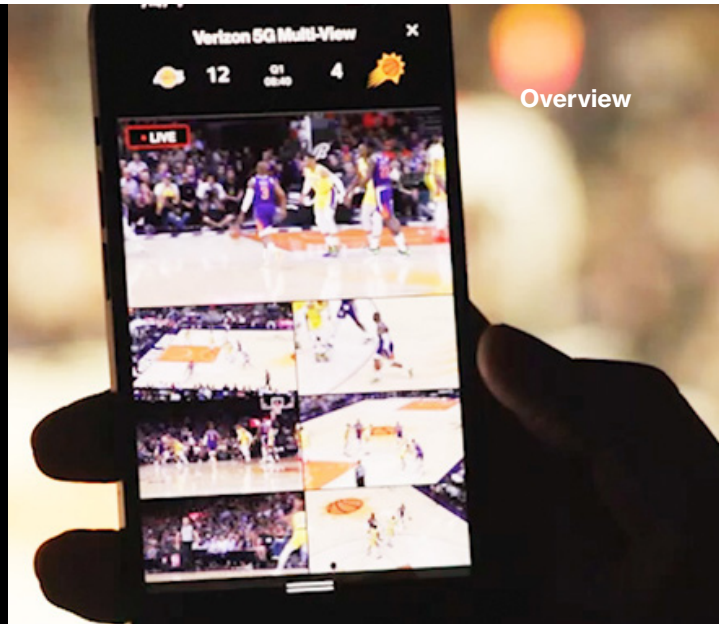


A technology road map helping businesses work even smarter and seize new opportunities

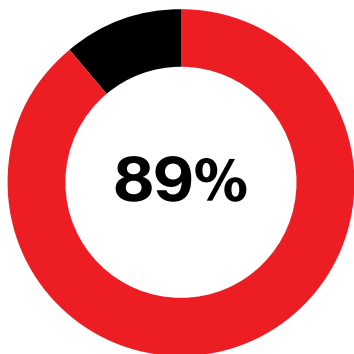
This is Enterprise Intelligence.



Organizations are under pressure. Demographic shifts, rising costs, the expectation for memorable customer experiences, intense competition, global economic uncertainty and supply chain shortages all demand smarter answers. Legacy systems and approaches can no longer produce the results you need. New and better thinking is required.

This dynamic business environment requires powerful, agile and flexible solutions that support new functionality, reveal smarter insights and spur faster decision making. That state of readiness is what we refer to as Enterprise Intelligence—harnessing the power of data and technology to inform, unify and accelerate your business. It's what can set your organization apart in the crowded marketplace.

Verizon can help you achieve Enterprise Intelligence through a mix of advanced networks, cutting-edge technologies and solutions, and integrated partner offerings that help enable end-to-end awareness and give you the visibility and insights to move quickly and correctly, even in uncertain times.



of CEOs surveyed saw it as “absolutely critical” or “very important” to have the right technology leader in place to drive digital transformation in 2022.¹

Winning with real-time insights

That ability to connect technology was literally a game-changer for professional basketball team the Phoenix Suns. The team’s deployment of 5G and mobile edge computing (MEC) along with advanced analytics tools played a role in helping the Suns hold the NBA’s best record in the 2021–2022 season, at 115 wins to 39 losses—14 games ahead of the league’s second-best record since November 2020, when the Verizon 5G Performance Center opened.

While the talented players, smart coaches and savvy management deserve the lion’s share of the credit for the Suns’ successes, their use of a Verizon 5G-enabled practice facility helped.

Using Verizon 5G Ultra Wideband connectivity, the Suns merged computer-aided motion analysis, player and ball tracking, and shot tracking—three usually isolated technologies—into one integrated system that provided nuanced insights to a degree not possible before.

Compete smarter with a committed partner.

Game-changing results are not limited to the sports arena. Organizations across industries—manufacturing, healthcare, retail and more—can benefit from a network that helps enable end-to-end awareness so they can adapt to challenges in near real time.

With Verizon, you have a committed, strategic partner with America's most reliable 5G network,² proven solutions and extensive expertise in building out and connecting digital ecosystems. We will engage with you wherever you are in your technology infrastructure and digital journey to help you bring users and applications together to overcome business challenges.

Our platform includes:

- **Network as a Service (NaaS) Solutions.** A suite of integrated connectivity and network services that provides a programmable and virtualized network environment from core to edge, enabling secure communication between users, applications and other cloud resources
- **Private 5G Network.** A secure wireless 5G network tailor-built on-site for campuses, large venues, industrial facilities, warehouses and more so you can adapt to changing needs in real time
- **5G Edge.** Combines Verizon's advanced 5G network for business with industry-leading partner cloud services to bring computing resources closer to where you need them to deliver near-real-time application performance
- **5G Edge Solutions.** Predesigned, use-case-specific solutions built on the power of 5G and MEC infrastructure to help organizations quickly and effectively address critical business challenges, drive efficiencies, optimize costs and improve the customer experience

Learn more:

To find out how our award-winning network can help you achieve Enterprise Intelligence, contact your Verizon Business Account Manager or visit verizon.com/enterpriseintelligence



1. Philip Carter and Tony Olvet, "The CEO Tech Agenda in a Digital-First World," IDC, May 23, 2022. <https://www.idc.com/getdoc.jsp?containerId=US49133722>

2. **Most reliable 5G network based on more first place rankings in the RootMetrics® 5G data reliability assessments of 125 metro markets conducted in 1H 2023. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of Verizon.**