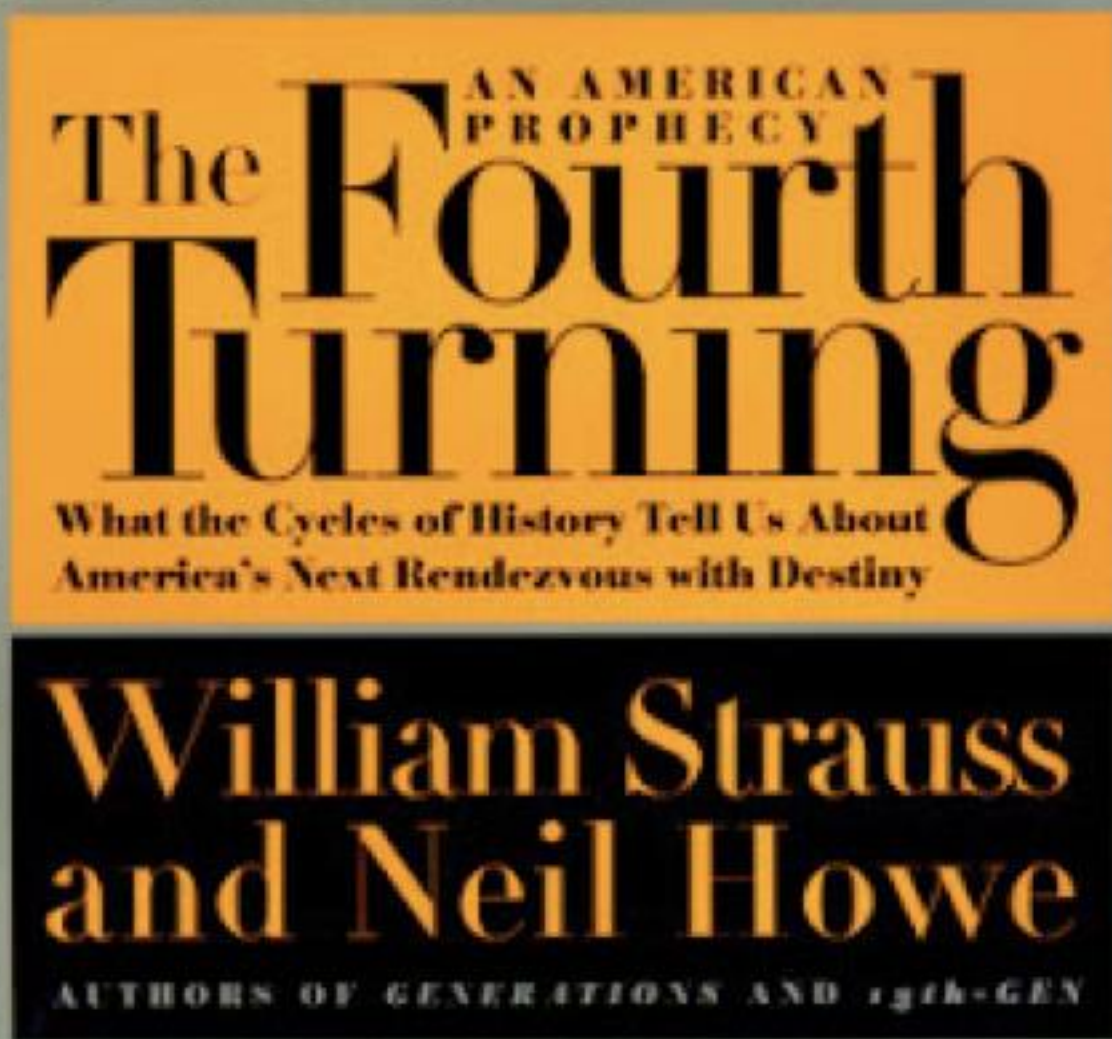
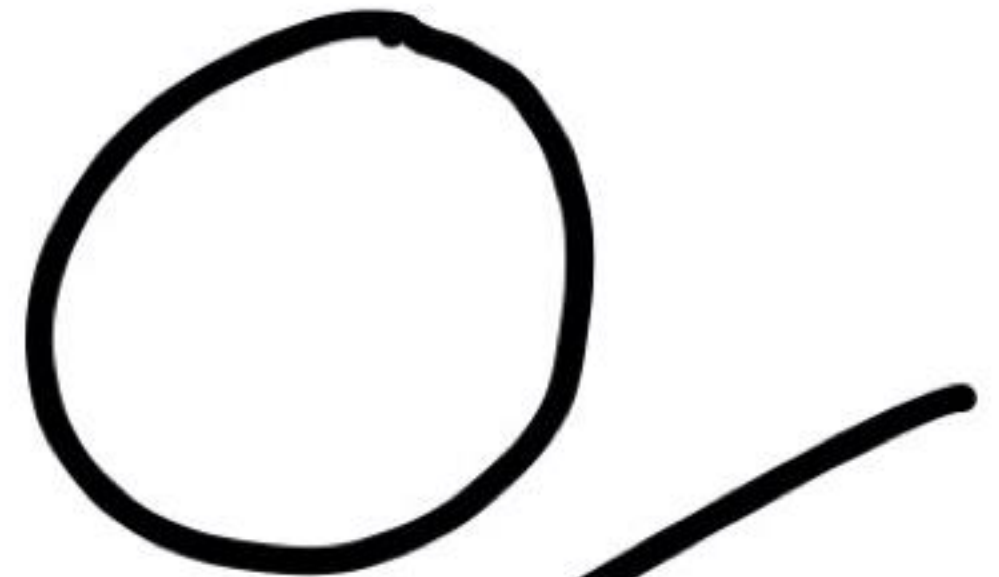

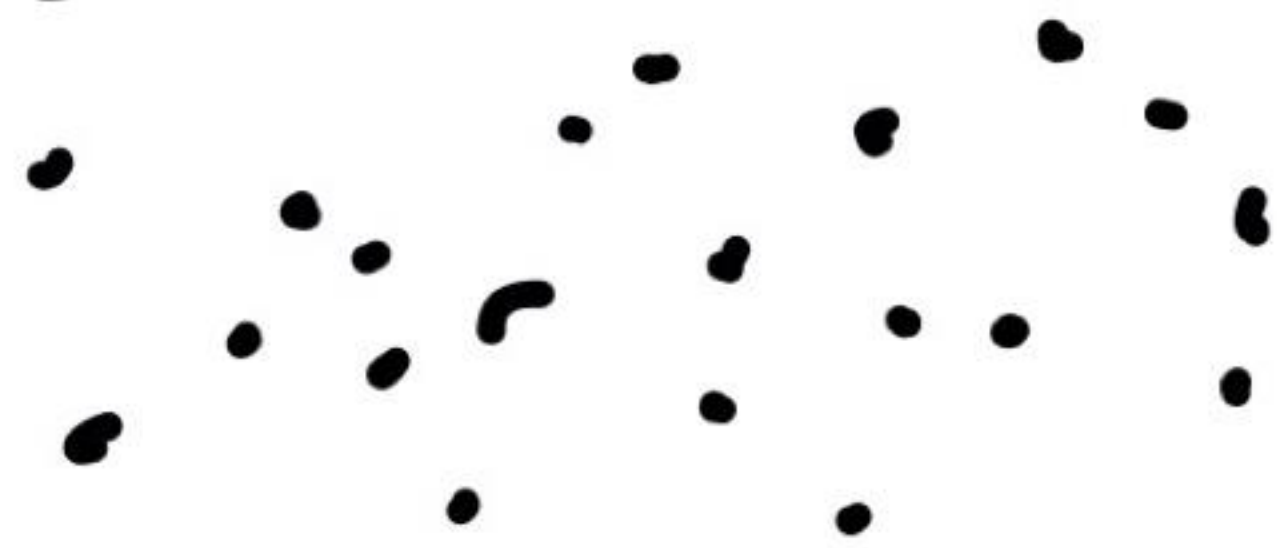


AN AMERICAN PROPHECY  
**The Fourth Turning**  
What the Cycles of History Tell Us About America's Next Rendezvous with Destiny

**William Strauss  
and Neil Howe**  
AUTHORS OF *GENERATIONS* AND *13TH GEN*



# 3 THEORIES OF TIME

- 1. A hand-drawn circle is positioned above a single, smooth, upward-curving line that starts from the left and ends on the right.
- 2. A hand-drawn curved line is positioned above a cluster of approximately 15 small, scattered dots.
- 3. A hand-drawn cluster of approximately 15 small, scattered dots, similar to the one in item 2, but without the line above it.

A COURSE IN DISCOVERING AND RECOVERING YOUR CREATIVE SELF

25<sup>th</sup>  
ANNIVERSARY  
EDITION

*the*  
**ARTIST'S WAY**

A Spiritual Path  
*to* Higher Creativity

*"The Artist's Way brings much insight, gently helping you see what is holding you back, and showing you how to move forward."*

—ELIZABETH GILBERT,  
*author of Big Magic*

*National bestselling author*

**JULIA CAMERON**

FOREWORD BY NATALIE GOLDBERG

A COURSE IN DISCOVERING AND RECOVERING YOUR CREATIVE SELF

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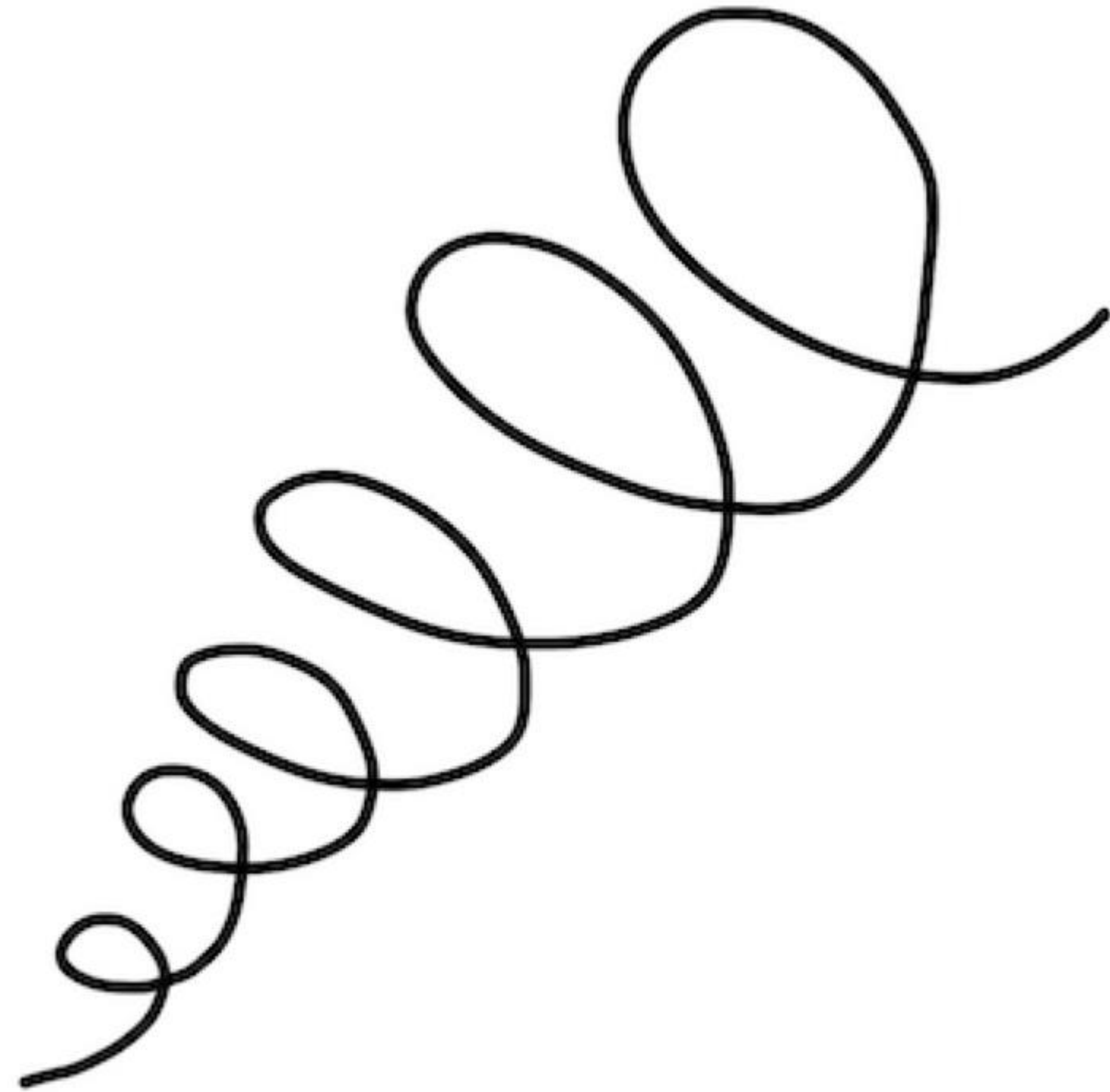
—ELIZABETH GILBERT,  
author of *Big Magic*

*National bestselling author*

**JULIA CAMERON**

FOREWORD BY NATALIE GOLDBERG

“You will circle through some of the same issues over and over, each time at a different level. There is no such thing as being done with an artistic life. Frustrations and rewards exist at all levels on the path. Our aim here is to find the trail, establish our footing, and begin the climb.”







**KICKSTARTER**



PUNK-FIESTA WANTS TO ROCK OUT (Music Video)



 **30 DAYS**  
Time Remaining  
 15 days, 4 hours

 **\$500**  
Percentage Sold  
 54%

[BACK THIS PROJECT](#)

**PROJECT** **VENDOR** **BACKERS**

**WHAT WE WANNA DO:**  
 WE WANT TO BUILD A HOUSE AND THEN MAKE A MUSIC VIDEO INSIDE OF IT AND THEN SET IT ON FIRE. ITS GONNA BE AMAZING!

**HOW WE'RE GONNA KEEP BACKERS UPDATED:**  
 We just got a new digi-cam that does pretty good video and we are going to bring you along with us while we rehearse the song gonna bring you on the trip to buy the lumber and gear and keep you updated with us building the whole house, which should take us a week. Then, once our drictor friend gets in from NYC, we are going to shoot the whole video in 1 day and burn the house down baby!!! youll get lots of pics and vids off that too. So back us and get:

- BACK THIS PROJECT WITH \$3 GET:**  
 Ongoing Project Updates &  
 Download of the music video
- BACK THIS PROJECT WITH \$10 GET:**  
 Ongoing Project Updates &  
 DVD of the music video

**PROJECT MEDIA** (Click to launch in player)

LOG	BEST RATED
-PITCH VIDEO yeah yeah yeah!!	★★★★☆ + 8/26/06 4:30am EST
-VIDEO another video	★★★★☆ + 8/29/06 5:35pm EST
-AUDIO some audio	★★★★☆ + 8/28/06 7:58am EST
-PICS 6 band pictures	★★★★☆ + 8/28/06 7:56am EST
-PICS sketch of the house plans	★★★★☆ + 8/27/06 3:15pm EST
-VIDEO our first concert in BA	- 8/27/06 2:15pm EST
-AUDIO SeBaDoR!!! Roxxx	★★★★☆ + 8/28/06 7:58am EST

**DESCRIPTION OF MEDIA**

-PITCH VIDEO yeah yeah yeah!!  
 This is our pitch!!! check out the shirt ChiCho is wearing, i bought it off a homeless guy 15 minutes b4. he doesnt know. please paste this into your myspace page if you like it, support the FIRE!!

**BLOG**

- [RATE PROJECT](#) ★★★★★
- [ADD TO PROJECT FAVORITES](#)
- [TRACK THIS PROJECT](#)
- [SHARE THIS PROJECT](#)
- [INAPPROPRIATE ?](#)

**COMMENTS 255**

**CHECK OUT THESE OTHER PROJECTS:**



[DataDot DNA Protects Your Property](#)  
 01:39  
 From: gizmodo



☆




PHOTO VIDEO   
DESCRIPTION OF MEDIA.

PHOTO SLIDESHOW  
OR CAPTION  
TEXT  
PHOTO SET  
SONGS

VIDEO PDF  


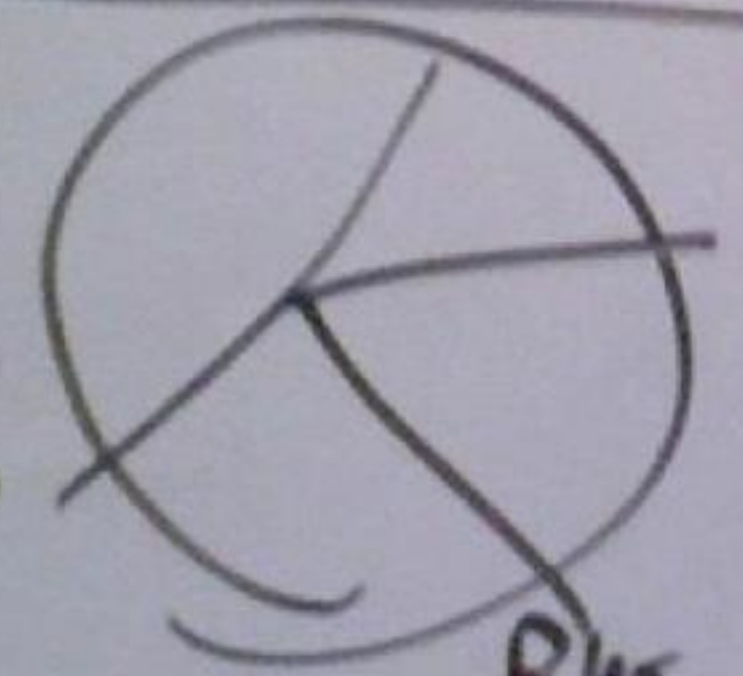
START 14 May 6:00 AM 12:00 PM

LINKS: ARCHIVE

 \$6100 RAISED (40%)  
\$7900 MAILED (40%)

ABOUT US: look for info

FAN WATCH  
SHARES



PIE CHART.

BACKERS.

# drawing for dollars

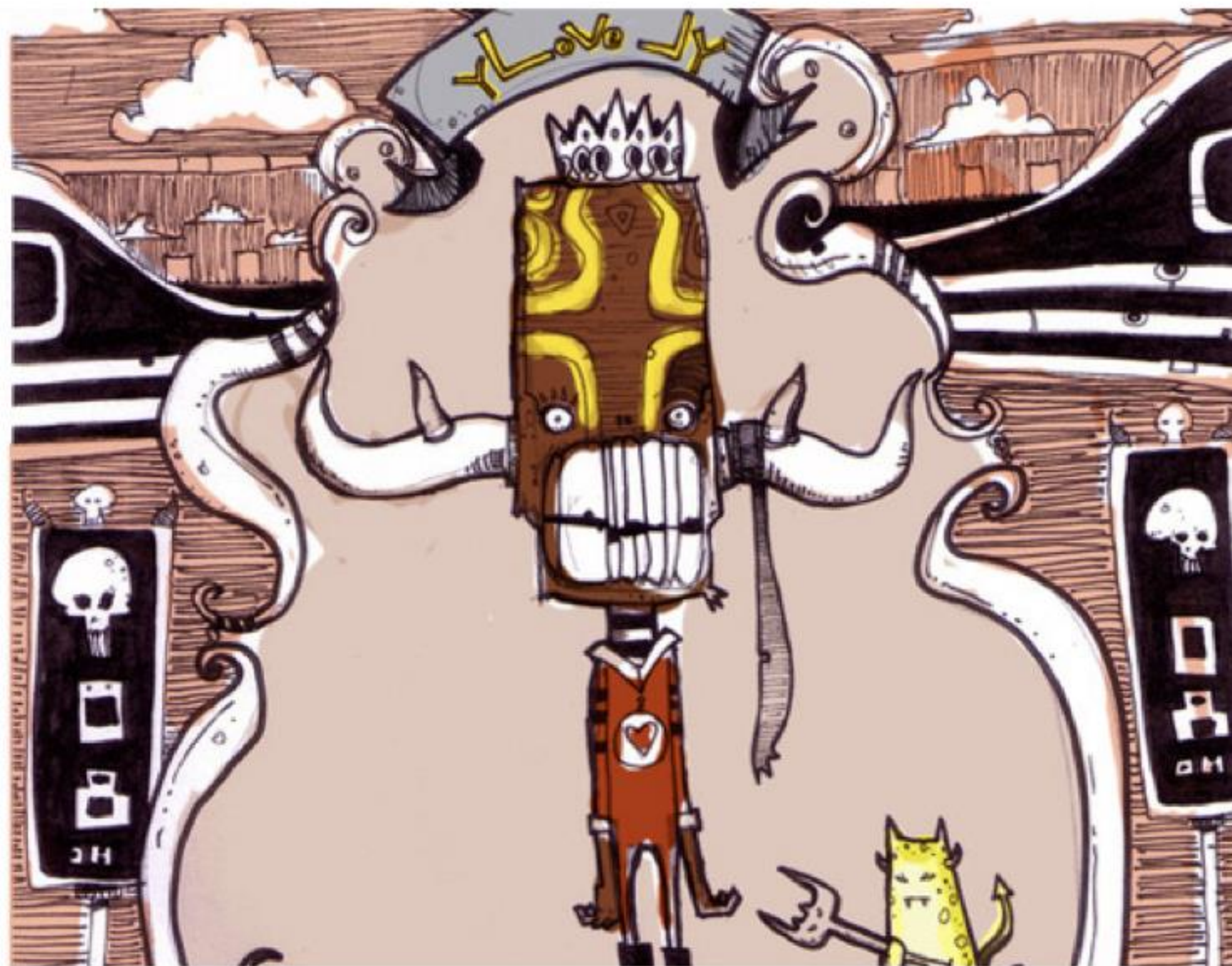
An Illustration project by darkpony · [send message](#)

PROJECT HOME

UPDATES 6

BACKERS 3

COMMENTS 0



2 likes. Sign Up to see what your friends like.



<http://kck.st/aGyWTz>

## ABOUT THIS PROJECT

I like drawing pictures. and then i color them too. so i thought i would suggest something for me to draw and then if someone wants me to draw it then they can put in some money and then ill draw it

3

BACKERS

\$35.00

PLEGGED OF \$20 GOAL

0

SECONDS TO GO

### FUNDING SUCCESSFUL

This project successfully raised its funding goal on May 3, 2009.



### PLEDGE \$5 OR MORE

2 BACKERS • Limited Reward (1 of 3 remaining)

doodle or working sketch - some b/w or pencil scketch for the final drawing. or maybe phone doodle. whatever, just pay up.

## PROJECT BY

# Oscar winning movies



# Cards Against Humanity

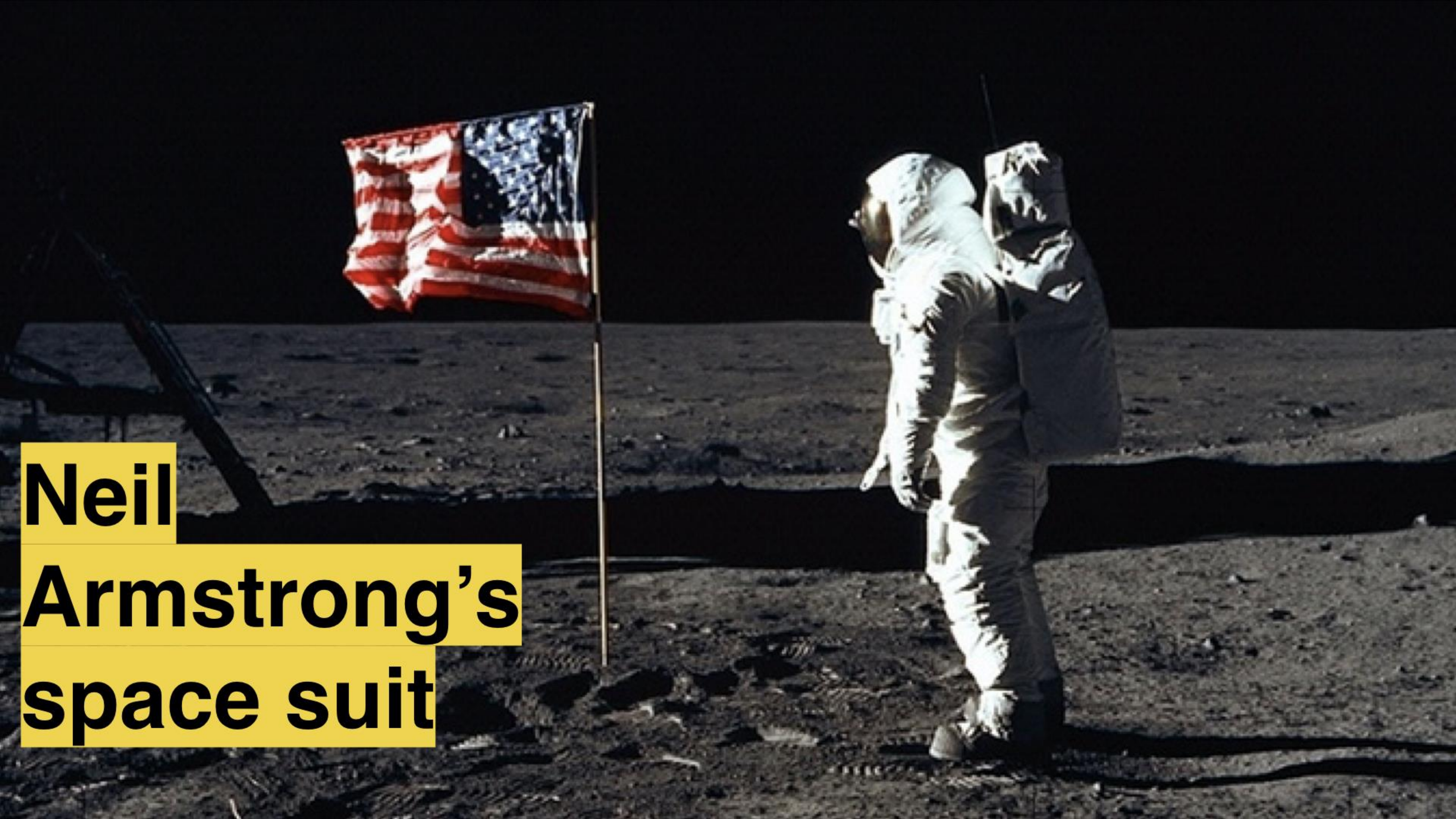


# Oculus Rift



**Peloton**





**Neil  
Armstrong's  
space suit**





# A squirrel census

November

## Atlanta's first squirrel census

Turns out, there are even more squirrels than we thought

[▶ Watch the video](#)



# KICKSTARTER BLOG

EST. 2009

## Kickstarter Is Not a Store

Perry Chen, Yancey Strickler, and Charles Adler · September 20, 2012 · 589 comments

It's hard to know how many people feel like they're shopping at a store when they're backing projects on Kickstarter, but we want to make sure that it's no one. Today we're introducing a number of changes to reinforce that Kickstarter isn't a store — it's a new way for creators and audiences to work together to make things. We'd like to walk you through these changes now.

### Creators must talk about “Risks and Challenges”

Today we added a new section to the project page called “Risks and Challenges.” All project creators are now required to answer the following question when creating their project:

**“What are the risks and challenges this project faces, and what qualifies you to overcome them?”**

We added the “Risks and Challenges” section to reinforce that creators' projects are in development. Before backing a project, people can judge both the creator's ability to complete their project as promised and whether they feel the creator is being open and honest about the risks and challenges they face.

The new section will appear below the project description of projects that launch starting today.

### New Hardware and Product Design Project Guidelines

The development of new products can be especially complex for creators and seductive to backers. Today we're adding additional guidelines for Hardware and Product Design projects.

#### Share this post

 Like 78

 Tweet 86

#### Recent posts

[Happening: Curated by Paola Antonelli of MoMA](#)

[Tech Weekly: Chips Ahoy](#)

[This Week in Kickstarter](#)

[Letters and their Shapes](#)

[A Few Tips for Journalism and Publishing Projects](#)

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[Profiles](#)

[Q&As](#)

[Tips](#)

[Video](#)

ITINERARIES  
Lost Bags, at 140  
Characters, and Airlines  
Respond



IBM Sales and Profit  
Dropped 14% in Third  
Quarter



Cybersecurity Firm Says  
Chinese Hackers Keep  
Attacking U.S. Companies



Regulators Propose a  
Drone Registration System



BITS BLOG  
Deutsche Telekom Said to  
Weigh New Antitrust  
Complaint Against Google



BITS BLOG  
Square Hires  
Yahoo Execu  
Cash Advanc

## TECHNOLOGY

## Kickstarter Focuses Its Mission on Altruism Over Profit

By MIKE ISAAC and DAVID GELLES SEPT. 20, 2015

Email

Share

Tweet

Save

More

Many technology start-ups aim to become “unicorns,” the companies that get valued at \$1 billion or more on their way to probable vast riches. Yancey Strickler and Perry Chen have no interest in that.

As co-founders of Kickstarter, the popular online crowdfunding website that lets people raise money to help fund all manner of projects, including cooking gadgets and movies, Mr. Strickler and Mr. Chen could have tried to take their company public or sell it, earning millions of dollars for themselves and other shareholders.

Instead, they announced on Sunday that Kickstarter was reincorporating as a “public benefit corporation,” a legal change they said would ensure that money — or the promise of it — would not corrupt their company’s mission of enabling creative projects to be funded.

“We don’t ever want to sell or go public,” said Mr. Strickler, Kickstarter’s chief executive. “That would push the company to make choices that we don’t think are in the best interest of the company.”



Perry Chen, left, and Yancey Strickler, co-founders of the online crowdfunding website Kickstarter, have rejected the idea of an initial public offering or acquisition.

Jake Naughton for The New York Times

## RELATED COVERAGE



Revalued: How the Social Mission of  
Ben & Jerry’s Survived Being Gobbled  
Up  
AUG. 21, 2015

## Kickstarter's operations will reflect its values

- A Kickstarter will never sell user data to third parties. It will zealously defend the privacy rights and personal data of the people who use its service, including in its dealings with government entities.
- B Kickstarter's terms of use and privacy policies will be clear, fair, and transparent. Kickstarter will not cover every possible future contingency, or claim rights and powers just because it can or because doing so is industry standard.
- C Kickstarter will not lobby or campaign for public policies unless they align with its mission and values, regardless of possible economic benefits to the company.
- D Kickstarter will not use loopholes or other esoteric but legal tax management strategies to reduce its tax burden. Kickstarter will be transparent in reporting the percentage of taxes it pays and explaining the many factors that affect its tax calculation.
- E Kickstarter will seek to limit environmental impact. It will invest in green infrastructure, support green commuting methods, and factor environmental impact when choosing vendors. Additionally,



09.21.15 | FAST FEED

# Kickstarter CEO: "We Don't Ever Want To Sell Or Go Public"

Crowdfunding site Kickstarter announced it is reincorporating as a public benefit corporation.

# Impact

**\$4+ billion**

pledged to creative projects

**150,000+**

projects successfully funded

**15+ million**

generous backers

# Impact

**300,000+**

**jobs created**

**10,000+**

**new companies and nonprofits**

**\$7+ billion**

**economic impact**





hbr.org

# Harvard Business Review

OCTOBER 2015

82 **Spotlight**  
"Companies Don't  
Go Global, People Do"  
An Interview with Andy Molloy

43 **How I Did It**  
On Making  
Carrots Cool  
Jeffrey Pfeffer

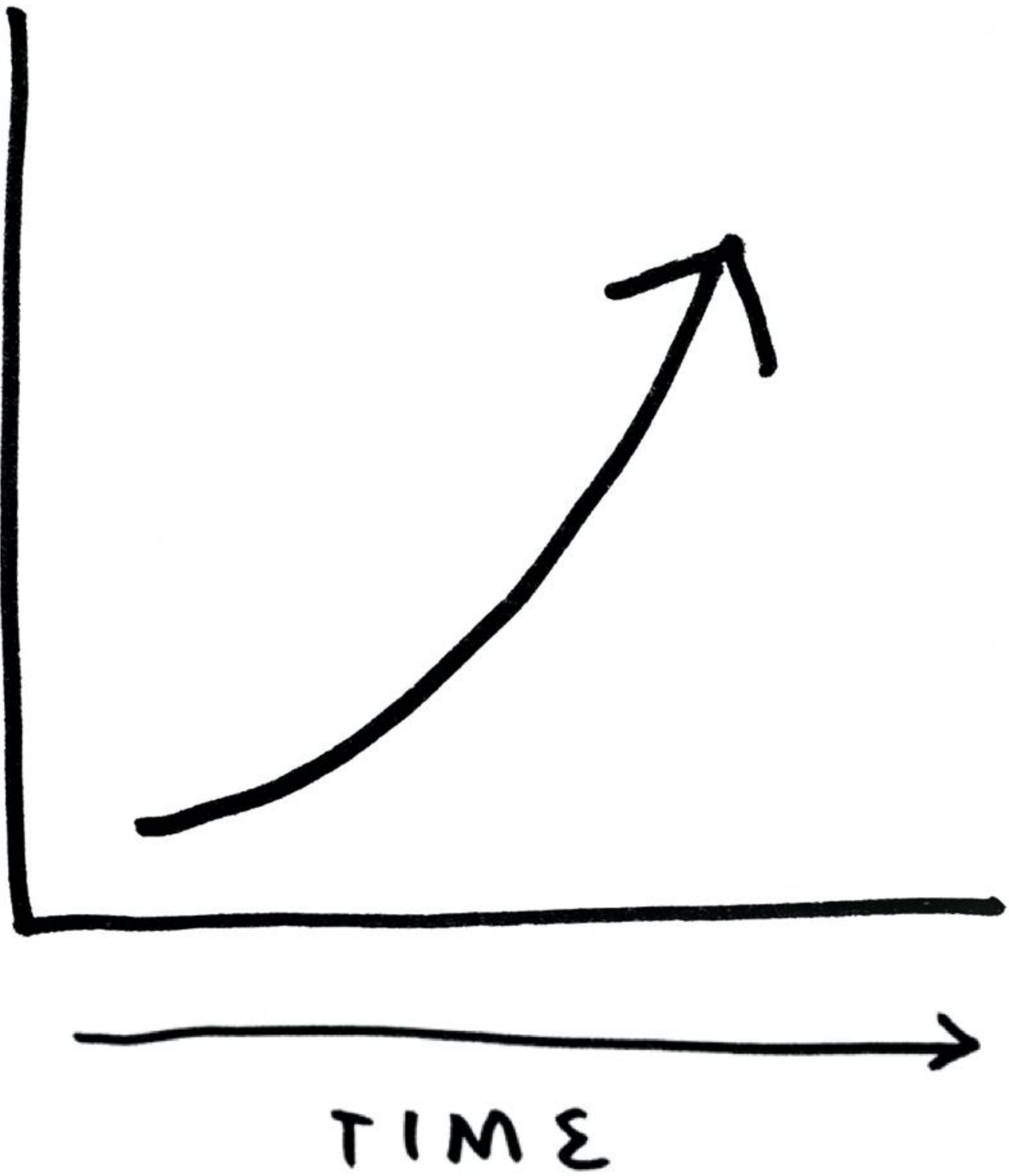
123 **Case Study**  
Is the Promotion  
Worth the Price?  
Kathryn Rose

## THE NEW RULES OF COMPETITION

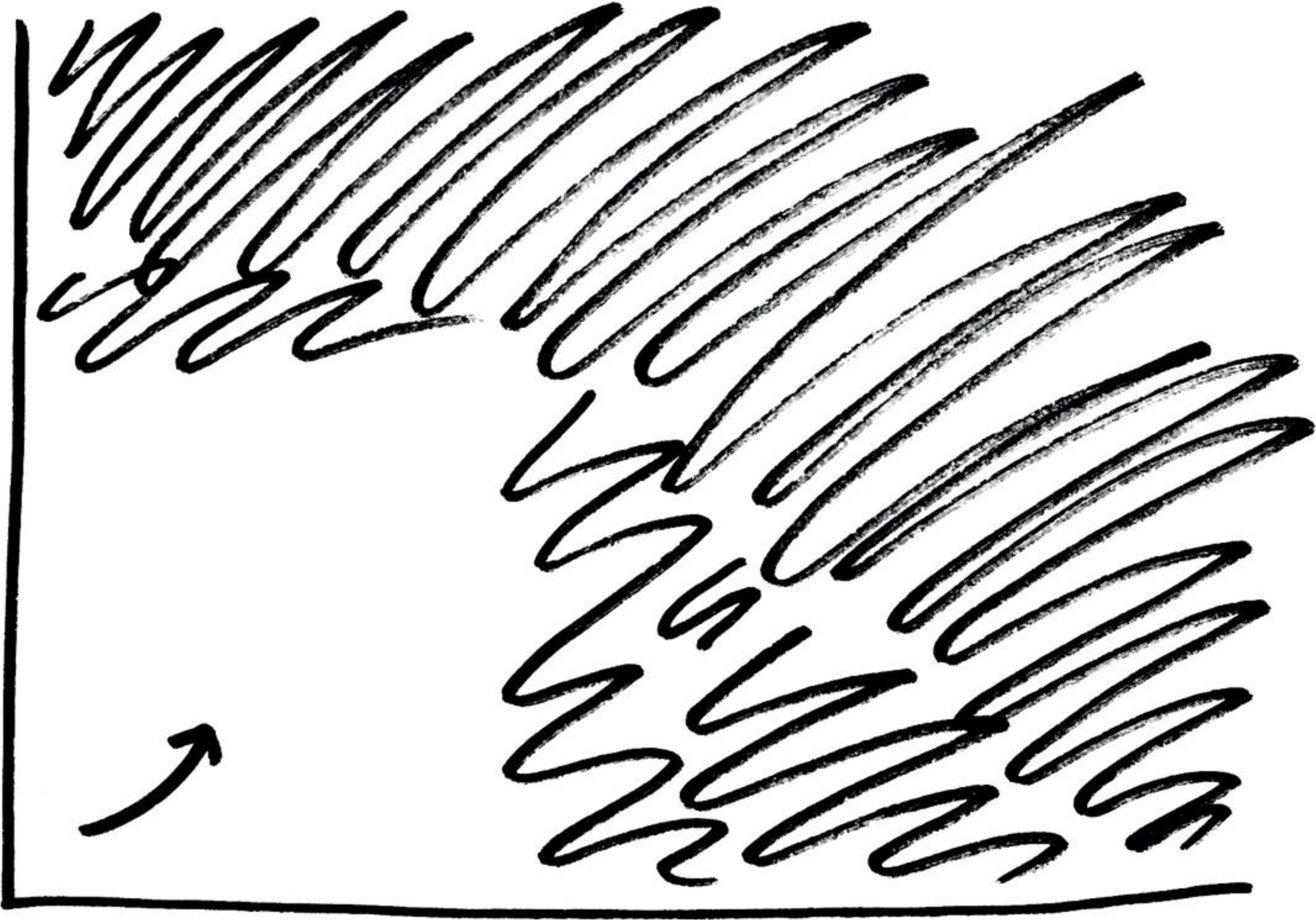
- BE PARANOID
- DISRUPT YOURSELF
- GO TO WAR FOR TALENT

PAGE 48

SELF INTEREST ↑

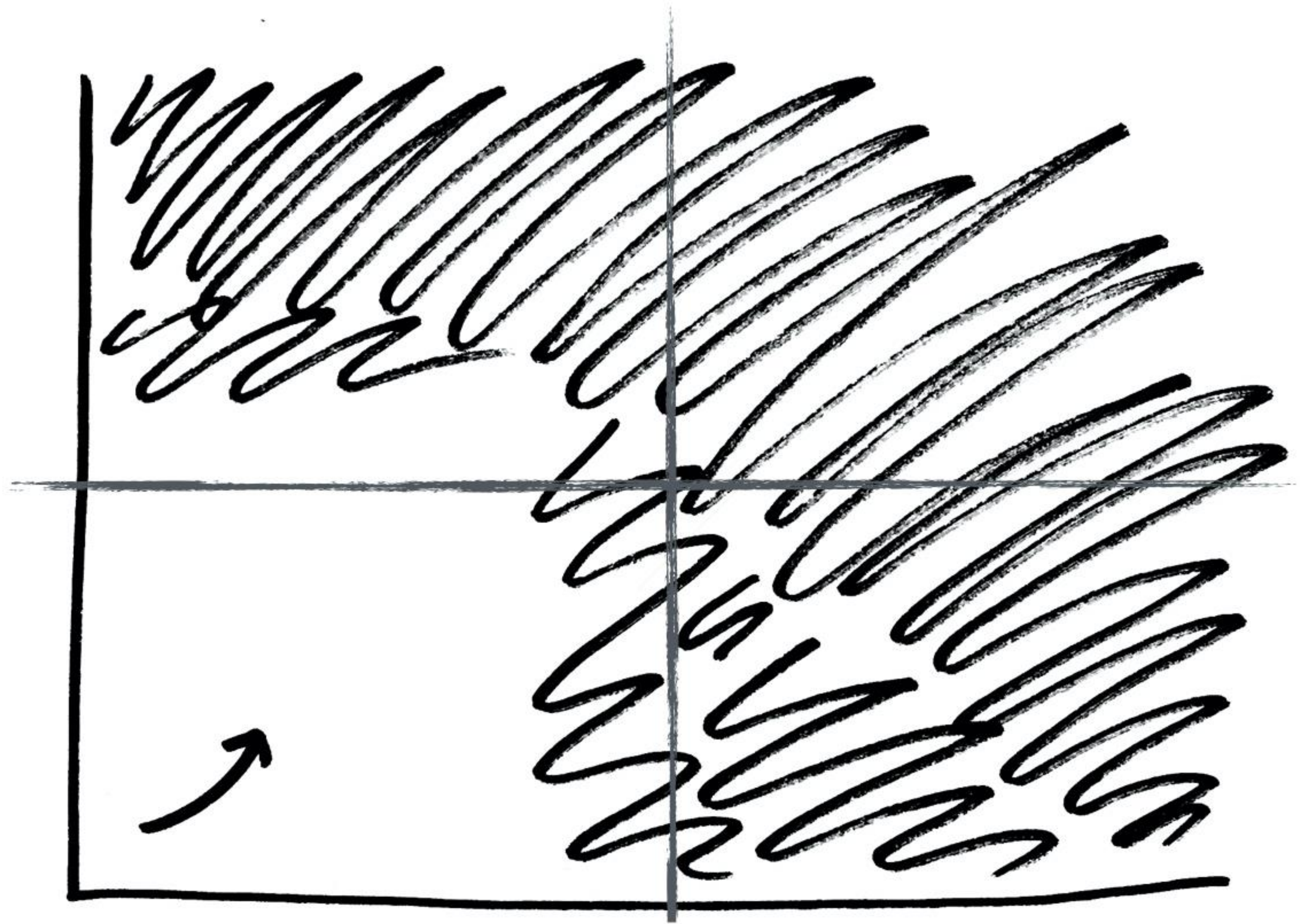


SELF INTEREST

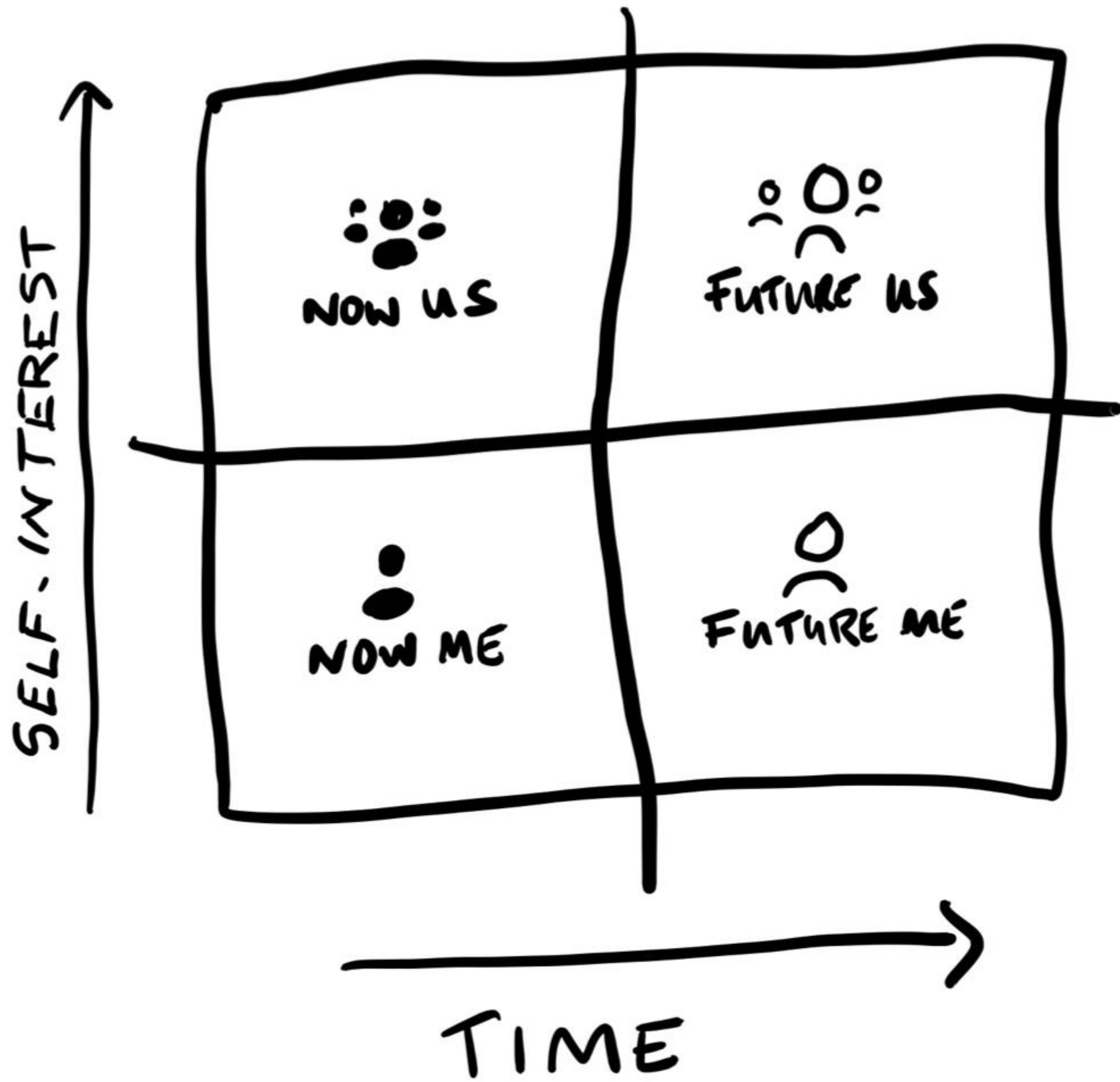


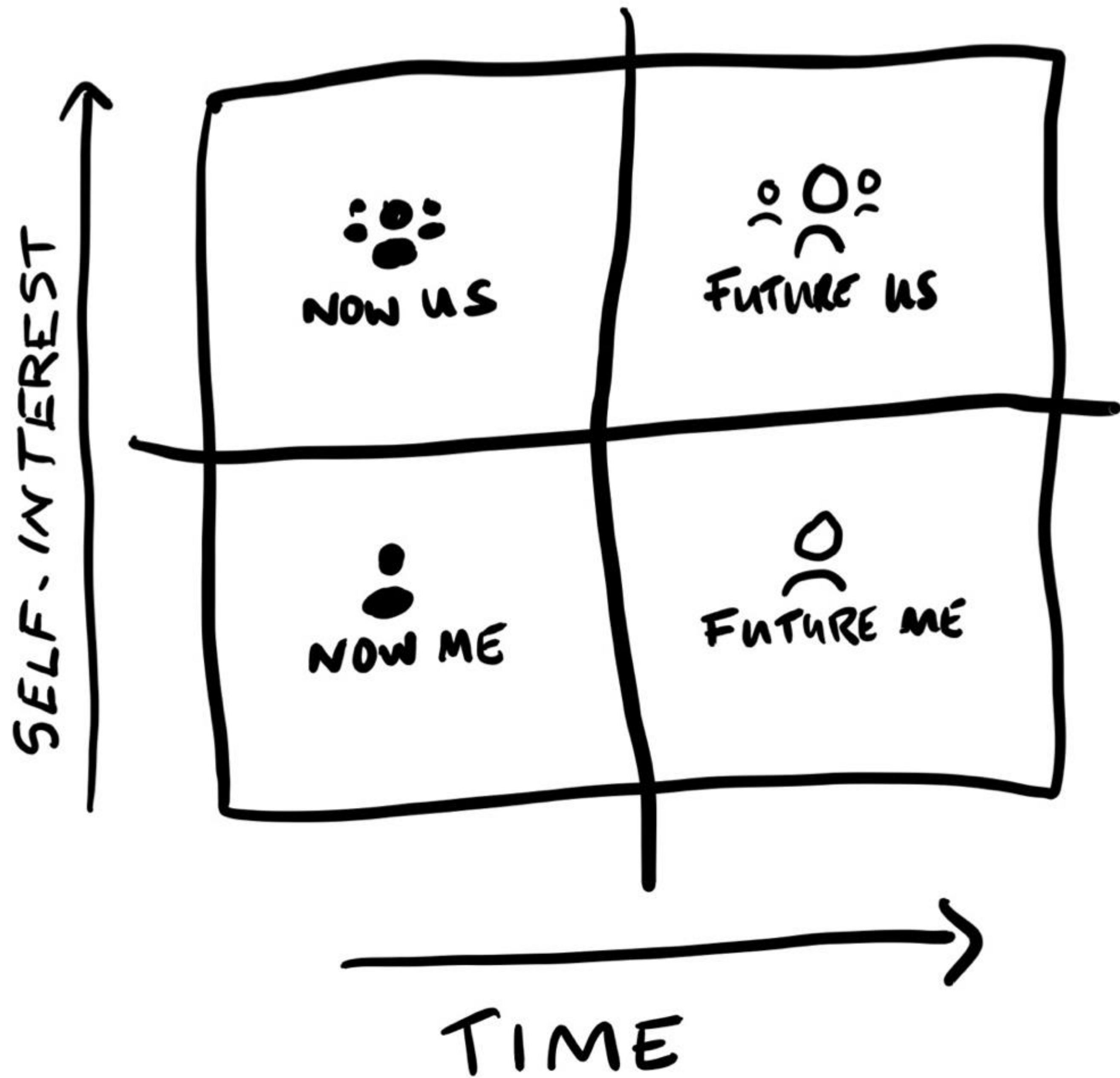
TIME

SELF INTEREST

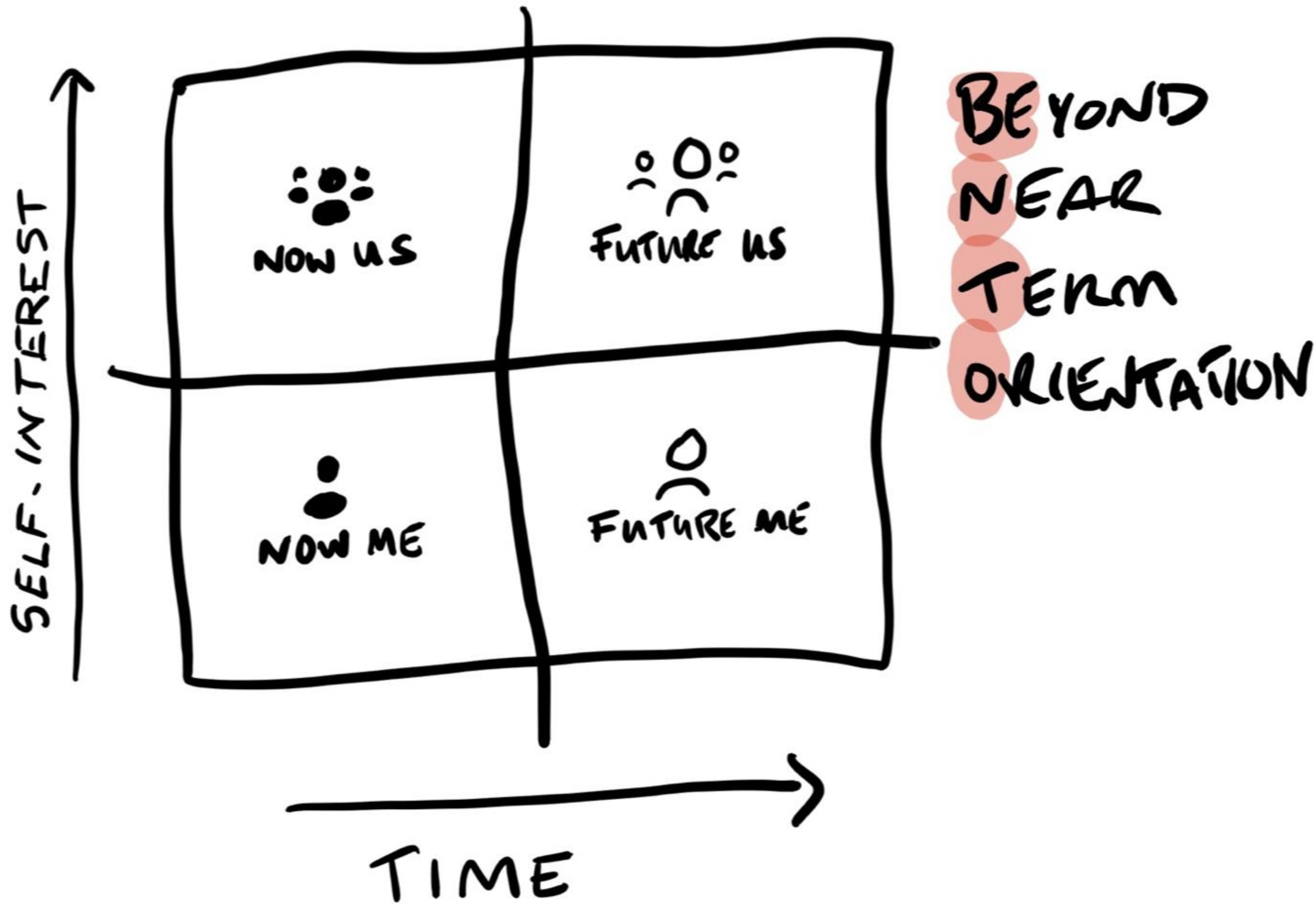


TIME





BEYOND  
NEAR  
TERM  
ORIENTATION









**Now Us**



**Future Us**



**Now Me**



**Future Me**

Should a smoker quit smoking?



Now Us



Future Us







Now Me

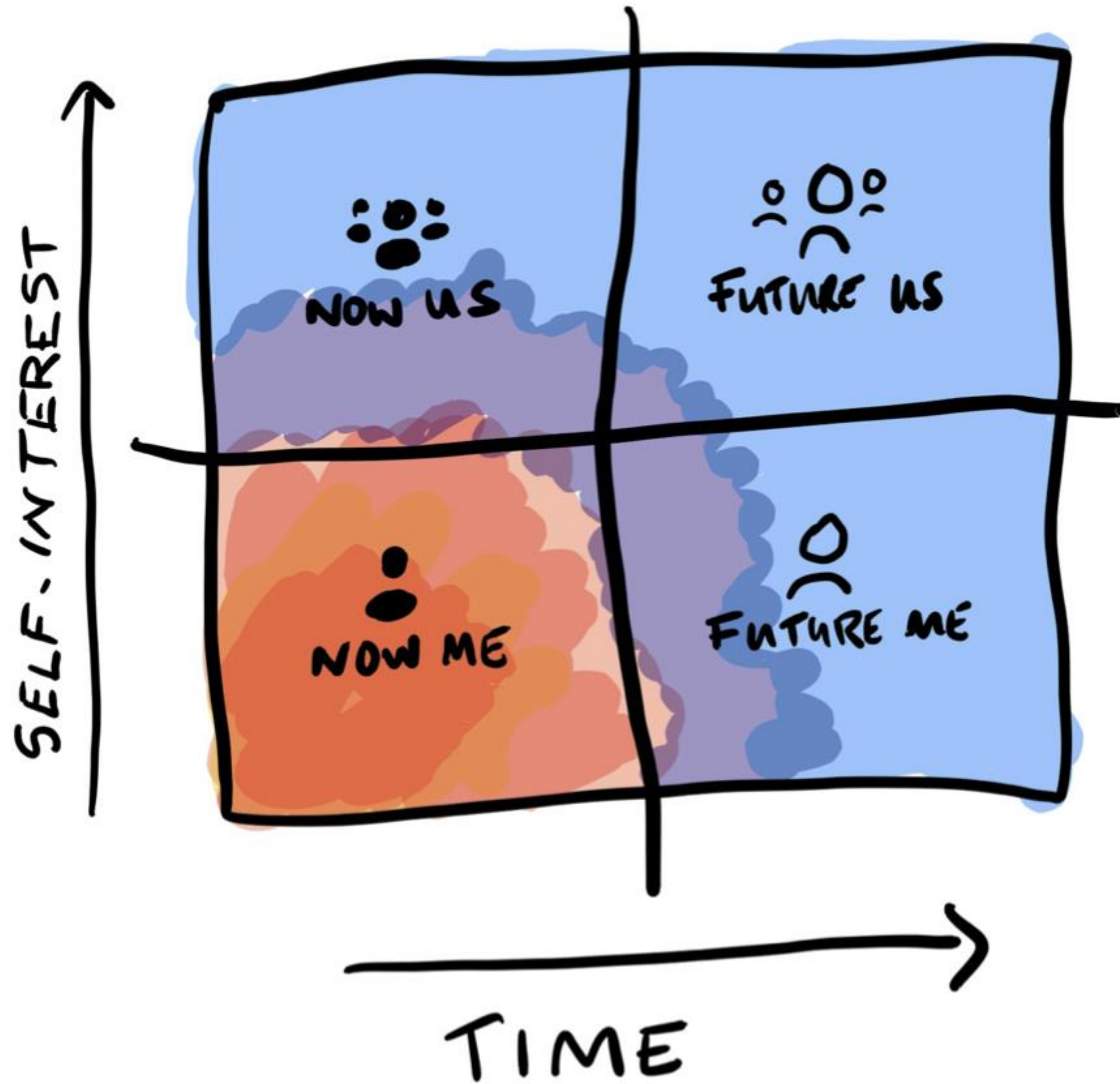


Future Me

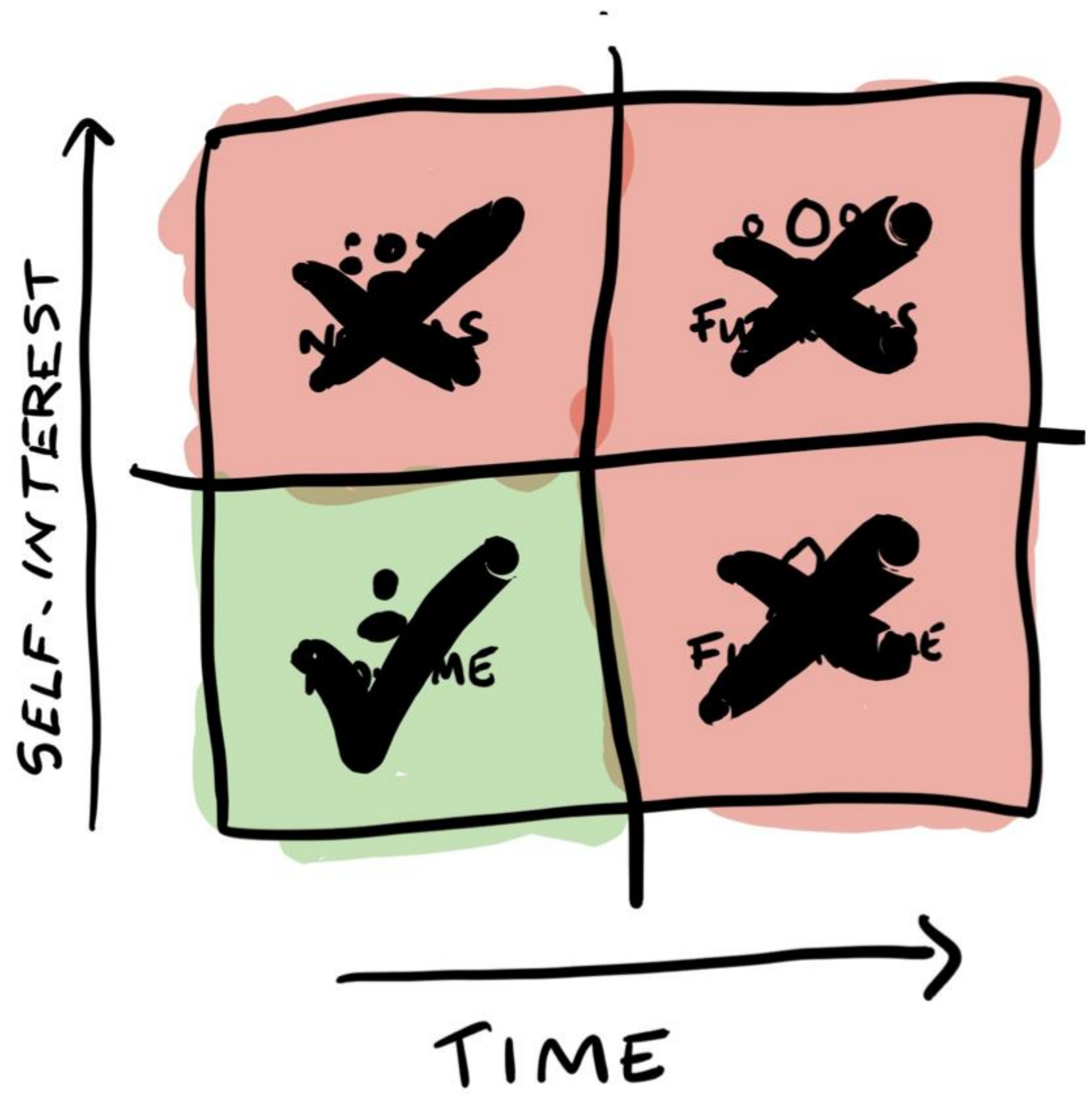
# Should a smoker quit smoking?

<p>My family hates it, bad for my children</p>  <p>Now Us What do we want/need?</p> <p><u>YES</u></p>	<p>Imagine if I'm the reason my kids smoked one day</p>  <p>Future Us What does Future Us want/need?</p> <p><u>YES</u></p>
<p>I love smoking Quitting will suck</p>  <p>Now Me What do I want/need?</p> <p><u>NO</u></p>	<p>Healthier longer life!</p>  <p>Future Me What does Future Me want/need?</p> <p><u>YES</u></p>

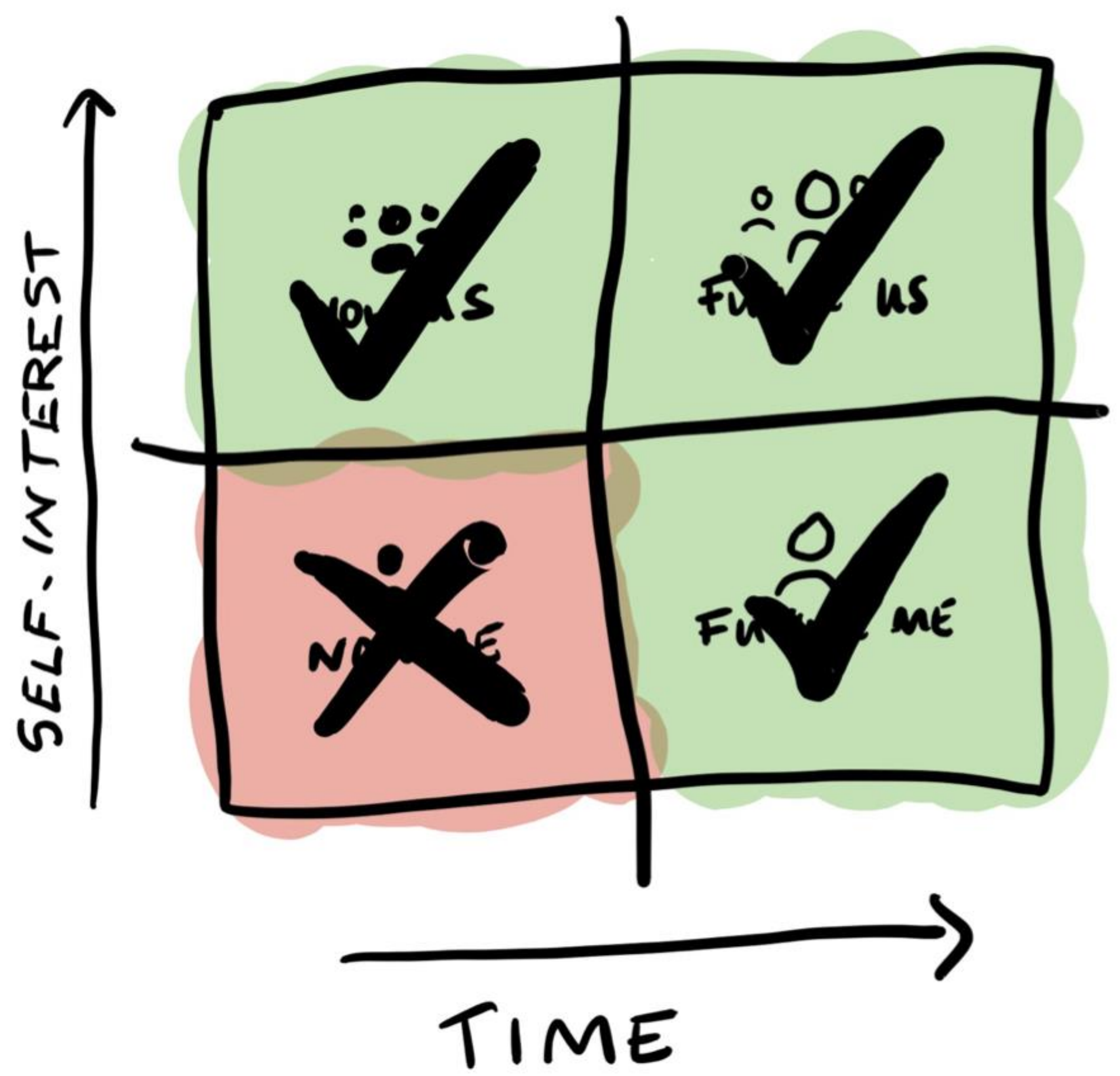
# Passive awareness



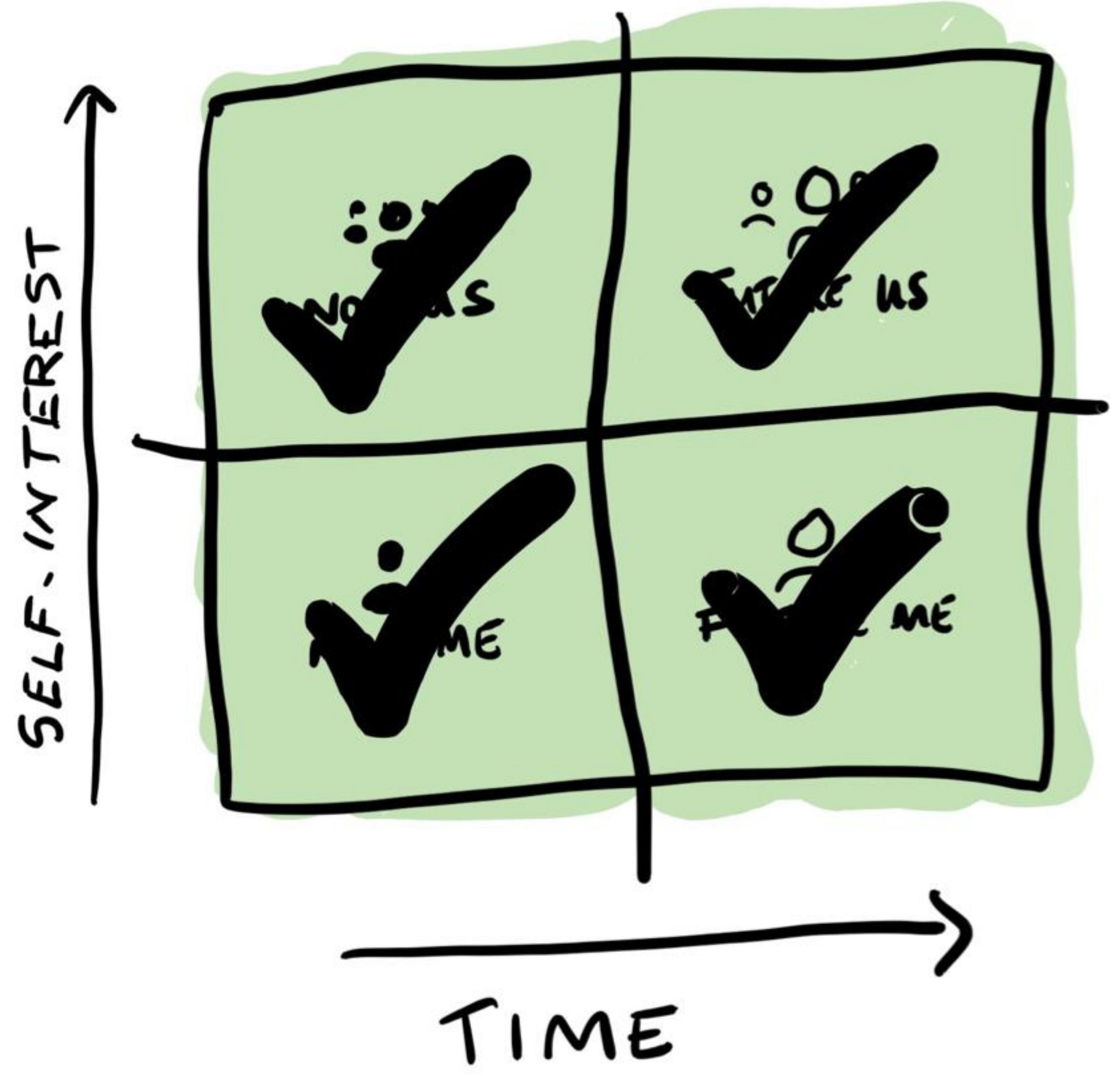
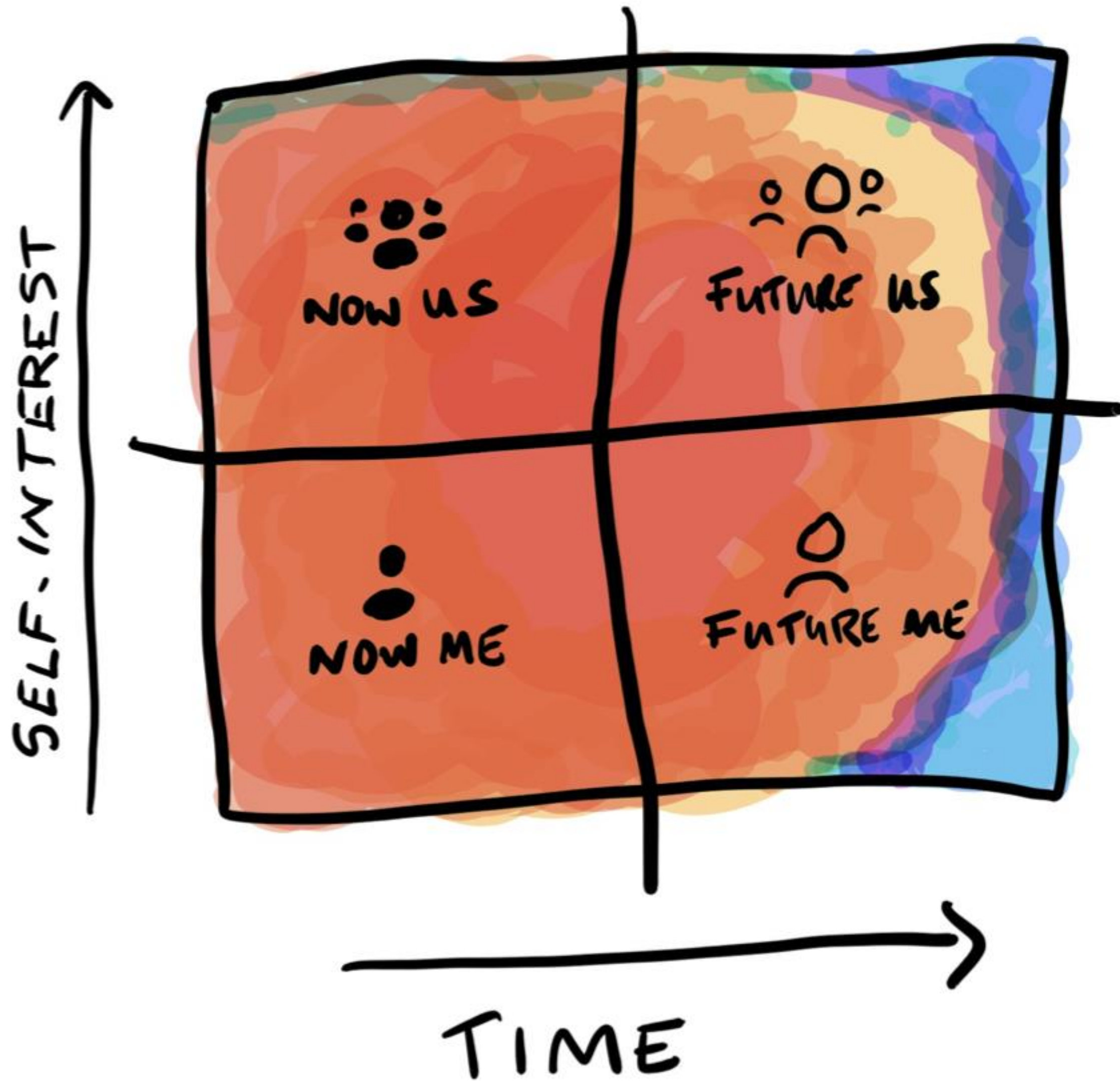
# Addiction



# Sacrifice



# Active awareness





**Now Us**

What do we want/need?



**Future Us**

What supports the future I want?



**Now Me**

What do I want/need?



**Future Me**

What does Future Me want/need?

👁️ NOW US

### WHAT DO WE WANT/NEED?

SAFETY HEALTH TOGETHERNESS  
 TIME TIME TIME TIME FOCUSED AND  
 FULLY TOGETHER, EXPANDING OUR  
 CIRCLE TO FRIENDS + FAMILY  
 ALL OF US TOGETHER + SUPPORTING  
 EACH OTHER, FRIENDS + FAMILY  
 ALL ONE

\* DEFINING WE

FUTURE US 👁️

### WHAT DOES FUTURE US WANT/NEED?

SAFE + HEALTHY ENVIRONMENT, THE EARTH  
 NOT COLLAPSING BECAUSE OF FIRE, RAIN, AND  
 IT'S QUIVERING; A WORLD SMARTER, MORE  
 KNOWLEDGABLE, "BETTER" THAN WHAT I  
 HAVE HAD; NOT CORRUPT FAIR JUSTICE  
 COLLABORATIVE CONSTRUCTIVE TOGETHER  
 NOT ISOLATED INTERACTIVE FACE TO  
 FACE LOVING

### WHAT DO I WANT/NEED?

GOOD HEALTH MONEY IN THE BANK  
 SUSTAINABLE LIFESTYLE HAPPINESS  
 EMOTIONAL GROUNDNESS SELF AWARENESS  
 CURIOSITY PURPOSE SPEAKING TO PEOPLE  
 FINDING NEW IDEAS RECONTEXTUALIZING  
 DISCOVERING LOOKING IN NEW WAYS  
 LOVE COMPANIONSHIP TO HAVE  
 MATTERED!

### WHAT MUST ALWAYS BE TRUE OF ME?

DON'T SELL OUT, BE LOYAL TO MY  
 VALUES + PEOPLE, CURIOUS + OPEN,  
 HUNGRY TO LEARN + SELF-CORRECT  
 CLEAR SIGHTED, FINDS BIGGER PICTURE  
 KNOWS RIGHT FROM WRONG MORAL  
 PERSPECTIVE, IN HARMONY W/ WORLD  
 AROUND ME

👁️ NOW ME

FUTURE ME ☺️





**Now Us**

What do we want/need?

**FAMILY  
FRIENDS  
DEEPTIME  
FOCUS**



**Future Us**

What supports the future I want?

**A BETTER\*  
MATRIX**

**\* GENEROUS, SUSTAINABLE, FAIR**



**Now Me**

What do I want/need?

**SHOW  
PEOPLE THE  
MATRIX**



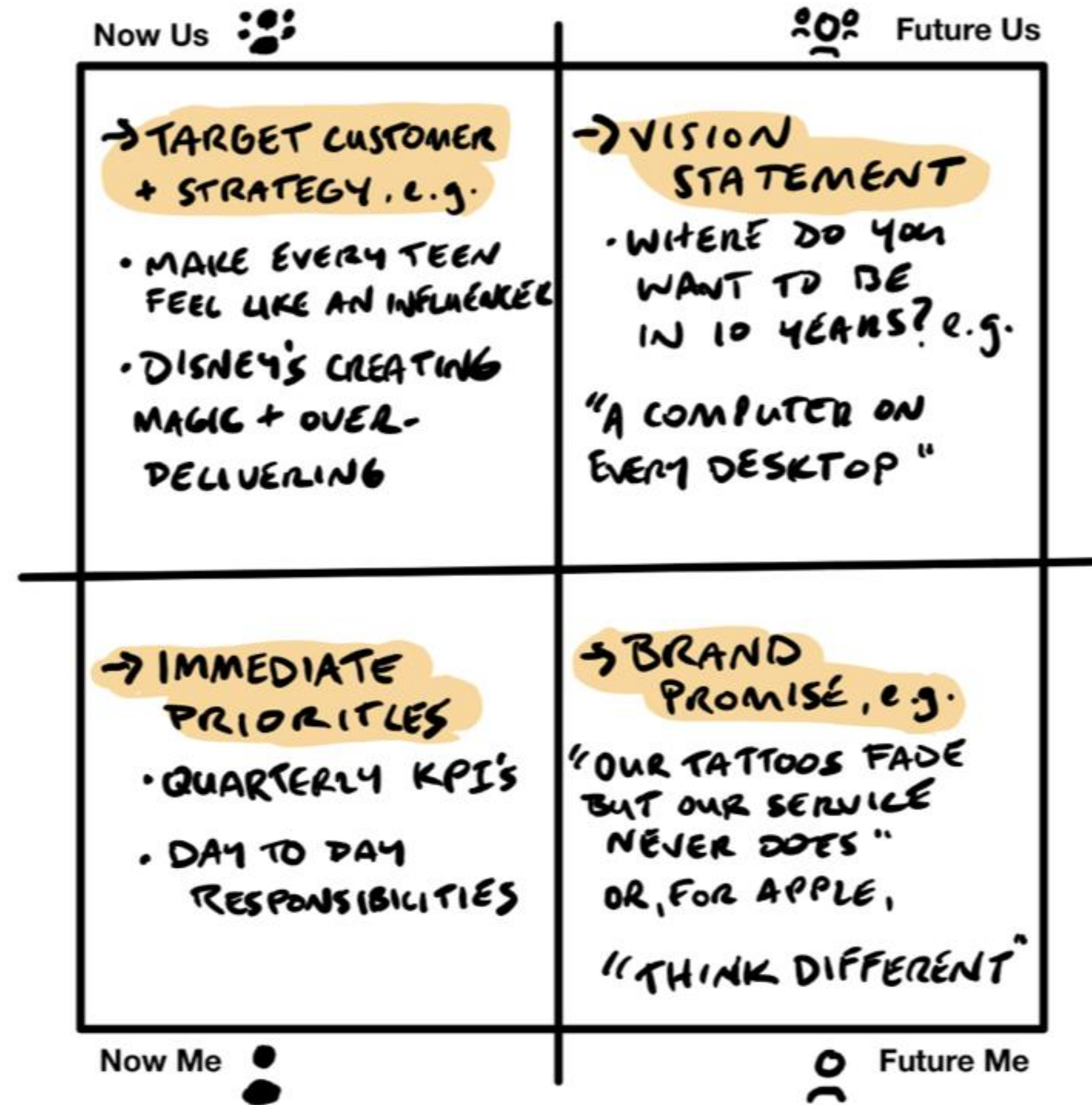
**Future Me**

What does Future Me want/need?

**CREATE  
HARMONY  
DON'T SELL  
OUT!**

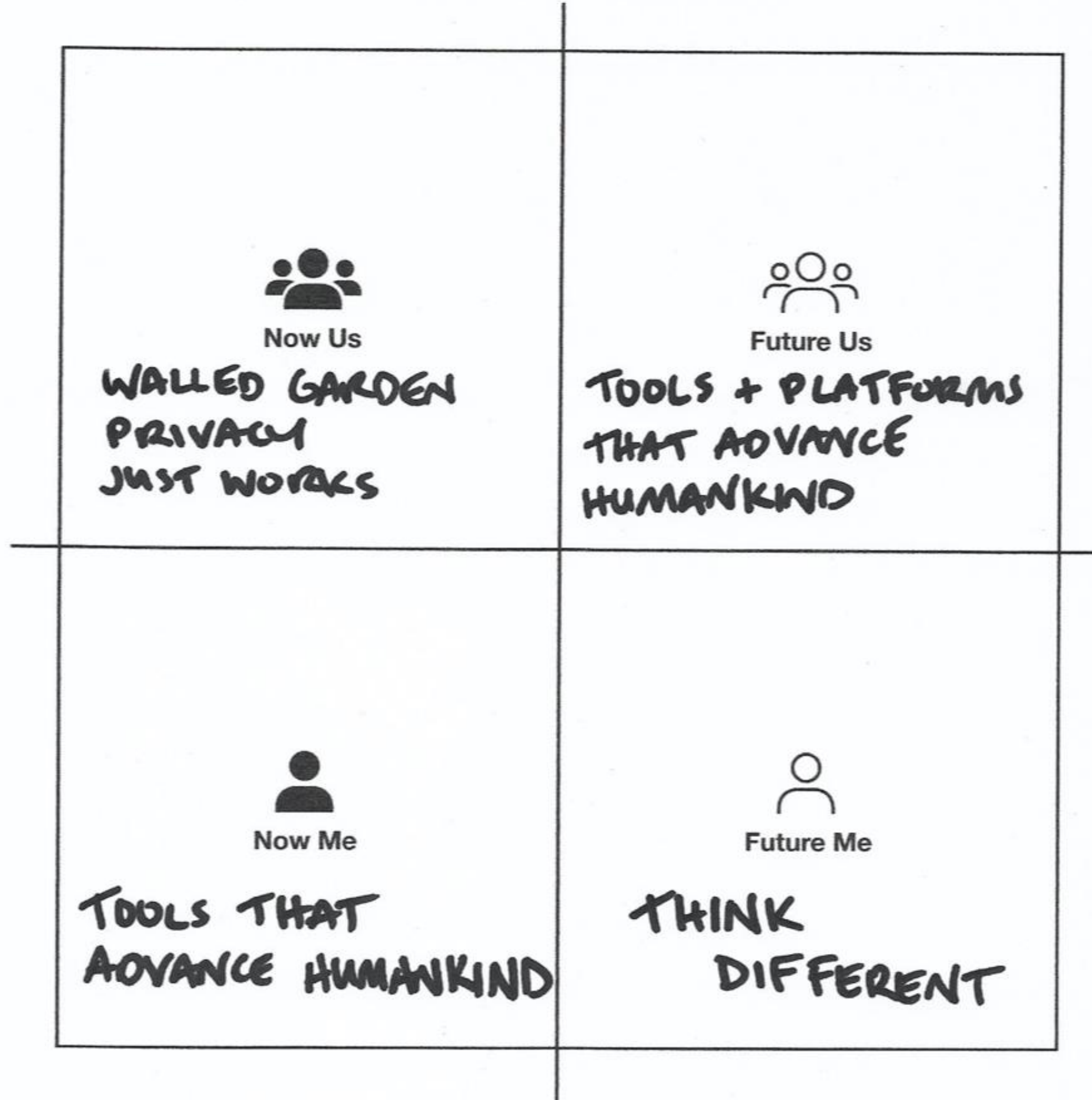
Our mission is to xyz.

Here's our compass for getting there.



Our core values

# APPLE'S BENTO





# You're the CEO



# Google

•••  
Useful info for  
every person  
on planet

Universally  
accessible  
world thanks  
to Google

Organize the  
world's info  
and make it  
useful

Don't be  
evil

# Google

## infos useful and accessible for everyone

### New products

AI - prediction on UNSDG as climate change

### Two things we should change

- 1. more **transparency** on searching engine;
- 2. work on freedom of search (monopoly) to provide to costumer "feel free"

### Coherent

costumer dilemma: personalize / open search ( what I like/what I might like)  
*useful* in the way Google want to see ( box) / **freedom**

Format Animate Document

Style **Text** Arrange

Subtitle

Style Layout

Font  
Helvetica Neue  
Regular 54 pt  
B I U [ ] [ ] [ ] [ ]

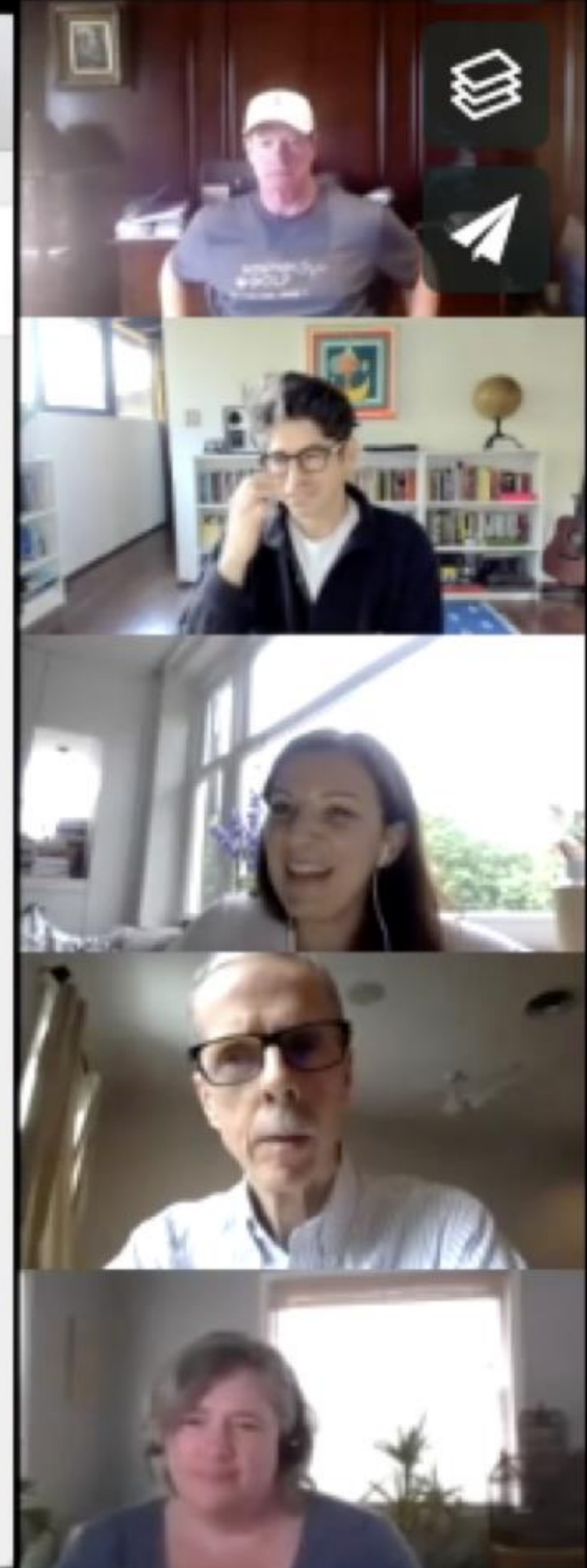
Character Styles None

Text Color [ ]

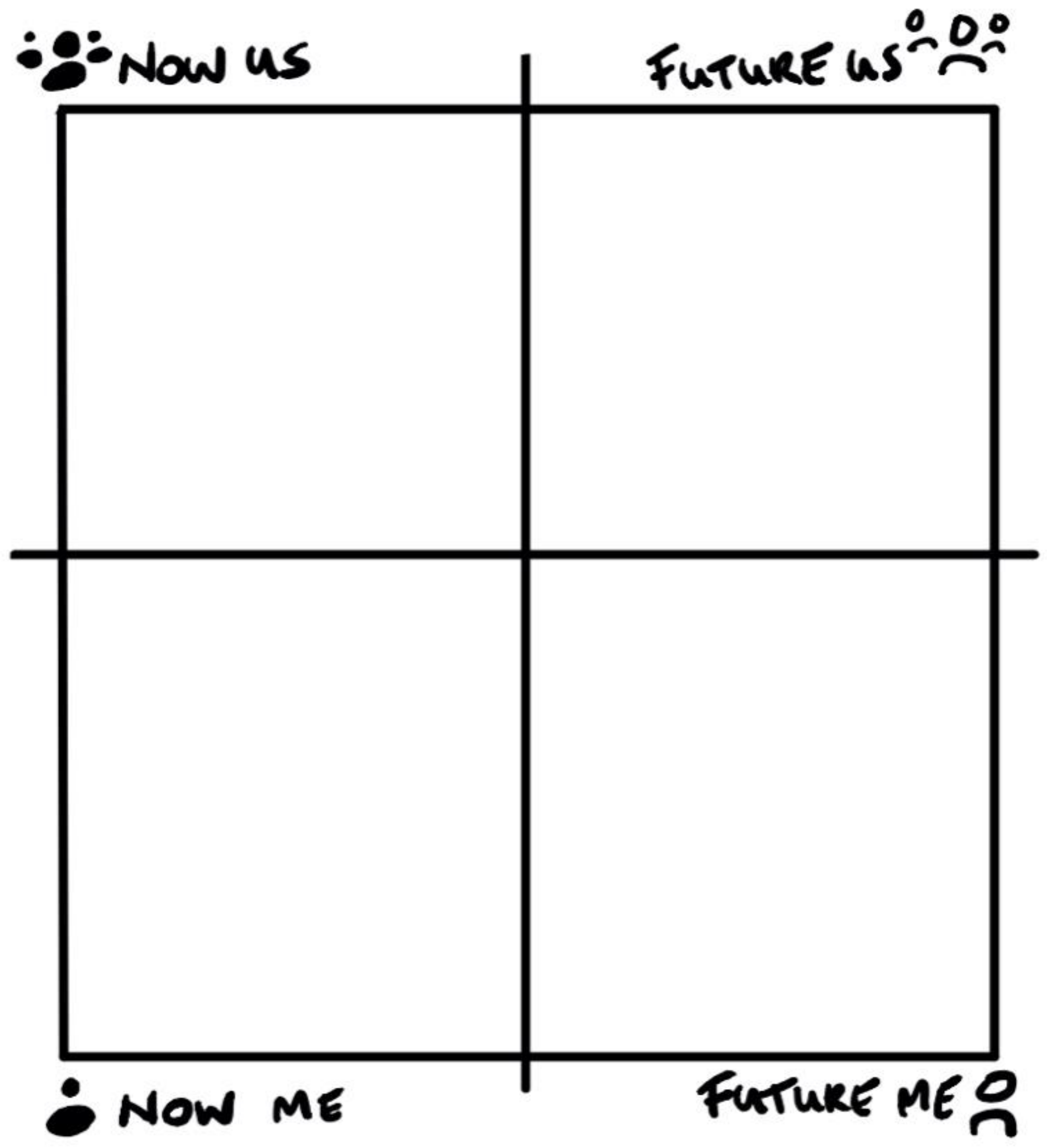
Spacing 1.0 - Single

Bullets & Lists None\*  
No Bullets  
Indent: 0 pt 0 pt  
Bullet Text

Drop Cap [ ]



# HOW SHOULD I USE MY ENERGY?





HOW SHOULD I USE MY ENERGY?

👤 NOW US      FUTURE US 👤



[bit.ly/weeklybento](https://bit.ly/weeklybento)

👤 NOW ME      FUTURE ME 👤



**Bentoism**

1.

What is  
Bentoism?

2.

The four  
spaces

3.

How the Bento  
works

4.

Building your  
Bento

5.

Using your  
Bento

About

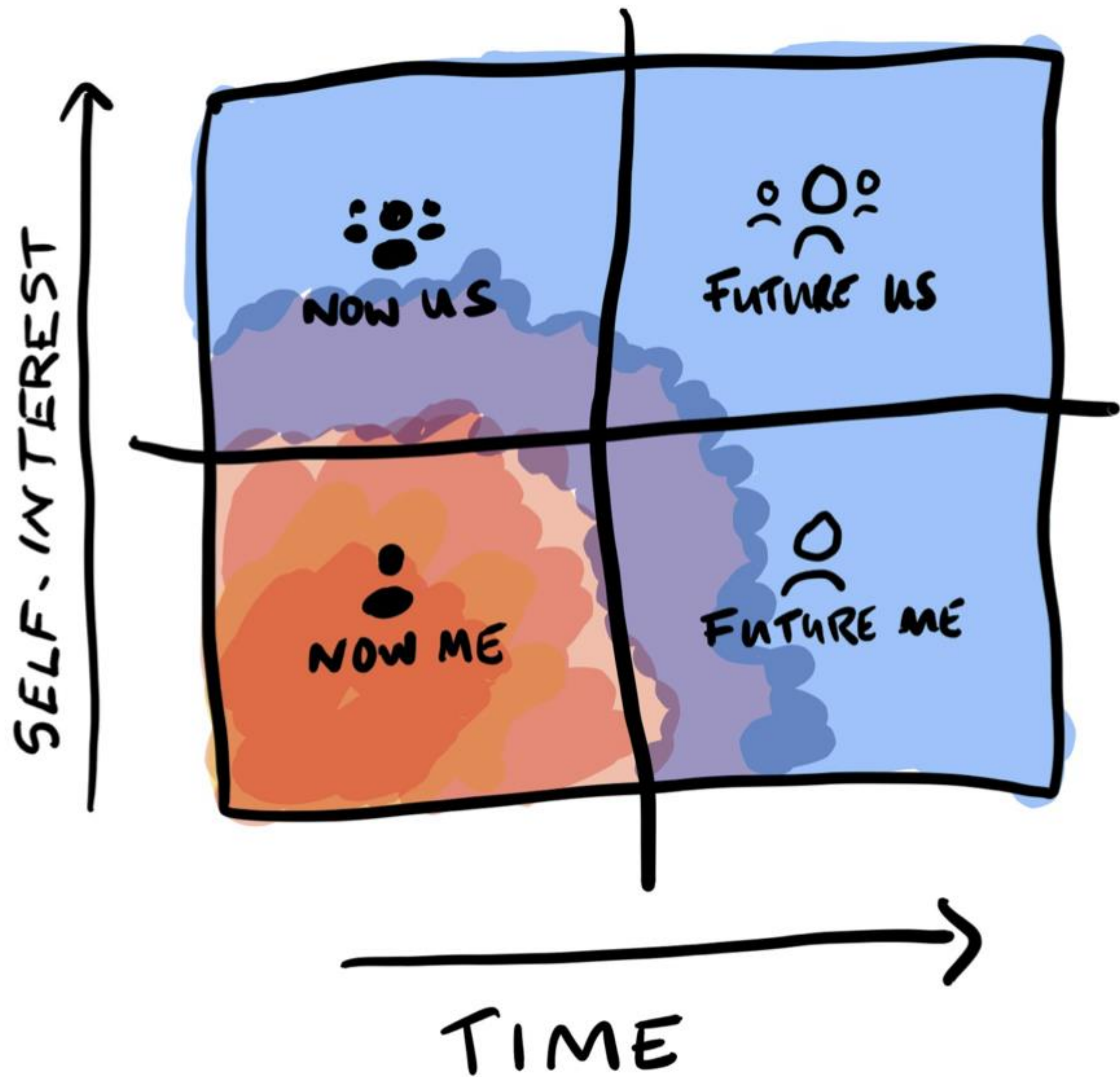
Events

Bentoism is a guide to self-coherence

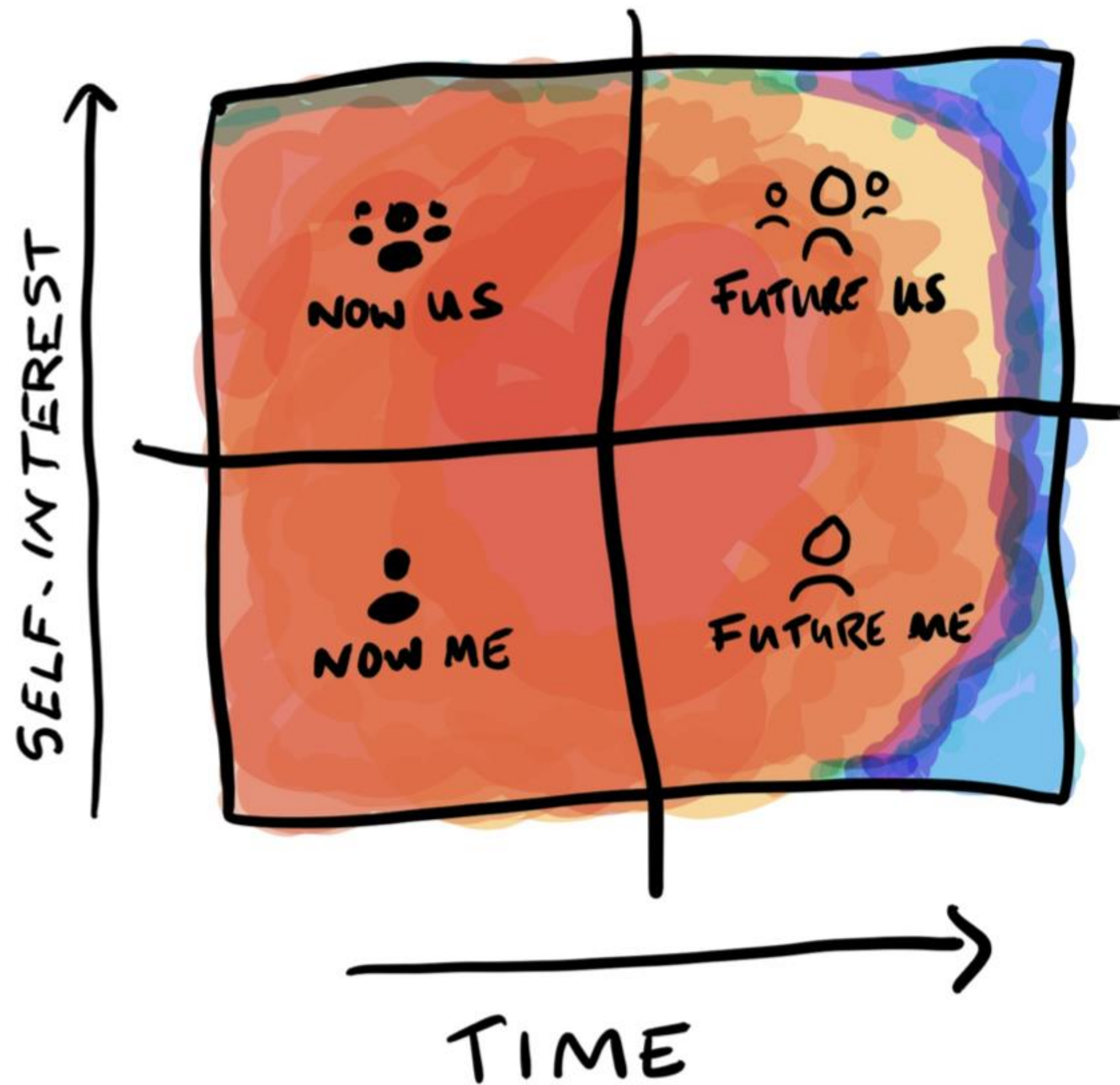
Begin

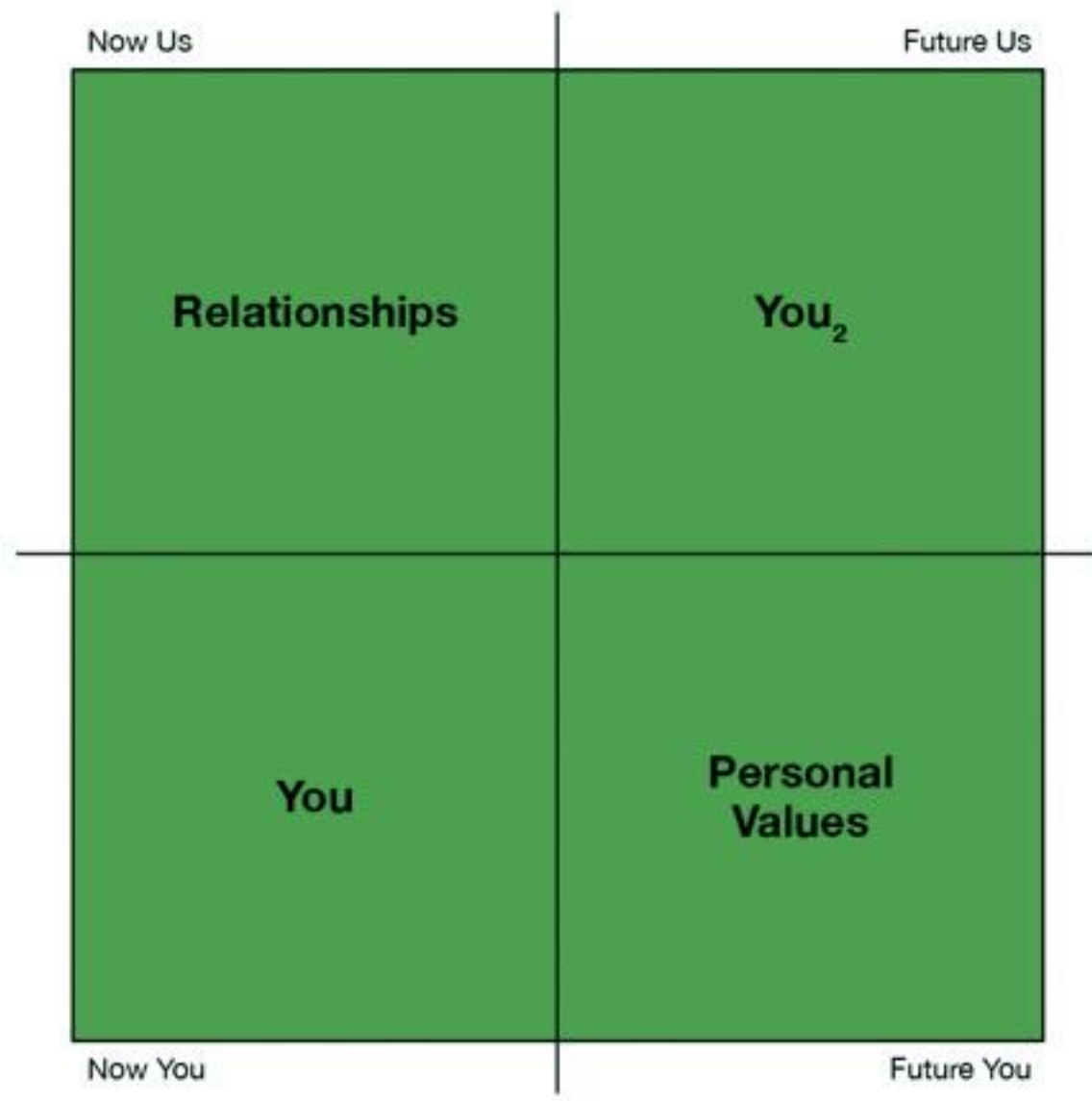
**[bentoism.org](https://bentoism.org)**

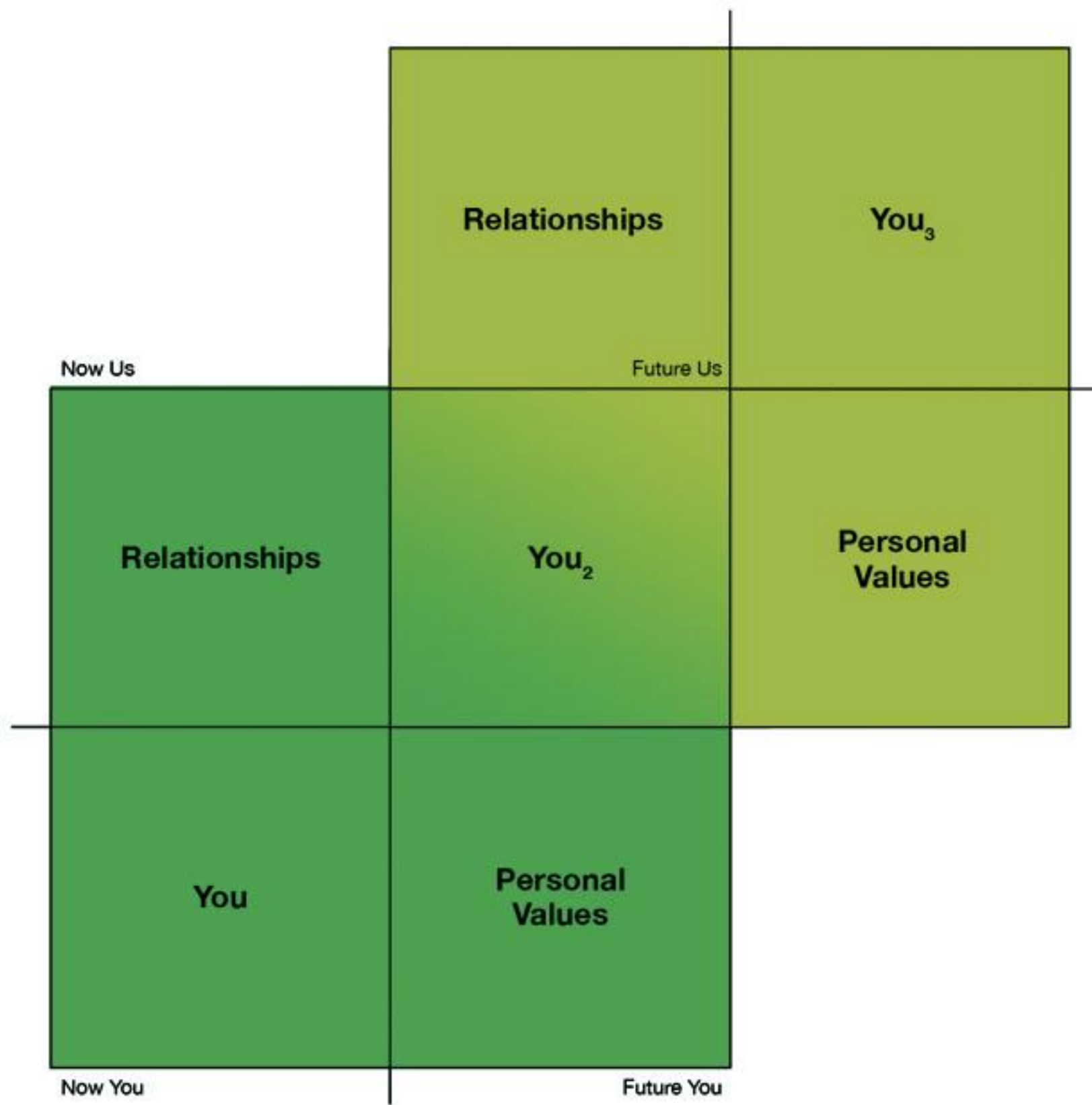
# Passive

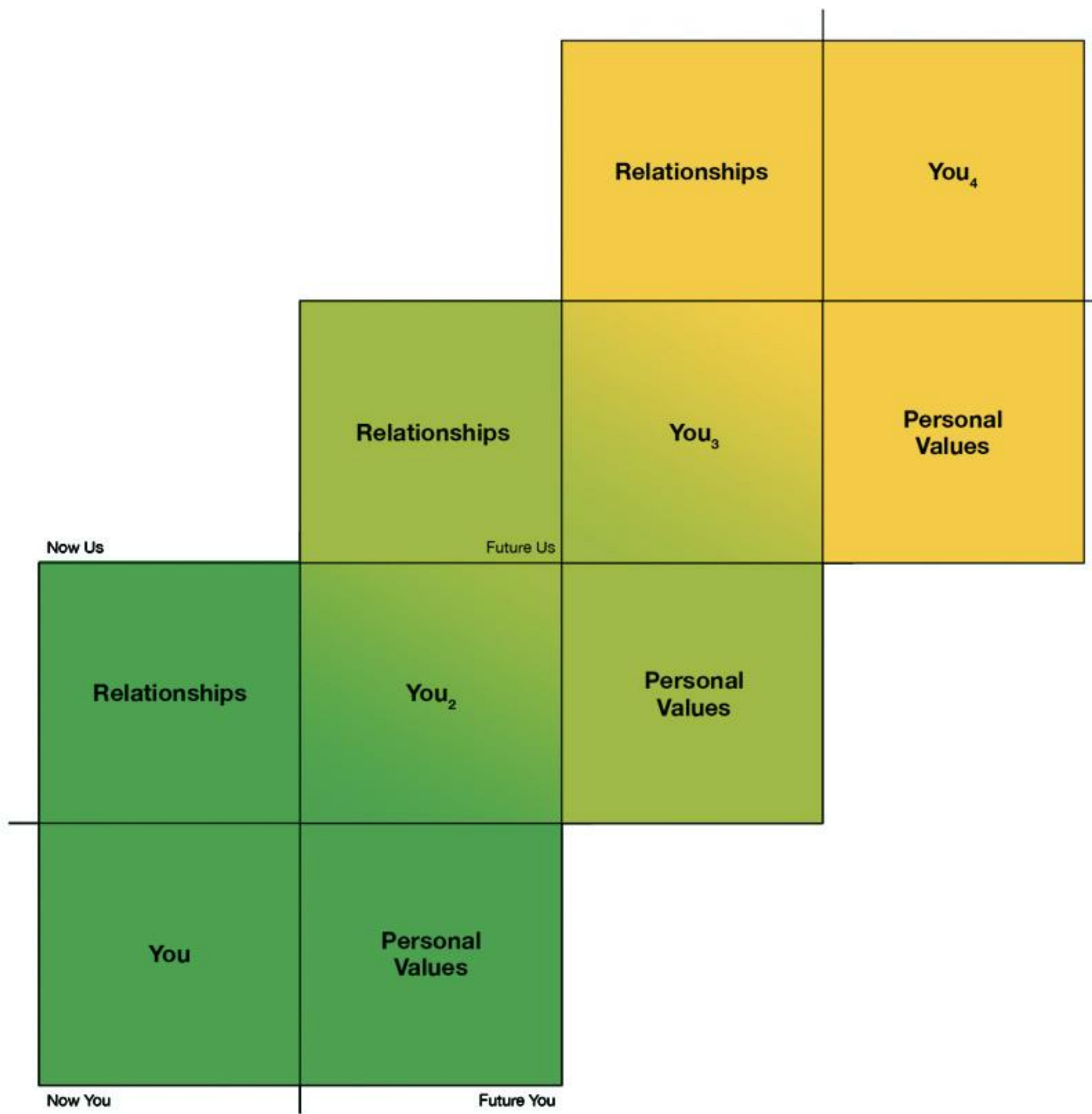


# Active



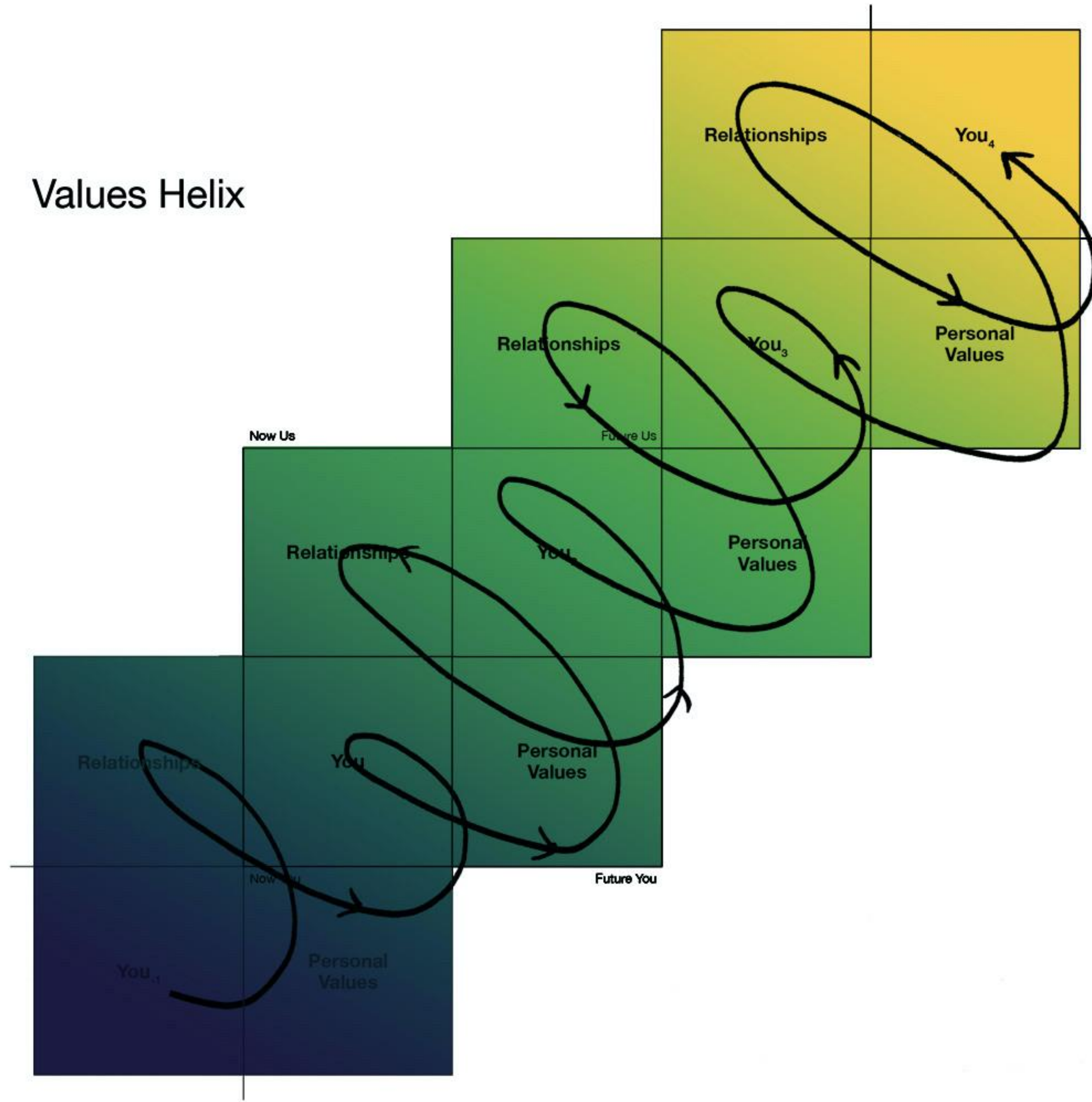




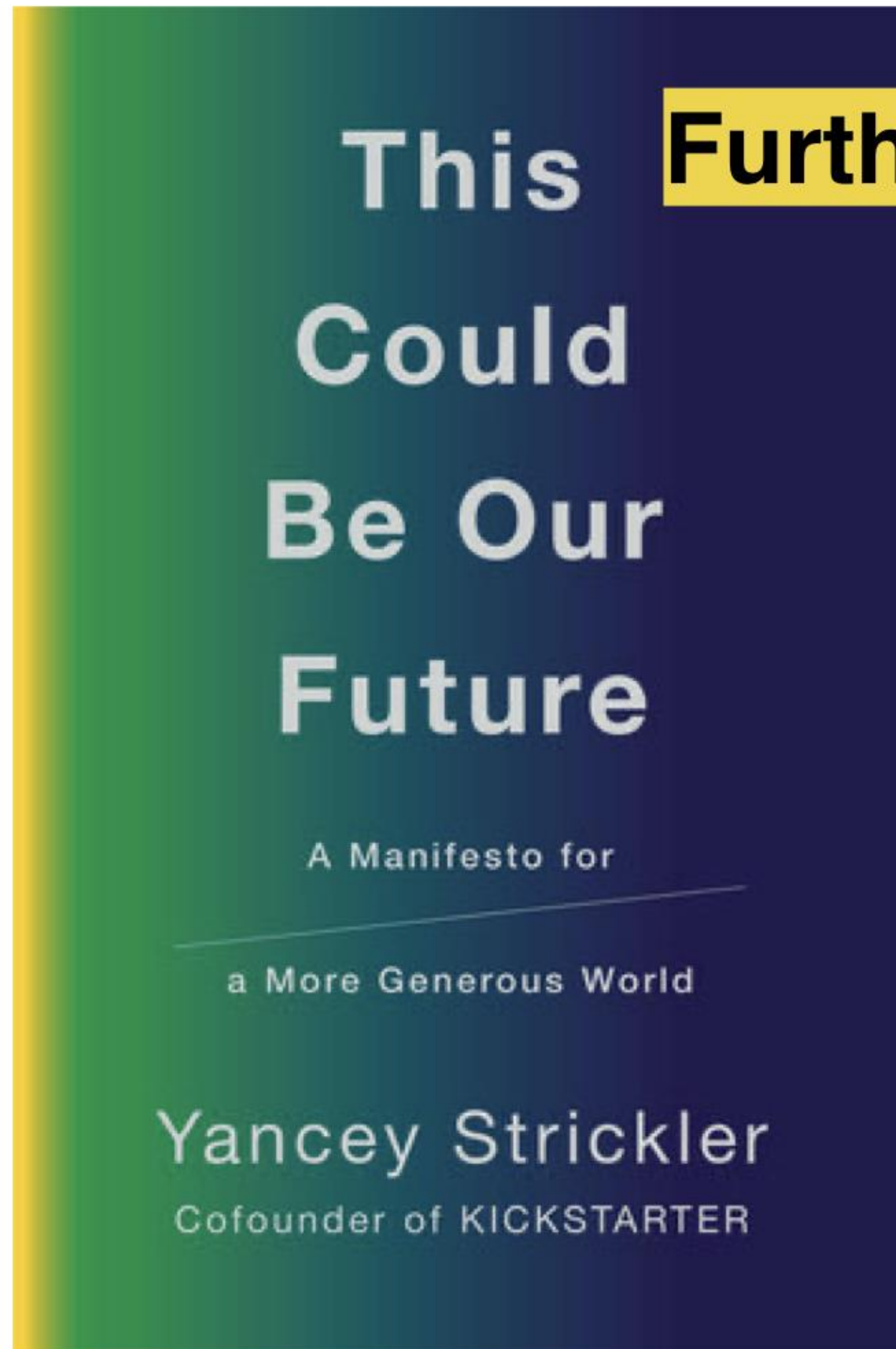




# Values Helix







## Further reading

**“Consciousness-raising”**  
— Wall Street Journal

**“Audacious and elevating”**  
— Adam Grant

**[ystrickler.com](http://ystrickler.com)**