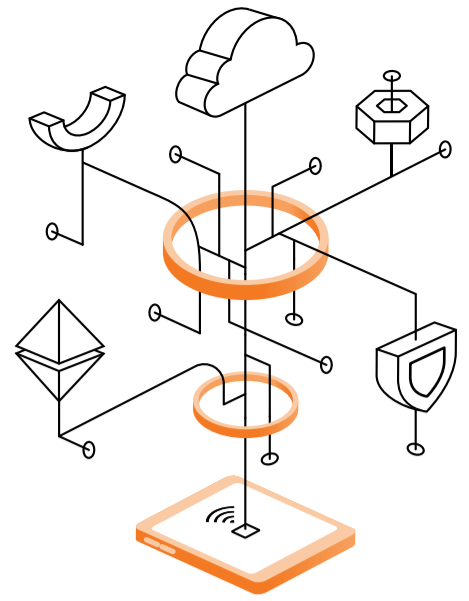


# 4 key insights from the 2023 Mobile Security Index white paper



# 2x

## Users were almost twice as likely to click on a phishing link on a personal device as a company-owned one.<sup>1</sup>

Technology – and the cyber threats associated with being a more mobile and hybrid work society – are evolving fast. Just six years ago – in 2018 when the first Verizon Mobile Security Index (MSI) was published – the iPhone was the latest thing, and fewer than 70% of Americans had a mobile phone.

Today, with mobile devices, including phones, tablets and even IoT sensors indispensable business tools, the 2023 MSI white paper sheds light on the tradeoffs organizations have to make to balance people's desire for convenience and flexibility to enable productivity with mobile device security.

### Mobile devices are a target

Hybrid schedules are popular with workers, but the devices that enable this work flexibility has become a more pervasive cybersecurity risk.

# 67%

More than two-thirds of remote workers admitted to failing to fully adhere to corporate cybersecurity policies.<sup>2</sup>

### Employer mobile device policies can help reduce risk

Many companies operate "bring your own device" (BYOD) policies. Even if they don't, many employees use their personal devices for work tasks anyway. So companies need to balance giving employees more freedom versus maintaining security.

# 62%

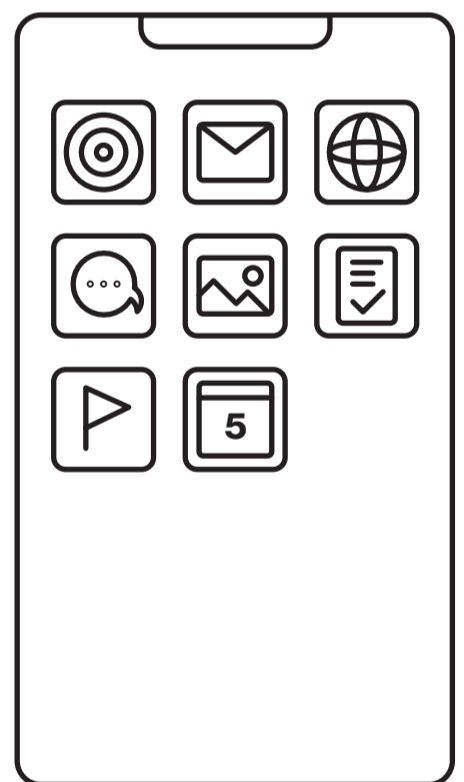
Nearly two-thirds of companies have suffered a security breach connected to remote working in the past three years.<sup>3</sup>

### The stakes are high

While mobile devices are a common target of cyber criminals, they're not always the goal. The data and systems that mobile devices have access to are the real prize that bad actors are after.

# 40%

Two-fifths of data breaches involved loss from across multiple environments – including public cloud, private cloud and on-premises.<sup>4</sup>



## Find the right balance

To get a better understanding of mobile device security risks and identify ways you can help secure your organization's data, systems and reputation, read the Verizon 2023 Mobile Security Index white paper. We collaborated with leading industry players – Akamai, Allot, Check Point, Fortinet, IBM, Ivanti, Lookout and Proofpoint – to bring you new insights. Read this essential white paper today.

[verizon.com/mobilesecurityindex](https://verizon.com/mobilesecurityindex)



1. Lookout, The Global State of Mobile Phishing, 2023  
2. Harvard Business Review, Research: Why Employees Violate Cybersecurity Policies, 2022  
3. Fortinet, 2023 Work-from-Anywhere Global Study, 2023  
4. IBM, Cost of a Data Breach Report 2023, 2023