The Fourth Turning
An American Prophecy
What the Cycles of History Tell Us About America's Next Rendezvous with Destiny
William Strauss and Neil Howe
Authors of Generations and the Centennial

3 Theories of Time

1.

2.

3.
the ARTIST'S WAY
A Spiritual Path to Higher Creativity

Julia Cameron
National bestselling author

25th ANNIVERSARY EDITION

FOREWORD BY NATALIE GOLDBERG

The Artist's Way brings much insight, gently helping you see what is holding you back, and showing you how to move forward.

ELIZABETH GILBERT, author of Big Magic
“You will circle through some of the same issues over and over, each time at a different level. There is no such thing as being done with an artistic life. Frustrations and rewards exist at all levels on the path. Our aim here is to find the trail, establish our footing, and begin the climb.”
KICKSTARTER
PUNK-FIESTA WANTS TO ROCK OUT (Music Video)

WHAT WE WANNA DO:
WE WANT TO BUILD A HOUSE AND THEN MAKE A MUSIC VIDEO INSIDE OF IT AND THEN SET IT ON FIRE.
ITS GONNA BE AMAZING!

HOW WE'RE GONNA KEEP BACKERS UPDATED:
We just got a new digi-cam that does pretty good video and we are going to bring you along with us while we rehearse the song gonna bring you on the trip to buy the lumber and gear and keep you updated with us building the house, which should take us a week. Then, once our director friend gets in from NYC, we are going to shoot the whole video in 1 day and burn the house down baby!! you'll get lots of pics and vids off that too. So back us and get:

BACK THIS PROJECT WITH $3 GET:
- Ongoing Project Updates & Download of the music video

BACK THIS PROJECT WITH $10GET:
- Ongoing Project Updates & DVD of the music video

PROJECT MEDIA (Click to launch in player)

LOG
- PITCH VIDEO yeah yeah yeah!!
- VIDEO another video
- AUDIO some audio
- PICS 6 band pictures
- PICS sketch of the house plans
- VIDEO our first concert in BA
- AUDIO SeBaDoR!! Roxxx

BEST RATED
+ 8/26/06 6:36am EST
+ 8/29/06 8:23pm EST
+ 8/29/06 3:11pm EST
+ 8/27/06 6:15pm EST
+ 8/27/06 1:05pm EST
+ 8/28/06 7:30am EST
+ 8/27/06 2:15pm EST

DESCRIPTION OF MEDIA
- PITCH VIDEO yeah yeah yeah!!
This is our pitch!!! check out the shirt ChiCho is wearing. I bought it off a homeless guy 15 minutes b4. he doesn't know. please paste this into your myspace page if you like it, support the FIRE!!

RATE PROJECT ★★★★★
ADD TO PROJECT FAVORITES
TRACK THIS PROJECT
SHARE THIS PROJECT
INAPPROPRIATE?

CHECK OUT THESE OTHER PROJECTS:

BLOG

COMMENTS 255

From: gizmodo
Pitch Video

Description of media

Start 14 Mar 6:00 12

$6100 raised (40%)
$7900 needed (207)

Fans

Match shape

Pie chart

Hackers
drawing for dollars
An Illustration project by darkpony · send message

ABOUT THIS PROJECT
I like drawing pictures. and then i color them too. so i thought i would suggest something for me to draw and then if someone wants me to draw it then they will also be paid.

PROJECT BY
darkpony
I have an idea even better than Kickstarter, and it’s called ________starter.
Neil Armstrong’s space suit
Atlanta's first squirrel census

Turns out, there are even more squirrels than we thought

Watch the video
Kickstarter Is Not a Store

Perry Chen, Yancey Strickler, and Charles Adler · September 20, 2012 · 889 comments

It's hard to know how many people feel like they're shopping at a store when they're backing projects on Kickstarter, but we want to make sure that it's no one. Today we're introducing a number of changes to reinforce that Kickstarter isn't a store — it's a new way for creators and audiences to work together to make things. We'd like to walk you through these changes now.

Creators must talk about “Risks and Challenges”

Today we added a new section to the project page called “Risks and Challenges.” All project creators are now required to answer the following question when creating their project:

“What are the risks and challenges this project faces, and what qualifies you to overcome them?”

We added the "Risks and Challenges" section to reinforce that creators' projects are in development. Before backing a project, people can judge both the creator's ability to complete their project as promised and whether they feel the creator is being open and honest about the risks and challenges they face.

The new section will appear below the project description of projects that launch starting today.

New Hardware and Product Design Project Guidelines

The development of new products can be especially complex for creators and seductive to backers. Today we're adding additional guidelines for Hardware and Product Design projects.
Kickstarter Focuses Its Mission on Altruism Over Profit

By MIKE ISAAC and DAVID GELLES  SEP. 20, 2015

Many technology start-ups aim to become “unicorns,” the companies that get valued at $1 billion or more on their way to probable vast riches. Yancey Strickler and Perry Chen have no interest in that.

As co-founders of Kickstarter, the popular online crowdfunding website that lets people raise money to help fund all manner of projects, including cooking gadgets and movies, Mr. Strickler and Mr. Chen could have tried to take their company public or sell it, earning millions of dollars for themselves and other shareholders.

Instead, they announced on Sunday that Kickstarter was reincorporating as a “public benefit corporation,” a legal change they said would ensure that money — or the promise of it — would not corrupt their company’s mission of enabling creative projects to be funded.

“We don’t ever want to sell or go public,” said Mr. Strickler, Kickstarter’s chief executive. “That would push the company to make choices that we don’t think are in the best interest of the company.”
Kickstarter’s operations will reflect its values

A. Kickstarter will never sell user data to third parties. It will zealously defend the privacy rights and personal data of the people who use its service, including in its dealings with government entities.

B. Kickstarter’s terms of use and privacy policies will be clear, fair, and transparent. Kickstarter will not cover every possible future contingency, or claim rights and powers just because it can or because doing so is industry standard.

C. Kickstarter will not lobby or campaign for public policies unless they align with its mission and values, regardless of possible economic benefits to the company.

D. Kickstarter will not use loopholes or other esoteric but legal tax management strategies to reduce its tax burden. Kickstarter will be transparent in reporting the percentage of taxes it pays and explaining the many factors that affect its tax calculation.

E. Kickstarter will seek to limit environmental impact. It will invest in green infrastructure, support green commuting methods, and factor environmental impact when choosing vendors. Additionally,
Kickstarter CEO: “We Don't Ever Want To Sell Or Go Public”

Crowdfunding site Kickstarter announced it is reincorporating as a public benefit corporation.
Impact

$4+ billion pledged to creative projects

150,000+ projects successfully funded

15+ million generous backers
Impact:

- 300,000+ jobs created
- 10,000+ new companies and nonprofits
- $7+ billion economic impact
THE NEW RULES OF COMPETITION

- BE PARANOID
- DISRUPT YOURSELF
- GO TO WAR FOR TALENT

PAGE 48
NOW US

FUTURE US

NOW ME

FUTURE ME

SELF-INTEREST

TIME
BEYOND NEAR TERM ORIENTATION

TIME

SELF-INTEREST

NOW US

FUTURE US

NOW ME

FUTURE ME
BEYOND NEAR-TERM ORIENTATION
Should a smoker quit smoking?

- **Now Us**
- **Future Us**
- **Now Me**
- **Future Me**
<table>
<thead>
<tr>
<th>Should a smoker quit smoking?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>My family hates it, bad for my children</strong></td>
</tr>
</tbody>
</table>
| *Now Us*  
  What do we want/need?  
  **YES** |
| **Imagine if I’m the reason my kids smoke one day** |
| *Future Us*  
  What does Future Us want/need?  
  **YES** |
| **I love smoking, quitting will suck** |
| *Now Me*  
  What do I want/need?  
  **NO** |
| **Healthier longer life!** |
| *Future Me*  
  What does Future Me want/need?  
  **YES** |
Passive awareness

- Now Us
- Future Us
- Now Me
- Future Me

Self-interest

Time
Active awareness

- NOW US
- FUTURE US
- NOW ME
- FUTURE ME

Self-interest vs. Time

- Check marks indicating agreement or completion in both NOW US and FUTURE US, NOW ME and FUTURE ME.
Now Us  
What do we want/need?

Future Us  
What supports the future I want?

Now Me  
What do I want/need?

Future Me  
What does Future Me want/need?
What do we want/need?

- Safety
- Health
- Togetherness
- Time
- Time
- Time
- Time
- Focused and
- Fun
- Together
- Expanding our
- Circle to friends + family
- All of us together + supporting
- Each other + friends + family
- All one

What does future us want/need?

- Safe + healthy environment, the earth
- Not collapsing because of fire, war, +
- It's quivering;
- A world smarter, more
- Knowledgeable, "better" than what I
- Have had; not corrupt + fair justice
- Collaborative constructive together
- Not isolated interactive face to
- Face loving

What do I want/need?

- Good health
- Money in the bank
- Sustainable lifestyle
- Happiness
- Emotional awareness
- Self-awareness
- Curiosity
- Purpose
- Seeking to provide
- Finding new ideas
- Encouraging
- Discerning
- Learning in new ways
- Love

What must always be true of me?

- Don't sell out. Be loyal to my
- Values + people. Curious + open,
- Hungry to learn + self-connect
- Clear + Intact; finds bigger picture
- Knows right from wrong more
- Perspective, in harmony w/ world
- Around me

Now us

Future us
Now Us
What do we want/need?

Future Us
What supports the future I want?

FAMILY
FRIENDS
DEEP TIME
FOCUS

A BETTER MATRIX
+ GENEROUS, SUSTAINABLE, FAIR

Now Me
What do I want/need?

Future Me
What does Future Me want/need?

SHOW PEOPLE THE MATRIX

CREATE HARMONY
DON'T SELL OUT!
Our mission is to xyz.

Here's our compass for getting there.

**Now Us**

- **TARGET CUSTOMER**
  - Make everyone feel like an influencer

- **VISION STATEMENT**
  - Where do you want to be in 10 years? E.g.
  - "A computer on every desktop"

- **IMMEDIATE PRIORITIES**
  - Quarterly KPI's
  - Day to day responsibilities

**Future Us**

- **BRAND PROMISE**
  - Our tattoos fade but our service never does
  - Or, for Apple, "Think different"

---

Our core values
APPLE'S BENTO

Now Us
WALLED GARDEN
PRIVACY
JUST WORKS

Future Us
TOOLS + PLATFORMS
THAT ADVANCE
HUMAN KIND

Now Me
TOOLS THAT
ADVANCE HUMAN KIND

Future Me
THINK
DIFFERENT
You’re the CEO
Google

Universally accessible world thanks to Google

Useful info for every person on planet

Organize the world’s info and make it useful

Don’t be evil
Google
infos useful and accessible for everyone

New products
AI - prediction on UNSDG as climate change

Two things we should change
1. more transparency on searching engine;
2. work on freedom of search (monopoly) to provide to costumer "feel free"

Coherent
costumer dilemma: personalize / open search (what I like/what I might like)
useful in the way Google want to see (box) / freedom
HOW SHOULD I USE MY ENERGY?

NOW US  FUTURE US

NOW ME  FUTURE ME
How should I use my energy?

Now us  versus  Future us

Now me  versus  Future me

bit.ly/weeklybento
<table>
<thead>
<tr>
<th>1.</th>
<th>2.</th>
<th>3.</th>
<th>4.</th>
<th>5.</th>
<th>About</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>What is Bentoism?</td>
<td>The four spaces</td>
<td>How the Bento works</td>
<td>Building your Bento</td>
<td>Using your Bento</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Bentoism is a guide to self-coherence

Begin

bentoism.org