Small business, big security risks

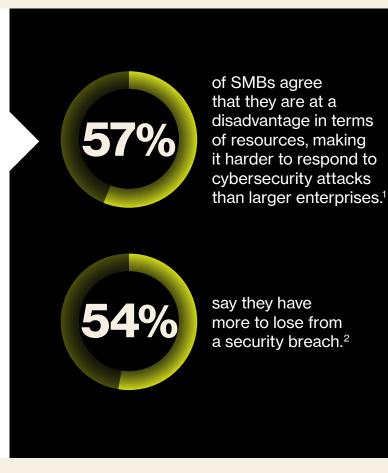
While you're working hard to build a successful business, don't forget to protect it. Cybercriminals are targeting organizations of all sizes, and if you're not prepared, the fallout could be costly.



Here's the breakdown:

Awareness is high.

Yet despite this, small- and mediumsized businesses (SMBs) are less likely to take proactive measures to protect against cybersecurity threats – e.g., training, policy enforcement and deploying cyber defenses – potentially leaving them more exposed to bad actors.



real, and it's multifaceted.

Γhe threat is

of SMB breaches in 2024

of cyberattacks - from swiping passwords to phishing to spreading malicious software.

targeted. They're combatting dangerous and diverse forms

SMBs aren't just being

of SMB breaches in 2024 involved ransomware.3

involved stolen credentials.4

inclusive of various forms of social attacks, which is 5% higher than it was for large organizations.5

of SMB breaches in 2024 were

Cyberattacks cost businesses of all sizes.

24 days was an attacker's median dwell time in 2024 (the period

of time spanning an attacker's initial breach to the discovery of the breach).6

was the median ransom paid out in

business ransomware incidents in 2024.7

115K

could be tougher to recover from compared to large enterprises.

For SMBs, numbers like these



be ready—not reactive. Savvy, fully integrated defense is Verizon's plan of attack. Our

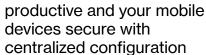
When risks arise,

cost-effective solutions can provide a cybersecurity infrastructure to help protect your most valuable assets.

portfolio of comprehensive,



Meet the defense.



and management

Verizon Mobile Device

Helps keep your employees

Management (MDM)

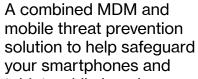
Verizon Business Mobile Internet Security

Helps protect mobile devices

network from online threats-

connected to the Verizon

no setup required



tablets while keeping your teams productive

Business Mobile

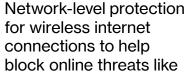
Secure Plus

Check Point Harmony Comprehensive email

security that also helps

protect file-sharing applications, including

Microsoft 365 and



phishing and malwareno setup required

Verizon Business

Internet Security

Google Workspace



If anyone's caught off guard, let it be your attackers. Verizon can help you prepare defenses against potential cybersecurity threats

to help protect the business you

worked so hard to build. **Contact your Verizon Business**

Representative today or visit

verizon.com/business/

smb-cybersecurity.



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