

Unlocking the right small business phone solution



In business, staying connected isn't an option; it's a necessity. Your phone is the lifeline that connects you to your customers, suppliers and team. So how do you choose the right phone solution?

We're here to help ensure your communication technology propels your business forward.

Functionality

Your business is unique, and so are its communication needs. Start by assessing essential features, such as:

- Data plans. Evaluate your team's data usage. Opt for plans that offer enough data to keep everyone connected without overpaying for unused services.
- Smartphone capabilities. Choose smartphones that empower your team to perform tasks effectively. Key features might include long battery life, high-quality cameras and ample storage.
- Business app integration. Ensure your devices are compatible with the business apps you use daily, such as your customer relationship management (CRM) system, project management tools, accounting software or email platforms.
- Security. Data security is essential for any business. Look for devices that offer security features like encryption, VPN compatibility, and the ability to wipe data from lost or stolen devices.¹



Scalability

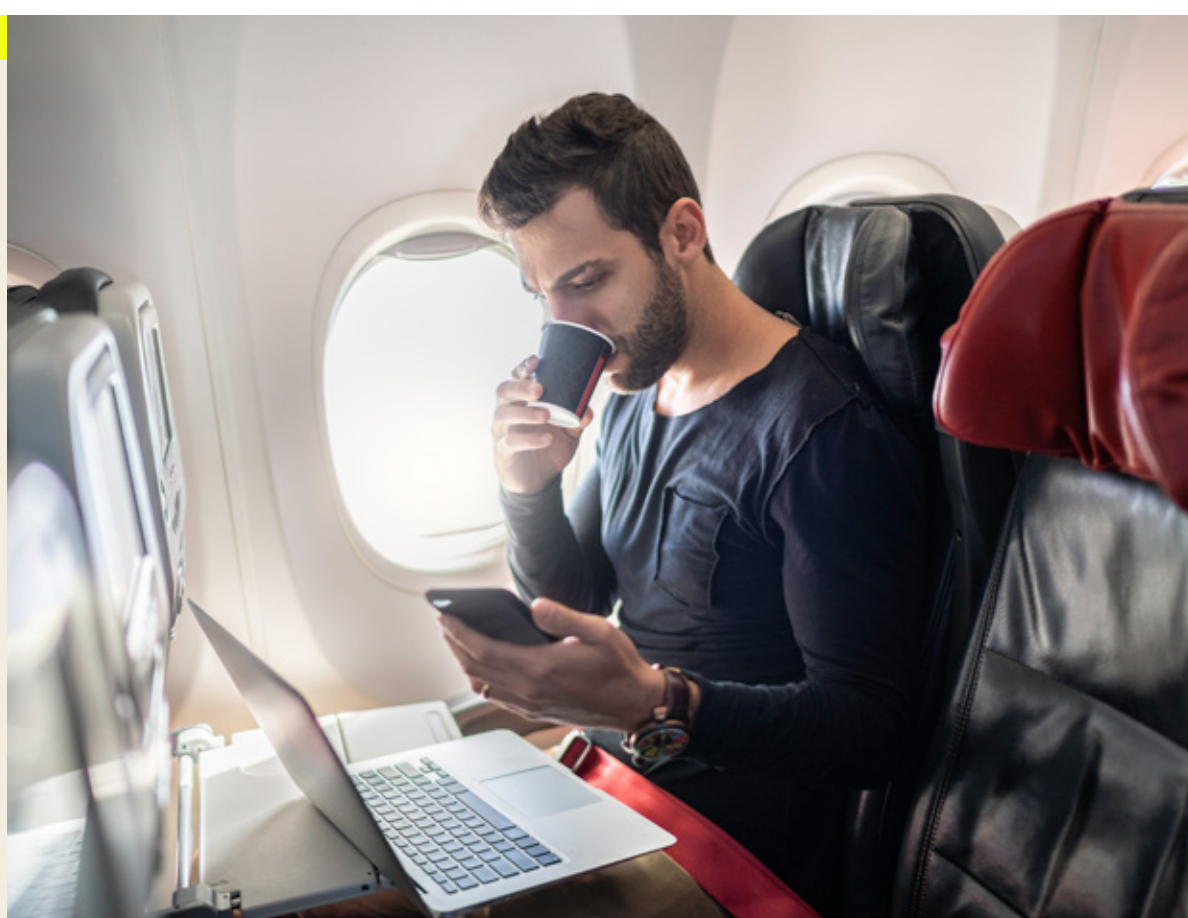
As your business expands, your phone system should, too. Opt for solutions that offer easy scalability. This means adding lines or increasing data without significant upgrade costs.



Cost efficiency

Budgeting is crucial for small businesses.

Look for mobile solutions that offer cost-effective communication plans, such as unlimited calls and texts, free Wi-Fi calling, and reasonable roaming options. This can help ensure your team can communicate without worrying about excessive charges.



Connectivity

A dropped call can mean a lost business opportunity. Prioritize connectivity to ensure your business stays connected, responsive and competitive. Ensure your chosen solution offers:

- Network reliability. Choose a network provider that provides comprehensive coverage, especially in areas where your business operates frequently.
- 5G compatibility. To keep pace with the business today, consider devices that are compatible with 5G. 5G offers faster data speeds, reduced latency and the ability to handle more data-intensive tasks on the go.



Making the decision

Now you're ready to navigate the world of business phone solutions with confidence. Remember, the best choice is one that meets your current needs and can grow with your business.

For expert advice in selecting devices and plans that meet your business needs, contact Verizon Business.

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