Small business, big security risks

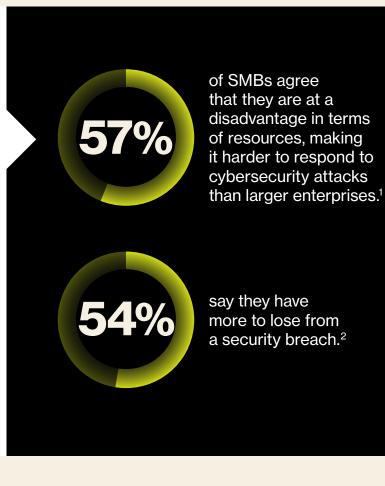
While you're working hard to build a successful business, don't forget to protect it. Cybercriminals are targeting organizations of all sizes, and if you're not prepared, the fallout could be costly.



Here's the breakdown:

Awareness is high.

Yet despite this, small- and mediumsized businesses (SMBs) are less likely to take proactive measures to protect against cybersecurity threats – e.g., training, policy enforcement and deploying cyber defenses – potentially leaving them more exposed to bad actors.



real, and it's multifaceted.

Γhe threat is

of SMB breaches in 2024 of SMB breaches in 2024 involved ransomware.3 involved stolen credentials.4

dangerous and diverse forms of cyberattacks - from swiping passwords to phishing to spreading malicious software.

of SMB breaches in 2024 were

was for large organizations.5

inclusive of various forms of social attacks, which is 5% higher than it

targeted. They're combatting

SMBs aren't just being

Cyberattacks cost businesses of all sizes.

24 days was an attacker's median dwell time in 2024 (the period

of time spanning an attacker's initial breach to the discovery of the breach).6 For SMBs, numbers like these

was the median ransom paid out in

\$115K

business ransomware incidents in 2024.7

compared to large enterprises.

could be tougher to recover from

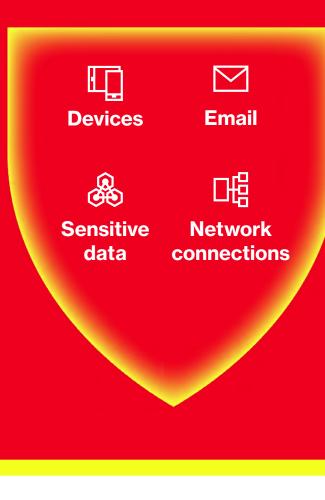


be ready—not reactive. Savvy, fully integrated defense is Verizon's plan of attack. Our portfolio of comprehensive,

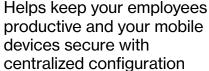
When risks arise,

provide a cybersecurity infrastructure to help protect vour most valuable assets.

cost-effective solutions can



Meet the defense.



and management

Verizon Mobile Device

Management (MDM)

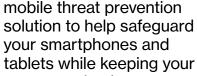
Verizon Business Mobile Internet Security

Helps protect mobile devices

network from online threats-

connected to the Verizon

no setup required



teams productive

Business Mobile

A combined MDM and

Secure Plus

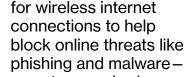
Trusted Connection A Zero Trust Network Authentication solution that unifies secure connectivity

and policy enforcement for

verifying users and devices

businesses, continuously

to help protect access to



no setup required

Verizon Business

Internet Security

Network-level protection

Check Point Harmony Comprehensive email

security that also helps

applications, including

protect file-sharing

Microsoft 365 and

Google Workspace

applications and data from virtually anywhere



If anyone's caught off guard, let it be your attackers. Verizon can

potential cybersecurity threats

help you prepare defenses against

to help protect the business you worked so hard to build. **Contact your Verizon Business**

Representative today or visit verizon.com/business/ smb-cybersecurity.



 ²⁰²⁵ Data Breach Investigations Report," Verizon, April 21, 2025. https://www.verizon.com/business/resources/reports/ 2025-dbir-data-breach-investigations-report.pdf

© 2025 Verizon. OGINF6230925