential entrants are NOT eligible if they are in one (1) or more of the “Prohibited Persons” categories listed below. Any entry submitted by any ineligible person will be void, if discovered by the Sponsor.

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Prohibited Persons. The following individuals are not eligible to enter or win the Sweepstakes: (i) current and former employees (including, but not limited to, consultants, independent contractors, temporary employees, and interns) of Sponsor, Momentum Worldwide, and Elser Interactive (“Administrator”), and of their respective parents, subsidiaries, affiliates, authorized agents, retailers, sales representatives, distributors, suppliers, advertising agencies, promotion agencies (hereafter collectively with the NHL Entities listed below, the “Sweepstakes Entities”) and immediate family members (spouses, siblings, grandparents, parents, children, and grandchildren, whether by marriage, past marriages, remarriage, adoption, cohabitation, or other family extension), regardless of where they reside and those living in their same households, whether or not related, of each such individual; (ii) all individuals (including, but not limited to, consultants, independent contractors, temporary employees, former employees, and interns) who have, within the past six (6) months, performed services for the Sweepstakes Entities; (iii) employees, officers, directors, agents and representatives of the NHL Entities (as described below), each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and each such individual’s mother, father, sister, brother, any child, husband, wife and their respective spouses, regardless of where they reside and those living in their same households, whether or not related; and (iv) individuals who are employed by any U.S. government agency.

2. HOW TO ENTER.

There are two (2) methods to access the entry form to enter: 1) visit a Participating Location and scan the Sweepstakes QR Code or 2) without a store visit, visit <https://vzhockeysweeps24.vz.promosvcs.com> (the “Website”) during the Sweepstakes Period. All participants must accurately complete and submit the entry form including your first name, last name, email address, phone number, address, city, state, and ZIP code. Once you have completed the foregoing, you must agree to the Official Rules and Privacy Policy before clicking the “submit” button to enter (each, an “Entry”). Entries must be received by the close of the Sweepstakes Period.

3. CONDITIONS APPLICABLE TO ALL ENTRIES.

Limit one (1) Entry per person and per email address, regardless of method of entry. Sponsor’s computer is the official time-keeping device for the Sweepstakes. All received Entries become the exclusive property of Sponsor and will not be acknowledged or returned, and no correspondence will be entered into. Any attempt by an entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations and/or logins, or any other methods will void that entrant’s Entries and that entrant may be disqualified if discovered by Sponsor. The use of automated entry devices or any other conduct that impedes the integrity of the Sweepstakes is prohibited. Any individual who attempts to enter using false contact information or who uses any unauthorized device or artifice to enter using a false identity, as determined by Sponsor, will be disqualified. Sweepstakes Entities are not responsible for late, lost, incomplete, misdirected, stolen, or damaged Entries or for technical, hardware, software or device malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender or by any of the equipment or programming associated with or utilized in the Sweepstakes that may limit the ability to participate, or by any human error that may occur in the processing of the Entries in the Sweepstakes or other failures of any sort, fire, epidemic or pandemic, explosion, act of God, riot or civil disturbance, war, terrorist threat or activity, any federal, state or local government law, or any other cause not reasonably within Sweepstakes Entities’ control. Sweepstakes Entities are not responsible for printing errors in these Official Rules.

4. RANDOM DRAWING.

Random Drawing. On or about May 28, 2024, six (6) potential Grand Prize (defined below) winners will be selected via random drawing by an independent judging organization, selected by Sponsor in its sole discretion, from among all eligible Entries received during the Sweepstakes Period. Potential prize winner must meet all eligibility requirements and comply with these Official Rules to qualify for the prize. The judging organization’s decisions are final on all matters relating to the drawing.

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Termination. If Sponsor cancels, terminates, modifies, or suspends this Sweepstakes for any reason (including, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the reasonable control of Sponsor that corrupts or affects the administration, security, fairness, integrity or proper conduct of the Sweepstakes), Sponsor will select potential prize winners by random drawing from among all eligible, non-suspect Entries received during the Sweepstakes Period prior to termination, provided Sponsor is able to do so or as otherwise deemed fair and appropriate by Sponsor in its sole discretion. If Sponsor does so, Sponsor will post notice of its action on the Website.

5. PRIZES / ODDS OF WINNING.

Grand Prizes (6). Each Grand Prize is two (2) tickets, one (1) for winner and one (1) for a guest, to attend a 2024 Stanley Cup® Final game (“Game”) and \$3,000 to cover air transportation and hotel. There are two (2) pairs of tickets for each of Games 2, 3, and 4 of the 2024 Stanley Cup Final. The first two (2) winners drawn will receive tickets to Game 2; the next two (2) winners drawn will receive tickets to Game 3; and the final two (2) winners drawn will receive tickets to Game 4. The \$3,000 will be awarded in the form of a check to each winner.

Approximate retail value (“ARV”) of each Grand Prize: \$4,900. Total ARV of all Grand Prizes: \$29,400.

Game tickets are subject to terms and conditions thereon. Seat assignments are subject to change, and will be designated in Sponsor’s sole discretion. Each winner’s guest will be required to complete and sign a Travel Companion Liability and Publicity Release in order to accompany winner to the Game. If the guest is a minor, winner must be guest’s parent or legal guardian and must sign the Travel Companion Liability and Publicity Release on guest’s behalf.

Resale of Game tickets is strictly prohibited. Winner and guests must abide by all venue policies and regulations, including without limitation all health and safety protocols, and ticket terms and conditions at all times. Sponsor reserves the right to revoke the full or partial prize from any winner or guest who the Sponsor, venue personnel or the NHL Entities deem in their sole discretion, may be intoxicated, be a safety risk, has violated any venue or NHL policy or law, fails to comply with the NHL’s (or its designee’s) health and safety protocols, or brings the Sweepstakes Entities/NHL Entities into disrepute. For the avoidance of doubt, unused tickets cannot be refunded, exchanged, or applied toward tickets for any subsequent NHL® event or for cash, and winner may not exchange tickets for any of the other Grand Prize tickets.

All expenses and costs not expressly listed above, including, but not limited to, federal, state, or local taxes on the value of the prize, airfare, rental cars, taxes, tips, meals, lodging, entertainment, and transportation are the sole responsibility of the winner and guest. Prize is not transferable, assignable, or redeemable for cash except at Sponsor’s sole discretion. Prize details and availability are subject to change, in which case Sponsor may substitute a prize of equal or greater value. Any portion of prize not used by winner is forfeited and no cash substitute will be offered or permitted. If actual value of tickets is less than what is stated in these Official Rules, the difference will not be awarded. Prize offered is provided “as is” with no warranty or guarantee either express or implied by Sponsor or the NHL Entities. Sponsor is not responsible for loss, delay, or damage in delivery of prize. Properly-claimed prizes will be awarded provided a sufficient number of eligible Entries are received but in no event will more prizes be awarded than are provided for in these Official Rules. Unclaimed prizes will not be awarded.

Odds. The odds of winning depend upon the number of eligible Entries received during the Sweepstakes Period.

6. WINNER NOTIFICATION PROCESS.

Sponsor will attempt to notify potential prize winners via phone, email and/or overnight mail using information provided with winning Entries within one (1) business day from the date of the drawing, and each potential winner must respond within twenty-four (24) hours of initial notification attempt. Each potential prize winner must complete, sign, and return the Affidavit of Eligibility, Waiver of Liability and Publicity Release and W-9 Forms within three (3) working days of the time such forms are sent to the winner. The prize will be forfeited if: (i) the potential winner is not in compliance with these Official Rules, including eligibility requirements; (ii) the prize notification or attempted notification is returned as

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undeliverable; (iii) Sponsor does not receive timely response to prize notification; or (iv) a potential winner declines the prize offered. If time permits, Sponsor may select an alternate potential winner by random drawing from remaining eligible Entries.

Winner will be issued an IRS 1099 Tax Form reflecting the fair market value of the prize; and winner agrees to fully cooperate with Sponsor relative to its reporting of prize award to the Internal Revenue Service, including provision of his/her Social Security Number and an IRS Form W-9 in conjunction therewith.

7. GENERAL CONDITIONS.

By accepting a prize, each winner grants to the Sweepstakes Entities the right to use winner’s name, likeness, image, voice, hometown, and biographical information for commercial purposes in advertising, trade, and promotional content, including on the Internet or via wireless application protocol, without further notice, compensation, or permission, except where prohibited by law. Government employees who win a prize may be subject to ethics and gift rules of their jurisdiction. Sponsor reserves the right to disqualify any individual from further participation in the Sweepstakes if Sponsor concludes, in its sole discretion, that such person: (i) has attempted to tamper with the entry process or other operation of the Sweepstakes; (ii) has disregarded or has attempted to circumvent these Official Rules; (iii) has committed fraud or attempted to undermine the legitimate operation of the Sweepstakes; or (iv) has acted toward any Sweepstakes Entity or any other entrant in an unfair, inequitable, annoying, threatening, disrupting or harassing manner. Tampering includes attempting to enter more than the number of times permitted herein, including through the use of any prohibited device or method. If a dispute arises regarding compliance with these Official Rules, Sponsor may consider, in its sole discretion, data reasonably available to Sponsor through information technology systems in Sponsor’s control, but Sponsor will not be obligated to consider any data or other information collected from any other source.

8. INDEMNIFICATION / LIMITATIONS OF LIABILITY.

By participating in the Sweepstakes, entrants agree to release, waive and hold harmless Sweepstakes Entities, Facebook, YouTube, Instagram, and X and each of their respective affiliates, subsidiaries, parent corporations, retailers, sales representatives, distributors, and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents, from all injuries, claims, damages, losses, costs or expenses of any kind (including, without limitation, attorneys’ fees) resulting from the entrants’ participation in this Sweepstakes, the entrants’ acceptance, use or misuse of the prize or any element thereof, (including any travel related thereto), and any travel or event-related activity in connection with the Sweepstakes. Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules or the failure, delay, or omission by Sponsor in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsor’s right to assert or rely upon any such provision or right in that or any other instance. If there is a conflict between any term of these Official Rules and any entry or marketing materials used in connection with this Sweepstakes, the terms of these Official Rules will govern. Entrant irrevocably waives all claims against the NHL Entities and agrees that the NHL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes awarded.

9. GOVERNING LAW.

ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW JERSEY, USA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE’S LAWS.

10. DISPUTE RESOLUTION.

By entering the Sweepstakes, entrants agree that: (i) all disputes, claims, and causes of action arising out of or connected with the Sweepstakes, or prizes awarded, will be resolved individually, without resort to any form of class action, and

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exclusively by the appropriate court in New Jersey, to which the participant submits to personal jurisdiction; (ii) all claims, judgments, and awards will be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes but in no event attorneys’ fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, and all rights to have damages multiplied or otherwise increased, and any other damages except for actual out-of-pocket expenses. Some jurisdictions do not allow for limitations on the ability to pursue class action remedies, or certain kinds of damages, and so these limitations may not apply to you.

11. PERSONAL INFORMATION.

Any personal information supplied by you in connection with this Sweepstakes will be subject to Sponsor’s privacy policy posted at <https://www.verizon.com/about/privacy/full-privacy-policy>. By participating in the Sweepstakes, you authorize Sponsor to communicate with you by text message using your wireless phone number provided in connection with the administration of the Sweepstakes.

12. WINNERS LIST.

You may request the names of the winners by sending a self-addressed, stamped envelope to Verizon Small Business 2024 Stanley Cup® Final Retail Sweepstakes Winners List, PO Box 158, Freeburg, IL 62243. Requests must be received within sixty (60) days of the end of the Sweepstakes Period.

13. SPONSOR.

The Sweepstakes is sponsored by Verizon Corporate Services Group Inc., One Verizon Way, Basking Ridge, New Jersey 07920.

14. NHL ENTITIES.

“NHL Entities” means the National Hockey League (“NHL”), its member clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC, and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, agents, representatives, and employees, (individually and collectively, the “NHL Entities”).

The NHL Entities have not offered or sponsored this Sweepstakes in any way. All NHL-related trademarks are the property of the National Hockey League. All other trademarks used herein are the property of their respective owners.

This Sweepstakes is in no way sponsored, endorsed, administered by or associated with Facebook, Instagram, YouTube, or X.