

# BlueJeans Studio.

**Produce stunning, professional-grade live streams with just a few clicks.**

**BlueJeans Studio brings powerful production tools to BlueJeans Events, giving you the ability to easily create stunning, TV-quality live streams that engage your audience and elevate your brand.**

## **Produce professional-grade virtual experiences**

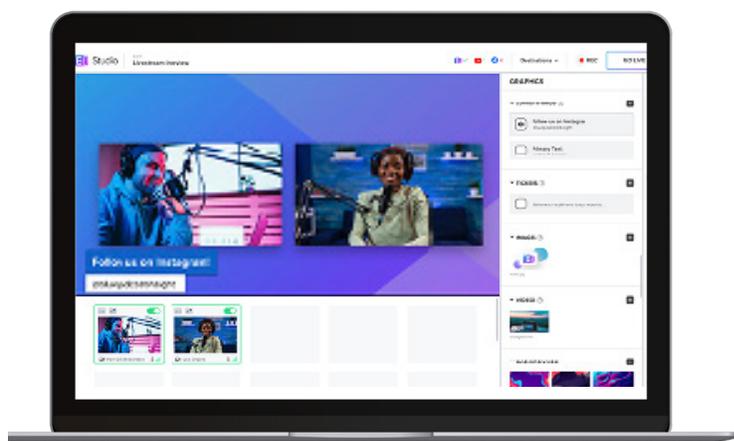
Wow your audience with professional-grade, 1080p streamed events that mimic on-air TV broadcasts. Add your logo, background, ticker banners, name cards, and lower third overlays to increase production quality and elevate your brand.

## **Easily create stunning live streams**

You do not need any production or technical expertise to create stunning live streams using BlueJeans Studio. With just a few clicks, add more on-screen presenters, select and change the presenter layout, and share content with viewers from a simple, webbased producer's dashboard.

## **Expand your reach to millions**

Live stream your broadcast to BlueJeans Events, Facebook, YouTube, Twitter, Twitch, RTMP destinations, and other streaming platforms simultaneously and/or embed the live stream or pre-recorded event into your website. Ask the audience questions and promote their comments or video feed onscreen to create a truly interactive experience.



## Wow your audience virtually

BlueJeans Studio elevates your brand and engages your audience during any virtual event.

### Influencer events

Produce stunning live streams that engage your audience, elevate your brand, and scale your subscribers.

### Product launches & demos

Announce new products, increase brand recognition, and stream to millions worldwide.

### Hybrid events

Stream any live event virtually using simple broadcasting controls. No special equipment needed.

### Company events & all hands

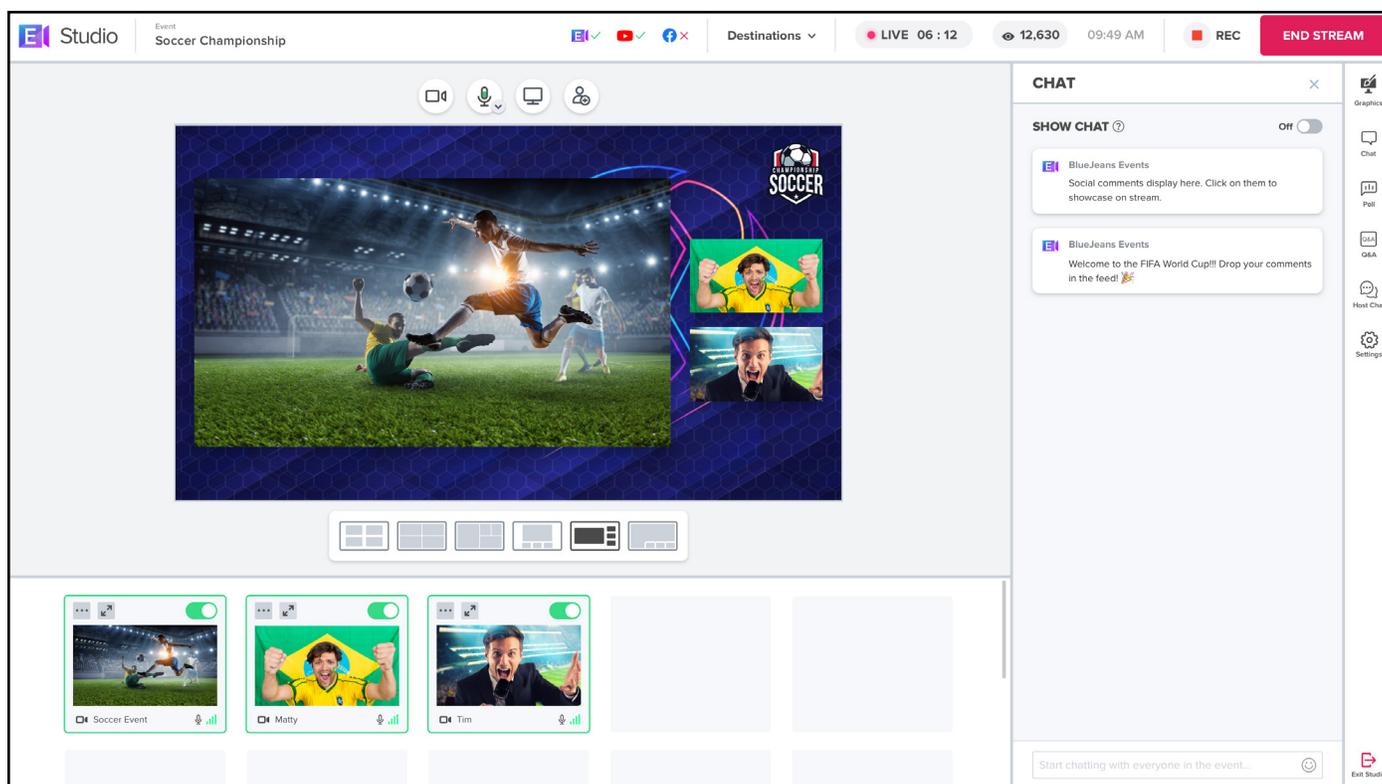
Make a splash at your next company event with branded and engaging experiences for employees.

### Broadcasted interviews

Host professional and intriguing Q&A conversations that your audience will love.

### Webinars & trainings

Present and record captivating webinars and trainings that grow your customer base.



## Learn more:

To find out more about BlueJeans Studio, please contact your Verizon Business Account Manager or visit [verizon.com/bluejeans](https://verizon.com/bluejeans).

