

We asked 5,138 people across the United States if they were willing to be kind.

The results were surprising.

The vast majority of people would donate a part of their liver to a family member. 86%

Nearly 3 in 4 would lend money to a friend in a financial crisis. 72%

Over half would donate their vacation time to a colleague. 53%

The top 10 kindest states are...

Kentucky, New Mexico, Oklahoma, Georgia, North Dakota, Alaska, New Hampshire, Missouri, West Virginia, Wyoming.

Research also shows that acts of kindness might be easier than you think.

A small act can make a big difference. Ready to start today? Take the pledge.

If more people choose #ACallForKindess, we can move our world forward - together.

Verizon.