



Serving Houston Better

LaToshia Norwood & Verizon — Empowering Houston

Partnering to meet the challenges of COVID19

Since 2019, L'Renee & Associates has partnered with Verizon to provide comprehensive project management support services to government employees, including department and one-on-one deployments, individualized apps and tutorials, technical support, and device activation and deactivation. The partnership was strengthened during and after the pandemic, as L'Reene & Associates supported Verizon with large scale deployments.



LaToshia Norwood

L'Renee & Associates

Verizon partner since 2019

A teacher in Houston's schools for a decade, LaToshia Norwood launched her project management training, recruiting and consulting company, L'Renee & Associates, to empower diverse people across the globe to more effectively manage their businesses.

She considers her team Verizon's "boots on the ground" for the City of Houston, where her project management capabilities align with Verizon's innovation and technology to present a complete comprehensive offering for the city's departments and leaders. In her work with Verizon and on her own, she takes the greatest pride in being able to inspire others to achieve their dreams — especially children, women and people of color.

"Verizon has been a great partner to us. They've taken the time to make sure that our team is prepared and have the support we need to deliver A+ service on a daily basis."

Verizon's commitment to a diverse city

Verizon commits over \$1 billion a year to small businesses. Our team was created to recruit and help small and diverse companies succeed in the Public Sector landscape. We rely on businesses that possess extensive agency experience and a track record of delivering competitive solutions, and look for partners with unique capabilities and experience in managed services, security and advanced communications.

Verizon invested:

- \$55B with diverse suppliers over 10 years
- \$6.8B direct and indirect with diverse suppliers in 2022