



to get started now.

Put your toll-free number to work right away. Here are three easy ways to get your new toll-free number out to your customers.

Add to documents:

Put your toll-free number on your computer-generated receipts, estimates, invoices, purchase orders and other documents.

Go online:

Change your e-mail signature line to include your toll-free number. Also, add the number to your Web site.

Phone announcements:

Add your new toll-free number to the recordings customers hear when they call after hours or while waiting on hold.

TOLL-FREE QUICK TIPS

Put your toll-free number to work for your business today.



Long distance is provided by Verizon Long Distance or Verizon Enterprise Solutions



QUICK TIPS

How to make the most of your toll-free number.

Promote it:

- in newspaper ads
- in radio spots
- on a direct mail postcard or letter
- in coupon packs

Feature it:

- in your Yellow Pages advertising
- in online directory advertising
- in 800 Directory Assistance
- on company vehicles
- on advertising specialty giveaways
- in trade publication ads
- with signs at the point of sale

Add it when you reprint:

- letterhead
- business cards
- company brochures
- mailing labels

Add dedicated toll-free numbers:

- to track sales on a special promotion
- to test different advertisements
- to receive faxed orders
- to receive customer service calls
- to offer technical support

MAKE MONEY

with your toll-free number.

A toll-free number is often the shortest route between a prospect and the sale. Your Verizon toll-free number gives you a fast and easy way for your customers to reach you — a real marketing advantage.

Research shows that sales increase dramatically when a toll-free number is added to order forms.

And, easy-to-remember vanity numbers can boost response even more.

Your toll-free number delivers the credibility and personal contact that customers expect today. It helps you handle customer service requests quickly and efficiently, so you can build profitable, long-term relationships.

SAVE MONEY

with your toll-free number.

With your toll-free number, you can market outside your immediate area without the expense of additional local offices. Plus, as new area codes are assigned in your area, your customers won't have to track down your new local number.

Give your toll-free number to your sales force, telecommuters or other employees who are out of the office. Your toll-free number is more economical than most collect calls, calling card calls and hotel phone rates.

**Questions about your new toll-free service?
Just call your Verizon Business Representative.**

Long distance is provided by Verizon Long Distance or Verizon Enterprise Solutions