

Small business, big security risks

While you're working hard to build a successful business, don't forget to protect it. Cybercriminals are targeting organizations of all sizes, and if you're not prepared, the fallout could be costly.



Here's the breakdown:

Awareness is high.

Yet despite this, small- and medium-sized businesses (SMBs) are less likely to take proactive measures to protect against cybersecurity threats – e.g., training, policy enforcement and deploying cyber defenses – potentially leaving them more exposed to bad actors.

57%

of SMBs agree that they are at a disadvantage in terms of resources, making it harder to respond to cybersecurity attacks than larger enterprises.¹

54%

say they have more to lose from a security breach.²

The threat is real, and it's multifaceted.

SMBs aren't just being targeted. They're combatting dangerous and diverse forms of cyberattacks – from swiping passwords to phishing to spreading malicious software.

88%

of SMB breaches in 2024 involved ransomware.³

33%

of SMB breaches in 2024 involved stolen credentials.⁴

18%

of SMB breaches in 2024 were inclusive of various forms of social attacks, which is 5% higher than it was for large organizations.⁵

Cyberattacks cost businesses of all sizes.

24 days

was an attacker's median dwell time in 2024 (the period of time spanning an attacker's initial breach to the discovery of the breach).⁶

\$115K

was the median ransom paid out in business ransomware incidents in 2024.⁷

For SMBs, numbers like these could be tougher to recover from compared to large enterprises.



When risks arise, be ready—not reactive.

Savvy, fully integrated defense is Verizon's plan of attack. Our portfolio of comprehensive, cost-effective solutions can provide a cybersecurity infrastructure to help protect your most valuable assets.



Meet the defense.



Verizon Mobile Device Management (MDM)

Helps keep your employees productive and your mobile devices secure with centralized configuration and management



Business Mobile Security Plus

A combined MDM and mobile threat prevention solution to help safeguard your smartphones and tablets while keeping your teams productive



Verizon Business Internet Security

Network-level protection for wireless internet connections to help block online threats like phishing and malware—no setup required



Verizon Business Mobile Internet Security

Helps protect mobile devices connected to the Verizon network from online threats—no setup required



Trusted Connection

A Zero Trust Network Authentication solution that unifies secure connectivity and policy enforcement for businesses, continuously verifying users and devices to help protect access to applications and data from virtually anywhere



Check Point Harmony

Comprehensive email security that also helps protect file-sharing applications, including Microsoft 365 and Google Workspace

Ready to flip the script?



If anyone's caught off guard, let it be your attackers. Verizon can help you prepare defenses against potential cybersecurity threats to help protect the business you worked so hard to build.

Contact your Verizon Business Representative today or visit verizon.com/business/smb-cybersecurity.

1. "2025 Mobile Security Index," Verizon, Oct 22, 2025. <https://www.verizon.com/mobilesecurityindex>
2. Ibid.
3. "2025 Data Breach Investigations Report," Verizon, April 21, 2025. <https://www.verizon.com/business/resources/reports/2025-dbir-data-breach-investigations-report.pdf>
4-7. Ibid.