

# Construction company keeps operations efficient and costs down with Verizon Fleet Management solutions.

**verizon**✓

To compete today, construction companies have to shave minutes and dollars from schedules and budgets, while juggling the changing status of crews and equipment moving across multiple sites. But it's hard to manage what you can't see.

**The global fleet management market is expected to reach \$30.45 billion by 2018.<sup>1</sup>**

That's why, after moving its voice lines to the Verizon network, a concrete producer in the Midwest turned to Verizon for help with its existing fleet tracking system. Originally established in 1927 in Wamego, Kansas, the company produces concrete and other construction materials, in addition to providing trucking and excavation services to over 16 counties throughout the area.

To help this business continue providing quality construction products and service to its customers at a competitive price, Verizon joined forces with partner Wireless Matrix to offer a better fleet-tracking solution. Running on the Verizon Wireless 4G LTE network, Wireless Matrix combines a robust, Web-based fleet management application with the following features:

- An in-vehicle global positioning system (GPS)
- In-vehicle Wi-Fi
- Wireless tracking devices

Not only does this automatic vehicle location (AVL) system accurately monitor the locations and movements of dump trucks, but it also offers information on how vehicles and remote teams are performing. This real-time data sent over the Verizon Wireless network—including rapid dispatching, route adherence, time-on-job reporting and other operational metrics—helps the company get the most value out of each truck and driver, while cutting back on fuel costs and carbon footprints. As a result, the customer now installs fleet tracking units in all of its vehicles.

**Fleet management solutions offer real-time visibility into virtually every aspect of your fleet operations—driver performance, vehicle location, fuel consumption, mileage, speed and idle times.**

**Smart fleet management helps boost safety and performance and lower operating costs.**

Fleet management solutions from Verizon offer continuous, real-time awareness into field operations and driver behaviors, as well as the condition of vehicles and assets. When you know what's happening on the road, you can better manage delivery routes and schedules, and streamline operations across your entire fleet.

Fleet management solutions also help you:

- Make better-informed decisions on the fly.
- Improve safety by identifying and addressing unsafe driving behaviors.
- Reduce fuel costs by reducing excessive idling and other fuel-burning habits.
- Quickly adapt to unforeseen obstacles before they derail on-time deliveries.
- Monitor truck conditions to prevent cargo damage or loss.
- Recover lost or stolen assets and prevent fraud.
- Establish scheduled maintenance alerts to reduce breakdowns.

Fleet Management solutions from Verizon can benefit a wide range of industries. Here are just a few examples:

### Law enforcement

The safety of every community depends on the ability of law enforcement to respond quickly. Vehicle uptime is critical. Fleet management solutions help you stay on top of maintenance for all your fleet vehicles—from police cruisers and motorcycles to prisoner transport vans—to keep them in service and running at peak efficiency. Plus, you know exactly where each unit is and which ones are available if additional backup is needed.

### Retail distribution

When you've got product to ship, rolling means revenue. Fleet management solutions can help get your drivers on the road faster. Automated systems help reduce time-consuming paperwork, capturing daily workflow from the minute a driver gets to work until the end-of-day vehicle inspection. And access to real-time information helps give you the insight to make better decisions, respond more quickly to changes and control fuel, labor and maintenance costs.

**A typical heavy-duty truck or bus burns approximately one gallon of diesel fuel for every hour it idles, generating significant amounts of pollution, wasting fuel and causing excessive engine wear.<sup>2</sup>**

### Public works and utilities

Pipes and lines keep your water and electricity flowing, but your fleet on the ground is what keeps your operation running. Light- and medium-duty vehicles, aerial lifts and trash compactors are essential to your daily operations. Fleet management solutions

from Verizon help you ensure vehicles and equipment are running at peak efficiency and available at a moment's notice to provide the quality services your community expects.

### Choose the best network.

Verizon has America's largest and most reliable 4G LTE network. Which is only one of the countless reasons more people choose us, stay with us and recommend us over any other network.

### Learn more.

Ready to experience the benefits of advanced Fleet Management Solutions in your business? Contact your Verizon Wireless business specialist today.

1. *Fleet Management Market (Fleet Analytics, Vehicle Tracking & Fleet Monitoring, Telematics, Vendor Services) By Vehicles (Trucks, Light Goods, Buses, Corporate Fleets, Container Ships, Aircrafts) Worldwide Market Forecasts and Analysis (2013–2018)*, Markets and Markets, August 2013. [www.marketsandmarkets.com/Market-Reports/fleet-management-systems-market-1020.html](http://www.marketsandmarkets.com/Market-Reports/fleet-management-systems-market-1020.html)

2. "Idling," United States Environmental Protection Agency. <http://www.epa.gov/region1/eco/diesel/idling.html>

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