

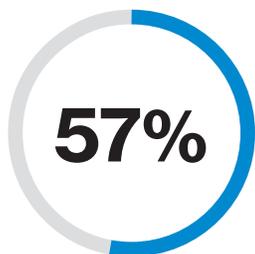
BlueJeans by Verizon

Don't just meet up. Show up.

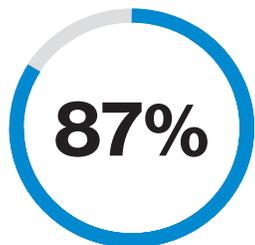
Solution brief

Forces including globalization, the gig economy and a global pandemic have changed the way people work. Businesses are having to rethink workplaces, workflows and ways to move forward.

Workers need the right tools to communicate and collaborate efficiently with colleagues, partners and customers, whether that's quick one-on-one chats, all-hands meetings, webinars, formal client presentations, trainings or any other kind of engagement. A recent survey found, however, that 20% of respondents struggle with communications while working remotely,¹ and 74% say it's important to have easy-to-use tools.²



Fifty-seven percent of respondents to a recent survey say their investments in the digital workplace have improved business agility.²



Eighty-seven percent of employees believe that video meetings let them participate more fully than if they were just using audio-only conference calls or web conferencing.³

The right collaboration and conferencing solution should drive efficiencies and customer engagement, increase productivity, and be something that people like to use. It should provide the social interaction that remote workers miss, put the collaboration tools and reports they need in one place, protect them with enterprise-grade security, and make work productive and impactful from nearly anywhere.

BlueJeans by Verizon

BlueJeans by Verizon provides a simple, productive and fast one-touch meeting experience that connects people on any device. It is a cloud-based video, audio and web conferencing solution that lets you reimagine how work happens.

BlueJeans lets you stay connected with your team, clients and customers in a convenient and collaborative virtual workspace. Users enjoy a premium video-conferencing experience with exceptional audio clarity and HD video, while interactive virtual events keep the audience engaged from beginning to end. Rich analytics and dashboards give administrators real-time visibility into meeting performance throughout the enterprise.

BlueJeans Meetings

BlueJeans Meetings helps companies move their business forward by creating virtual face-to-face interactions with employees, customers and partners. Features include:

- Enterprise-grade security
- One-click scheduling with leading calendar software
- Download-free meetings with no app required
- Smart Meetings that allow for quick highlights, task assignment, transcripts and more
- Command Center for in-meeting activity data analysis
- Interactive tools like screen sharing and digital whiteboards
- Cloud recording and streaming
- HD video and content sharing, with crystal-clear Dolby Voice®

With a mobile-first solution, meeting participants can join or run meetings on any supported browser without needing to download an app, wherever they have a connection. Smart Meetings let teams quickly gather meeting highlights; assign action items; create attendee-driving priority rankings; share meeting summaries; and download transcripts, highlights and videos. Enterprise-grade security works to control who can attend meetings and ensures that private meetings stay private.

BlueJeans Events

BlueJeans Events combines the collaborative features of a meeting platform with the scalability of a broadcast, connecting presenters with worldwide attendees through interactive and immersive video. As companies rely on BlueJeans Events to connect employees together or roll out new business models, it lets anyone quickly set up immersive and interactive events. Features include:

- Support for up to 50,000 attendees, with livestreaming to millions via Facebook® Live and YouTube® Live
- Ability to present or participate from any supported device
- Robust moderator controls, including event registration and interactive layouts
- Audience engagement tools such as polling, Q&A and handraising
- Seamless viewing experience
- Cloud-based recordings
- Bandwidth savings by caching multiple video streams to a single stream

A new level of interactivity enables presenters and audiences worldwide to participate and engage, with the ability to contribute content, share opinions and give feedback. Easily manage live virtual events with the intuitive and robust controls in the powerful BlueJeans Events Moderator Dashboard.

BlueJeans Gateway for Microsoft Teams

As companies plan for the new workplace in a post-pandemic world, they're rethinking how they use their office spaces in new ways and changing existing spaces to accommodate new ways of working. BlueJeans Gateway for Microsoft Teams® enables them to reimagine offices in a cost-effective and quick way. It does so by linking Microsoft Teams users with people using the most common room systems and vendors.

Make any boardroom, huddle space or conference room into an easy-to-use, Microsoft Teams-supported video conference room with BlueJeans Gateway. Features include:

- Software as a service (SaaS) deploys quickly with no additional infrastructure required
- Infinite cloud capacity with Microsoft® Azure®
- Advanced security
- Real-time analytics with visibility into room performance and usage

The BlueJeans Gateway can have you up and running and joining virtual meetings quickly and easily. Users can join with one touch from virtually any device, including native endpoint touch screens, iOS devices and Android® devices. To maximize productivity, the solution works with H.323 and SIP-based video-conferencing room systems, and features a fast and intuitive way to join a Teams meeting with one touch. Gateway is also easy to manage, with dashboards offering real-time admin controls and automatic no-downtime updates and security patches.

Why BlueJeans by Verizon

By deploying BlueJeans by Verizon, you can benefit from combining a mobile workforce solution with our world-class network, ranked #1 nationwide by RootMetrics in overall network performance 15 times in a row.⁴ You also get the convenience of a single point of contact, as part of a comprehensive unified communications and collaboration (UC&C) portfolio.

With the best network and flexible, easy-to-use conferencing from BlueJeans, it's simple to keep employees productive and connected remotely and on the go.

Learn more:

To find out more about how BlueJeans by Verizon can help you improve mobile workforce productivity, contact your Verizon Business Account Manager or visit verizon.com/business/products/voice-collaboration/conferencing/bluejeans/ >

For a free trial, visit verizon.com/bluejeans >



1 <https://www.statista.com/statistics/1111316/biggest-struggles-to-remote-work/>

2 <https://hbr.org/sponsored/2020/09/recreating-work-as-a-blend-of-virtual-and-physical-experiences>

3 <https://gigaom.com/report/why-videoconferencing-is-critical-to-business-collaboration/>

4 Rankings based on the RootMetrics® U.S. RootScore® Report: 2H 2020. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. The RootMetrics award is not an endorsement of Verizon.

Network details & coverage maps at vzw.com. © 2021 Verizon. SB1600421