Creating seamless, hyperpersonalized customer experiences

E-commerce platforms and the use of Internet of Things (IoT) devices and the data they continuously generate near real-time can dramatically transform customer experiences outside an autonomous checkout and inventory management.

• Adopt technology that helps improve operational efficiencies
• Deliver a neutral, brand perception
• Promotes a positive, or at least personalized, experience
• Prioritize customer-facing tech tools
• Offer immersive, personalized shopping experiences compared to those who don’t.

Seize the checkout by 2024, up from 350 in 2018.6 Stores are projected to be using autonomous checkout payment volume is $20 B.

Improving customer satisfaction and experience through autonomous checkout

Savings in time and effort.4 Customers prefer grab-and-go stores with self-checkout from their smartphones.5

Optimizing inventory management and supply chain operations


What is Verizon 5G Edge with AWS Wavelength?

Verizon has partnered with Amazon Web Services (AWS) to provide a MEC infrastructure—AWS Wavelength—colocated within Verizon’s 5G network. With low latency, high density and powerful processing capabilities, 5G Edge with AWS Wavelength gives retailers the power to reimagine their business.

With low latency, high density and powerful processing capabilities, 5G Edge with AWS Wavelength, you can consolidate your mobile and cloud strategies and open the door to innovative solutions that improve the customer experience and optimize your store

We can help you navigate the disruption.

In retail, successful change requires investing in smart solutions. Using Verizon 5G Edge with AWS Wavelength, you can consolidate your mobile and cloud strategies and open the door to innovative solutions that improve the customer experience and optimize your store.

For details on how Verizon 5G Edge with AWS Wavelength can help you transform your business, contact your Verizon Business Manager.

Learn more:

For more information on Verizon 5G Edge with AWS Wavelength, visit https://www.verizon.com/services/wavelength.