

# News Release

## FOR IMMEDIATE RELEASE

October 22, 2019 9am ET

### **Disney+ on us: Verizon to give customers 12 months of Disney+** *Exclusive wireless carrier partner to offer customers a year of Disney+.*

- **On November 12, Verizon will begin offering 12 months of Disney+ to all new and existing 4G LTE and 5G unlimited wireless customers**
- **New Verizon Fios Home Internet and 5G Home Internet customers can also enjoy 12 months of Disney+ on us**
- **Verizon customers can enjoy everything Disney+ has to offer, including high-quality and commercial-free viewing, up to four concurrent streams, downloads for offline viewing, personalized recommendations, and the ability to set up to seven different profiles**

**NEW YORK and BURBANK (October 22, 2019)** – Verizon and The Walt Disney Company's Direct-to-Consumer and International segment announced a wide-ranging agreement that will offer all Verizon wireless unlimited customers, new Fios Home Internet and 5G Home Internet customers 12 months of Disney+. Set to launch on November 12, Disney+ will be the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, National Geographic, and more. The agreement will allow Verizon Wireless customers to stream Disney+ on the largest, most reliable network<sup>1</sup> and provide yet another reason for customers to choose Verizon for the best content choices available.

Eligible Verizon customers will have access to the highly anticipated streaming service where they can experience everything Disney+ has to offer: never-before-seen original programming including feature-length films, series, documentaries, and short-form content made exclusively for Disney+, along with unprecedented access to Disney's vast collection of films and television shows. In its first year alone, Disney+ will release more than 25 original series and 10 original films and documentaries, including "The Mandalorian," from executive producer and writer Jon Favreau, and "Lady and the Tramp," a timeless re-telling of the 1955 animated classic.

"Giving Verizon customers an unprecedented offer and access to Disney+ on the platform of their choice is yet another example of our commitment to provide the best premium content available through key partnerships on behalf of our customers," said Verizon Chairman and CEO Hans Vestberg. "Our work with Disney extends beyond Disney+ as we bring the power of 5G Ultra Wideband technology to the entertainment industry through exciting initiatives with Disney Innovation Studios and in the parks," he added.

"The launch of Disney+ kicks off a new era of streaming for The Walt Disney Company, bringing nearly a century's worth of content from our iconic studios to consumers directly," said Kevin Mayer, Chairman, Direct-to-Consumer & International, The Walt Disney Company. "We're excited to share this moment with Verizon and bring Disney+ to the millions of customers across its award-winning wireless network."

#### **The Specifics:**

In tandem with the Disney+ November 12 launch, Verizon will become the exclusive wireless carrier to offer 12 months of Disney+ to all new and existing 4G LTE and 5G unlimited wireless customers. Verizon will also offer 12 months of Disney+ to its new Fios Home Internet and 5G Home Internet customers.

At launch, Verizon customers can activate their Disney+ subscription and start streaming on a wide selection of mobile and connected TV devices, including gaming consoles, streaming media players, and smart TVs.

To learn more or sign up for updates and information, customers can visit <http://verizon.com/disneyplus>.

<sup>1</sup> Rankings based on the RootMetrics US National, State, and Metro RootScore Reports: 1H 2019. Tested with best commercially available smartphones on 4 national mobile networks across all available network types. Your experiences may vary. Visit [www.rootmetrics.com](http://www.rootmetrics.com) for more details.

#### **About Verizon**

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York City, generated revenues of \$130.9 billion in 2018. The company operates America's most awarded wireless network and the nation's premier all-fiber network, and delivers integrated solutions to businesses worldwide. With brands like Yahoo, TechCrunch and HuffPost, the company's media group helps consumers stay informed and entertained, communicate and transact, while creating new ways for advertisers and partners to connect. Verizon's corporate responsibility prioritizes the environmental, social and governance issues most relevant to its business and impact to society.

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### **About Disney+**

Launching on November 12, 2019, Disney+ will be the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, National Geographic, and more, together, for the first time. From The Walt Disney Company's Direct-to-Consumer and International segment, Disney+ will offer ad-free programming with a variety of original feature-length films, documentaries, live-action and animated series and short-form content. Alongside unprecedented access to Disney's incredible library of film and television entertainment, the service will also be the exclusive streaming home for films released by The Walt Disney Studios in 2019 and beyond, including "Captain Marvel," "Avengers: Endgame," "Aladdin," "Toy Story 4," "The Lion King," "Maleficent: Mistress of Evil," "Frozen 2," and "Star Wars: The Rise of Skywalker." The service will launch in select geographic territories, including U.S., Canada, and The Netherlands, followed shortly by Australia and New Zealand, with the expectation to be available in most major markets within the first two-years. Visit DisneyPlus.com to learn more.

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