2016 performance dashboard: national education initiatives

Verizon education programs reached more than 200,000 students in 2016. Here are highlights from our three largest programs: schools, the app challenge and minority males.

Verizon Innovative Learning schools

Growing reach
We launched our schools program with the nonprofit Digital Promise in 2014.

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>8</td>
</tr>
<tr>
<td>2015</td>
<td>21</td>
</tr>
<tr>
<td>2016</td>
<td>46</td>
</tr>
</tbody>
</table>

During the school year that began in 2016, there were:

- **28,662** students
- **2,582** teachers
- **73%** of students are eligible to receive free or reduced-cost lunch.

By the end of 2016, we had measured results from the 21 schools that we worked with in 2015.*

Teachers’ tech proficiency improved:

- **73%** said they were skilled or expert in using technology to engage students
- **54%** said they were skilled or expert in using technology to achieve instructional goals

Students’ attitudes changed:

- **57%** believe that working with the technology makes science more interesting
- **46%** believe that working with the technology makes math more interesting
- **47%** feel more confident in what they can do
- **42%** like school more

*This includes 14,986 students and 1,351 teachers. Results from all 46 schools from the 2016–2017 school year will be reported later this year.
2016 performance dashboard: national education initiatives continued

Verizon Innovative Learning app challenge

Verizon Innovative Learning for minority males

9,230 students
48% of winners were young women
8 apps were developed
780 downloads of winning apps

Percentage* of winners likely to pursue careers in:

- 87% overall STEM fields
- 53% programming
- 53% engineering
- 50% science-related fields
- 45% math fields

72% of minority male program participants were interested in pursuing engineering careers.

To learn more about Verizon Innovative Learning visit:
www.verizon.com/about/responsibility/verizon-innovative-learning

*Students were allowed to choose more than one field, so percentages do not total 100 percent.