# Out of sight shouldn't mean out of mind.

#### Key findings from the Verizon Mobile Security Index 2021



## **71%**

The majority of respondents to our survey said that mobile devices are "very critical to their business."\*

Mobile devices have been growing increasingly crucial to agility and productivity for years. And following COVID-19, that trend has accelerated rapidly.

\* Answered 8 or more on the scale 1 (not at all critical) to 10 (extremely critical)

When mobile devices suffer a compromise, the consequences can be severe and not just limited to data loss.





Now in its fourth year, the Mobile Security Index (MSI) offers a view into the threats facing mobile and IoT devices, as well as organizations' defenses and how often those fail. The report is based on responses from a survey 856 professionals responsible for the procurement, management and security of mobile devices, plus insights from 13 security companies and law enforcement agencies.

#### The bad news...



Forty percent of respondents said mobile devices are the biggest IT security threat.



Fifty-three percent said the consequences they suffered from a mobile-device-related security compromise were major.

### Your home is no castle.

**79%** 

Seventy-nine percent saw remote working increase as a result of COVID-19.

But a big increase in mobile work can bring a big increase in potential risk.

97%

Ninety-seven percent consider remote workers to be at more risk than office workers.



**48%** 

Forty-eight percent of those that sacrificed security said that one of the reasons why was dealing with the COVID-19 crisis.

- C Users and behaviors

#### Rules weren't made for breaking.





Users may make mistakes. They may lose things. Add in potential rule-breaking behavior, and it could create some very tempting targets.



Forty-five percent of those that prohibit the use of social media on company devices were aware that employees used it anyway.

Fifty-four percent of companies that experienced a compromise attributed it, at least in part, to user behavior.

364%

increase in phishing attempts in 2020 versus 2019<sup>1</sup>

## 600%

increase in visits to websites hosting adult content (on devices used for work)<sup>2</sup>

Part Apps

#### You can be too 'appy.



The number of apps, especially webbased apps, used by organizations continues to grow. And more apps can mean more risk.

## 75%

Three-quarters said their reliance on cloud-based apps is growing.

31%

Thirty-one percent relaxed restrictions on installing new apps as part of their response to COVID-19.

## **1 in 25**

One in 25 apps were found to leak credentials.

Device

**Devices and things** 

#### It's not always good to share.





Forty-nine percent of workers had allowed friends or family to use their work devices.

Modern organizations rely on more and more devices. Many employees admit to allowing friends or family to use their company-issued devices. 56%

Fifty-six percent were worried about device loss or theft.

## 93%

Ninety-three percent of Android® devices were running an out-of-date version of the OS.<sup>3</sup>

▲ Networks and cloud

#### There's no such thing as free Wi-Fi.



Insecure networks remain a serious threat to mobile device security.

## 92%

Ninety-two percent weren't taking any technical measures to block the use of public Wi-Fi, despite the risks.

27%

Twenty-seven percent of organizations that ban (but don't block) the use of public Wi-Fi were aware that employees used it anyway.

Get actionable insights and recommendations to help keep your organization safe. Read the MSI 2021 report >



1 Lookout, analysis of all enterprise users covering January 2019 to December 2020.

2 Netskope. analysis based on anonymized data collected from the Netskope Security Cloud platform across millions of users from January 1, 2020, through June 30, 2020. 3 Lookout, based on analysis of all active Android devices, January 6, 2021.

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