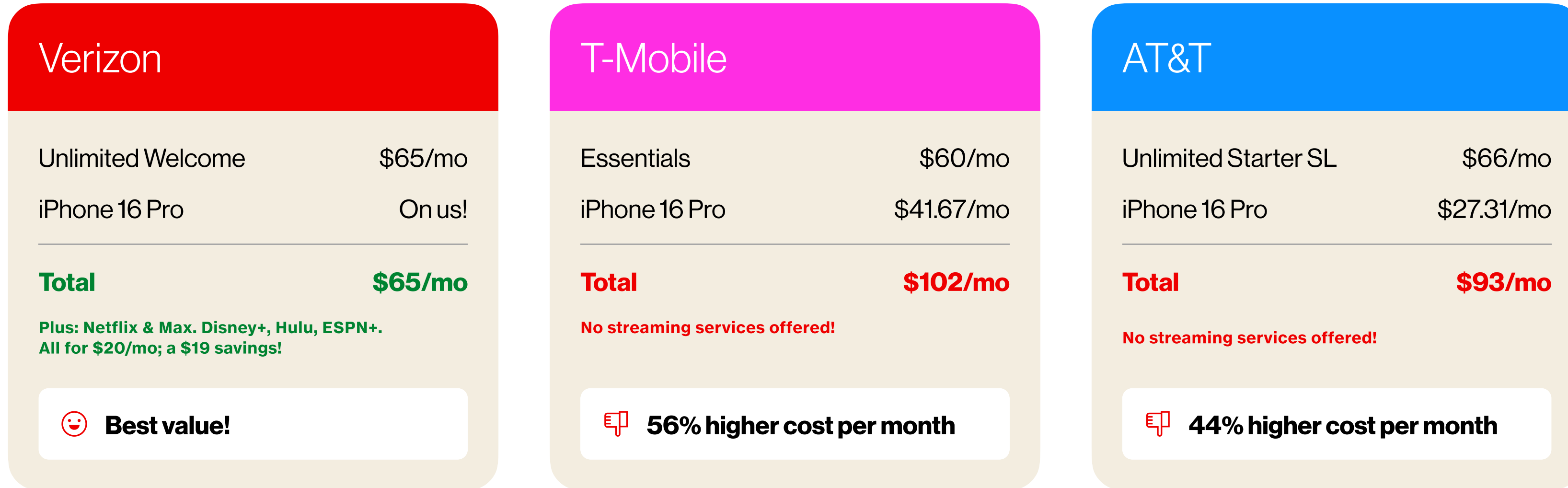


Verizon gives you the most value vs T-Mobile and AT&T

When you trade in an old or broken phone for a new iPhone 16 Pro. Online only.



Monthly plan price includes autopay and paper-free billing discounts for a single line for all carriers. New line required. Taxes (vary by location) and fees are extra. **Verizon's Guaranteed Trade In Promo for iPhone 16 Pro (128GB)** requires a smartphone trade in from Apple, Google, or Samsung and a new line for 36 months; trade-in/promo credit applied over 36 months. Promo credit ends if eligibility requirements are no longer met. For T-Mobile, iPhone 16 Pro (128 GB) is financed over 24 months; AT&T is financed over 36 months. iPhone 16 Pro monthly payment comparisons based on iPhone 11 trade-in value over applicable 24 or 36 months trade-in/promo credit for phone that is damaged and/or is not able to power on and stay on. **3rd party entertainment streaming offers require a line subscribed to Verizon's myPlan. Add'l terms apply.**