The world is accelerating at an exponential pace. Pandemics, cybersecurity threats and new ways of working require network evolution and innovation for businesses to meet the needs of today’s always-on users and dynamic applications.

Blaze a path to innovation with Network as a Service.

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Top planned technology investments
Senior executives who say they are rethinking their long-term strategies in the post-pandemic environment:

- **Cloud**: 68%
- **Cybersecurity**: 71%
- **Data analytics**: 62%
- **Core network**: 71%
- **IoT**: 61%
- **Cloud & AI**: 71%

Verizon NaaS: Enable the future of business.

The Verizon Network as a Service (NaaS) platform uses a virtual software-based network model to more effectively deliver services. This can enable organizations to optimize resources, better support their IT and take performance to a higher level, as well as support use cases like robotics, autonomous vehicles, advanced analytics and augmented reality.

- **Drive ambitions.**
  - **Retail**: Customer analytics, interactive storefronts, virtual fitting rooms
  - **Financial services**: Blockchain payments, economic modeling, market-moving data visualization
  - **Manufacturing**: Robotics, predictive maintenance, intelligent supply chain
  - **Security**: Access control, machine monitoring, connected vehicles
  - **Energy/utilities**: Smart metering, smart grids, real-time capacity allocation
  - **Healthcare**: Remote diagnostics and surgery, telemedicine, remote patient monitoring and alerts
  - **Public safety**: Remote surveillance, incident response and control, smart vehicles

- **Move at the speed of the market.**
  - Hybrid network environments; cloud-centric, software-defined services; virtualization technology

- **Simplify network management.**
  - Centralized, intent-based policy portal; control and visibility; expertise and tools of a world-class service provider

- **Streamline costs.**
  - From physical, fixed-cost deployment model to virtualized, cost-optimized, extensible service model

- **Align digital innovation, security and performance.**
  - Remote work; business continuity/disaster recovery; enterprise branch connectivity; business outcomes and customer experience needs

For details on the Verizon NaaS platform, contact your Verizon Business Account Manager.


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