

BlueJeans Expo

Data sheet

All-in-one event management platform for delivering fully customizable virtual experiences.

Bring multi-session, multi-day virtual events to life with BlueJeans Expo. Event hosts can deliver on the promise of interactivity and engagement with robust content and video functionality that caters to the needs of every type of virtual event imaginable.

Simplify event production with a fully integrated solution.

BlueJeans Expo features a comprehensive event lifecycle framework to power pre-, during, and post-event workflows. With easy-to-use attendee registration and management, plug and play session templates, drag and drop content hubs, and in-depth event reporting, BlueJeans Expo provides an all-inclusive solution for designing and delivering a world-class virtual event.

Deliver high-quality virtual networking opportunities.

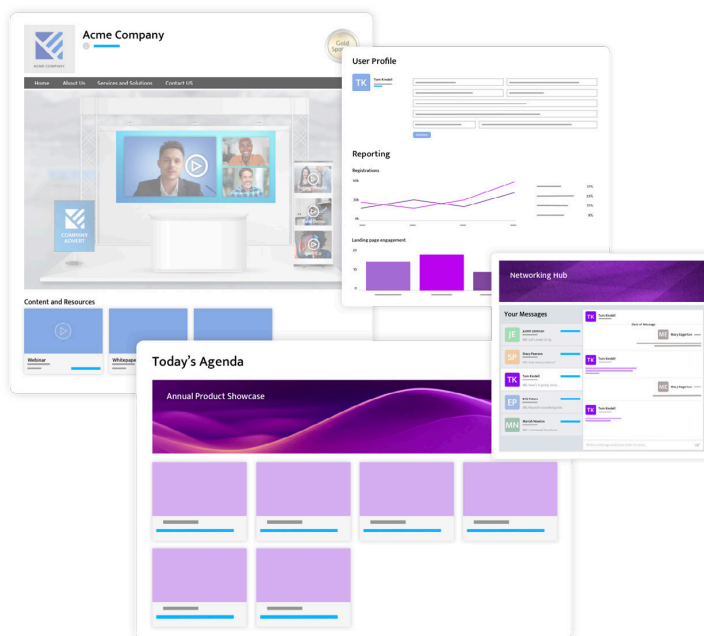
Offer virtual event attendees the ability to make meaningful connections with an intuitive directory that supports simple profile creation, quick filtering, and role-based chat to encourage participation, yet limit unwanted outreach. Leverage “in-booth” notifications to encourage event participants to engage with sponsors who are staffing virtual exhibits.

Make video the centerpiece of your virtual event.

Whether broadcasting a keynote presentation to 150,000 attendees, facilitating a birds-of-a-feather session for 15 participants, or posting a panel discussion for on-demand viewing, BlueJeans Expo makes it easy to turn video into the star of your event. With single-click scheduling for BlueJeans Meetings and Events, it's easy to organize the type of session required, whenever it needs to happen.

Transform your one-time event into a community hub.

The fully customizable nature of BlueJeans Expo gives event hosts the ability to transform their virtual event site into a home base for attendees and sponsors to stay up to date and remain connected with the community. The event home page and content hubs can be easily transformed to support an ongoing engagement cadence that is powered by Expo's configurable messaging capabilities.



Key features



Attendee dashboards

Create custom dashboards for each attendee or member type for access to features, advertising, or custom messages.



Attendee on-boarding & management

Add or upload attendees, use the built-in registration workflow, or integrate with a third-party system to add and establish the attendee record.



Analytics & reporting

All event activity is tracked and displayed in Expo's reporting system to view online, download, or export to an external tool.



Content hosting & management

Upload documents, add on-demand videos, and organize content into catalogs. Segment access by member type.



Continuing education credits

Offer live and on-demand CE courses and track compliance in detailed reports. Upload certificates to the member dashboard.



Directories

Add sessions, content, exhibitor and attendee listings into searchable directories that appear throughout the platform.



Gamification

Turn on a points system and reward individuals for exploring content, interacting with sponsors or finding clues in a scavenger hunt.



Messaging

Automated emails welcome, notify, and remind site members or attendees. Send custom messages and newsletters.



Privacy & preferences

Privacy center for individuals to update settings, opt-in or out of communications, or add a time-zone preference.



Session management

Easily add video or in-person sessions, manage session sign-ups, and send session reminders. Automatically receive registration, attendance, and on-demand viewing reports.



Speaker management

Add speakers to a site-wide database, attach them to sessions, create automated speaker directories and showcase individual profiles.



Virtual booth

Feature-rich, brandable virtual booths hold content, videos and create calls-to-action that produce engagement.



Translation

Administrators or site members can choose from over 100 languages to translate the site's front end or administrative content.

To find out more about BlueJeans Expo, please contact your Verizon Business Account Manager or visit Verizon.com/bluejeans.