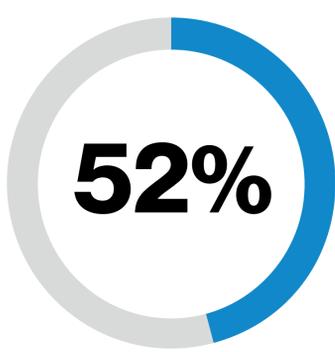


# Quick Service Restaurant Solutions

Curated solutions to help you deliver exceptional service



Competition among quick service restaurants (QSRs) is fierce. Easily deployable, innovative digital technologies can help give you an edge.



Fifty-two percent of guests want restaurants to use technology to make ordering and payment easier.<sup>1</sup>

## 30%

Thirty percent of restaurants named enhancing payment and data security as a top strategic goal for tech investments.<sup>2</sup>

## 39%

Thirty-nine percent of restaurants named improving employee productivity and retention as a top strategic goal for tech investment.<sup>2</sup>

Network connectivity can help enable digital technology to address QSR industry challenges.

### Boost profit and decrease shrinkage.

Help minimize loss and streamline operations with video surveillance technology supported by fast, reliable connectivity.

### Meet guests' digital demands.

Attract and engage customers using reliable network connectivity to enable faster service delivery.



### Help improve order-processing time.

Streamline operations and customer service with connected kiosks, signage, tablets and smart cameras deployed at drive-throughs and kitchens to monitor operations.

### Keep transactions safe.

Help protect critical business and guest data from cyberthreats with secure network connectivity.

### Help enhance employee efficiency.

Use dedicated connectivity to support employee training and increase transaction speeds.

Verizon's nationwide network and connectivity solutions can help restaurants leverage digital technology that can give them a competitive edge.

### Improving operations



#### Back-office/kitchen monitoring

Help increase efficiency and streamline operations with smart monitoring and analytics.

### Enhancing guest experiences



#### Digital signage and ordering kiosks

Help increase ticket values and reduce errors using guest-controlled, self-service options.

### Keeping locations connected



#### Nationwide wireless business internet

Connect unique dining and pickup experiences to keep customers engaged.



#### Cloud-based AI/ML

Help increase throughput, target process delays and boost productivity using data and analytics enabled by connectivity.



#### Video coverage and AI recognition

Use customer recognition to streamline drive-through and pickup service with video technology enabled by dedicated connectivity.



#### Cybersecurity

Help protect connected devices and systems with security built into the network.

## Why Verizon

Innovative technologies like 5G, artificial intelligence/machine learning (AI/ML) and augmented reality/virtual reality (AR/VR) will continue to shake things up for QSRs.

That's why it's important to partner with a technology leader that has a track record of helping companies take advantage of the latest technologies to transform their businesses.

## Learn more:

To learn more about how Verizon QSR Solutions can help delight guests and transform your business, contact your Verizon Business Account Manager or visit [verizon.com/quickservicerestaurant](https://verizon.com/quickservicerestaurant)



<sup>1</sup> <https://restaurant.org/research-and-media/research/research-reports/state-of-the-industry/>  
<sup>2</sup> <https://hospitalitytech.com/research-reports/>

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