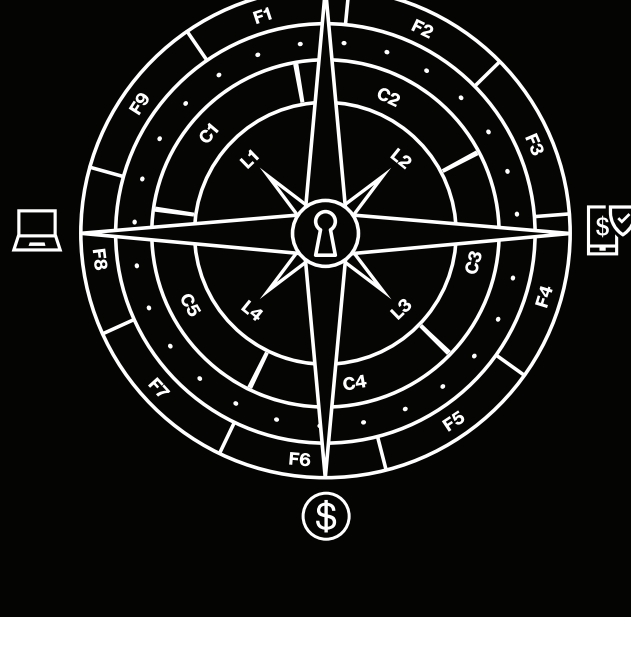


# Payment security needs to get a lot stronger.

Stop being reactive — get proactive.



Payment card assets and data are under constant threat, and defenders are not always keeping up.

Organizations need more robust data protection compliance programs (DPCPs) and navigational tools to manage the sustainability of their data protection.

Many companies are not effectively addressing data risks.



**18%**

Of surveyed organizations have no defined compliance program.

**20%**

Rate their DPCP maturity as advanced.

**0%**

Rate their program maturity as optimized.

And too few organizations are measuring control and compliance performance.



**18%**

Measure their payment card industry data security standards (PCI DSS) controls more frequently than what PCI DSS requires.

**32%**

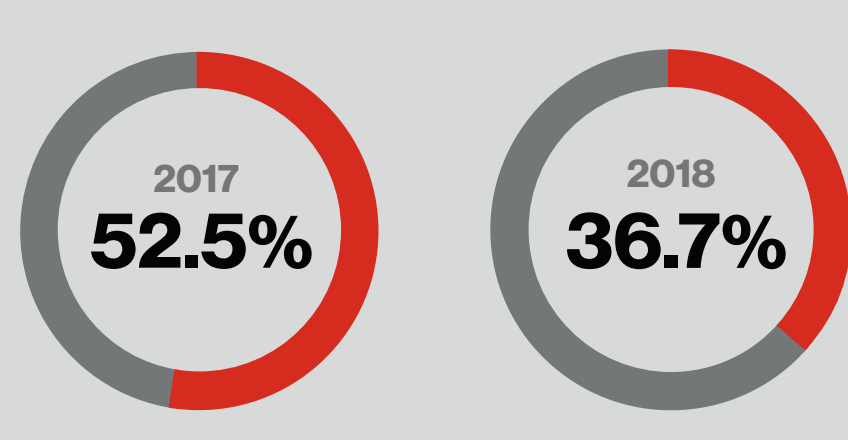
Use control effectiveness and operational performance metrics.

**7%**

Use program impact metrics to measure program performance.

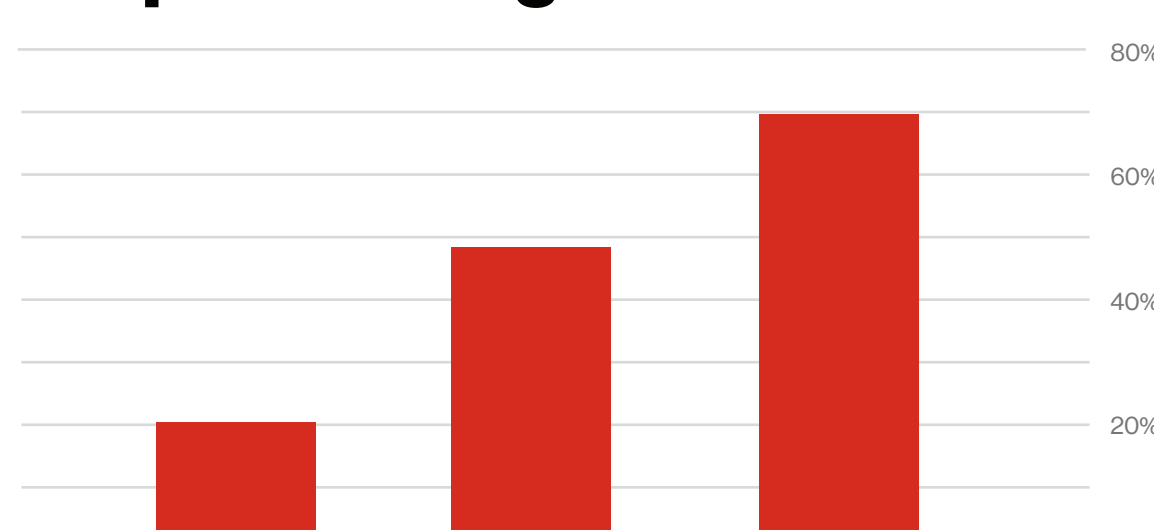
These are worldwide concerns. And trends are heading in the wrong direction.

Global full compliance with PCI DSS fell from 52.5% in 2017 to 36.7% in 2018.



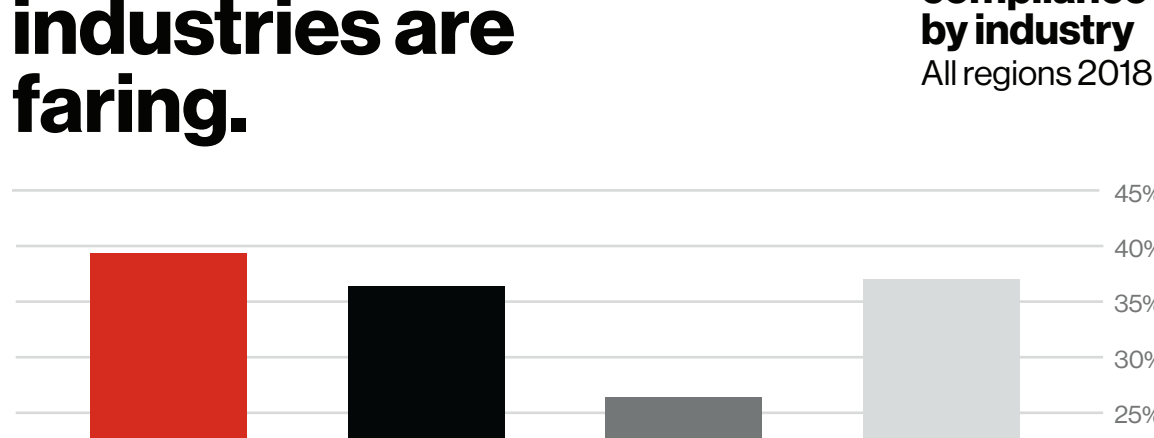
How regions are performing.

Full compliance by region

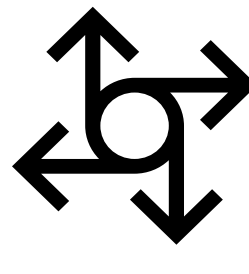


And how key industries are faring.

Full compliance by industry All regions 2018



## Ways to get your program ready.



Review models and benchmarks to improve data protection and compliance.

- 1. Clarify approach**  
Roadmap to strengthen data protection
- 2. Measure maturity**  
Framework to assess capabilities across industries
- 3. Guide actions**  
Communicate effectiveness
- 4. Track improvement**  
Tools to assess diagnostics
- 5. Align stakeholders**  
Assign responsibilities and set targets

Get in-depth insight and navigational tools for success in the [2019 Verizon Payment Security report](#).