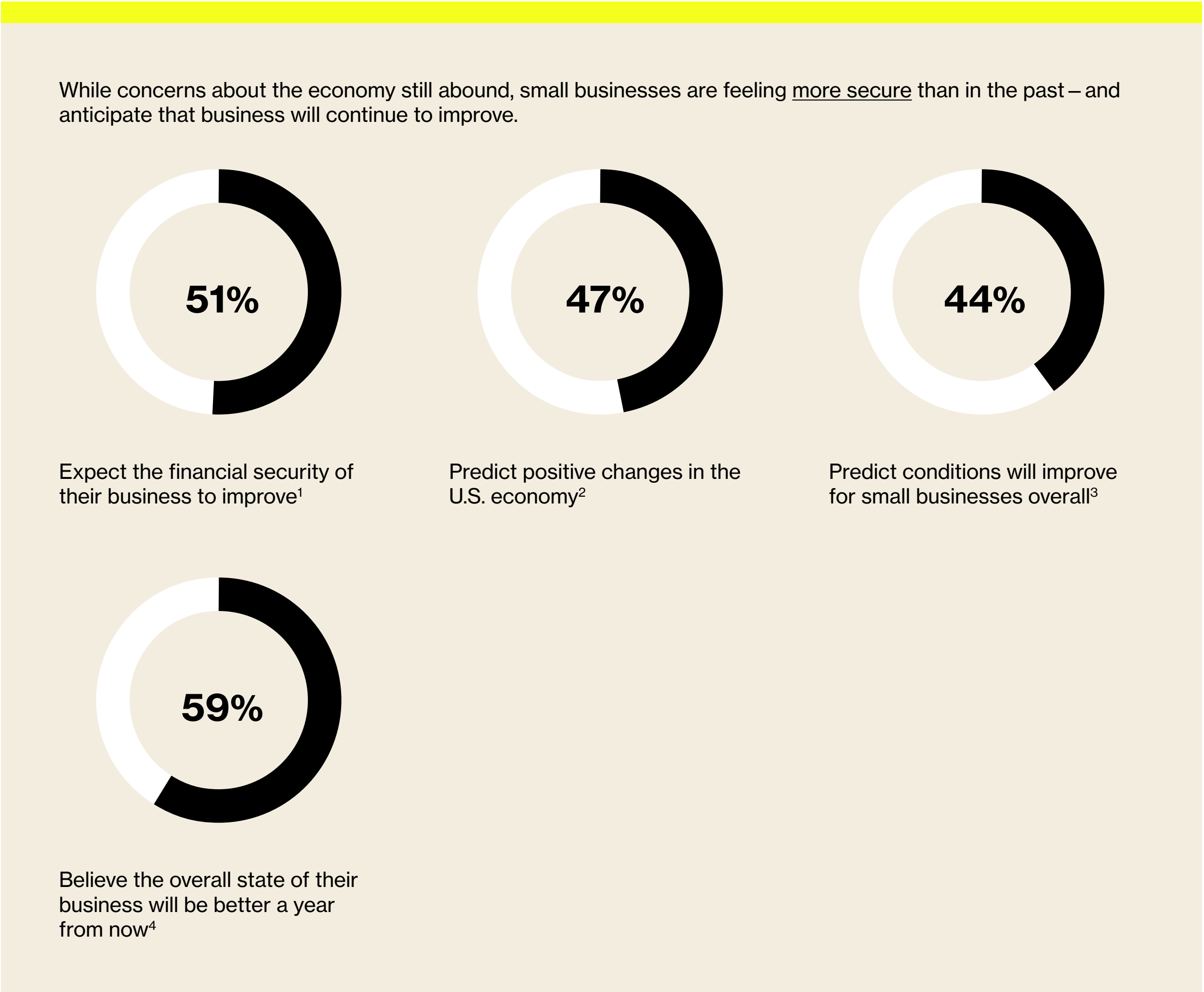


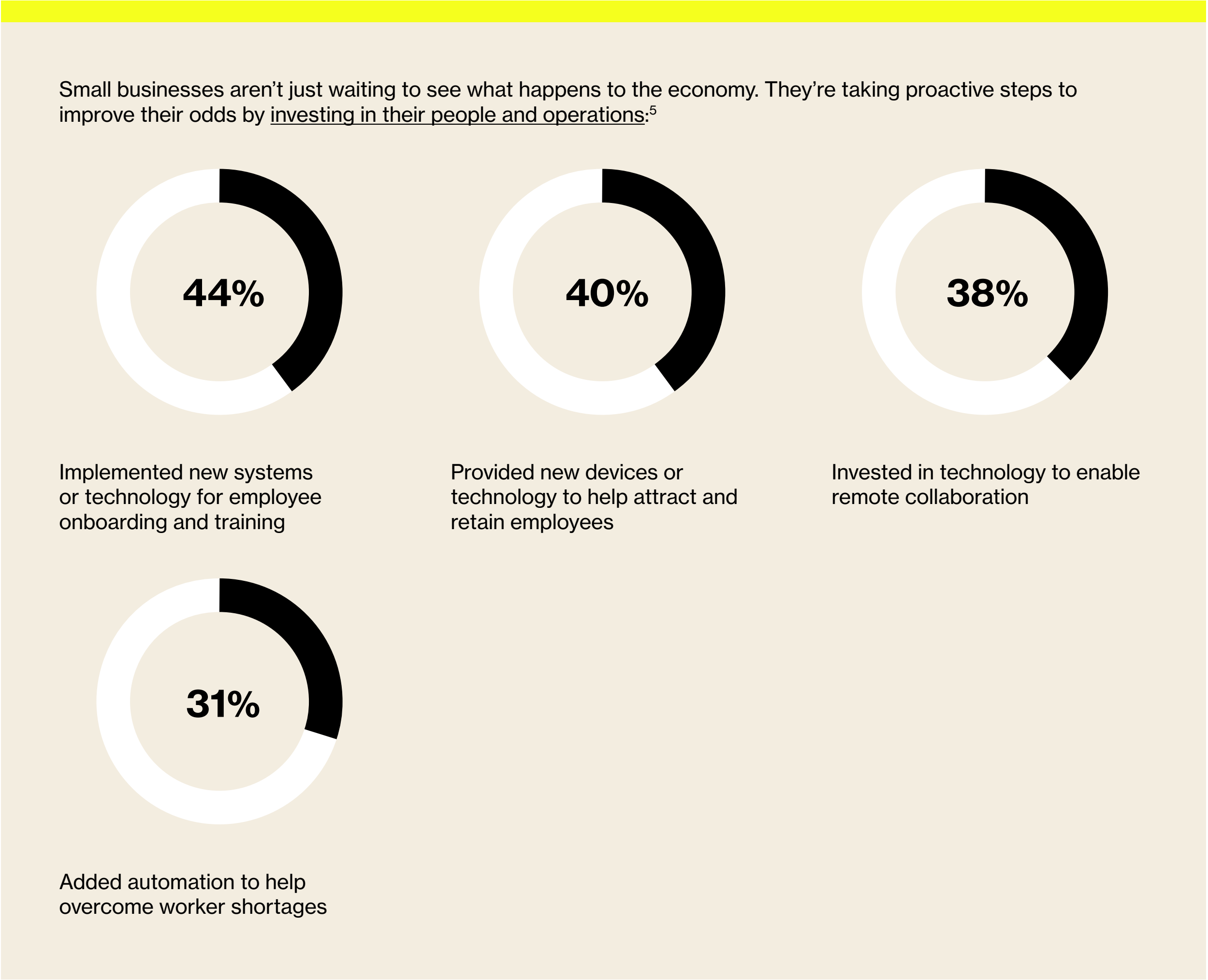
Predicting Success: The Economy Forecast for Small Business

Small businesses are navigating an economic landscape filled with both challenges and opportunities. By embracing innovation and leveraging new technology, they are adapting to a dynamic marketplace and ensuring their long-term growth. Here's what small business decision makers anticipate for the 2025 economy forecast.

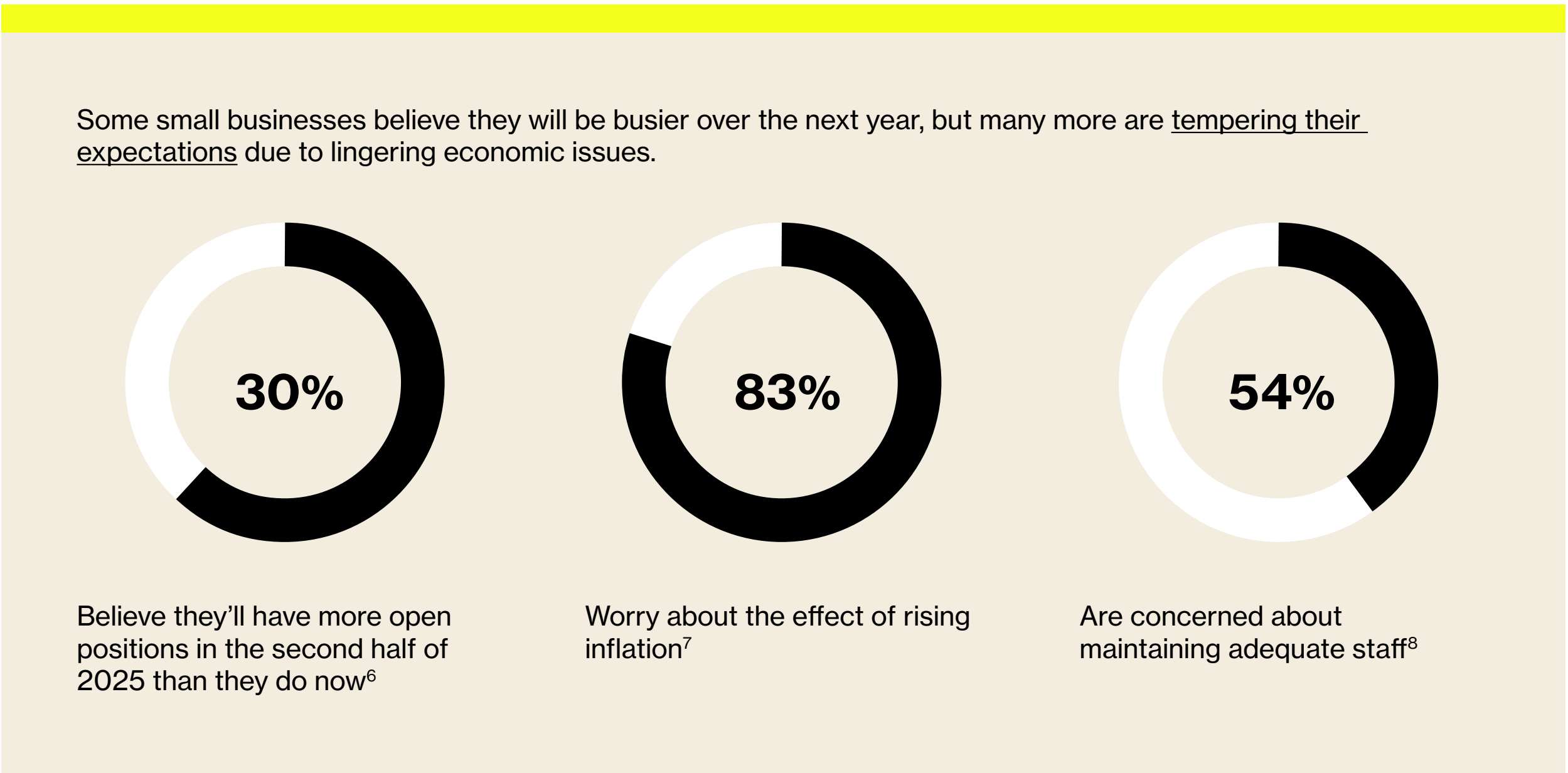
The future looks bright



Seizing opportunities with technology



Looking ahead to 2025



Learn More

For more insights into the economic forecast for small businesses, check out the Verizon Business' 5th Annual State of Small Business Survey.

The author of this content is a paid contributor for Verizon.
¹ Verizon, Verizon Business' 5th Annual State of Small Business Survey, August 2024, Page 6.
² Ibid, page 6.
³ Ibid, page 6.
⁴ Ibid, Page 8.
⁵ Ibid, Page 9.
⁶ Ibid, Page 22.
⁷ Ibid, Page 11.
⁸ Ibid, Page 13.

