

Drive audience engagement and awareness with virtual events.

By connecting live speakers with audiences through an immersive video experience, BlueJeans Events makes it possible to experience the next generation of interactivity for small- and large-scale events, interactive trainings, town halls, webinars and more.

When you can't meet in person, drive engagement with BlueJeans Events.

BlueJeans Events turns audio-focused, one-way meetings into virtual production quality interactive events. Whether used internally to build corporate culture, or externally to deliver highly effective marketing and sales engagements, you can transform your events with BlueJeans by bringing a whole new level of interactivity.

Large-scale event support

Easily host live events that can accommodate 150 interactive presenters and 150,000 attendees. Stream to Facebook, YouTube, or any RTMP destination to potentially reach millions of viewers.

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Robust production controls

Plan and manage your event with the **BlueJeans Studio** dashboard. Control the event setup, video layout, interactive engagement, enable live streaming and content sharing.



Single-click participation from any device

Presenters and attendees can join with a single click from any supported device, browser, room system or endpoint without the need for additional downloads.



Global accessibility & translations

Over 70 automated closed captions and live interpretation features.



Audience engagement tools

Employ interactive tools such as Q&A, event chat, audience polls and more to encourage participation and get real-time feedback.



Tremendous bandwidth savings

Optimize the bandwidth consumed by event viewers by caching multiple video streams to a single stream via the BlueJeans Accelerator.



Customizable branding & on screen layouts

Mimic on-air TV broadcasts with logos, tickers, lower thirds, and seamless presenter layout transitions.

Produce TV-quality virtual broadcasts to elevate the event experience.

Producer dashboard



Don't just meet up. Show up.

BlueJeans Events helps make every event more effective and productive, helping you move your business forward. Empower your organization with a highly interactive, production-grade virtual events platform.

Learn more:

To find out more about BlueJeans Events, please contact your Verizon Business Account Manager or visit <u>verizon</u>. <u>com/bluejeans</u>.



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