

BlueJeans Events

Flyer

Combine the collaborative features of a meeting platform with the scalability of a broadcast to deliver highly interactive and immersive events.

Reimagine traditional events and webinars.

By connecting live speakers with audiences through an immersive video experience, BlueJeans Events makes it possible to experience the next generation of interactivity for small- and large-scale events, interactive trainings, town halls, webinars and more.

When you can't meet in person, drive engagement with BlueJeans Events.

BlueJeans Events turns audio-focused, one-way meetings into video-focused and multiparty interactive events. Whether used internally to build corporate culture or externally to deliver highly effective marketing and sales engagements, you can transform your events with BlueJeans by bringing a whole new level of interactivity.



Large-scale event support

Easily host live events that can accommodate 150 interactive presenters and 50,000 attendees. Stream to Facebook® and YouTube® Live to potentially reach millions of viewers.



Robust moderator controls

Plan and manage your events with a moderator dashboard that provides complete event management. Interact with and engage participants through live video communication, shared content and preloaded video clips.



Single-click participation from any device

Presenters and attendees can join with a single click from any supported device, browser, room system or endpoint without the need for additional downloads.



Unique mode-switching capability

Moderators have the option to allow attendees who signal with the hand-raising feature to “go live” to ask a question or actively participate in the presentation.



Audience engagement tools

Employ interactive tools such as Q&A, event chat, audience polls and more to encourage participation and get real-time feedback.



Tremendous bandwidth savings

Optimize the bandwidth consumed by event viewers by caching multiple video streams to a single stream via the BlueJeans Accelerator.



Cloud-based recording

Capture entire events for future playback and sharing.

Don't just meet up. Show up.

BlueJeans Events helps make every event more effective and productive, helping you move your business forward.

Learn more about BlueJeans Events at verizon.com/bluejeans >