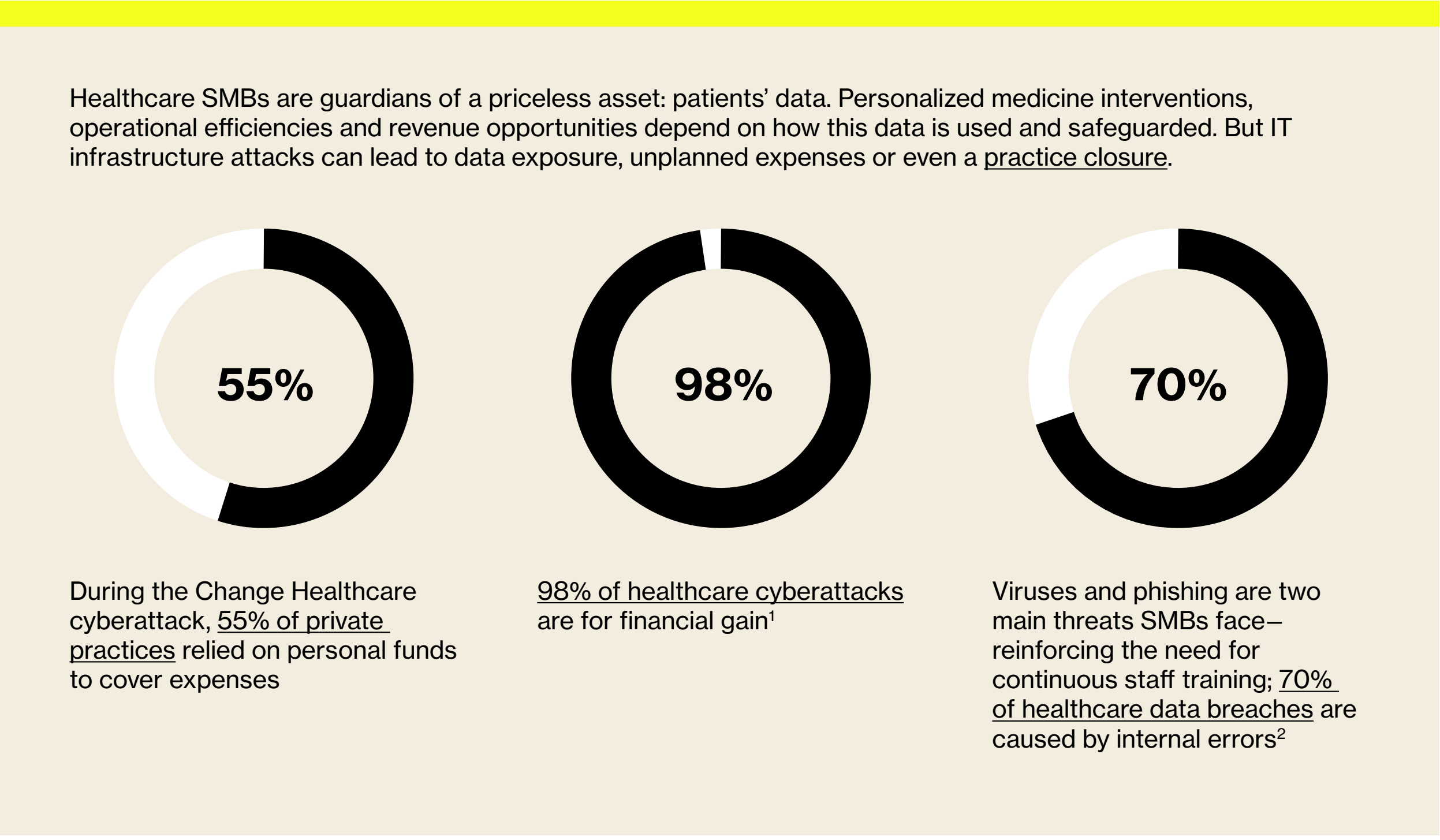




Small and midsize businesses (SMBs) are the backbone of the healthcare industry. Their success translates into better health outcomes for all sorts of individuals.

Mobile technology in healthcare promises capabilities that could usher in a golden age of care delivery by tackling small practices' most prominent challenges.

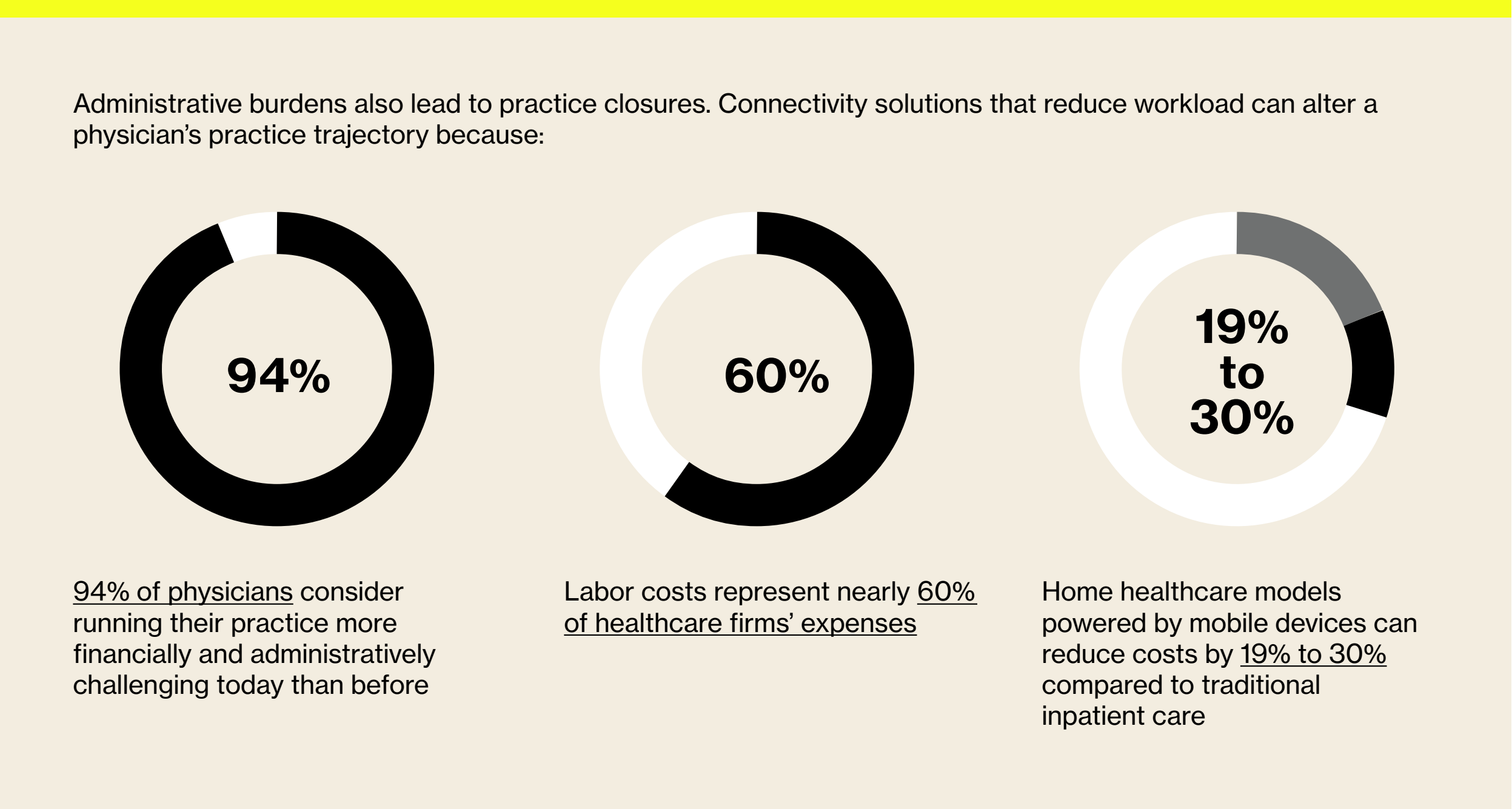
Healthcare data is a medical firm’s most valuable asset



Best practices for mobile data security

- A reliable healthcare mobile technology and connectivity partner can help healthcare firms protect their data by safeguarding touchpoints
- Wireless business internet technologies can help incorporate the latest encryption and security protocols
- Connected laptops and corporate-liable devices assist practices in establishing uniform security measures
- Using dual eSims in your devices can help separate personal and business use

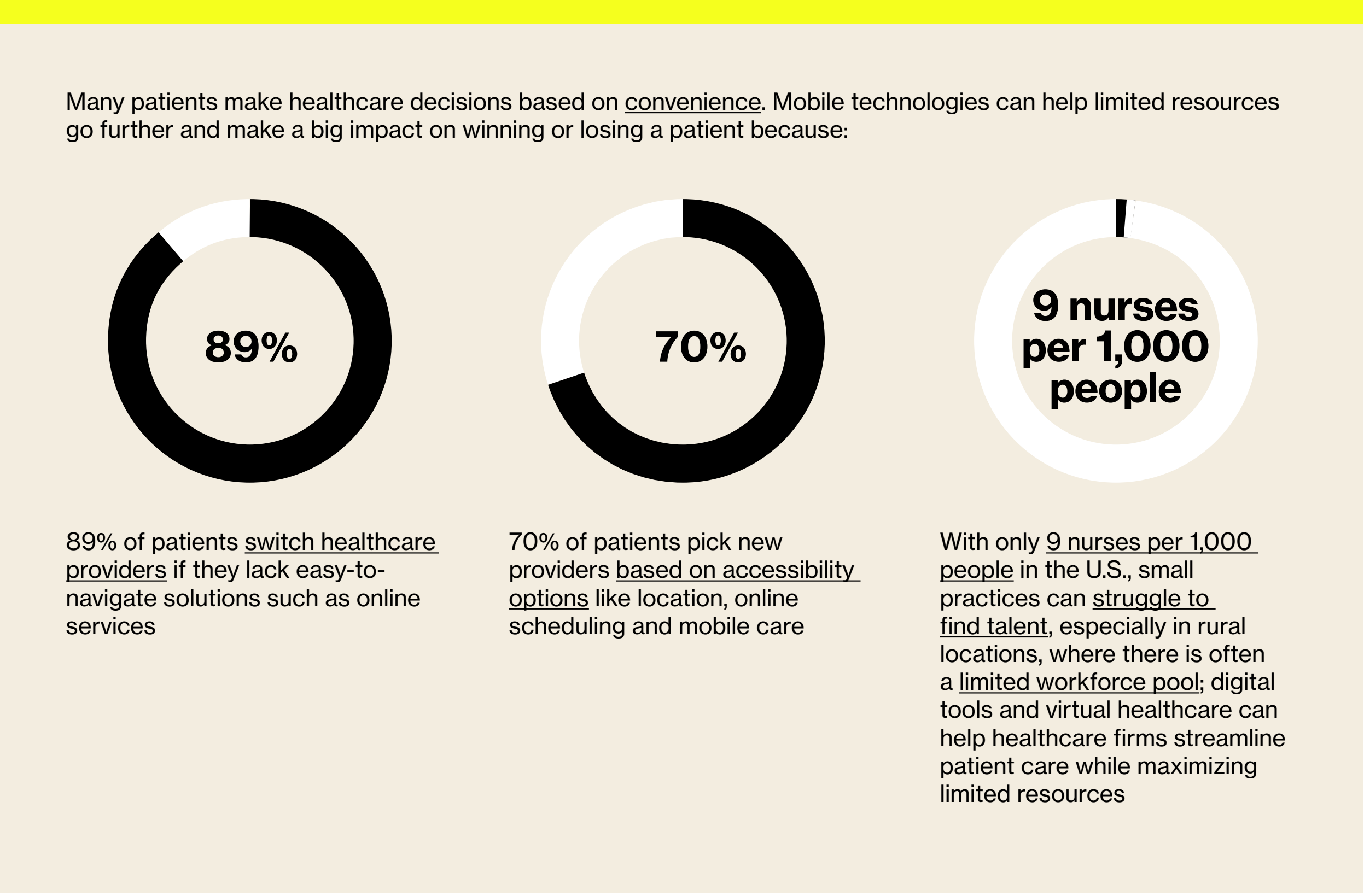
Mobile technologies amplify business results



Best practices for mobile connectivity

- Small medical practices can thrive with healthcare mobile solutions like OneTalk, and thanks to intelligent routing, patients' calls can be quickly attended while doctors and nurses stay linked, whether dashing between exam rooms or on call from home
- Modernizing analog phone systems (like plain old telephones (POTS) or private branch exchanges (PBXs)) with advanced wireless technology can help a growing medical practice control costs and scale operations more quickly and efficiently
- A good communication infrastructure partner can help reduce SMBs' costs and simplify their workflows by increasing patient capacity with fewer resources

Mobile technology in healthcare streamlines the patient experience



Best practices for using mobile to streamline the patient experience

- High-quality healthcare care demands a fast, reliable network that makes care interactions more fluid and secure
- Patients and clinicians prefer hybrid models of care that mobile technologies can help deliver
- Small businesses can quickly adopt plug-and-play connectivity solutions without a big IT team or long transition periods
- Tools like phones and tablets enhanced with 5G mobile plans can handle high-touch interactions in near real-time

Discover how Verizon is accelerating the way small and midsize healthcare businesses take advantage of the mobile evolution of care.