



**5G will do more  
than just connect  
your network.  
It will help make  
your business  
even smarter.**

A guide to powering your business with 5G

**verizon**<sup>v</sup>  
business





# What will you do with a smarter network?

There's no doubt that 5G can be fast. We're talking really, really fast. But it can bring much more to the table than just speed. Like more capacity. Lower latency. More opportunities for your innovation thanks to the enhanced attributes of 5G.

This guide takes you on a deep dive into 5G. We'll explain what 5G is, how it works, where it may be headed – and how it can help enable Enterprise Intelligence.



# What is 5G?

Simply put, 5G is the fifth generation of cellular communications. But to really understand where 5G is going, you need to know where it comes from. So here's a brief history of the cellular evolution:



## 1G

The technology that started it all, 1G gave us mobile voice and opened up the door for new communication technologies.



## 2G

Recognizing that people needed more than one avenue for communication, 2G introduced a short-messaging layer, which is the foundation of today's texting features.



## 3G

Communications really started picking up speed here, as 3G offered even faster speeds and higher standards for reliability.



## 4G

With superfast data transfer rates, 4G was a huge leap forward in terms of enabling things like connected devices and high-quality streaming.



## 5G

Verizon was the first carrier in the world to launch a commercial 5G network. The latest generation of mobile technology, 5G can offer even faster speeds, lower latency and more bandwidth, opening up transformative possibilities for business.



## 01: What is 5G? >

# Technically speaking

There are different tools, technologies and frequencies that carriers can use to offer advanced 5G capabilities. At Verizon, we've been investing in critical spectrum holdings for the past several years, including millimeter-wave (mmWave) and C-Band. mmWave spectrum can carry massive amounts of data at very high speeds with ultralow latency. C-Band will help enable expanded coverage and high performance.





# 5G: The foundation for Enterprise Intelligence

Because it can offer ultrahigh speed, low latency and massive capacity, 5G offers businesses the potential to execute large-scale digital efforts practically in real time. For example, 5G can make it possible to deploy Internet of Things (IoT) technologies on a vastly larger scale, evolving into Massive IoT. We told you it's big.

It's important to note that 5G isn't meant to replace 4G – it's meant to supplement it. 5G brings users and applications together to enable greater visibility into your operations for faster decision-making.



## 02: Business in the 5G age >

# Business in the 5G age

### Why 5G is the future of business

We know 5G could change everything about how modern business gets done. Among other benefits, 5G has been designed to help businesses:



Drive enhanced productivity through virtualization.



Create new revenue streams with next-generation applications.



Harness massive amounts of data and make it actionable.



Improve operations by leveraging near real-time analytics.



Respond more quickly to changing business dynamics.



Deliver better customer experiences through omnichannel marketing integration.



Provide secure, lightning-fast access to mission-critical data.

Your business can reach its full 5G potential by working with America's most reliable 5G network: Verizon.\*



\* Most reliable 5G network based on more first-place rankings in the RootMetrics® 5G data reliability assessments of 125 metro markets conducted in 1H 2022. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of Verizon.





## 03: The future is now >

# The future is now.

### Don't wait to start developing a 5G strategy.

5G is new technology and it continues to evolve. But there are steps you can take today that can help transform your operating environment to be ready to take advantage of the benefits of 5G.

By making the move from a traditional network structure to a software-defined network infrastructure, you can be ready to leverage technology advances as they happen and can better leverage the data generated from your distributed assets. Early adopters of 5G could not only see benefits to their business sooner, but also could be better positioned to adopt the exciting 5G innovations as they happen.



## 03: The future is now >

# Workforce productivity

It's simple: When your network works faster, your employees can work faster. And 5G has the potential to deliver speeds that are many times faster than today's 4G networks. That could help take productivity to new heights.

Imagine how those kinds of speeds could create better experiences for a mobile workforce. Complex collaboration can happen almost instantly. Instead of delays and fuzzy images, video conferencing can stream in near real-time 4K. Collaboration tools on mobile devices can continue to operate smoothly.

Sick of conducting boring conference-room trainings? How about using augmented reality (AR) or virtual reality (VR) technologies to take these trainings to the next level? Or what about industrial repair? Your experts can use these technologies to provide hands-on repair assistance without physically needing to be in the field. Because of 5G's low-latency response times, these types of engaging, interactive experiences could soon become the new normal.



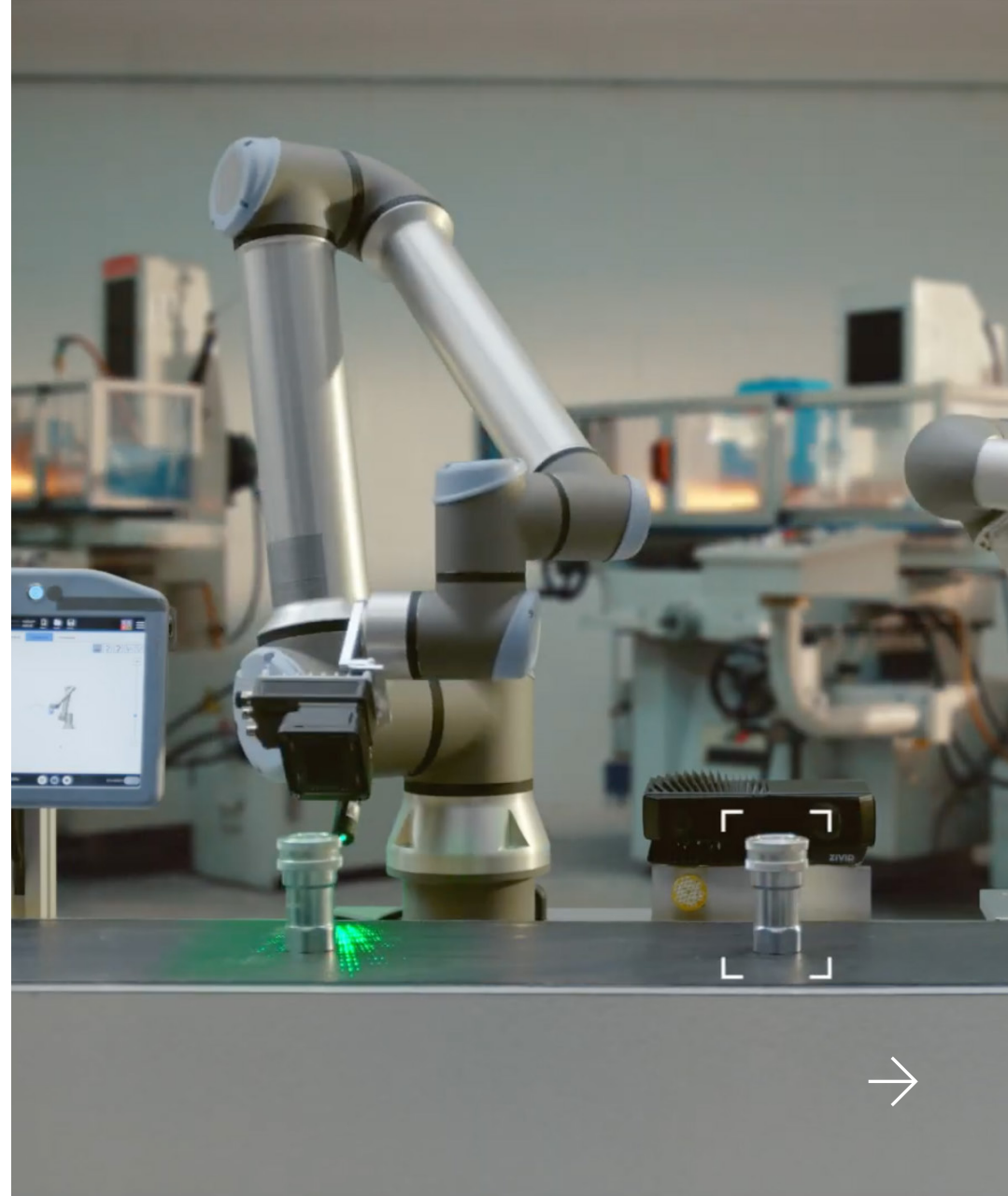


## 03: The future is now >

# Business intelligence

If you think we live in a hyperconnected world now, just wait. 5G could eventually be capable of supporting up to 1 million connected devices in a square kilometer.\* With more intelligent devices, you should be able to capture more data faster and essentially make as-it-happens decisions that could give your business the competitive edge it needs. Making informed decisions faster? Now that's just smart business.

Combining 5G with other innovative technologies could amplify what's possible. Let's say you wanted to accelerate quality assurance in manufacturing. And you connected a video camera via 5G to an artificial intelligence (AI) quality assurance application running on an edge computing server. 5G could help rapidly transmit that data back and forth between the camera and the AI application, potentially speeding up data processing and warning about quality errors faster.



\* Based on IMT 2020, the ITU's framework for the development of 5G. IMT 2020 sets expectations for future capabilities of 5G networks. Full realization of capabilities and timing will depend on specific use cases, network equipment, devices, spectrum and other factors.



### 03: The future is now >

## Customer experience

Let's not forget about customers, the lifeblood of any business. 5G can help businesses create an even better customer experience by potentially providing more and faster ways to connect and engage. The potential here is virtually limitless. For instance, think real-time, location-based (omnichannel) offer targeting and AR-enabled product information delivery. Think highly personalized, data-driven experiences every time a customer interacts with a business, either in person or online. Think leveraged video surveillance to gain a better understanding of foot-traffic patterns, linger and customer wins in stores, in near real time. Basically, if you have an idea for improving your business, 5G can probably help make it happen.





## 04: This is only the beginning >

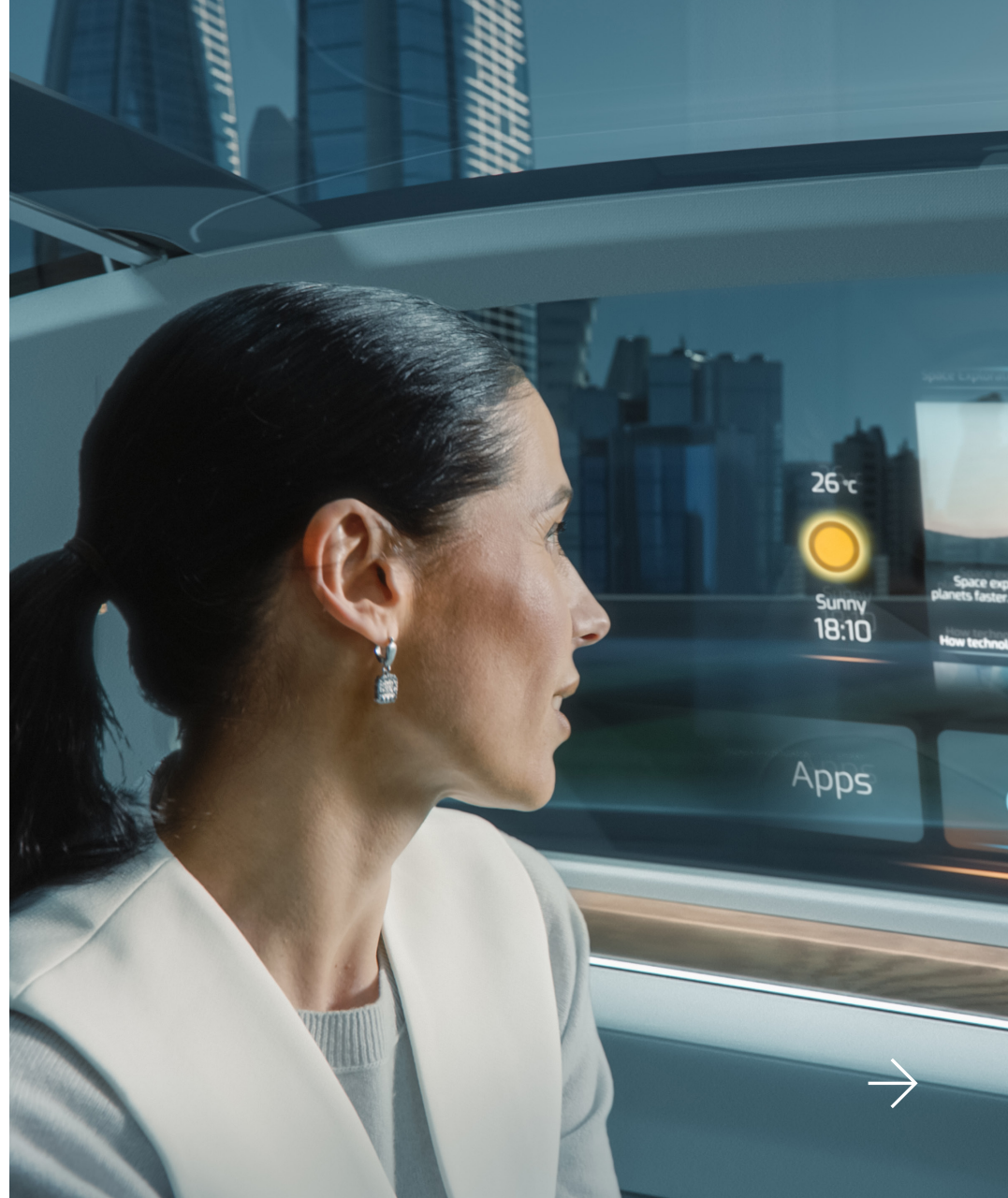
# This is only the beginning.

### Today's 5G implementations can lead to tomorrow's 5G innovations.

We know what 5G is, we know what it can do and we know how it fits into the current business landscape. We know it can facilitate huge new innovations thanks to its low latency, high speed and high throughput. We know that combining 5G with your business's creativity could help take your business to new heights.

That's what we know now, but what's so exciting about 5G is everything we don't know yet. We don't know the extent to which it could transform the way we do business. We don't know its limits. We don't know what new discoveries or innovations the 5G future holds.

But we do have a few ideas.



## 04: This is only the beginning >

# Precision manufacturing

Because of its speed, low latency and high bandwidth, 5G is poised to enable advanced remote industrial robotics. That's a big deal for manufacturing, because it means factory operations could be controlled remotely, with more precision and less energy consumption. 5G could also help with creating near real-time digital "twins," which could allow plant management to identify capacity, track production and optimize operations with greater floorplan layout flexibility.





04: This is only the beginning >

## Autonomous supply chain

Continuing in the vein of robotics, another obvious place for 5G transformation could be the supply chain. By automating both routine and specialized chain functions – for example, retrieving and loading packaged goods – 5G could help take efficiency and productivity to the next level. Taking it a step further extends that automation from the warehouse to the road, with automated delivery trucks receiving near real-time access to data to help better react to changes.





## 04: This is only the beginning >

# Augmented reality and virtual reality

5G technology could alter the reality of doing business by literally changing the way we perceive reality. The applications for AR and VR technologies are virtually endless, but some practical applications we can see being deployed in the near future – largely because efforts are already underway – are in the healthcare arena. A technology company founded by surgeons, radiologists and engineers has a mission of leveraging AR and AI to advance surgical visualization. These professionals are designing things like AR body scanning, 3D MRI holographic images and more, with the hope of improving diagnoses, treatments and surgical precision. And at the heart of it all is 5G technology.

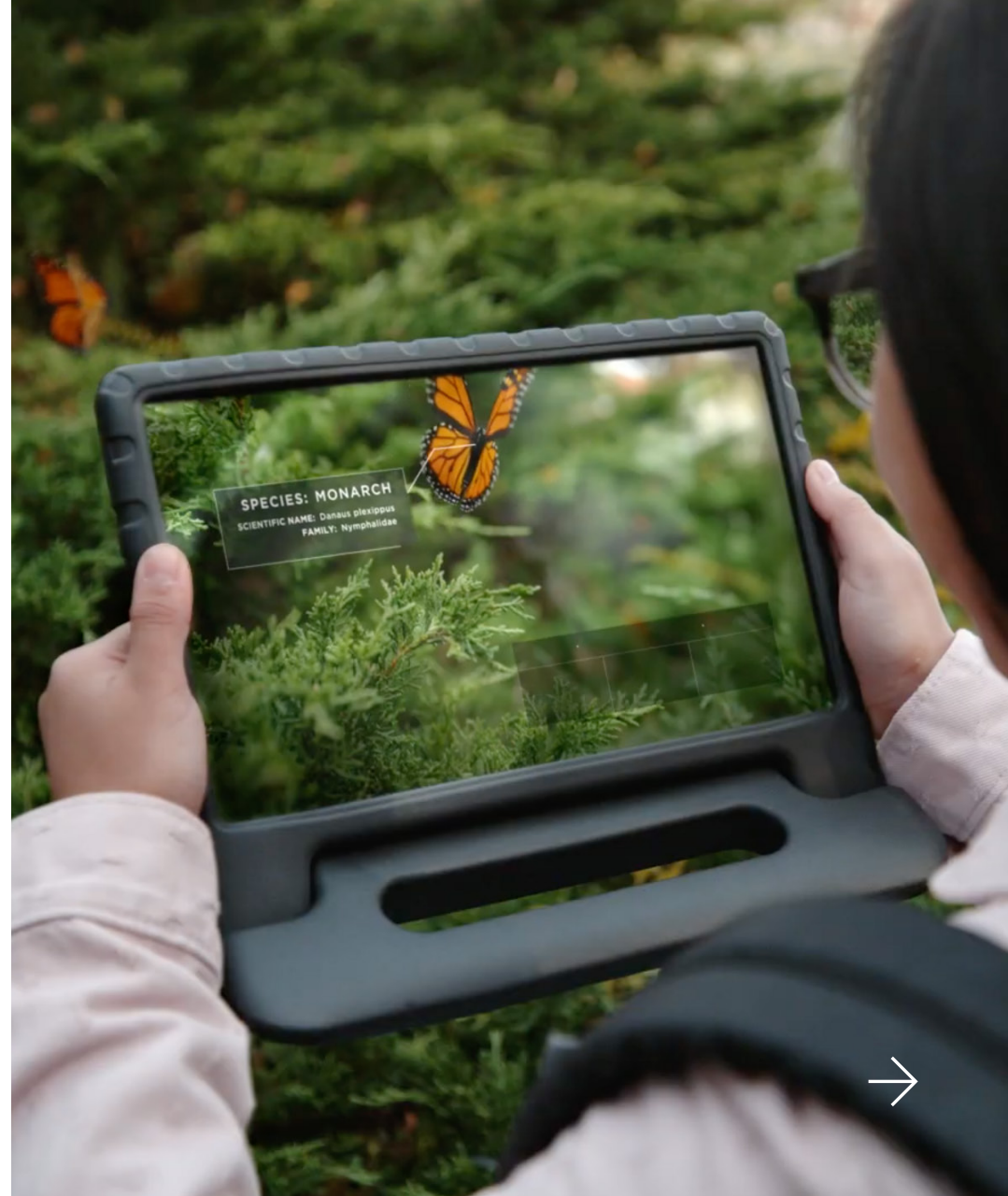


## 05: Innovation shouldn't wait >

# Innovation shouldn't wait.

### Putting 5G on your technology roadmap

As with any big change, the more you prepare ahead of time, the smoother the transition can go. To take full advantage of near-term 5G use cases – and set yourself up for success with future use cases – you need to add 5G to your technology roadmap as soon as possible and start investing in the software, technology and internal systems that will get you there. So we've put together some tips to help you consider 5G from different angles when integrating it into your short- and long-term plans.



## Your 5G planning checklist



Use our 5G assessment tool to see if your business is ready for the next wave of innovation: <https://info.verizonwireless.com/b2b-5g-assessment-tool.html>



Identify your business processes and applications that you think would benefit most from near real-time responsiveness or lower latency.



Create a list of current technologies and systems that support these processes and applications.



Identify pilot projects where you can explore the potential of 5G.



Select the right network partner to make your 5G plans a reality.





## 06: Making the best choice >

# Making the best choice

### Your 5G strategy is only as strong as your 5G partner.

Just as a 5G strategy will look different from business to business, 5G networks are different from carrier to carrier. Verizon has built high-quality, reliable 5G networks and solutions for business. To help your business reach its 5G potential, you need to make sure to choose a network partner that delivers the full power of 5G. Choose Verizon.





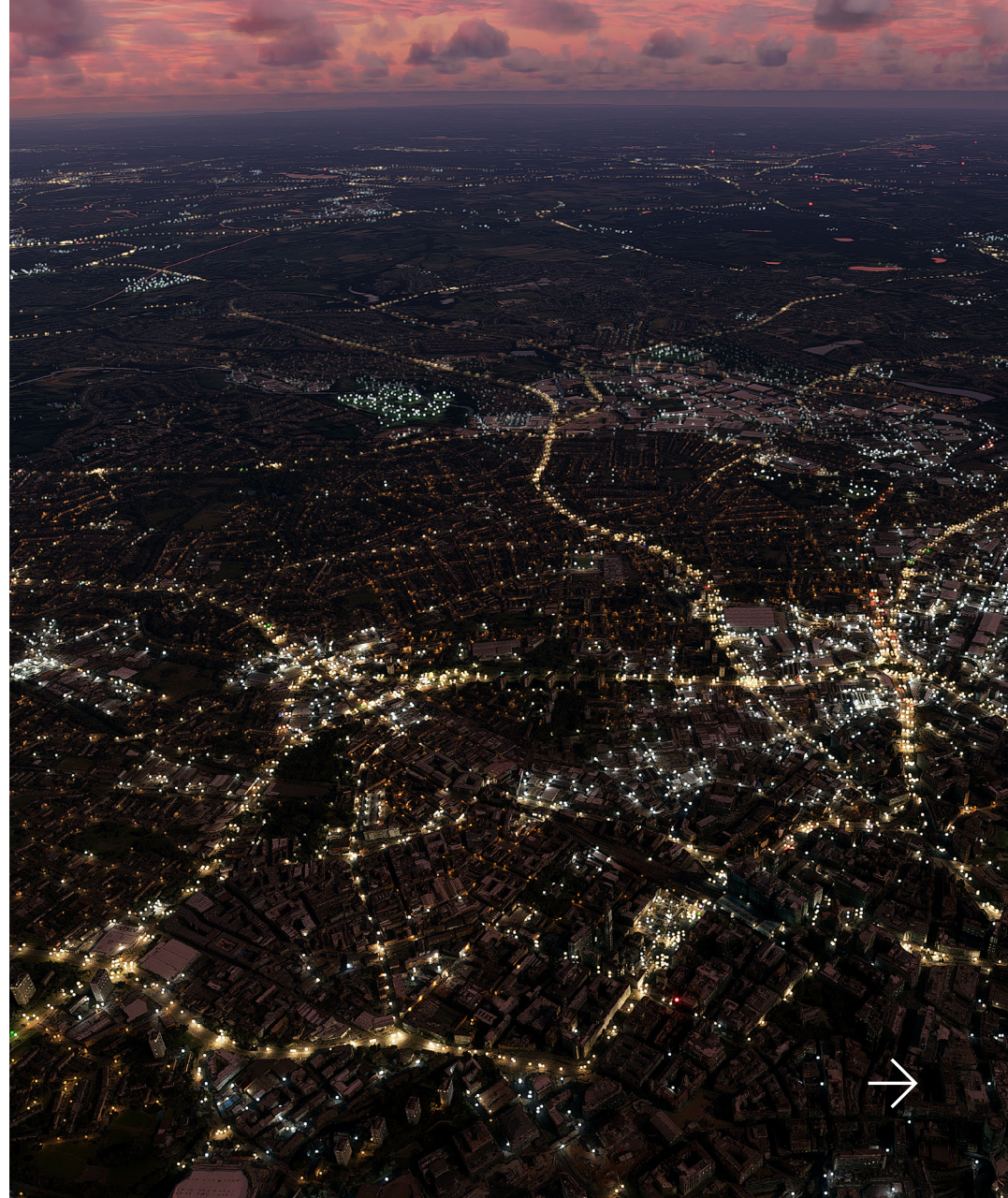
## **06: Making the best choice >**

# **We understand 5G because we got to it first.**

Just as we led the way with the creation of 4G – building an award-winning network in the process – Verizon has been driving 5G as a strategic initiative since the creation of the 5G Technical Forum (5GTF) in 2015. As a leader in this committee, we've helped accelerate the development, testing and delivery of 5G to make this transformative technology a reality sooner than thought possible.

As the first to 5G, we can better help your business be first to innovation. So when the industry adopted a different standard – 5G NR – we quickly incorporated it into our 5G mobility rollout plans. We've already introduced 5G NR to a number of cities, and will continue to use that standard as we rapidly expand availability into even more areas throughout the nation.

[See our Verizon 5G coverage map](#)



# Get more out of your network than basic connectivity.

The Verizon 5G Ultra Wideband network has the core elements needed to power your business today and tomorrow. These elements include:



## Fiber

5G can support a lot of data, which means it will need an infrastructure in place that can handle the load. In 2020, Verizon spent \$18.2 billion in capital expenditures, including high-speed fiber, wireless networks and other advanced technologies.<sup>1</sup>



## Small-cell deployment

This is key to improving the cellular experience because it will help strengthen coverage in locations where devices compete for bandwidth, such as dense, populated areas. We've spent years densifying our 4G LTE network, and many of those 4G node locations will be leveraged for 5G use.



## Spectrum

The mmWave spectrum's massive bandwidth could move huge amounts of data at superfast speeds. The acquisition of C-Band spectrum will eventually support expanded coverage and high performance. Combined, these spectrums will eventually help enable a powerful 5G network experience.



## Edge computing

This technology enables cloud servers to run closer to endpoints, reducing latency and moving processing from the device to the edge. And we already have network locations nationwide that are ideally suited to house edge computing resources.





# Putting it all together

## The 5G you need. The partner you deserve.

Now that 5G is a reality, you're going to have to make choices. You'll need to choose how to best incorporate 5G into your business. You'll need to choose how to lay a 5G foundation today so you'll be ready for what the future brings. You'll need to choose new innovation opportunities to explore. There are a lot of decisions that go into transformation this big.

But perhaps the easiest choice you can make is choosing Verizon as your network partner. Your network can give your business the end-to-end awareness it needs to adapt to changing circumstances and demands on the fly. Your network can make your business smarter. This is Enterprise Intelligence.

Begin your 5G journey today by contacting your Verizon Business Account Manager, or visit [verizonwireless.com/biz/5g](https://verizonwireless.com/biz/5g) for more information about 5G.

[Learn more about 5G](#)

