

# Powerful collaboration. Transformative strategies.

## Executive Briefing Program

Successful innovations and outcomes begin with successful collaboration. Our Executive Briefing Program is where that journey begins. As part of our Executive Briefing Program, you'll get one-on-one access to Verizon executives, industry leaders and subject matter experts, all on hand with one goal: to discover insightful and effective ways to transform your business using Enterprise Intelligence.

Each Executive Briefing location is built for collaboration and the briefing is customized to your unique needs. Join us to review your goals, exchange ideas, consider new strategies and explore the possibilities of tomorrow's technologies. We'll do it all at the top level – your executive team and ours.

### Tell us your greatest ambitions. We'll help make them reality.

Our locations feature exhibits and demonstrations on technologies and solutions that could redefine your business strategies – helping you innovate, grow and lead the competition.



#### Step into immersive experiences.

See demonstrations on everything from 5G to intelligent networking, mobility, the Internet of Things (IoT), business communications, customer experience services, security and more. Let us tailor your experience to your unique goals.



#### Your innovation. Your way.

Build your own solutions. We create a customized session, present possibilities and let you decide what will help your business most.

**Customized sessions for your unique business challenges.**

The Executive Briefing approach is tailored toward your needs and the technology you use, with flexible options that include:



#### Executive Briefing

Experience a fully customized strategy session designed to help you drive digitization and propel your business forward in exciting new ways. You'll work with executives and technical thought leaders to address your unique business challenges.



#### Facilitated Technology Experience

See, touch and experience the use cases and technologies reshaping our lives. Explore how bold visions of industry become reality. Come away inspired, energized and ready to innovate.



#### Design Workshop

Whiteboarding and solution conversations with our experts enable you to explore your current environment, your future objectives and the most suitable solutions to bring your vision to life.



#### Technical Deep Dive

This is your opportunity to dive deep into our technologies and work firsthand with our industry experts to address your unique business challenges, focusing on specific applications, solutions or verticals.



#### Proof of Concept

Our solution architects will work with you to recommend and enable a practical, hands-on implementation based on your test cases.



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### Located where business meets action

All of our Executive Briefing locations feature a portfolio of technology that showcase a range of commercially available solutions and emerging technologies. However, each location has a specific focus highlighted below.

#### \*Ashburn, Virginia

Located in Northern Virginia within the Washington, DC metropolitan area, this state-of-the-art center is the only one co-located with our Global Network Operations Center and a Security Operations Center. Come experience technologies within Connected Venues, Augmented and Virtual Reality, Video Analytics and many other 5G enabled solutions. Here our clients have a unique opportunity to experience 5G built right for public safety in our immersive Verizon Frontline environment.

#### Basking Ridge, New Jersey

Central to New York City, Connecticut and Pennsylvania. This center also serves as our headquarters and is home to Verizon executives from all parts of our business. Meet the team that is championing the next generation of communications and technology solutions. Our Innovation Showcase gives clients the opportunity to experience innovation in action showing what we are doing every single day to drive industries and public sector forward. See frictionless retail and crowd analytics in a live 5G Mobile Edge Compute environment.

#### Boston, Massachusetts

Located in Boston's entertainment district on Causeway, the Verizon Innovation Lab showcases the possibilities of emerging technologies over 5G connected infrastructure and data to improve public safety, AI and robotics solutions that enhance efficiency and productivity, and workforce training applications that leverage the latest digital and immersive platforms. This immersive sensory experience provides inspiration for ingenuity.

#### London, United Kingdom

Located in Central London, the Hub is an immersive space where the world's leading tech creators can get inspired, share ideas and expertise, innovate, and fuel the previously impossible. The Hub is where you can explore the cutting-edge advancements of the future. It is a place where you can uncover the incredible potential of 5G today and go on a journey of discovery and progress. Innovation and sustainability go hand-in-hand, and the London Hub is a platform which showcases our future-fit thinking.

#### San Francisco, California

Our Innovation Lab in downtown San Francisco features a portfolio of technology demos showcasing a range of commercially available solutions and emerging technologies. It also serves as a key location for explaining how 5G and Mobile Edge Compute will drive new use cases and transform industries. Explore how industry leaders are helping pave the way with real-world experimentation that accelerates solution development.

If you are unable to travel to one of our locations, let us bring the Executive Briefing experience to you.

**Our Executive Briefing locations are also collaboration hubs. Together, let's rethink what's possible in a 5G world.**

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#### Learn more:

Join us at a Verizon Executive Briefing to exchange innovative ideas and solutions to help propel your business forward in exciting new ways. Powerful relationships start here.

For more information please contact your account representative.

\*Ashburn, VA Executive Briefing Center is currently closed for renovation. Reopening scheduled for Q2 2024. However, we continue to host our customers at our Ashburn Campus.

