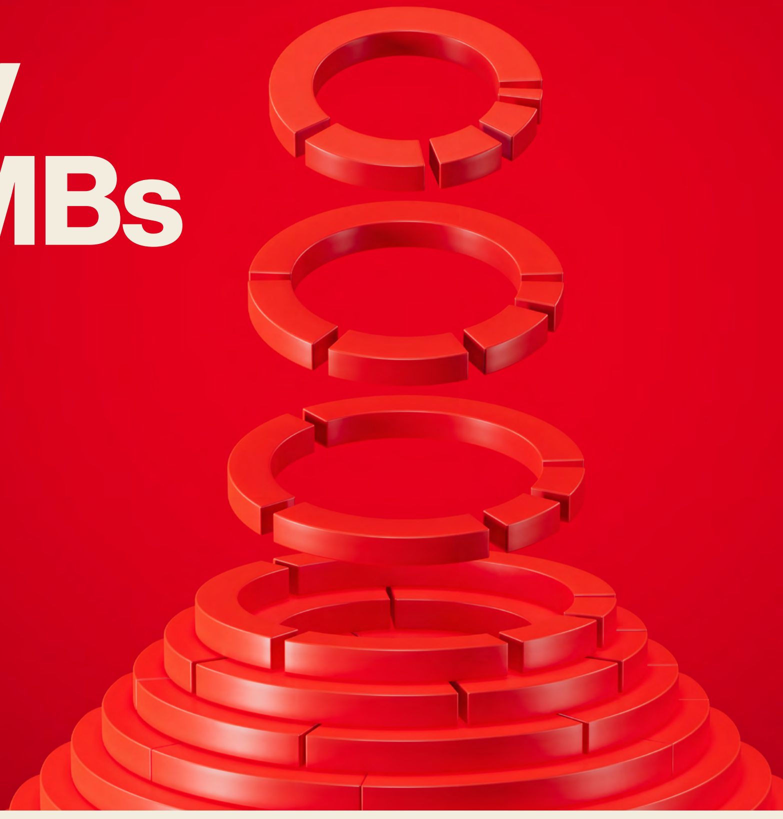
Infographic for SMBs

# Cybersecurity insights for SMBs



We broke down more than 22,000 breaches across 145 countries in the 2026 Data Breach Investigations Report (DBIR), along with approximately 70,000 cyber insurance claims in the 2026 Breach Impact Study (BIS). Below are some of our key findings across all industries and segments.

## Breaches can take a bite out of small- and medium-sized businesses (SMBs).

**>7%**

In extreme cases (top 2.5%), financial loss due to a data breach accounted for more than 7% of SMBs' revenue.[1]

## With the development of artificial intelligence (AI), vulnerabilities continue to be exploited as entry points.

**31%**

The percentage of vulnerability exploitation as an initial access vector is now up to 31% – a 55% jump from last year.[2]

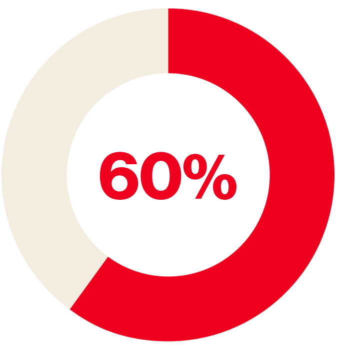
**15**

In the median case, threat actors verifiably researched or used generative AI to help with 15 distinct attack techniques.[2]

**43 days**

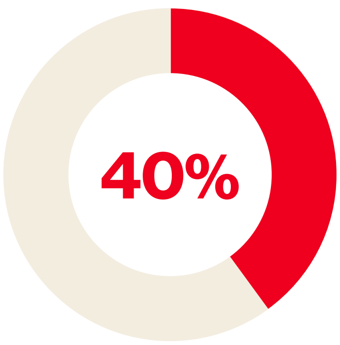
This is the median time to full resolution of a critical vulnerability – an almost two-week increase from the previous year.[2]

## Cybersecurity is a team sport.




Breaches with third-party involvement are up 60% from last year and now account for 48% of all breaches,[2] highlighting how crucial it is to vet – and collaborate with – your partners.

## When you're on your phone, the bad guys go phishing.




In phishing simulations, attacks with mobile-based entry points (e.g., voice and text) had a 40% higher median level of successful click rates than those entering via email.[2]

## Will you stand strong against cyberattacks?

The insights of the DBIR and BIS can help you! Download both reports at verizon.com/dbir.

1. "2026 Breach Impact Study," Verizon, Jun 16, 2026. https://www.verizon.com/business/resources/reports/dbir
2. "2026 Data Breach Investigations Report," Verizon, May 19, 2026. https://www.verizon.com/business/resources/reports/dbir



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